

## **Guide to the Mark L. Fine Papers**

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Fine, Mark L.
<b>Title:</b>	Mark L. Fine Papers
<b>ID:</b>	MS-00696
<b>Date [inclusive]:</b>	1920-2014
<b>Date [bulk]:</b>	1980-2005
<b>Physical Description:</b>	7.5 Linear Feet (6 boxes, 1 oversize box)
<b>Physical Description:</b>	813 Digital Files (transferred electronically; no physical carrier)
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The collection dates from 1920 to 2014 and is primarily comprised of business and organizational records, press, photographs, scrapbooks, audiovisual materials, awards, and ephemera documenting Mark L. Fine's career as a real estate developer in Southern Nevada and his work with various government and community organizations. The bulk of the material dates from 1980 to 2005.

### Preferred Citation

Mark L. Fine Papers, 1920-2014. MS-00696. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Biographical Note

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Mark L. Fine (1946- ) is a leader in the real estate development profession of Southern Nevada and a strong supporter of education in the Las Vegas, Nevada area. As president of the real estate development company American Nevada, for 17 years he led the development of Green Valley, the first large-scale master-planned community in Las Vegas. During his four years as president of the Summerlin division of the Howard Hughes Corporation, Fine was also instrumental in the establishment the master-planned community of Summerlin. Fine is the founding director of the Clark County School-Community Partnership Program, which connects businesses and individuals with schools in order to provide additional resources and enhanced educational opportunities. As part of this program, Fine adopted the Booker Empowerment Elementary School in 2007. In 2009, the Mark L. Fine Elementary School in Las Vegas was named in his

honor in recognition of his dedication to education and his long-time involvement with the Clark County School District.

Originally from Shaker Heights, Ohio, Fine studied business administration and real estate at the University of Arizona and worked on Wall Street before moving to Las Vegas in 1973. Mark L. Fine & Associates was established in 1976, and Fine Properties in 2005, to focus on the development of high-end retail and office projects in the Las Vegas area. Fine has served as a member of various organizations such as the Southern Nevada Strategic Planning Authority, the Urban Land Institute, the Nevada Tax Commission, the Andre Agassi Foundation Board of Directors, and the Nevada Institute for Contemporary Art Steering Committee. His past and present leadership positions include president of the board of Class! Publications, National Trustee of the Jewish Medical and Research Center, chairman of the UNLV Foundation and the UNLV Research Foundation Board of Directors, founder of the Young President's Organization, and founding director of Continental National Bank and Nevada First Bank. He was also chairman of the Nevada Development Authority Washington Congressional Committee. Fine has received awards and recognition for his leadership in business and in the community from organizations such as the Las Vegas Chamber of Commerce, the Nevada Business Journal, and the Nevada Cancer Institute.

Source:

"Executive Profile." *Mark L. Fine & Associates*. Accessed January 14, 2015. [http://www.marklfine.com/about\\_exec\\_profile.html](http://www.marklfine.com/about_exec_profile.html).

<b>Chronology</b>	
1946	Born in Shaker Heights, Ohio on February 10.
1973	Moves to Nevada.
1974-1990	President of American Nevada Corporation.
1976	Establishes Mark L. Fine & Associates.
1983	Co-founds the Clark County School District's School-Community Partnership Program.
1990	Named president of Summerlin division of Howard Hughes Corporation.
2005	Establishes Fine Properties.
2009	Mark L. Fine Elementary School opens.

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## Scope and Contents Note

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The collection dates from 1920 to 2014 and is primarily comprised of business and organizational records, press, photographs, scrapbooks, audiovisual materials, awards, and ephemera documenting Mark L. Fine's career as a real estate developer in Southern Nevada and his work with various government and community organizations. The bulk of the material dates from 1980 to 2005.

The development of Green Valley and Fine's work as President of American Nevada Corporation (ANC), as well as other development projects and business ventures, including Summerlin, Continental National Bank, and Park Towers at Hughes Center, are documented through promotional materials, business plans, reports, proposals, and project binders. Fine's non-profit government and community work with the Clark County School District School-Business Partnership Program, the Nevada Institute for Contemporary Art, the Nevada Development Authority, and several other organizations, most of which focus on economic development in Southern Nevada, is documented by reports, correspondence, memos, meeting minutes, etc. Fine's career as a real estate developer is also documented through newspaper and magazine articles, as well as some photographs, scrapbooks, and audiovisual materials. Audiovisual recordings of advertisements for development projects and Fine's campaign for mayor, as well as news segments, make up most of the audiovisual series.

