

## **Guide to the Las Vegas Convention and Visitors Authority Records**

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This finding aid was created by Hana Gutierrez and Joyce Moore on September 25, 2017.  
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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Las Vegas Convention/Visitors Authority
<b>Title:</b>	Las Vegas Convention and Visitors Authority Records
<b>ID:</b>	MS-00687
<b>Date [inclusive]:</b>	1993-1999
<b>Physical Description:</b>	0.19 Cubic Feet (1 box)
<b>Physical Description:</b>	0.21 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The Las Vegas Convention and Visitor Authority Records (1993-1999) contain memorandums written by Rossi Rallenkotter, the Vice President of the Authority's marketing division to Las Vegas hotel sales and travel directors. The memorandums provide monthly visitor statistics. The collection also includes information on riverboat gambling legislation and the capacities of function/ meeting rooms in various Las Vegas hotels.

### Preferred Citation Note

Las Vegas Convention and Visitors Authority Records, 1993-1999. MS-00687. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Historical Note

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"As the official destination marketing organization of Las Vegas, Nevada the Las Vegas Convention and Visitors Authority (LVCVA) promotes tourism, conventions, meetings and special events, as well as ongoing advocacy to extend the city's influence as a leader in tourism and hospitality. To drive the tourism engine that powers the Southern Nevada economy, the LVCVA is charged with and committed to building and protecting the Las Vegas brand among its diverse audiences of current and potential visitors. With nearly 150,000 hotel rooms in Las Vegas alone and more than 11 million square feet of meeting and exhibit space citywide, the LVCVA's mission focuses on attracting ever-increasing numbers of leisure and business visitors to the area."

Source: <http://www.lvcva.com/who-we-are/>

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## Scope and Contents Note

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The Las Vegas Convention and Visitor Authority Records (1993-1999) contain memorandums written by Rossi Rallenkotter, the Vice President of the Authority's marketing division to Las Vegas hotel sales and travel directors. The memorandums provide monthly visitor statistics. The collection also includes information on riverboat gambling legislation and the capacities of function meeting rooms in various Las Vegas hotels.

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## Arrangement

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Materials are arranged chronologically.

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## Administrative Information

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### Access

Collection is open for research.

### Publication Rights

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### Acquisition Note

Accession number; 2014-089.

### Processing Note

Materials were minimally processed by Hana Gutierrez in 2014. In 2017 Joyce Moore revised and enhanced the collection description to bring it into compliance with current professional standards.

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## Names and Subjects

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- Businesspeople – Nevada – Las Vegas
- Tourism -- Las Vegas -- Nevada
- Entertainment -- Nevada -- Las Vegas

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## Collection Inventory

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Title/Description	Containers
Guide to the Riverboat and Shipboard Gaming Legislation, 1991	box 01
International Travel to Las Vegas, 1993	box 01
Meeting/ function room report and Hotel/ Motel Inventory, 1994	box 01
1995 Memoranda and Clark County Visitor Statistics, 1995-1998 Physical Description: 4 Files	box 01
1999 Memoranda and Riverboat and Shipboard gaming legislation updates, 1999	box 01