

Guide to the Gary Sternberg Papers

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Sternberg, Gary (Gerd)
Title:	Gary Sternberg Papers
ID:	MS-00717
Date [inclusive]:	1983-2015
Physical Description:	12 Digital Files (transferred electronically; no physical carrier)
Language of the Material:	English
Abstract:	The Gary Sternberg Papers are comprised of correspondence, publications, and videos documenting Sternberg's involvement with the Las Vegas Jewish community from 1983 to 2015. Organizations represented in the collection include Congregation Ner Tamid and the Holocaust Survivors Group of Southern Nevada. Also included are digital photographs of Sternberg in 2015 wearing his Caesars Palace dealer's uniform.

Preferred Citation

Gary Sternberg Papers, 1983-2015. MS-00717. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Biographical Note

Gary (Gerd) Sternberg is an inventor, businessman, and retired Las Vegas, Nevada casino dealer. Born in Cuxhaven, Germany in 1931 to a Christian mother and a Jewish father, he lived in Shanghai, China with his family during World War II. After moving to the United States in 1948, Sternberg was drafted into the military during the Korean War. After serving 21 months, he returned home to Cleveland, Ohio and worked as a factory foreman and as a washer and dryer repairman. Sternberg moved to Los Angeles, California, where he and his wife Noreen started an interior decorating business called Driftwood Décor and Other Delights. The couple moved to Las Vegas, Nevada in 1969. Sternberg founded a washer and dryer repair business in Las Vegas called Appliance Outlet, but decided to change career paths at age 44. He learned how to deal cards at Michael Gaughan's Dealing School and worked at the El Cortez before dealing at Caesars Palace for 31 years. During the 1970s he founded the Las Vegas Table Tennis Association, which brought

international championships to the city. Sternberg is also an active member of Congregation Ner Tamid and the Holocaust Survivors Group of Southern Nevada.

Source:

Sternberg, Gary. Interview, 2015 February. OH-02274. Oral History Research Center, Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Scope and Contents Note

Collection is comprised of correspondence, publications, and videos documenting Gary Sternberg's involvement with the Las Vegas Jewish community from 1983 to 2015. It also includes digital photographs of Sternberg in 2015 wearing his Caesars Palace dealer's uniform. Digital videos show the 2013 Yom Hashoah Holocaust Memorial Day Observance involving the Holocaust Survivors Group of Southern Nevada, and the 2012 Hanukkah celebration of the Holocaust Survivors Group. Digital surrogates of publications from Congregation Ner Tamid consist of a member directory from the 1990s and newsletters from October 1991 and March 2015. The collection also includes digital surrogates of a fundraising brochure for the construction of Ner Tamid's temple and correspondence between Sternberg and representatives of Frank Sinatra regarding Sinatra's \$30,000 pledge for the temple construction. Collection is comprised exclusively of digital files.

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Arrangement

Materials are arranged chronologically.

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Administrative Information

Access

Collection is open for research. Collection is available at: <http://d.library.unlv.edu/cdm/search/searchterm/MS-00717>

Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections website for more information about reproductions and permissions to publish.

Acquisition Note

In 2015, Gary Sternberg donated digital surrogates, but retained the original items; accession number 2015-033. In 2015, Adam Sternberg donated digital images; accession number 2015-060.

Processing Note

Materials were processed by Meghan Gross and Emily Lapworth in 2015.

Existence and Location of Originals

Some items in this collection are digital surrogates. The donor retained the original items.

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Related Materials

Related Collections

The following resources may provide additional information related to the materials in this collection:

Sternberg, Gary. Interview, 2015 February. OH-02274. Oral History Research Center, Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Names and Subjects

- Jews -- Nevada -- Las Vegas -- History
- Jews -- Societies, etc.
- Photographs
- Holocaust survivors
- Congregation Ner Tamid (Henderson, Nev.)
- Holocaust Survivors Group of Southern Nevada (Las Vegas, Nev.)

Collection Inventory

Title/Description	Containers
Congregation Ner Tamid building fundraiser brochure, early 1980s	
Congregation Ner Tamid correspondence regarding Frank Sinatra's pledge for temple construction, 1983-1987	
Congregation Ner Tamid newsletter, 1991 October	
Congregation Ner Tamid member directory, 1990s	
Holocaust Survivors Group of Southern Nevada Hanukkah Celebration video, 2012 December 09	
Gary Sternberg Yom Hashoah Holocaust Memorial Day observance video, 2013 April 04	
Jewish Federation Yom Hashoah Holocaust Memorial Day observance video, 2013 April 04	
Congregation Ner Tamid newsletter, 2015 March	
Adam Sternberg photographs of Gary Sternberg and his button collection, 2015	