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## Arrangement

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These records are organized into seven series:

Series I. American Nevada Corporation and Green Valley Records, 1979-1990;

Series II. Records of Other Development Projects and Business Ventures, 1980-2013;

Series III. Non-profit Government and Community Development Work Files, 1982-1997;

Series IV. Personal Papers, 1920-2014;

Series V. Press Releases and Newspaper and Magazine Articles, 1981-2014;

Series VI. Photographs and Scrapbooks, 1980-1993, undated;

Series VII. Audiovisual Materials, 1987-2012, undated.

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## Administrative Information

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### Access

Collection is open for research. Portions of this collection are digital and available online at <http://d.library.unlv.edu/cdm/search/searchterm/MS-00696>

### Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections website for more information about reproductions and permissions to publish.

## Acquisition Note

Materials were donated in 2015 by Mark L. Fine; accession number 2015-007. Additional materials were donated by Fran Fine in 2015; accession number 2015-096.

## Processing Note

Materials were processed by Emily Lapworth in 2015.

## Existence and Location of Originals

Some items in this collection are digital surrogates. The donor retained the original items.

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## Names and Subjects

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- Real estate development -- Nevada -- Las Vegas
- Las Vegas (Nev.) – Community affairs
- Photographs
- Jews -- Nevada -- Las Vegas -- History
- Henderson (Nev.)

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## Collection Inventory

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### American Nevada Corporation (ANC) and Green Valley Records, 1979-1990

Physical Description: 1 Linear Feet (1 box)

Scope and Contents Note: Publicity materials, business plans, reports, proposals, and project binders from 1979 to 1990 document Mark Fine's work as President of American Nevada Corporation (ANC) and the development of Green Valle in Henderson, Nevada. ANC records also include design standards, memos, financial information, budgets, site plans, projections, and some correspondence. The corporation itself and its subsidiaries are documented in the series, as well as specific real estate development projects of Green Valley.

Arrangement: Materials are arranged chronologically.

Title/Description	Containers
ANC certificate of membership to International Council of Shopping Centers, 1979	box 1
Green Valley athletic club brochure, 1980s	box 1
Green Valley design standards, 1982	box 1
Green Valley press, photographs, ephemera, and reports, 1983-1987 and undated	box 1
Green Valley publicity materials, 1984-1986	box 1

Green Valley News newspaper, 1984-1990	box 7
Green Valley Athletic Club private placement memorandum, 1986	box 1
ANC The Village of Silver Springs Phase IA development loan, 1987	box 1
"1988 Business Plan - Commercial Development - Backup - MLF", 1988  Scope and Contents Note: Includes financial reports, budgets, and site plans. Development projects are Shopping Plaza, Commerce Center, Gateway Plaza, Civic Center, Athletic Club, Community Center, and Business Park. Operational projects are Green Valley Plaza, Commerce Center, Professional Center, Gateway, and V.A. Clinic.	box 1
Green Valley publicity materials and plan for outdoor sculptures, 1985-1987 and undated	box 1
ANC, Inc. and subsidiaries consolidated financial report, 1988	box 1
ANC, Inc. and affiliates annual operating plan, 1988  Scope and Contents Note: Includes financial and operations information, budgets, organization charts, and correspondence.	box 1
ANC 1989 Business Plan Vol. I: Corporate, 1988  Scope and Contents Note: Includes information on ANC, Inc. and subsidiaries such as overviews, highlights, projections, organization charts, lists of employees, financial information, graphs, and calendars.	box 1
ANC Board of Directors meeting, 4 October 1989  Scope and Contents Note: Includes review of projects, project summary, and financial projections.	box 1
ANC Board of Directors meeting for ANC, Inc.; Silver Springs, Inc.; and Sunan Coporation, 8 March 1990  Scope and Contents Note: Includes agendas, financial information, plans, project highlights, memos, and reports.	box 1
The Grand Legacy at Green Valley development guidelines, 1989	box 1
Green Valley Athletic Club 1990 business plan, 1989	box 1
ANC 1989 Business Plan Vol. II: Community, 1989  Scope and Contents Note: Includes project highlights, site plans, and financial information from the Community Development Division, which is responsible for the overall planning, design, development, and sales of the Green Valley land.	box 1
Green Valley Athletic Club financial report, 1989	box 1
The Golf Links Village Phase I development loan proposal, 1989	box 1
ANC 1989 Business Plan Vol. IIIA: Commercial Development, 1989  Scope and Contents Note: Consists of business plans, including project highlights, organizational charts, site plans and financial information.	box 1
Golf Village South master plan report, 1989	

box 1

ANC 1989 Business Plan Vol. IIIB: Budgets, 1989

box 1

"Mark L. Fine Project Review Meeting Notebook", 1990

box 1

Scope and Contents Note: Financial information, graphs, and reports for Green Valley projects, ANC, and related corporations (Silver Springs, Inc.; Green Valley Homes, Inc.; Valle Verde Assoc. Ltd.; etc.)

