Guide to the Mike Miller Papers

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Summary Information

Creator: Miller, Mike
Title: Mike Miller Papers
ID: MS-00715
Date [inclusive]: 1971-2011
Physical Description: 2.2 Linear Feet (6 boxes, 1 oversize folder, and 3 portfolios)
Language of the Material: English
Abstract: The Mike Miller Papers (1971-2014) include advertisements, books, and paintings by Las Vegas, Nevada-based artist and graphic designer Mike Miller. Materials include photographs, art prints, advertisements, newspaper clippings featuring Miller's advertisements, casino advertisements, and books designed, written, or illustrated by Miller.

Preferred Citation


Biographical Note

Mike Miller was a graphic designer, artist, and advertiser who worked in Las Vegas, Nevada for over 50 years. Before moving to Las Vegas, Miller worked for Walt Disney Studios, NBC, and MGM Studios. In 1962, he and his wife moved to Las Vegas where he began his career in graphic design. In Las Vegas, he designed books and advertisements, helped found the Shonkwiler-Marcoux advertising agency, and served as the creative manager at the Las Vegas Review-Journal. He was inducted into the University of Nevada, Las Vegas Athletic Hall of Fame for designing the university's mascot "Hey Reb." He also wrote several children's books in addition to illustrating the books of other writers. Miller passed away at his home in California in 2014.

Scope and Contents Note

The Mike Miller Papers (1971-2014) include advertisements, books, and paintings by Las Vegas, Nevada-based artist and graphic designer Mike Miller. Materials include photographs, art prints, advertisements, newspaper clippings featuring Miller's advertisements, casino advertisements, and books designed, written, or illustrated by Miller.

Arrangement Note

Materials are arranged into five series:

Administrative Information

Access
The collection is open for research.

Publication Rights
Materials in this collection may be protected by copyrights and other rights. See Reproductions and Use on the UNLV Special Collections website for more information about reproductions and permissions to publish.

Acquisition Note
Materials were donated in 2015 by Michelle Harris; accession number 2015-030.

Processing Note
Materials were processed by Lindsay Oden in 2015 at the time of accession in compliance with current professional standards.
Related Materials

Separated Materials Note

The following publications were separated, added to UNLV University Libraries' holdings, and cataloged individually in the Libraries' catalog.

"2008 Las Vegas Perspective: Charting the Course" by the Las Vegas Review-Journal; "A Hero Named Sig" by Judith L. Brown and illustrated by Mike Miller; "The Art of Gambling: Through the Ages" by Arthur Flowers and Anthony Curtis; "Endless Nevada: A Photo Essay" by Larry Prosor and Richard Moreno; "Las Vegas Calling" by Frank Maggio; "Las Vegas" by Frank Sinatra, Tom Campbell, Gary Boulanger, and West Light; "Las Vegas: A Desert Paradise" by Ralph J. Roske; "Las Vegas: As It Began, As It Grew" by Stanley W. Paher; "Las Vegas: Through the Generations, a Pictorial Review" by the Las Vegas Review-Journal; "Springs in the Desert: A Kid's History of Las Vegas"; Utah and Nevada atlases.

Related Collections

Mike Miller's sketches of UNLV mascot "Hey Reb" are available in UNLV Special Collections.

Names and Subjects

- Advertising -- Las Vegas (Nev.)

Collection Inventory

Personal Papers, 1985-2014

Physical Description: 0.3 Linear Feet (1 box)

Scope and Contents Note: Materials contain personal and biographical information about Mike Miller from 1985 to 2014, including self-promotional brochures, awards, and his funeral program.

Arrangement: Materials are arranged chronologically.

<table>
<thead>
<tr>
<th>Title/Description</th>
<th>Containers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brochures, undated</td>
<td>box 01</td>
</tr>
<tr>
<td>Shonkwiler-Marcoux Advertising brochure, undated</td>
<td>box 01</td>
</tr>
<tr>
<td>Patch for USS Nevada, newspaper article, and Commissioning Committee letter, 1985-1986</td>
<td>box 01</td>
</tr>
</tbody>
</table>

"The Great Southwest 1987" day planner featuring Michael Miller, 1987
Greater Las Vegas Advertising Federation 1988 Addy Awards program and Las Vegas Ad Club "Star Ceremony" invitation, 1988  box 01

Tomas the Tortoise press release and disk, 2004  box 01
Physical Description: 1 Optical Discs

"Shine Las Vegas: Official City Theme Song" by George Dare, 2004  box 01
Physical Description: 1 Optical Discs

Hillcrest Academy Las Vegas Centennial Celebration, 2005  box 01

Funeral program, 2014  box 01

Photographs, 1980s-2000s
Physical Description: 1 Linear Feet (2 boxes)
Scope and Contents Note: Materials include photographs taken by Mike Miller for advertisements from the 1980s to the 2000s.
Arrangement: Materials are arranged alphabetically.

