

## **Guide to the UNLV Libraries Collection of Peppermill Casinos Incorporated Promotional and Press Materials**

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Contributor:</b>	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
<b>Creator:</b>	Peppermill Casinos, Inc.
<b>Title:</b>	UNLV Libraries Collection of Peppermill Casinos Incorporated Promotional and Press Materials
<b>ID:</b>	MS-00941
<b>Date [inclusive]:</b>	1984-2007
<b>Physical Description:</b>	0.19 Cubic Feet (1 box)
<b>Physical Description:</b>	0.21 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	UNLV Libraries Collection of Peppermill Casinos Incorporated Promotional and Press Materials includes clippings and promotional materials for Peppermill Casinos Incorporated properties in Reno, Nevada, Las Vegas, Nevada, and Mesquite, Nevada, dating from 1984 to 2007.

### Preferred Citation

UNLV Libraries Collection of Peppermill Casinos Incorporated Promotional and Press Materials, 1984-2007. MS-00941. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Historical Background

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Peppermill Casinos Inc. had its start in 1971 when Nat Carasali and Bill Paganetti opened the Peppermill Coffee Shop and Lounge in Reno, Nevada. On December 26, 1972, Nat and Bill took their venture into Las Vegas, Nevada with the opening of the Peppermill Restaurant and Fireside Lounge. The Peppermill business grew when the lifelong friends began a decades-long partnership with Tom and Albert Seeno in 1979 in order to expand into the gaming industry. A year later, the Peppermill in Reno opened a small casino and a motor lodge. The company added two more casino and hotel properties in 1983, Western Village in Sparks, Nevada, and Rainbow Club in Henderson, Nevada. Following these expansions, Peppermill Casino Inc. added its first location in Wendover, Nevada, Peppermill Casino, in 1984. It since has added two more

properties in Wendover, the Rainbow Hotel and Casino, and Montego Bay Resort. In addition to its acquired properties, Peppermill Casino Inc. operated the Peppermill Resort in Mesquite, Nevada from 1981 to 1993. The Peppermill Resort, later named as Si Redd's Oasis after owner William 'Si' Redd, grew from a small truck stop to a expansive hotel and casino while managed by Peppermill Casinos Inc.

Sources:

"Peppermill Reno History." Peppermill Resort Spa Casino. Accessed June 28, 2019. <https://www.peppermillreno.com/about-us/peppermill-history/>.

"About Us." Peppermill Las Vegas. Accessed June 28, 2019. <http://www.peppermillasvegas.com/about-us>.

Si Redd's Oasis Resort Hotel and Casino. "The Si Redd Story." Si Redd's Oasis Resort Hotel and Casino. backgrounder, 1995.

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## Scope and Contents Note

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UNLV Libraries Collection of Peppermill Casinos Incorporated Promotional Materials includes clippings and promotional materials for the Peppermill locations in Reno, Nevada, Las Vegas, Nevada, and Mesquite, Nevada, dating from 1984 to 2007. This collection contains items previously described as "Peppermill Resorts Hotel and Casino" and "Promotional and publicity material: Peppermill Hotel and Casino."

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## Arrangement

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Materials remain as they were received.

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## Administrative Information

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### Access Note

Collection is open for research.

## Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

## Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2019-055.

## Processing Note

In 2019, as part of an archival backlog elimination project, Miguel Dominguez, Autumn Bassett, and Nia Banks compiled the materials from multiple sources that included subject files and previously cataloged material, and wrote the finding aid

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## Related Materials

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### Related Collection

The following resources may provide additional information related to the materials in this collection:  
Promotional and publicity material: Oasis Resort Hotel Casino, 1995-. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Names and Subjects

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- Advertising
- Promotional materials
- Publicity
- Casinos
- Hotels
- Reno (Nev.)
- Mesquite Valley (Nev.) -- History
- Las Vegas (Nev.)

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## Collection Inventory

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Title/Description	Containers
Newspaper and magazine clippings, 1984-1993	box 01
Promotional materials, 1984-2007	box 01