American Nevada Company brochure, undated

Physical Description: 1 Digital Files File is a digital surrogate.

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## Records of Other Development Projects and Business Ventures, 1980-2013

Physical Description: 0.8 Linear Feet (1 box.)

Scope and Contents Note: Mark Fine's other development projects and business ventures in Southern Nevada, including Summerlin, Continental National Bank, and Park Towers at Hughes Center, are documented in the series through promotional materials, memos, meeting agendas, meeting minutes, annual reports, business plans, proposals, data books, design and marketing plans and guidelines, financing prospectuses, building and site plans, and investment brochures from 1980 to 2013.

Arrangement: Materials are arranged chronologically.

Title/Description	Containers
The Courtyard on Eastern promotional materials, early 1980s	box 2
Continental National Bank memos, meeting agendas, and minutes, 1981-1983	box 2
Community Cable TV Securities and Exchange Commission form S-1 registration statement, 1986	box 2
The Hughes Corporation annual report, 1989	box 2
The Hughes Corporation third quarter report and annual report, 1990	box 2
Summa Corporation corporate profiles, 1990, 1993	box 2
The Hughes Business business plan, 1994	box 2
Integrity Ventures Inc. offering memorandum, 16 June 1994	box 2
Queensridge 1996-97 marketing plan and guidelines, 1996	box 2
Integrity Ventures Inc. offering memorandum, 01 September 1994	box 2
Fortress Board of Directors fact book, 1998	box 2
Park Towers at Hughes Center financing proposal, 1998	box 2
Park Towers at Hughes Center data book, 1998	box 2
Park Towers standard and upgrade packages guide, probably 1998	box 2
Park Towers at Hughes Center marketing materials, 1999	box 7



Mountain's Edge master-planned community overview and design guidelines, 2002	box 2
Hills Center Business Park at Summerlin Building "A" confidential financing prospectus, 2002	box 2
Hills Center North Business Park at Summerlin confidential financing prospectus, 2003	box 2
Grand Central Plaza project overview, 2004	box 2
Grand Central Parkway Center investment brochure and development standards manual, 2005, undated	box 2
Mark L. Fine & Associates offer to purchase land from the Jewish Federation of Las Vegas, 2005	box 2
Project Alta financial and investment information, 2005	box 2
"City of Las Vegas: New Urbanization" booklet, 2005	box 2
Downtown Development Group "Fashion West" brochure, 2006	box 2
The Shoppes at Canyon Pointe request for proposal, 2013	box 2
Plan entitled "New City Hall" and other unidentified building and site plans, 2009, undated	box 7

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## Non-Profit Government and Community Development Work Files, 1982-1997

Physical Description: 0.2 Linear Feet (1 box.)

Scope and Contents Note: This series includes correspondence, memos, schedules, and event programs related to Mark Fine's work with the Clark County School District School-Business Partnership Program from 1983 to 1986; by-laws, minutes, reports, and correspondence from his work on the Nevada Institute for Contemporary Art Steering Committee from 1986 to 1987; and proposals, agendas, memos, and minutes from his time as chairman of the Nevada Development Authority (NDA) Washington Congressional Committee in 1985. It also includes reports and correspondence from 1982 to 1997 related to several other committees and commissions that Mark Fine served on, most of which focused on economic development in Southern Nevada.

Arrangement: Materials are arranged chronologically.

