

Guide to the Kenneth Yerike Papers

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Yerike, Kenneth, 1947-
Title:	Kenneth Yerike Papers
ID:	MS-00900
Date [inclusive]:	1970s-2000
Physical Description:	12.81 Cubic Feet (17 boxes and 1 flat file)
Physical Description:	16.19 Linear Feet
Language of the Material:	English
Abstract:	The Kenneth Yerike Papers are comprised of video tapes, instructional manuals, casino operational instructions, playing cards, dice, and brochures from the 1970s to 2000 that document Yerike's involvement with establishing the Hyatt Regency and Regency Casino on Jeju Island, South Korea. The papers include information about how the Hyatt Regency Casino was established and how staff were trained, particularly as it relates to operating table games. The instructional manuals detail how to play table games such as craps, roulette, blackjack, and baccarat. The manuals are written in both Korean and English, with the majority of the manuals written in Korean.

Preferred Citation

Kenneth Yerike Papers, 1970s-2000. MS-00900. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Biographical Note

Kenneth Yerike (1947-) is a longtime Las Vegas, Nevada resident and President and CEO of May Enterprises, a gaming and hotel consulting company. Yerike served in the Army during the Vietnam War, and after his tour of duty he attended the University of Nevada, Las Vegas (UNLV). It was during his time at UNLV that Yerike became involved in the casino industry, as he dealt craps to pay for school. In 1976, Yerike graduated from UNLV with a bachelors degree in Business Administration. In 1980, Yerike graduated from Clark County Community College (CCCC) with an associates degree in Casino Management. While at CCCC, Yerike helped create video training programs that covered casino related topics such as policy, procedures, tables games, and internal controls. In 1984, Yerike returned to UNLV to teach a gaming

management course. Also in 1984, Yerike was approached by Hyatt Asia and Wynn Empire of Hong Kong to act as an intermediary between the companies and the Korean Government to establish the Hyatt Regency and Regency Casino on Jeju Island, South Korea. The project was completed in 1986. In 1988, Yerike established May Enterprises and continues to serve as President and CEO.

Source:

"Kenneth J. Yerike," May Enterprises About Us, accessed February 07, 2019, <http://www.mayenterprisesconsultants.com/about-us.html>.

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Scope and Contents Note

The Kenneth Yerike Papers are comprised of video tapes, instructional manuals, casino operational instructions, playing cards, dice, and brochures from the 1970s to 2000 that document Yerike's involvement with establishing the Hyatt Regency and Regency Casino on Jeju Island, South Korea. The papers include information about how the Hyatt Regency Casino was established and how staff were trained, particularly as it relates to operating table games. The instructional manuals give detail how to play table games such as craps, roulette, black jack, and baccarat. The manuals are written in both Korean and English, with the majority of the manuals written in Korean. The video tapes provide instructions on how to play various table games. There are also recordings of lectures given by Yerike about various gaming topics. The collection also contain various playing cards, chips, and dice from Las Vegas, Nevada casinos, such as the Tropicana Hotel and Casino and the Aladdin Hotel and Casino, as well as playing cards from foreign countries. The dice are in various stages of production completion, meant to show the steps in creating a finished die.

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Arrangement

Materials remain in original order.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

Acquisition Note

Materials were donated in 2018 by Kenneth Yerike; accession number 2018-048.

Processing Note

These records are unprocessed. A rough box-level inventory of the accession was created by Maggie Bukowski in 2019. To prepare the inventory, the described materials were reviewed to create contents lists, estimate dates, and identify material types. No other work has been performed on the materials.

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Names and Subjects

- Playing cards
- Gambling -- Korea
- Card games
- Slot machines
- Photographs
- Video tapes

Collection Inventory

Title/Description	Containers
VHS tapes about how to play certain table games including craps, baccarat, roulette, and blackjack; VHS tapes about slot machines, how dice are manufactured, instructional lectures, and casino operation and administration, 1980s-1990s	box 01 box 02 box 03 box 04 box 05 box 06
Various gaming guides about how to play table games; Korean slot machine law and instructions manual; Regency Casino performance evaluation guide, 1980s	box 07
Regency Casino job descriptions, dealers manuals, tax information, and requests for a foreign currency bank, 1980s	box 08

C.C Institute instructions for various casino games including blackjack, baccarat, craps, and roulette; assorted casino chips and playing cards, undated	box 09
C.C. Institute casino dealers program manual about how to play various table games, 1980s	box 10
Slot machine instruction manuals and administration manuals, 1985	box 11
<i>Blackjack in Korea</i> report and C.C. Institute manuals on craps, blackjack, baccarat, and roulette, 2000	box 12
Various playing cards from Las Vegas, Nevada and Korean casinos, undated	box 13
Playing cards, undated	box 14
Photographs of playing cards, card shuffler, and mahjong game, undated	box 15
Art made with playing cards, dice in various stages of production, undated	box 16
Uncut playing cards, undated	flat file 17
Three dimensional displays detailing the process of dice making, undated	box 18