

Guide to the UNLV University Libraries Collection of Nevada Calendars

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
Title:	UNLV University Libraries Collection of Nevada Libraries
ID:	MS-00990
Date [inclusive]:	1908 to 2016
Date [bulk]:	1970 to 2016
Physical Description:	2.44 Cubic Feet (2 boxes, 3 oversized boxes, and 1 flat file)
Physical Description:	7.15 Linear Feet
Language of the Material:	English
Abstract:	The University of Nevada, Las Vegas (UNLV) University Libraries Collection of Nevada Calendars consists of promotional calendars from organizations, institutions, and corporate bodies operating or based in Nevada from 1908 to 2016. Materials include advertising calendars from the Union Pacific Railroad, Harrah's Entertainment, Inc., and the Harold's Club in Reno, Nevada. It also includes calendars from businesses and organizations in Las Vegas, Nevada that no longer exist.

Preferred Citation

UNLV University Libraries Collection of Nevada Calendars, 1908-2016. MS-00990. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Scope and Contents Note

The University of Nevada, Las Vegas (UNLV) University Libraries Collection of Nevada Calendars (1908-2016) consists of calendars depicting Nevada and the Southwestern United States, and calendars created by businesses and organizations located in Las, Vegas, Nevada and Southern Nevada. The calendars are primarily advertisements for local and regional institutions. The collection also contains calendars from Las Vegas establishments that no longer exist, Nevada ghost towns, as well as calendars from the Nevada Historical Society depicting activities and locations important to Nevada and its history. The materials also include a calendar depicting the first African American activities in Las Vegas (2002) and a calendar from

the Hadassah Las Vegas chapter (1975-1976). It also includes calendars created by Union Pacific Railroad and Trans World Airlines depicting Southern Nevada and the Southwest.

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Arrangement

Materials are arranged chronologically.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were received periodically from 1960 to 2016.

Processing Note

In 2019, as a part of an archival backlog elimination project, Ryan DiPaolo rehoused and arranged the collection, wrote the finding aid, and entered the data into ArchivesSpace.

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Names and Subjects

- Nevada
- Promotional materials
- calendars (documents)
- Union Pacific Railroad Company

- Harrah's Entertainment, Inc.
- El Cortez Hotel & Casino (Las Vegas, Nev.)
- Nevada Historical Society
- Rhyolite (Nev.)

Collection Inventory

Title/Description	Containers
Calendars, 1908 to 1966	
The Rhyolite Bottling Works from Rhyolite, Nevada calendar depicting Cascade Falls in Yosemite Valley, California, 1908	oversized box 02
Ward's Mesquite Cash Grocery Store Co., Las Vegas, Nevada calendar images, approximately 1909 Physical Description: 2 Items	oversized box 02
Southwestern Construction Co., Las Vegas, Nevada calendar, 1915	oversized box 02
The Market Spot, Las Vegas, Nevada, calendar, 1936	oversized box 02
Brown's Furniture Co., Las Vegas, Nevada, calendar, 1937	oversized box 02
<i>A Calendar of Events in Nevada</i> compiled and written by the Nevada Federal Writer's Project, 1939	box 01
Mr. Brimmie Smiling Salesman, Las Vegas, Nevada tripod calendar, 1939	box 01
Trans World Airline calendar with Rex Werner illustrations of notable international locations, 1949	oversized box 02
Union Pacific Railroad calendar depicting the Southwest United States, 1945	oversized box 02
Union Pacific Railroad calendar depicting the Southwest United States, 1948	oversized box 02
Union Pacific Railroad calendar depicting the Southwest United States, 1949	oversized box 02
Harold's Club, Reno, Nevada, calendar, 1951	oversized box 03
Southwest Paint and Hardware Co., Las Vegas, Nevada, handy home hints calendar, 1951	box 01
El Cortez Hotel & Casino, Las Vegas, Nevada, calendar, 1952	flat file 06
Garehime Music Co., Las Vegas, Nevada, calendar, 1952	box 01
Union Pacific Railroad calendar depicting the Southwest United States, 1952	

	oversized box 02
Bill Werner Distributor of Tide Water Associated Oil Co. Products calendar, 1953	oversized box 02
Chevron Gas Station calendar depicting the Southwest United States, 1953	box 01
Jack's Key Service, Las Vegas, Nevada, calendar, 1953	flat file 06
Union Pacific Railroad calendar depicting the Southwest United States, 1955 Physical Description: 2 Items	oversized box 02
Union Pacific Railroad calendar depicting the Southwest United States, 1956	oversized box 02
Lake Mead Service Center advertising the Boulder City, Nevada booster club, 1961 to 1963	flat file 06
Marc Wilkinson Printer, Las Vegas, Nevada, calendar, 1965	box 01
Harrah's Reno and Lake Tahoe, Nevada, calendar depicting various celebrities, 1966	oversized box 02
Harold's Club, Reno, Nevada, calendar depicting famous and infamous ladies of history, 1966	oversized box 02
Harold's Club, Reno, Nevada, appointment calendar depicting various events, activities, and industries in Nevada, 1966	box 01
Calendars, 1970 to 1979 Physical Description: 18 Items	oversized box 03
Calendars, 1980 to 1989 Physical Description: 33 Items	oversized box 04 oversized box 03
Calendars, 1990 to 1999 Physical Description: 23 Items	oversized box 05
Calendars, 2000 to 2009 Physical Description: 28 Items	oversized box 05
Calendars, 2010 to 2016 Physical Description: 4 Items	oversized box 05