

## **Guide to the Frontier Hotel and Casino Collection**

---

This finding aid was created by Lindsay Oden and Joyce Moore on September 25, 2017.  
Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1d88m>

© 2017 The Regents of the University of Nevada. All rights reserved.

**University of Nevada, Las Vegas. University Libraries. Special Collections  
and Archives.**

Box 457010

4505 S. Maryland Parkway

Las Vegas, Nevada 89154-7010

[special.collections@unlv.edu](mailto:special.collections@unlv.edu)

---

## Table of Contents

---

Summary Information .....	3
Historical Note .....	3
Scope and Contents Note .....	4
Arrangement .....	4
Administrative Information .....	4
Names and Subjects .....	5
Collection Inventory .....	5
Promotional Materials .....	5
Casino .....	6
Entertainers .....	7
Events .....	16
Racing .....	17
Boxing .....	18
Parties .....	18

## Summary Information

<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Contributor:</b>	Seagrave, Jim
<b>Creator:</b>	Frontier Hotel and Casino
<b>Title:</b>	Frontier Hotel and Casino Collection
<b>ID:</b>	MS-00297
<b>Date [inclusive]:</b>	1942-1988
<b>Physical Description:</b>	26.5 Linear Feet (35 boxes and 3 oversize boxes)
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The Frontier Hotel and Casino Collection documents the history, promotions, entertainers, and events at the Frontier Hotel and Casino in Las Vegas, Nevada from 1942 to 1988. The collection includes promotional material, correspondence, invoices, legal documents, and newspaper clippings.

### Preferred Citation

Frontier Hotel and Casino Collection, 1942-1988. MS-00297. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

## Historical Note

The Frontier Hotel and Casino was founded in Las Vegas, Nevada as a nightclub called the Pair-O-Dice in 1930. In 1942, it re-opened as the Last Frontier, a Western-themed hotel. It was the second to open on Highway 91 (what would later become the Las Vegas Strip). Following a renovation in 1955, the hotel's name was changed from the Last Frontier to the New Frontier to reflect its new space-themed décor.

After changing ownership several times, Howard Hughes purchased the New Frontier in 1967. The existing structure was demolished and replaced by a re-branded hotel-casino called The Frontier. In 1988, Hughes' company sold The Frontier to Margaret Elardi, who significantly downsized the hotel's operations and closed the showroom. In 1991, the hotel's unionized employees began a strike that lasted until 1998, which forced Elardi to sell the property. After changing hands two more times, The Frontier was demolished in 2007.

[^ Return to Table of Contents](#)

---

## Scope and Contents Note

---

The Frontier Hotel and Casino Collection documents the history, promotions, entertainers, and events at the Frontier Hotel and Casino in Las Vegas, Nevada from 1942 to 1988. The collection includes promotional material from the Frontier's founding in 1942 such as dice and playing cards, menus, magazines, an audit report, and programs and press materials, as well as correspondence, invoices, legal documents, and newspaper clippings. Also included are materials from Frontier events such as card tournaments, bikini and bodybuilding competitions, parties, boxing matches, races, and holidays. Other materials contain information on entertainers who performed at the Frontier, including advertisements, programs, photographs, newspaper articles, press releases, and financial records.

[^ Return to Table of Contents](#)

---

## Arrangement

---

Materials are organized into four series: Series I. Promotional Materials, 1942-1984; Series II. Casino, 1979-1983; Series III. Entertainers, 1968-1988; Series IV. Events, 1970-1988

[^ Return to Table of Contents](#)

---

## Administrative Information

---

### Access

The collection is open for research.

### Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections website for more information about reproductions and permissions to publish.

### Acquisition Note

Materials were donated in 1988 by the Frontier Hotel via Jim Seagrave; accession number 1988-109.

## Processing Note

Materials were processed by Joyce Moore in 2011. In 2014, as part of a legacy finding aid conversion project, Lindsay Oden revised and enhanced the collection description to bring it into compliance with current professional standards. Subsequently Lindsay Oden entered the data into ArchivesSpace.