Title/Description	Containers
Governor's Commission on Economic Diversification final report, 1982	box 2
Clark County School District School-Business Partnership Program, 1983-1986  Scope and Contents Note: Includes overview, correspondence, memos, schedules, and event programs.	box 2
Nevada Development Authority annual report, 1984-1985	box 2
Nevada Development Authority Washington Congressional Committee, 1985  Scope and Contents Note: Includes list of members, goals and objectives, agendas, meeting minutes, memos, and proposal.	box 2
"Panel on Financing Economic Development in Nevada" correspondence, 1986	

	box 2
"Public-Private Partnerships for Nevada's Economic Future" symposium correspondence and schedules, 1986	box 2
Nevada Institute for Contemporary Art guide for the Smorgon Family Collection, 1986	box 2
Nevada Institute for Contemporary Art Steering Committee, 1986-1987 Scope and Contents Note: Includes by-laws, meeting minutes, reports, and correspondence.	box 2
"The Henderson Commission" final report, 1988 Scope and Contents Note: Two versions, one is 15 pages, the other is 115 pages. The commission is officially known as "The Governor's Blue Ribbon Commission to examine the adequacy of existing regulations pertaining to the manufacture and storage of highly combustible materials."	box 2
Nevada Development Authority membership directories, 1993-1994	box 2
Urban Land Institute "Livable Las Vegas: Managing Growth in the Las Vegas Valley" report, 1997	box 2

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## Personal Papers, 1920-2014

Physical Description: 0.3 Linear Feet (1 box.)

Physical Description: 676 Digital Files

Scope and Contents: This series is comprised of Mark Fine's awards, event programs, correspondence, and other personal papers and ephemera from 1920 to 2014. Certificates and event programs from 2001 to 2014 document awards and honors bestowed upon Fine in recognition of his accomplishments in real estate development in Southern Nevada and his commitment to the Las Vegas community, especially the Clark County School District. The 2007 application and supporting documents for the naming of the Mark L. Fine Elementary School include a comprehensive biography of Fine, letters of support, and references. A 2012 picture book about Mark Fine, entitled *A Hero Named Mark*, is also included in the series. There is one folder of correspondence from 1982 to 1989 consisting of some letters and holiday cards, mainly from politicians thanking him for his support. Other ephemera from 1964 to 1990 includes: two programs from Fine's high school graduation, a 1967 Zeta Beta Tau fraternity booklet featuring a picture of Mark Fine in college, his 1976 realtor license, a color image of a "Mark Fine for Mayor" bumper sticker, two of his business cards, and undated photographs of his home. Genealogical information about the Zolloto family from 1873 to 2011 is documented by a family tree, copies of marriage certificates, and an electronic copy of family minutes.

Arrangement: Materials are arranged chronologically.

Title/Description	Containers
Genealogical records, 1920-2011 Physical Description: 675 Digital Files (transferred electronically; no physical carrier) Physical Description: 0.1 Linear Feet Scope and Contents Note: Genealogical records include the Zolloto family tree spanning 1873 to 2011; copies of Zolloto marriage certificates from 1920	box 3

and 1944; and an electronic copy made in 2003 of the Zolloto family circle minutes from 1940 to 1991.

High school and college ephemera, 1964-1967	box 3
Realtor license and ephemera, 1976-1990, undated	box 3
Correspondence, 1982-1989	box 3
Event programs, 2001-2014	box 3
Honors and awards, 2001-2014, undated	box 3 box 7
Application and supporting documents for the naming of Mark L. Fine Elementary School, 2007 Physical Description: 1 Digital Files File is digital surrogate.	
A Hero Named Mark picture book, 2012	box 3
Insurance photographs of home, undated	box 3

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## Press Releases and Newspaper and Magazine Articles, 1981-2014

Physical Description: 0.7 Linear Feet (1 box.)

Scope and Contents Note: This series consists of newspaper clippings, full issues of newspapers and magazines, and a few press releases from 1981 to 2014 that document Mark Fine's career and his development projects in Southern Nevada, especially Green Valley and Summerlin. There is also one folder of newspaper clippings from 1989 specifically about the death of Hank Greenspun.

Arrangement: Materials are arranged chronologically.

Title/Description	Containers
Newspaper clippings, 1981-1983	box 3
Press, 1984-1986	box 3
Magazines, 1984-1987	box 3
Press, 1985-2003	box 3
Newspaper clippings about Hank Greenspun's death, 1989	box 3
Magazines, 1989-1994	box 3
Newspaper clippings and press releases about Summerlin, 1990-1994	box 3
Newspapers, 1990, 2002-2004	box 7
Press, 1991-1992, undated	box 3
Magazines, 1998-2014	box 3

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## Photographs and Scrapbooks, 1980-1993, undated

Physical Description: 1 Linear Feet (1 box.)

Physical Description: 71 Digital Files

Scope and Contents Note: This series consists of photographs and scrapbooks from 1980 to 1993 that document Mark Fine's career, as well as a few photos of his family and his community activities. It also includes negatives, contact sheets, and prints from portrait photo shoots around the 1980s.

Arrangement: Materials are arranged chronologically.