Title/Description  Containers
Boomtown Casino photographs and negatives, undated  box 02
Desert Inn photographs, undated  box 02
Mint Casino photographs, undated  box 02
Models, undated  box 02
National Finals Rodeo in Las Vegas, Nevada flier, 1989  box 02
Performers, undated  box 02
Slides of models and advertisements, undated  box 03
Stardust Casino photographs, undated  box 03
Stardust Hotel photographs  box 03
Stardust Models, undated  box 03
Stardust Race and Sports Book photographs, 1999  box 03
Stardust Showgirls photographs, undated  box 03

Advertisements, 1984-2011
Physical Description: 0.5 Linear Feet (1 box and 3 portfolios)
Scope and Contents Note: Materials contain advertisements illustrated by Michael Miller from 1984 to 2011, including advertisements for hotels and casinos in Las Vegas, Nevada, brochures, fliers, newspaper advertisements, and brochures for departments at the University of Nevada, Las Vegas.

Arrangement: Materials are arranged alphabetically. Materials that were accessioned in portfolios remain in original order.

<table>
<thead>
<tr>
<th>Title/Description</th>
<th>Containers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assorted advertisements, 1994-2011</td>
<td>box 04</td>
</tr>
<tr>
<td>Boyd Gaming advertisements, safety warnings, and correspondence, 2008</td>
<td>box 04</td>
</tr>
<tr>
<td>Ice rink designs, undated</td>
<td>box 04</td>
</tr>
<tr>
<td>Stardust advertisements, 1997-2000</td>
<td>box 04</td>
</tr>
<tr>
<td>Storyboards for Channel 10, 2010</td>
<td>box 04</td>
</tr>
<tr>
<td>Casino, hotel, radio, and real estate advertisements in newspapers, 1984-1985</td>
<td>object 01-02</td>
</tr>
<tr>
<td>Casino and University of Nevada, Las Vegas advertisements, undated</td>
<td>object 03</td>
</tr>
</tbody>
</table>

Art Prints, 1980s-2000s

Physical Description: 0.3 Linear Feet (1 box and 1 oversize folder)

Scope and Contents Note: Materials contain prints of paintings by Mike Miller from approximately the 1980s to the 2000s, including oversize prints paintings and postcards.

Arrangement: Materials remain in original order.

<table>
<thead>
<tr>
<th>Title/Description</th>
<th>Containers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Postcards, undated</td>
<td>box 05</td>
</tr>
<tr>
<td>Political cartoons about Oscar Goodman, 2001-2011</td>
<td>box 05</td>
</tr>
<tr>
<td>Prints of paintings, 1980s-2000s</td>
<td>flat file 01</td>
</tr>
</tbody>
</table>


Physical Description: 0.5 Linear Feet (1 box)

Scope and Contents Note: Materials include books illustrated and/or written by Mike Miller from 2004 to 2007.

Arrangement: Materials are arranged alphabetically.

<table>
<thead>
<tr>
<th>Title/Description</th>
<th>Containers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tomás the Tortoise Adventures by Mike Miller</td>
<td>box 06</td>
</tr>
<tr>
<td>&quot;Joshua's Surprise&quot;, 2004</td>
<td>box 06</td>
</tr>
<tr>
<td>Title</td>
<td>Box/File</td>
</tr>
<tr>
<td>-----------------------------------</td>
<td>-------------------</td>
</tr>
<tr>
<td>&quot;Larry the Last Leaf: A Children's Mini-Book&quot;, 2007</td>
<td>box 06</td>
</tr>
<tr>
<td>&quot;One Hot Day&quot;, 2004</td>
<td>box 06</td>
</tr>
<tr>
<td>&quot;Play in the Clouds&quot;, 2004</td>
<td>box 06</td>
</tr>
<tr>
<td>&quot;Tales for Tomás&quot;, 2004</td>
<td>box 06</td>
</tr>
<tr>
<td>&quot;Tomás and the Ghost Town&quot;, 2004</td>
<td>box 06</td>
</tr>
<tr>
<td>&quot;My Big Book of the Desert&quot;, 2004</td>
<td>flat file 01</td>
</tr>
</tbody>
</table>

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