## Revision Description

The finding aid was revised by Lindsay Oden to bring it into compliance with DACS. July 2014

[^ Return to Table of Contents](#)

---

## Names and Subjects

---

- Casinos – Nevada – Las Vegas – History.
- Casinos -- Las Vegas -- Nevada -- Marketing
- Hotels -- Nevada -- Las Vegas

---

## Collection Inventory

---

### Promotional Materials, 1942-1984

Physical Description: 0.9 Linear Feet (2 boxes)

Scope and Contents Note: Materials include promotional items from the Frontier Hotel and Casino from its founding in 1942 to 1984. The materials include ephemera such as dice and playing cards, menus, magazines, an audit report, and programs and press materials, as well as correspondence, invoices, legal documents, and clippings about the Perfect 11 Contest from 1980.

Arrangement: Materials are arranged alphabetically.

Title/Description	Containers	
Advertising items, undated	box 01	folder 01
Operations reports, 1947-1951	box 01	folder 02
"Last Frontier Village" magazine, undated	box 01	folder 03
Marketing minutes, 1984	box 01	folder 04
Menus, 1942 and 1947	box 01	folder 05
News clippings: William J. Moore, 1942-1955	box 01	folder 06
Printed promotional materials, 1967-1983	box 01	folder 07
Television shows, 1983-1984	box 01	folder 08
The Perfect 11 Contest		

Contestants, 1980	box 02	folder 01
Correspondence and memoranda, 1980	box 02	folder 02
Invoices, 1980	box 02	folder 03
Legal agreements, 1980	box 02	folder 04
Newspaper clippings, 1980	box 02	folder 05
Press releases, 1980	box 02	folder 06

[^ Return to Table of Contents](#)

## Casino, 1979-1983

Physical Description: 0.9 Linear Feet (2 boxes)

Scope and Contents Note: Materials include events run by the Frontier Casino from 1979 to 1983, such as the blackjack tournament, 1983 Jack Straus Poker Championship, Miss Casino Bikini Contest, and various golf tournaments.

Arrangement: Materials are arranged alphabetically.

<b>Title/Description</b>	<b>Containers</b>	
Blackjack Tournament, 1982 May	box 03	folder 01
Houston Casino Party, 1983 September	box 03	folder 02
Jack Straus Poker Championship		
Advertising, 1983	box 03	folder 03
Biographical information, 1983	box 03	folder 04
Correspondence, 1983	box 03	folder 05
Newspaper articles, 1983	box 03	folder 06
Press releases, 1983	box 03	folder 07
Results, 1983	box 03	folder 08
Miss Casino Bikini Contest, 1982	box 03	folder 09
Re-Set Slot Campaign, 1982 June	box 03	folder 10
Slot Tournament, 1980 December	box 03	folder 11
Summer Golf Classic, 1981 June	box 04	folder 01
Executive Challenge Golf Tournament, 1979 October	box 04	folder 02
Executive Challenge Golf Tournament, 1980 November	box 04	folder 03
Executive Golf Challenge, 1981 April	box 04	folder 04
Frontier International Second Annual, 1980 June	box 04	folder 05
Frontier Shindig in Midland, Texas, 1980 November 10	box 04	folder 06
Gold Metal Golf Classic, 1980 February	box 04	folder 07

Howard Hughes Invitational, 1980 September	box 04	folder 08
International Golf Festival First Annual, 1979 June	box 04	folder 09
Ladies Professional Golf Association Tournament, 1980 March	box 04	folder 10
Pro-Celebrity Golf Classic, 1983 September	box 04	folder 11
Stag Golf Safari, 1983 November	box 04	folder 12
Stag II Golf Safari, 1982 November	box 04	folder 13
Texas-Oklahoma Golf Tournament, 1983 May	box 04	folder 14

[^ Return to Table of Contents](#)

## Entertainers, 1968-1988

Physical Description: 19.1 Linear Feet (22 boxes)

Scope and Contents Note: Materials include information on entertainers who performed at the Frontier Hotel and Casino from 1968 to 1988. The materials include advertisements, biographical information, newspaper articles, press releases, photographs, and show counts. The Siegfried and Roy materials documents their show from 1981 to 1988.

Arrangement: Materials are arranged alphabetically. The Siegfried and Roy materials are arranged chronologically.

Title/Description	Containers	
Akridge, Eddie: newspaper clippings, 1981	box 05	folder 01
Allen, Bernie: photographs, 1981	box 05	folder 02
Anderson, Lynn: correspondence, 1983	box 05	folder 03
Bacharach, Burt: biographical information and photographs, 1979	box 05	folder 04
Bandy, Moe: advertising, 1985	box 05	folder 05
Barry, Dave: news releases, 1978-1981	box 05	folder 06
Bell, Freddie: Birthday Party, 1981-1982	box 05	folder 07
Bell, Tommy: advertising, 1980-1984	box 05	folder 08
Bennett, Tony: newspaper articles and photographs, 1977-1979	box 05	folder 09
Berle, Milton: biographical information, 1974	box 05	folder 10
The Biggest Shows of Stars		
Advertising, 1982-1984	box 05	folder 11
Correspondence, 1982	box 05	folder 12
Newspaper clippings, 1982-1984	box 05	folder 13
News releases, 1982-1984	box 05	folder 14
Performers, 1982-1984	box 06	folder 01
Reservations and show counts, 1982-1984	box 06	folder 02

Brenner, David: news releases, 1980-1982	box 06	folder 03
Brewer, Teresa: advertising, 1974-1976	box 06	folder 04
Brooks, Foster: advertising, 1975	box 06	folder 05
Buckboard: news releases, 1983	box 06	folder 06
Buckskin: newspaper clippings, 1983	box 06	folder 07
Butera, Sam: news releases, 1980-1982	box 06	folder 08
Byner, John: biographical information, 1969-1970	box 06	folder 09
Calico Rose: newspaper clippings, 1982-1983	box 06	folder 10
Campbell, Glen: birthday party, 1981	box 06	folder 11
Campbell, Glen: news releases, 1980	box 06	folder 12
Campbell, Glen: correspondence and memoranda, 1979-1981	box 06	folder 13
Carter, Jack: biographical information, undated	box 06	folder 14
Cash, Eddie: newspaper clippings, 1981-1982	box 06	folder 15
Cangurel, Mel: newspaper clippings, 1983-1984	box 06	folder 16
Chubby Checker: biographical information and newspaper articles, 1982-1984	box 07	folder 01
Clark, Roy		
Biographical information, 1977-1985	box 07	folder 02
Buck Trent's wedding, 1979	box 07	folder 03
Correspondence, 1980-1985	box 07	folder 04
Newspaper clippings, 1976-1985	box 07	folder 05
News releases, 1975-1983	box 07	folder 06
Opening reservations, 1983	box 07	folder 07
Show counts and room counts, 1983-1985	box 07	folder 08
Clemente, Denise: news releases, 1975-1980	box 07	folder 09
Coates, Odia: biographical information and newspaper articles, 1975-1980	box 07	folder 10
Crosby, Norm: news releases, 1979-1980	box 07	folder 11
Crosby, Norm: newspaper clippings, 1975-1980	box 07	folder 12
Crosby, Norm: photographs, 1980	box 07	folder 13
Davis, Kenny: news releases, 1981	box 08	folder 01
Dennison, David and Dawn: news releases, 1981-1983	box 08	folder 02
Diller, Phyllis: biographical information, 1972-1973	box 08	folder 03
Dondino: newspaper clippings, 1980-1983	box 08	folder 04



Douglas, Bobby: newspaper clippings, 1981-1983	box 08	folder 05
Dr. Leon: news releases, 1982-1983	box 08	folder 06
Durante, Jimmy: newspaper clippings, 1969-1972	box 08	folder 07
Duke, Debra: Newspaper clippings, 1976-1979	box 08	folder 08
Edward and Wilde: correspondence, 1978-1986	box 08	folder 09
Fabulous 50's: newspaper clippings, 1984	box 08	folder 10
Falana, Lola: news releases, 1979	box 08	folder 11
Fairchild, Barbara: biographical information, 1975-1976	box 08	folder 12
Fender, Freddie: biographical information, 1983	box 08	folder 13
Finnegan's Wake: correspondence and photographs, 1981	box 08	folder 14
Four Freshmen: newspaper clippings, 1986-1987	box 08	folder 15
Four Freshman: news releases, 1986-1987	box 08	folder 16
Franchi, Sergio: newspaper clippings and articles, 1978-1979	box 08	folder 17
Gayle, Jackie: news releases, 1985-1986	box 09	folder 01
Gayle, Jackie: newspaper clippings, 1985	box 09	folder 02
Gentry, Bobbie: correspondence, 1973-1976	box 09	folder 03
Goldsboro, Bobby: biographical information, 1975-1981	box 09	folder 04
Good Vibrations: news releases, 1984	box 09	folder 05
The Goofers: news releases, undated	box 09	folder 06
The Goofers: newspaper clippings, 1977-1981	box 09	folder 07
The Goofers: photographs, 1979-1981	box 09	folder 08
Graham, Barbara: news releases, 1981	box 09	folder 09
Graham, Tammy: news releases, 1986-1987	box 09	folder 10
Greene, Shecky: newspaper clippings and photographs, 1981-1982	box 09	folder 11
Greene, Shecky: news clippings, 1981-1982	box 09	folder 12
Greene, Shecky: showroom counts, 1982	box 09	folder 13
Greenwood, Lee: advertising, 1986	box 09	folder 14
Greenwood, Lee: newspaper clippings, 1985	box 09	folder 15
Greenwood, Lee: show counts, 1985-1986	box 09	folder 16
Haggard, Merle: show counts and news releases, 1983	box 10	folder 01
Harris, Phil: advertising, 1971-1974	box 10	folder 02
Hello: newspaper clippings and photographs, 1987	box 10	folder 03

Henry, Pat: biographical information, undated	box 10	folder 04
Holloway, Loretta: newspaper articles and clippings, 1976-1980	box 10	folder 05
Hudson and Saleeby: newspaper clippings and photographs, 1976-1977	box 10	folder 06
Jackie and the Flames: advertising, 1988	box 10	folder 07
James, Harry: biographical information, 1968-1979	box 10	folder 08
Jarrett, Toni: newspaper clippings, 1985	box 10	folder 09
Holiman, Don: newspaper clippings and photographs, 1981-1983	box 10	folder 10
Jeneane Marie: newspaper articles, 1979-1982	box 10	folder 11
Wayland Jennings and Jessi Coulter: biographical information, 1984	box 10	folder 12
Jennings, Wayland: newspaper clippings, 1985	box 10	folder 13
Jennings, Wayland: press releases and show counts, 1985	box 10	folder 14
Jordan, Diana: newspaper clippings, 1987	box 10	folder 15
David Julian and the Playmates: photographs, 1987	box 10	folder 16
"In the Mood": advertising, 1984	box 10	folder 17
Kaplan, Gabe: biographical information and newspaper clippings, 1977	box 10	folder 18
Kay, Billy: photographs, undated	box 10	folder 19
Kover, Kitty: biographical information and news releases, 1980	box 10	folder 20
Bob Kelly and the Kid: newspaper clippings and photographs, 1981-1982	box 10	folder 21
King, Marilyn: advertising and newspaper articles, 1974-1975	box 10	folder 22
King, Sonny: biographical information, 1975	box 10	folder 23
Kristofferson, Kris: news releases and show counts, 1981	box 10	folder 24
Kristofferson, Kris: photographs and newspaper clippings, 1981	box 10	folder 25
Lady: biographical information, 1985	box 11	folder 01
Lauren, Yvonne: newspaper clippings, 1983	box 11	folder 02
Lawrence, Mal Z.: biographical information, 1974	box 11	folder 03
Lawrence, Carol: biographical information and advertising, 1974	box 11	folder 04
Steve Lawrence and Eydie Gorme: news releases, 1978-1981	box 11	folder 05
Lee, Brenda: biographical and newspaper clippings, 1985	box 11	folder 06
Lee, Johnny: biographical information and advertising, 1985	box 11	folder 07
Lee, Laura: news releases and clippings, 1983-1984	box 11	folder 08
"Let's Make Love": advertising budget, 1969	box 11	folder 09
Lindsey, George: biographical information, 1981-1983	box 11	folder 10

Little, Rich: news releases, 1980	box 11	folder 11
Mainstream: photographs, undated	box 11	folder 12
Mandrell, Barbara: biographical information and newspaper clippings, 1980	box 11	folder 13
Marshall, Peter: photographs and correspondence, 1976	box 11	folder 14
McCall Twins: photographs and news releases, 1979-1984	box 11	folder 15
McMahon, Ed: biographical information and photographs, 1974-1976	box 11	folder 16
Medley, Bill: advertising and newspaper articles, 1985-1986	box 11	folder 17
Mendez, Sergio: newspaper articles, 1975-1976	box 11	folder 18
Michael, Raymond "Elvis": advertising and correspondence, 1978	box 11	folder 19
Miller, Jody: biographical information and photographs, 1976-1980	box 11	folder 20
Miller, Rodger: news releases and clippings, 1985	box 11	folder 21
Minnie Pearl: newspaper clippings and photographs, 1977-1978	box 11	folder 22
Murray, Jan: biographical information, 1974	box 11	folder 23
Murray, Tyler: advertising, 1974	box 11	folder 24
Dan Nelson Show: photographs, undated	box 12	folder 01
Network: photographs, undated	box 12	folder 02
Newhart, Bob: advertising and biographical information, 1974-1976	box 12	folder 03
Newton, Wayne		
Advertising, 1973-1979	box 12	folder 04
Correspondence, 1974-1981	box 12	folder 05
Disbursements and show compensations, 1975-1981	box 12	folder 06
News releases, 1974-1976	box 12	folder 07
Newspaper clippings, 1972-1981	box 12	folder 08
Photographs, 1973-1980	box 12	folder 09
A Night at the Improv: news releases and clippings, 1984	box 12	folder 10
Oak Ridge Boys: biographical information, 1974	box 12	folder 11
Oak Ridge Boys: newspaper clippings, 1978-1981	box 12	folder 12
Oak Ridge Boys: news releases and guests, 1981	box 12	folder 13
Osmond Brothers: advertising and newspaper clippings, 1983	box 13	folder 01
Owens, Buck: correspondence and marketing, 1974-1975	box 13	folder 02
Owens, Buck: photographs and newspaper articles, 1975	box 13	folder 03
Passion: photographs, 1986	box 13	folder 04

Page, Patti: advertising, 1973	box 13	folder 05
Pearson, Ron: news releases and photographs, 1983-1984	box 13	folder 06
Penn, Bobby: advertising and photographs, 1980	box 13	folder 07
Perkins, Carl: biographical information and newspaper clippings, 1980	box 13	folder 08
Perfecto and Motion: newspaper articles, 1977-1984	box 13	folder 09
Price, Ray: correspondence and news releases, 1979-1983	box 13	folder 10
Prowse, Juliet		
Correspondence and memoranda, 1976-1980	box 13	folder 11
News releases, 1977-1980	box 13	folder 12
Newspaper clippings, 1977-1980	box 13	folder 13
Photographs and show information, 1977-1979	box 13	folder 14
Ramsey, Jay: photographs, 1980	box 14	folder 01
Randy and Smith: biographical information and photographs, 1985-1986	box 14	folder 02
Raye, Susan: photographs, undated	box 14	folder 03
Reddy, Helen: biographical information and news releases, 1981	box 14	folder 04
Paul Revere and the Raiders: news releases, 1982-1987	box 14	folder 05
Paul Revere and the Raiders: newspaper clippings, 1986-1987	box 14	folder 06
Reynolds, Debbie: biographical information and newspaper articles, 1978-1979	box 14	folder 07
Terry Richards and Linda Kristy: newspaper articles, 1982-1985	box 14	folder 08
The Righteous Brothers		
Advertising budget, 1986-1987	box 14	folder 09
Show counts and compensation, 1985-1987	box 14	folder 10
Newspaper clippings, 1982-1987	box 14	folder 11
News releases, 1982-1987	box 14	folder 12
Linda Riley's Texas Playgirls: newspaper clippings, 1982-1984	box 15	folder 01
Rising South Trio: photographs, 1982	box 15	folder 02
Rivera, Chita: newspaper articles, 1976-1977	box 15	folder 03
Rivers, Joan: show counts and compensation, 1980-1982	box 15	folder 04
Rivers, Joan: newspaper clippings, 1980-1982	box 15	folder 05
Rivers, Joan: news releases, 1980-1982	box 15	folder 06
"Rock n Roll": biographical information and photographs, 1980-1984	box 15	folder 07
Rogers, Ginger: photographs and show information, 1976-1977	box 15	folder 08

Rossini, Tony: news releases, 1987	box 15	folder 09
Rowan and Martin: biographical information, 1976	box 15	folder 10
Russell, Nipsey: advertising, 1979	box 15	folder 11
Severinson, Doc: news releases and photographs, 1974-1979	box 15	folder 12
Shorr, Lonnie: photographs, 1981	box 15	folder 13
Sinatra, Frank Jr.: advertising, undated	box 15	folder 14
Sister Sister: news releases, undated	box 15	folder 15
Smith, Glenn: biographical information, 1974-1978	box 15	folder 16
Smothers Brothers: biographical information, 1980	box 15	folder 17
Southern Comfort: photographs, 1983	box 15	folder 18
The Spurrllows: biographical information, 1975	box 15	folder 19
Staggs, Jim: newspaper clippings, 1980-1984	box 15	folder 20
Stevens, Ray: biographical information, 1974	box 15	folder 21
Scorch, Larry: advertising, undated	box 15	folder 22
Siegfried and Roy: news releases, 1985	box 15	folder 23
Straight, George: biographical information and newspaper clippings, 1985-1986	box 15	folder 24
The Jerry Sun Show: news releases and photographs, 1980-1982	box 15	folder 25
Sylvia: biographical information and newspaper clippings, 1985	box 15	folder 26
Taylor, Tiffany: newspaper clippings and photographs, 1987	box 16	folder 01
Thrasher Brothers: biographical information and news releases, 1981	box 16	folder 02
Tillis, Mel		
Memoranda and photographs, 1981-1983	box 16	folder 03
News releases, 1977-1981	box 16	folder 04
Newspaper clippings, 1977-1983	box 16	folder 05
Show compensation, 1981-1983	box 16	folder 06
Torme, Mel: photographs, 1980	box 16	folder 07
Trask, Diana: newspaper articles, 1973-1975	box 16	folder 08
Travalena, Fred: biographical information, 1977	box 16	folder 09
The Treniers: newspaper articles, 1975-1982	box 16	folder 10
The Treniers: news releases, 1979-1981	box 16	folder 11
Tucker, Tanya: news releases, 1980	box 16	folder 12
Twitty, Conway: newspaper clippings and news releases, 1985	box 16	folder 13

Vale, Jerry: advertising, 1968-1971	box 17	folder 01
Van Dyke, Jerry: advertising and photographs, 1979	box 17	folder 02
The Van Gees: newspaper clippings and news releases, 1979	box 17	folder 03
Vinton, Bobby: memoranda and photographs, 1979-1981	box 17	folder 04
Vinton, Bobby: newspaper articles, 1980-1981	box 17	folder 05
Vinton, Bobby: news releases, 1979-1980	box 17	folder 06
West, Dottie: memoranda and correspondence, 1979-1985	box 17	folder 07
West, Dottie: newspaper articles, 1979-1985	box 17	folder 08
West, Dottie: news releases and photographs, 1980	box 17	folder 09
West, Shelly: biographical information, 1983	box 17	folder 10
Whiskey Ridge: newspaper articles, 1980	box 17	folder 11
Wilcox, Pete: newspaper clippings and photographs, 1981-1982	box 17	folder 12
Williams, Paul: biographical information, 1973	box 17	folder 13
Winchester Cathedral: newspaper articles, 1981	box 17	folder 14
Wynette, Tammy: news releases and photographs, 1979-1982	box 17	folder 15
Yeary, Denny: advertising, 1980	box 17	folder 16
Zadora, Pia: biographical information, 1980	box 17	folder 17
Zarks, Bruce: news releases and photographs, 1984	box 17	folder 18
Siegried and Roy: "Beyond Belief"		
Grand Opening		
Clippings, 1981	box 18	folder 01
Correspondence and memoranda, 1981	box 18	folder 02
Expenditures, 1981	box 18	folder 03
Invitees and responses, 1981	box 18	folder 04
Marquee, 1981	box 18	folder 05
News releases, 1981	box 18	folder 06
Nini Finkelstein, 1981	box 18	folder 07
Photographs, 1981	box 18	folder 08
Purchase orders, 1981	box 18	folder 09
Advertising, 1982	box 19	folder 01
Cab Driver performance, 1982	box 19	folder 02
Correspondence and memoranda, 1981	box 19	folder 03

Correspondence and memoranda, 1982	box 19	folder 04
Foreign press, 1982	box 19	folder 05
King Charles Troupe, 1982	box 19	folder 06
Newspaper clippings, 1982	box 19	folder 07
News releases, 1982	box 19	folder 08
Photographs, 1982	box 19	folder 09
Press coverage, 1982	box 19	folder 10
Printed materials, 1981-1982	box 19	folder 11
Purchase orders and invoices, 1982	box 19	folder 12
Show counts, 1982	box 19	folder 13
Advertising, 1983	box 20	folder 01
Correspondence, 1983	box 20	folder 02
Feld Family, 1983	box 20	folder 03
Franz Tisch, 1983	box 20	folder 04
King Charles Troupe, 1983	box 20	folder 05
Mary Clement, 1983	box 20	folder 06
Name the Tiger Contest, 1983	box 20	folder 07
Newspaper clippings, 1983	box 20	folder 08
News releases, 1983	box 20	folder 09
Printer materials, 1983	box 21	folder 01
Purchase orders, 1983	box 21	folder 02
Show counts, 1983	box 21	folder 03
Show counts, 1983	box 21	folder 04
Photographs, 1983	box 21	folder 05
Press kit, 1983	box 21	folder 06
Preview, 1983	box 21	folder 07
Smith's Food King promotion, 1983	box 21	folder 08
Advertising, 1984	box 22	folder 01
Children's Christmas party, 1984	box 22	folder 02
Correspondence, 1984	box 22	folder 03
Habitat, 1984	box 22	folder 04
Newspaper clippings, 1984	box 22	folder 05

News releases, 1984	box 22	folder 06
Photographs, 1984	box 22	folder 07
Printed materials, 1984	box 22	folder 08
Show counts, 1984	box 22	folder 09
Correspondence, 1985	box 22	folder 10
Newspaper clippings, 1985	box 23	folder 01
News releases, 1985	box 23	folder 02
Show counts, 1985	box 23	folder 03
Advertising, 1986	box 24	folder 01
Newspaper clippings, 1986	box 24	folder 02
News releases, 1986	box 24	folder 03
Show counts, 1986	box 24	folder 04
White tiger cub debut, 1986	box 24	folder 05
Advertising, 1987	box 25	folder 01
King Charles Troupe, 1985-1987	box 25	folder 02
Newspaper clippings, 1987	box 25	folder 03
News releases, 1987	box 25	folder 04
Photographs, 1987	box 25	folder 05
Press kits, 1987	box 25	folder 06
Show counts, 1987 January-June	box 25	folder 07
Show counts, 1987 July-December	box 25	folder 08
Advertising, 1988	box 26	folder 01
Newspaper clippings, 1988	box 26	folder 02
News releases, 1988	box 26	folder 03
Photographs, 1988	box 26	folder 04
Show counts, 1988	box 26	folder 05

[^ Return to Table of Contents](#)

## Events, 1970-1988

Physical Description: 6.5 Linear Feet (9 boxes and 3 oversize boxes)

Scope and Contents Note: Materials include items from parties and other events held at the Frontier Hotel and Casino from 1969 to 1983. Included are materials from auto racing, boxing, competitions, and parties such as invitations, spending reports, press releases, and programs.



Arrangement: Materials are separated into three subseries and arranged alphabetically within each subseries. Subseries a. Racing, 1980-1983; Subseries b. Boxing, 1981-1983; Subseries c. Parties, 1970-1988

## Racing, 1980-1983

Physical Description: 1.2 Linear Feet

Title/Description	Containers	
Frontier Nevada Rally		
Brochures and flyers, 1980 December	box 27	folder 01
Correspondence and memoranda, 1980 December	box 27	folder 02
Entry forms, 1980 December	box 27	folder 03
Expenditures, 1980 December	box 27	folder 04
Functions, 1980 December	box 27	folder 05
History, 1980 December	box 27	folder 06
Invited racers and press, 1980 December	box 27	folder 07
Newspaper clippings, 1980 December	box 27	folder 08
News releases, 1980 December	box 27	folder 09
Post-race commentary, 1980 December	box 27	folder 10
Results, 1980 December	box 27	folder 11
Route, 1980 December	box 27	folder 12
Souvenirs, 1980 December	box 27	folder 13
Frontier Pro-Am: news releases, 1981	box 28	folder 01
Frontier Pro Rally		
Advertisements, 1981	box 28	folder 02
Correspondence and memos, 1981	box 28	folder 03
Disbursements, 1981	box 28	folder 04
Participants, 1981	box 28	folder 05
Frontier 250 Off-Road Race: second annual, 1982	box 28	folder 06
Frontier 250 Off-Road Race, 1988 December	box 28	folder 07
Las Vegas Grand Prix, 1981 October	box 28	folder 08
Las Vegas Grand Prix, 1983 October	box 28	folder 09
Nevada Motor Sports Awards: newspaper clippings, 1983 January	box 28	folder 10
Nevada Motor Sports Awards: news releases, 1983 January	box 28	folder 11
Sand Bracket National Races, 1983 April	box 28	folder 12

## Boxing, 1981-1983

Physical Description: 1.2 Linear Feet

Title/Description	Containers	
Fight of the Century, 1982	box 29	folder 01
Hagler v. Duran, 1983	box 29	folder 02
Holmes v. Witherspoon, 1983	box 29	folder 03
Holmes v. Frazier, 1983	box 29	folder 04
"Marciano: The Immortal Champion" film: advertisements and memoranda, 1983	box 29	folder 05
Pryor v. Aguello, 1983	box 29	folder 06
Salute to Jake LaMotta		
Correspondence and memoranda, 1981	box 30	folder 01
News releases, 1981	box 30	folder 02
Purchases and requisitions, 1981	box 30	folder 03
Tickets and advertising, 1981	box 30	folder 04
Salute to Jersey Joe Walcott, 1983	box 30	folder 05
Salute to Joe Lewis, 1981	box 30	folder 06
Salute to Rocky Graziano, 1983	box 30	folder 07

## Parties, 1970-1988

Physical Description: 4.1 Linear Feet

Title/Description	Containers	
Academy Awards Party, 1983	box 31	folder 01
Annie Promotion, 1982	box 31	folder 02
Chinese New Year, 1981	box 31	folder 03
Deep Sea Fishing Fiesta, 1983	box 31	folder 04
Desert Magic Seminar, 1982	box 31	folder 05
Desert Magic Seminar, 1983	box 31	folder 06
Employee Children's Christmas Party, 1982	box 31	folder 07
Employee Picnic, 1979	box 31	folder 08
Employee Picnic, 1981	box 31	folder 09
Employee Picnic, 1982	box 31	folder 10
Executive Fishing Rodeo, 1980 December	box 31	folder 11
Executive Fishing Rodeo, 1981 March		

	box 31	folder 12
Executive Fishing Rodeo, 1981 May	box 31	folder 13
Fashion Show Mall Opening, 1981	box 32	folder 01
Grand Opening of the casino expansion, 1982	box 32	folder 02
Grand Opening of the New Frontier, 1982	box 32	folder 03
Great Western Trophy Hunt, 1983	box 32	folder 04
Helldorado, 1981	box 32	folder 05
Helldorado, 1982	box 32	folder 06
Helldorado, 1983	box 32	folder 07
Horse Sale, 1983	box 32	folder 08
Hotel 10th Anniversary, 1977	box 32	folder 09
Hotel 13th Anniversary, 1980	box 32	folder 10
Hotel 14th Anniversary, 1981	box 33	folder 01
Hotel 15th Anniversary, 1982	box 33	folder 02
Hotel 16th Anniversary, 1983	box 33	folder 03
International Film Festival, 1980 November	box 33	folder 04
Howard Hughes Invitational Tennis Program: advertising, 1970	box 33	folder 05
Howard Hughes Invitational Tennis Program: correspondence and memoranda, 1970	box 33	folder 06
Howard Hughes Invitational Tennis Program: invoices, 1970	box 33	folder 07
Jazz Concert, 1982	box 33	folder 08
Johnny Carson visits, 1983	box 33	folder 09
KVEG "I Love You" Party, 1981	box 33	folder 10
KVEG "I Love You" Party, 1982	box 33	folder 11
Las Vegas Body Building Championships, 1982	box 33	folder 12
Las Vegas Body Building Championships, 1983	box 33	folder 13
New Year's Eve Party, 1969-1983	box 34	folder 01-07
A Night with the Astronauts		
Banquets, 1981 May 18	box 34	folder 08
Correspondence and memoranda, 1981	box 34	folder 09
News releases, 1981	box 34	folder 10
Ticket sales, 1981	box 34	folder 11

Oklahoma City Party, 1983	box 34	folder 12
Oklahoma Frontier Nite, 1981 February 21	box 34	folder 13
Programs, 1987	box 35	folder 01
Richard Burton wedding, 1983	box 35	folder 02
Slam Dunk Contest, 1981	box 35	folder 03
Sun City Christmas Party, 1983	box 35	folder 04
Super Bowl Party, 1981-1983	box 35	folder 05-07
Thoroughbred Horse Sales, 1983	box 35	folder 08
United States Football League Championship Game, 1983	box 35	folder 09
Western Models and Talent Competition, 1982	box 35	folder 10
Scrapbooks, 1970-1988	box 36-39	

[^ Return to Table of Contents](#)