Title/Description	Containers
Green Valley scrapbook, 1970s-1990 Physical Description: 66 Digital Files Files are digital surrogates.	
Portraits, 1980, undated	box 4
Photographs of business and community activities, 1983-1989, undated	box 4
Scrapbook documenting Mark Fine's career, 1985-1993 Physical Description: 71 Digital Files Files are digital surrogates.	
Ateza scrapbook, 1993	box 7
Personal and business photographs, undated	box 4
Photographs of development projects, undated	box 4

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## Audiovisual Materials, 1987-2012, undated

Physical Description: 1 Linear Feet (2 boxes.)

Scope and Contents Note: This series consists of VHS video tapes, audio cassette tapes, some CD-Rs, a floppy disk, and a DVD that document Mark Fine's career and his campaign for mayor of Las Vegas, and to a lesser extent, his community involvement and his family. Items are dated from 1987 to 2012 although many items are not dated. Advertisements and news segments make up the majority of the series.

Arrangement: Materials are arranged chronologically.

Title/Description	Containers
"Mark + [illegible]" video, 28 November 1987 Physical Description: 1 VHS Tapes	box 5
"Las Vegas Profile Mark Fine" video, 1987 Physical Description: 1 VHS Tapes	box 6
"Probe- American Nevada Corporation, KTNV-TV, Channel 13" video, 1987 Physical Description: 1 VHS Tapes	box 6
"New Green Valley Sculptures KVBC-TV, Channel 3 News; KTNV-TV, Channel 13 News" video, 1988 Physical Description: 1 VHS Tapes	box 6
"Jonathan Fine Bar Mitzvah" audio recording, 04 November 1988	

Physical Description: 1 Audio Cassettes	box 5
"Green Valley Statue" video, 1989	box 6
Physical Description: 1 VHS Tapes	
"Preview '91, the Sixth Annual Southern Nevada Development Forecast, Take Two" video, 05 December 1990	box 5
Physical Description: 1 VHS Tapes	
"Summerlin, father/son version, mother/daughter, sunrise, 3 x :30" video, 17 April 1992	box 5
Physical Description: 1 VHS Tapes	
"Baby Your Baby/Mark Fine, Summerlin" video, 1993	box 6
Physical Description: 1 VHS Tapes	
"BYB Fine Library Summerlin, KVBC Las Vegas" video, 1994	box 6
Physical Description: 1 VHS Tapes	
"Hi rise condo development planned at Howard Hughes center, KTNV Ch13 6:00pm" video, 06 March 1998	box 6
Physical Description: 1 VHS Tapes	
"Mark Fine for Mayor, 'Better,' 'Why'" video, 1999	box 5
Physical Description: 2 VHS Tapes	
"Mark Fine for Mayor, 'Commitment,' 'Better,' 'Why'" video, 1999	box 5
Physical Description: 1 VHS Tapes	
"Mark Fine for Mayor, 'Growth'" video, 1999	box 5
Physical Description: 2 VHS Tapes	
"Mark Fine for Mayor, 'Results'" video, 1999	box 5
Physical Description: 1 VHS Tapes	
"Faiss Foley: Mark Fine plans- new retail office complex Ch 5 KVVU & LV-1 9:00pm 2 cuts" video, 23 September 2003	box 6
Physical Description: 1 VHS Tapes	
"Pueblos phase 1" digital files, 30 May 2008	box 5
Physical Description: 3 Optical Discs	
Sixteenth Annual Education Hero Award Dinner video, September 2012	box 6
Physical Description: 1 Optical Discs	
"Channel 8 interview" video, undated	box 6
Physical Description: 1 VHS Tapes	
"Cryo-line" digital files, undated	box 5
Physical Description: 1 Floppy Disks	
"Green Valley Whole Picture advertisement" video, undated	box 6

Physical Description: 1 VHS Tapes	
"Mark Fine Take a Minute" audio recording, undated	box 5
Physical Description: 2 Audio Cassettes	
"Musaf- Jonathan Fine" audio recording, undated	box 5
Physical Description: 1 Audio Cassettes	
"NDA-Fine PSA, Creative Video Services-Demo" video, undated	box 5
Physical Description: 1 VHS Tapes	
"Park Towers at Hughes Center: The One Address in Las Vegas" video, undated	box 6
Physical Description: 1 VHS Tapes	
"Rough cut, possible ad 'With Mark'" video, undated	box 5
Physical Description: 1 VHS Tapes	
Unlabeled video, undated	box 5
Physical Description: 1 VHS Tapes	

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