

Guide to the Strutt Hurley Collection on the Southern Nevada Association of Pride, Inc. (SNAPI) and Las Vegas Gay Pride

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Contributor:	Hurley, Strutt
Creator:	Southern Nevada Association of Pride, Inc. (SNAPI)
Title:	Strutt Hurley Collection on the Southern Nevada Association of Pride, Inc. (SNAPI) and Las Vegas Gay Pride
ID:	MS-00466
Date [inclusive]:	1989-2000
Date [bulk]:	1996-1998
Physical Description:	2.4 Cubic Feet (1 box, 2 oversize flat boxes, 1 flat file)
Physical Description:	5.0 Linear Feet
Language of the Material:	English
Abstract:	The Strutt Hurley Collection on the Southern Nevada Pride Association, Inc. (SNAPI) and Las Vegas Pride (1989-2000) contains materials collected and produced by Strutt Hurley during her tenure as Director of Entertainment of SNAPI. Materials include meeting minutes, advertising contracts, Las Vegas Pride programs, and ephemera collected from Pride celebrations in Las Vegas, Nevada and other parts of the United States and the world.

Preferred Citation

Strutt Hurley Collection on the Southern Nevada Association of Pride, Inc. (SNAPI) and Las Vegas Gay Pride, 1989-2000. MS-00466. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Historical Background

The first Gay Pride Parade in Las Vegas, Nevada was held in 1983. Gay Pride had a rocky start in Las Vegas due to the combination of poor community organization, lack of funds, and the AIDS epidemic. Starting in 1987, Las Vegas Gay Pride became an annual event that grew every year. The Las Vegas Lesbian and Gay Pride Association (LVLGPA) formed in 1992 to officially coordinate the planning of Las Vegas Gay Pride. The group changed its identity again in 1995 and incorporated into the Southern Nevada Pride Association, Inc. (SNAPI). Since the mid-1990s, SNAPI can boast several achievements in terms of its event planning.

In 1996, the organization successfully persuaded a major Strip hotel and casino to become a sponsor of Gay Pride and has continued growing its sponsor list every year. It currently remains the sole organizer of Las Vegas Gay Pride.

Source: "A Brief History," *Las Vegas Pride*, <http://lasvegaspride.org/about.html>. Accessed June 11, 2015

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Biographical Note

Strutt Hurley moved to Las Vegas, Nevada in 1993 with the goal of helping the Las Vegas Lesbian, Gay, Bisexual, and Transgender (LGBT) community. From 1996 to 1997, she served as the Director of Entertainment of the Southern Nevada Association of Pride, Inc. (SNAPI), the organization responsible for Las Vegas Pride. Her most famous accomplishment while in this position was bringing Cyndi Lauper to Las Vegas as the Grand Marshall of the 1997 Gay Pride Parade. Hurley was also active in other organizations like Reach Out, the Nevada Gay Rodeo Association, and Aid for AIDS Nevada. Because of her activism and community involvement, she was named one of the 100 women who helped shape Las Vegas by the Las Vegas Museum of Art.

Source: "30 People with Pride: Strutt Hurley, Volunteer Extraordinaire," *QVegas*, May 2008.

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Scope and Contents Note

The Strutt Hurley Collection on the Southern Nevada Association of Pride, Inc. (SNAPI) and Las Vegas Gay Pride focuses primarily on the preparation and advertising for Las Vegas Pride celebrations from 1996 to 1998. The materials were collected and created by Strutt Hurley during her tenure as Director of Entertainment of SNAPI. Memorabilia from various Gay Pride events that occurred in the United States and Europe between 1989 and 2000 accompany the collection, including jewelry, T-shirts, and buttons. The memorabilia also covers other LGBT related issues, including HIV/AIDS, the AIDS Walk in Nevada, and National Coming Out Day.

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Arrangement

Materials are arranged in rough chronological order.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were donated in 2003 by Strutt Hurley via Dennis McBride; accession number 2003-06.

Processing Note

Materials were processed by Special Collections Staff. In 2015, as part of a legacy finding aid conversion project, Franklin Howard revised and enhanced the collection description to bring it into compliance with current professional standards. In 2017, Angela Moor added the description of additional items.

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Related Materials

Related Collections

The following resources may provide additional information related to the materials in this collection:

Dennis McBride Collection, 1904-2000. PH-00263. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Names and Subjects

- Gay business enterprises -- Nevada -- Las Vegas

- Gay pride celebrations -- Nevada
- AIDS (Disease)

Missing Materials Note

The vinyl 1998 National Coming Out Day Banner (48 x 57 inch) is missing as of October 3, 2017.

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Collection Inventory

Title/Description	Containers
Pride Program, 1996	box 01
SNAPI Board of Directors binder, 1997-1998 Physical Description: 03 Files	box 01
News clippings, 1995-1996, 1998	box 01
Pride Advertising, 1996	box 01
Pride Program, 1997	box 01
Las Vegas Gay Pride, 1997-1998 Physical Description: 02 Files	box 01
Pride Program SNAPI, 1997-1998	box 01
Pride Program, 1998	box 01
Corporate Sponsorships, Co-Sponsors, 1997-1998	box 01
Las Vegas Gay Pride, advertising, 1998 Physical Description: 05 Files	box 01
Southern Nevada Association of Pride Inc (SNAPI), minutes, 1998-07-16	box 01
Atlanta Pride bandana, 1997 Physical Description: 02 Items	box 02
Adjustable bill hats commemorating Las Vegas Gay Pride, 1990s	box 02
Atlanta pride bandanas; Gay pride buttons, pins, keychains; Pride t-shirts, 1991-1997	box 02
T-shirts, pins, buttons, and keychains commemorating Gay Pride and other LGBT topics from Las Vegas, California, New York and other U.S. and international locations, 1989-2000	box 03
Pins and buttons on issues relating to women, 1990s	box 03
Gay Pride jewelry, 1990s	

box 03

Posters, 1993-2000

oversized
box 04

Aid for AIDS of Nevada 9th Annual Aids Walk Poster, 1999 April 18

oversized
box 04

Aid for AIDS of Nevada AIDS Walk Poster, 2000 April 09

oversized
box 04

32nd Annual Beaux Arts Ball, 1998 October 29

oversized
box 04

33rd Annual Beaux Arts Ball Poster, 1999 October 28

oversized
box 04

34th Annual Beaux Arts Ball Poster, 2000 October 29

oversized
box 04

Las Vegas Gay Pride Celebration Poster, 1993 June 13

oversized
box 04

Las Vegas Gay Pride Celebration Poster, 1994 June 05

oversized
box 04

National Coming Out Day Poster, 1998 October 10

oversized
box 04

National Coming Out Day Poster, 1999 October 09

oversized
box 04