

## **Guide to the UNLV Libraries Collection of Las Vegas Sands Corporation Reports and Press Materials**

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This finding aid was created by Miguel Dominguez and Nia Banks. This copy was published on August 08, 2019.

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Las Vegas Sands Corp.
<b>Contributor:</b>	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
<b>Title:</b>	UNLV Libraries Collection of Las Vegas Sands Corporation Reports and Press Materials
<b>ID:</b>	MS-00937
<b>Date [inclusive]:</b>	1995-2008
<b>Physical Description:</b>	0.65 Cubic Feet (1 box)
<b>Physical Description:</b>	0.54 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	UNLV Libraries Collection of Las Vegas Sands Corporation Reports and Press Materials includes financial reports, press releases, and press kits for Las Vegas Sands Corporation dating from 1995-2008.

### Preferred Citation

UNLV Libraries Collection of Las Vegas Sands Corporation Reports and Press Materials, 1995-2008. MS-00937. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Historical Background

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The Las Vegas Sands Incorporation was founded in 1989 by Sheldon Adelson and his partners after buying the Sands Hotel in Las Vegas, Nevada. One year later, the Sands Expo and Convention Center opened adjacent to the hotel. The Sands Hotel was demolished in 1996 to make room for the Venetian Las Vegas. In 2004, Las Vegas Sands Inc. became public and changed its name to Las Vegas Sands Corporation. Adelson opened the Sands Macao in Macau (SAR), China in 2004. From that point forward, the company extended its presence in Asia. In December of 2007, the Palazzo Las Vegas opened.

Source:

"The History of Las Vegas Sands," Las Vegas Sands. 2018. <https://www.sands.com/corporate-overview/history.html>

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## Scope and Contents Note

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UNLV Libraries Collection of Las Vegas Sands Corporation Reports and Press Materials includes financial reports, press releases, and press kits for Las Vegas Sands Corporation dating from 1995-2008. This collection contains items previously described as "Promotional and publicity material: Las Vegas Sands Corp."

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## Arrangement

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Materials remain as they were received.

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## Administrative Information

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### Access Note

Collection is open for research.

### Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

### Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2019-050.

### Processing Note

In 2019, as part of an archival backlog elimination project, Miguel Dominguez and Nia Banks compiled the materials from multiple sources that included subject files and previously cataloged material, and wrote the finding aid

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## Related Materials

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### Related Collections

The following resources may provide additional information related to the materials in this collection:

Justin Beltram oral history interview, 2016 July 07. OH-02743. Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Kevin Sweet oral history interview, 2016 May 23. OH-02718. Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Names and Subjects

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- Publicity
- Hotels
- Casinos
- Las Vegas (Nev.)
- Photographs
- Advertising
- Promotional materials
- Venetian Resort Hotel Casino

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## Collection Inventory

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Title/Description	Containers
Financial reports, 2002-2008	box 01
Press releases, 1995-2005	box 01
Press kits, undated	box 01