Hurley (Strutt) Collection on the Southern Nevada Association of Pride, Inc. (SNAPI) and Las Vegas Gay Pride

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English
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Summary Information

Contributor: Hurley, Strutt
Creator: Southern Nevada Association of Pride, Inc. (SNAPI)
Title: Strutt Hurley Collection on the Southern Nevada Association of Pride, Inc. (SNAPI) and Las Vegas Gay Pride
ID: MS-00466
Date [inclusive]: 1989-2000
Date [bulk]: 1996-1998
Physical Description: 4.3 Linear Feet 1 box, 2 oversize flat boxes
Language of the Material: English
Abstract: The Strutt Hurley Collection on the Southern Nevada Pride Association, Inc. (SNAPI) and Las Vegas Pride (1989-2000) contains materials collected and produced by Strutt Hurley during her tenure as Director of Entertainment of SNAPI. Materials include meeting minutes, advertising contracts, Las Vegas Pride programs, and ephemera collected from Pride celebrations in Las Vegas, Nevada and other parts of the United States and the world.

Preferred Citation


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Historical Background

The first Gay Pride Parade in Las Vegas, Nevada was held in 1983. Gay Pride had a rocky start in Las Vegas due to the combination of poor community organization, lack of funds, and the AIDS epidemic. Starting in 1987, Las Vegas Gay Pride became an annual event that grew every year. The Las Vegas Lesbian and Gay Pride Association (LVLGPA) formed in 1992 to officially coordinate the planning of
Las Vegas Gay Pride. The group changed its identity again in 1995 and incorporated into the Southern Nevada Pride Association, Inc. (SNAPI). Since the mid-1990s, SNAPI can boast several achievements in terms of its event planning. In 1996, it successfully persuaded a major Strip hotel and casino to become a sponsor of Gay Pride and has continued growing its sponsor list every year. It currently remains the sole organizer of Las Vegas Gay Pride.


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**Biographical Note**

Strutt Hurley moved to Las Vegas, Nevada in 1993 with the goal of helping the Las Vegas Lesbian, Gay, Bisexual, and Transgender (LGBT) community. From 1996 to 1997, she served as the Director of Entertainment of the Southern Nevada Association of Pride, Inc. (SNAPI), the organization responsible for Las Vegas Pride. Her most famous accomplishment while in this position was bringing Cyndi Lauper to Las Vegas as the Grand Marshall of the 1997 Gay Pride Parade. Hurley was also active in other organizations like Reach Out, the Nevada Gay Rodeo Association, and Aid for AIDS Nevada. Because of her activism and community involvement, she was named one of the 100 women who helped shape Las Vegas by the Las Vegas Museum of Art.


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**Scope and Contents Note**

The Strutt Hurley Collection on the Southern Nevada Association of Pride, Inc. (SNAPI) and Las Vegas Gay Pride focuses primarily on the preparation and advertising for Las Vegas Pride celebrations from 1996 to 1998. The materials were collected and created by Strutt Hurley during her tenure as Director of Entertainment. Memorabilia from various Gay Pride events that occurred in the United States and Europe between 1989 and 2000 accompany the collection, including jewelry, T-shirts, and buttons. The memorabilia also covers other LGBT related issues, including HIV/AIDS, the AIDS Walk in Nevada, and National Coming Out Day.
Arrangement

Materials are arranged in rough chronological order.

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Administrative Information

Publication Statement

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Revision Description

The finding aid was revised and enhanced by Franklin Howard to bring it into compliance with current professional standards. June 2015

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were donated in 2003 by Strutt Hurley via Dennis McBride; accession number 2003-06.
Processing Note

Materials were processed by Special Collections Staff. In 2015, as part of a legacy finding aid conversion project, Franklin Howard revised and enhanced the collection description to bring it into compliance with current professional standards.

Related Materials

Related Collections

The following resources may provide additional information related to the materials in this collection:


Controlled Access Headings

- Gay business enterprises -- Nevada -- Las Vegas
- Gay pride celebrations -- Nevada
- AIDS (Disease)
- Hurley, Strutt
- Southern Nevada Association of Pride, Inc. (SNAPI)

Collection Inventory

<table>
<thead>
<tr>
<th>Title/Description</th>
<th>Instances</th>
</tr>
</thead>
<tbody>
<tr>
<td>SNAPI Board of Directors binder, 1997-1998</td>
<td>Box 01</td>
</tr>
<tr>
<td>Advertising agreements, advertisments, and programs for Las Vegas Pride, 1996-1998</td>
<td>Box 01</td>
</tr>
<tr>
<td>Adjustable bill hats commemorating Las Vegas Gay Pride, 1990s</td>
<td>Box 02</td>
</tr>
<tr>
<td>T-shirts commemorating Gay Pride events, the AIDS Walk, and National Coming Out Day in Las Vegas, Nevada; Atlanta, Georgia;</td>
<td>Box 02 and 03</td>
</tr>
</tbody>
</table>
San Diego, California; Long Beach, California; and Vienna, Austria, 1990-2000

| