

Guide to the Von Tobel Family Papers

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Von Tobel Family
Title:	Von Tobel Family Papers
ID:	MS-00589
Date [inclusive]:	1905-1997
Physical Description:	7 Linear Feet (10 boxes and 1 roll)
Language of the Material:	English
Abstract:	The Von Tobel Family Papers (1905-1997) consist of photographs, correspondence, ephemera, and financial reports pertaining to the pioneer Von Tobel family and their businesses, which they operated in Las Vegas, Nevada. The collection also contains news clippings covering the life of Ed Von Tobel, and records of the operation of Von Tobel hardware store 301.

Preferred Citation

Von Tobel Family Papers, 1905-1997. MS-00589. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Biographical Note

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Scope and Contents Note

The Von Tobel Family Papers (1905-1997) consist of photographs, correspondence, ephemera, and financial reports pertaining to the pioneer Von Tobel family and their businesses, which they operated in Las Vegas, Nevada. The collection also contains news clippings covering the life of Ed Von Tobel, and records of the operation of Von Tobel hardware store 301.

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Arrangement

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Administrative Information

Access

Collection is open for research.

Publication Rights

Acquisition Note

Processing Note

Revision Description

The finding aid was revised by Ian M. Baldwin and Hana Gutierrez to bring it into compliance with DACS. October 2014

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Related Materials

Related Collections

The following collection provides additional resources on the Von Tobel Family and contains some duplicate images: Jacob E. Von Tobel Photograph Collection, 1900-1980. PH-00204. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada

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Names and Subjects

- History -- Las Vegas -- Nevada
- Business enterprises – Nevada – Las Vegas
- Businesspeople – Nevada – Las Vegas
- Photographs

Collection Inventory

Von Tobel business records: lumber, hardware, and real estate appraisal, 1916-1993

Physical Description: 4.6 Linear Feet (3 boxes 1 oversized folder)

Scope and Contents Note: The Von Tobel business records: lumber, hardware, and real estate appraisal series dates from 1916 to 1993 and consists of daily operations ledgers and insurance information from the lumber company. Additionally the series contains financial and human resource records, store newsletters, and internal memos from Von Tobel's hardware store number 301 collected by store employee Marie Imus. The series also contains photographs of the first Von Tobel store, and photographs and ephemera related to the lumber and hardware store businesses. The material also contains information about Von Tobel's hardware store shutdown and take over by Builder's Emporium, as well as information about other competing hardware stores such as Ole's and Ernst.

Arrangement Note: Materials are arranged by topic.

Title/Description	Containers
Lumber company general ledger, gray, 1916-1936	box 01
Lumber company logbook, green velvet, 1936-1973	box 01
Current accounts for Lumber company, 1937-1946	box 01
Lumber company general ledger, red velvet, 1942-1971	box 02
Lumber company insurance summary, 1962 July 31	box 02
Marie Imus' Alarm Pass and insurance cards, 1980-1986	box 03
Von Tobel's Employee Handbook, 1984	box 03
Marie's vendor file, 1993	box 03
Marie's business card file, 1993	box 03
Teamsters Local 631 Security Fund Booklet and Enrollment Card, 1991	box 03
Von Tobel's nursery desk phone list, 1985-1993	box 03
Emma Lee Howell's business card, 1985	box 03
Ernst Grand Opening promotional key ring, 1994	box 03
Personnel information sheet: Von Tobel's, undated	box 03

Ephemera: Von Tobel's, undated	box 03
Insurance comparison: Pay 'N Save vs. Von Tobel Group, undated	box 03
Sales aid: Whirlpool Educational Center, undated	box 03
Weekly assignments: Von Tobel's, 1979	box 03
Memo: Pay 'N Save, 1977-1985	box 03
Benefits booklet: Pay 'N Save, 1978-1980	box 03
Newsletter: Intercom, 1979 April	box 03
Binder: Pay 'N Save stress relief program, 1980	box 03
"Thanks a Billion" certificate, 1982 October	box 03
Job descriptions: Von Tobel's, 1982	box 03
Job descriptions: Von Tobel's, 1982-1985	box 03
Housewares budget: Von Tobel's, 1983	box 03
Memo: "Celebrating Change" Von Tobel's, 1984 May 07	box 03
Ephemera: Von Tobel's, 1980-1993	box 03
Newsletter: The Monthly, Pay 'N Save, 1984 November	box 03
Folder: Pay 'N Save tax relief investment protection plan (TRIP), 1983-1984	box 03
Newsletter: Von Tobel's "Maniac Money" incentive program, 1985	box 03
Annual report: Wickes Companies, 1987	box 03
Evelyn Ewing's employee awards, 1986-1992	box 03
Builder's Emporium: benefits packet, 1989	box 03
Newsletter: Little Links (Ole's 671), 1992 December	box 03
Memo: Merit badge training results, 1992 November 18	box 03
Ole's last advertisement, 1993 August 29	box 03
Retirement savings memo and prospectus (Ole's 671), 1987	box 03
Application: Delta Dental Plan of California, undated	box 03
Newsletter: "Thanks a Billion" Pay 'N Save, 1982 October	box 03
Von Tobel's: employee cookbook cover, 1984	box 03
Von Tobel's: Draft of Edith Fenton's retirement card, undated	box 03
Von Tobel's: Best Fixer award draft, 1985 December 13	box 03
Menu drafts: Von Tobel's Pearl Harbor Day breakfast, 1985 December 07	box 03
Memo: tuition reimbursement program for Von Tobel's and Ernst's, 1985	box 03
Brochure: Aetna Life Insurance Company, 1982	box 03

Packet: Von Tobel's management review program, 1985 February 15	box 03
Accolades: Von Tobel's, 1985	box 03
Memo: Von Tobel's merit badge training, 1993 August 18	box 03
Ole's Associate profile, 1991, 1993	box 03
Access: Restricted	
Displaced workers training program post Ole's shutdown, 1993-1994	box 03
Access: Restricted	
Human resources job search booklet, 1993 August 31	box 03
Von Tobel's Inventory notation, 1985 August 24	box 03
Pamphlets: Armstrong Ceilings Installation merit training, 1993	box 03
Packet: Builder's Emporium benefits, 1986 January 23	box 03
Job description, 1987	box 03
Proposed job description after Builder's Emporium take over, 1986 January 23	box 03
Memo: Concerning Von Tobel's store sale to Builder's Emporium, 1986 January 23	box 03
Program description: Builder's Emporium, 1989	box 03
Employee benefit meeting notes, 1986 January	box 03
Nursery and Garden products knowledge meeting, 1990 February 13	box 03
Memo: Builder's Emporium magazine subscription form, 1989 January 23	box 03
Product knowledge training agenda, 1993 March 04	box 03
Builder's Emporium: Employee handbooks, 1988-1993	box 03
Ernst's: blank certificate of achievement, 1985	box 03
Von Tobel's: Employee funeral memorial cards, 1985	box 03
Memo: Builder's Emporium vacation pay procedures, 1989-1993	box 03
Memo: Von Tobel's store closure procedures, 1993 August 27	box 03
Memo: concerning Von Tobel's store closure procedures, 1993 August 25	box 03
Labor laws, 1993	box 03
Wickes Companies, Inc. retirement saving plus plan, 1987 December 23	box 03
Photographs: Ole's Store 671 candid photos of employees at Ole's hardware store. Most photos are captioned. The following individuals are identified in the photographs: Louis Riggs, Chris Hunt, Bonnie Davis, Bernice Johnson, Miguel Torres, Marie Imus, Dana Schafer, Bill Lowe, Richard Diedrick, Colleen Schneider, Judy Kazel, and Rex Paulson., 1987-1988	box 03
Physical Description: 15 approximately Photographic Prints color 3" x 4"	
Physical Description: candid photos of employees at Ole's hardware store. Most photos are captioned. The following individuals are identified in the	

photographs: Louis Riggs, Chris Hunt, Bonnie Davis, Bernice Johnson, Miguel Torres, Marie Imus, Dana Schafer, Bill Lowe, Richard Diedrick, Colleen Schneider, Judy Kazel, and Rex Paulson.

Memo: Builder's Emporium employee benefits, 1987 October 30	box 03
Correspondence: Von Tobel's tax relief investments protection plan, 1984-1989	box 03
Litigation documents: Imus's Pension, 1987-1994	box 03
Access: Restricted	
Ernst zone defense program, 1985	box 03
Von Tobel's personal appearance standards, 1985	box 03
Von Tobel's payroll policy and procedures, 1985 May 14	box 03
Pay 'N Save credit union, 1985-1988	box 03
Newsletter: Chain Links, 1986 June, 1991 December	box 03
Clipping about new Ernst hardware store, 1995	box 03
Employee of the Month Award: Ole's, 1992 February	box 03
Photographs: Von Tobel hardware store 301's Christmas display. All photos are captioned. Gerry Birchfield is identified in the photos., 1985	box 03
Physical Description: 4 approximately Photographic Prints color 3" x 4"	
Physical Description: Photos of Von Tobel hardware store 301's Christmas display. All photos are captioned. Gerry Birchfield is identified in the photos.	
Visual material: The photographs included street views and aerial views of the lumber company. Various advertisements and an architectural sketch of Von Tobel's hardware store are included. All photographs are captioned., 1932-1967	oversized folder 01 box 09
Physical Description: 10 approximately Photographic Prints mostly black-and-white 5" x 4" to 10" x 8"	
Physical Description: Photographs of the Von Tobel Lumber company and Von Tobel's hardware store. The photographs included street view and aereial views of the lumber company. Various advertisements and an architectural sketch of Von Tobel's hardware store are included. All photographs are captioned.	

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Von Tobel Family papers, 1905-1997

Physical Description: .25 Linear Feet (1 box 1 oversized folder)

Scope and Contents Note: The Von Tobel Family series dates from 1905 to 1997 and consists of the personal papers of one of the first pioneer families in Las Vegas. The series consists of photographs of the Von Tobel family, a diary, and newspaper clippings featuring stories on Ed Von Tobel.

Arrangement Note: Materials are arranged by topic.

Title/Description	Containers
Visual material: Photographs of Ed Von Tobel Sr., some including his adult sons. The folder also contains newspaper articles discussing the accomplishments of Ed	

Von Tobel and an obituary written about him. All photographs and some articles are captioned., 1905-1969 oversized folder 02
box 09

Physical Description: 12 approximately Photographic Prints black-and-white 3" x 4" to 24" x 9"

Physical Description: Photographs of Ed Von Tobel Sr. and with some including his adult sons. The folder also contains newspaper articles discussing the accomplishments of Ed Von Tobel and an obituary written for him. All photographs and some articles are captioned.

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Las Vegas history materials, 1905-1980

Physical Description: 2.1 Linear Feet (4 boxes 1 roll)

Scope and Contents Note: The Las Vegas history series ranges from 1905 to 1980 and is comprised of visual materials that reflect the development of early 1900s Las Vegas, photographic prints of aerial views of Las Vegas, photographs of early structures, newspaper clippings, and books.

Arrangement: Materials are arranged by topic.

Title/Description	Containers	
1910 United States Census of Las Vegas, 1910	box 06	folder 09
<p>Visual material: Photographs of undeveloped Las Vegas areas. The photographs include images of the early permanent structures in Las Vegas as well as tent camps and pioneer wagons; donkeys; and early construction of the railroad. The folder also contains examples of early 1900s newspapers. Most items include captions., 1905-1968</p> <p>Physical Description: 25 approximately Photographic Prints black-and-white 8" x 10" to 20" x 14"</p> <p>Physical Description: Photographs of undeveloped Las Vegas area. The photographs include images of the early permanent structures in Las Vegas as well as tent camps and pioneer wagons. Images of donkeys as well as the early construction of the railroad can be seen. the folder also contains examples of early 1900s newspapers. Most items include captions.</p>	oversized box 07	folder 01
<p>Visual material: Las Vegas history, Von Tobel Middle School, and early pioneer group photo, 1945-1960s</p> <p>Physical Description: 3 approximately Photographic Prints black-and-white 8" x 10" and color architectural sketches 20" x 12"</p> <p>Physical Description: Photographs 8" x 10" as well as color architectural design sketch of Von Tobel Middle School, 20" x 12.</p>	oversized box 09	folder 03
<p>Visual material: "Hoover Dam Era of Las Vegas" photograph of dam construction site and celebration of Boulder Dam construction, 1919-1923</p> <p>Physical Description: 4 approximately Photographic Prints black-and-white 20" x 14"</p>	oversized box 09	folder 04
Visual material: Photographs of early Las Vegas. Photographs contain images of tent camps, pioneer wagons, first state bank and other early permanent structures	box 08	folder 01

of Las Vegas. The folder also contains 1900s newspaper and a railroadmen's ball ticket. Photographs are captioned., 1905-1935

Physical Description: 11 approximately Photographic Prints black-and-white 8" x 10"

Physical Description: Photographs of early Las Vegas. Photographs contain images of tent camps, pioneer wagons, and some of the early permanent structures of Las Vegas like the first state bank. The folder also contains 1900s newspaper and a railroadmen's ball ticket. Captions are provided for photographs.

Visual material: Aerial photos of Las Vegas roadways and landmarks. Photographs are captioned., 1940-1941 box 08 folder 02

Physical Description: 12 Photographic Prints black-and-white 5" x 7"

Visual material: Photograph of Las Vegas Rotary and Kiwanis club. Caption included but individuals in photograph are not identified., 1940s box 08 folder 03

Physical Description: 1 Photographic Prints black-and-white 6" x 16"

Physical Description: Photograph of Las Vegas Rotary and Kiwanis club. Caption included but individuals in photograph are not identified.

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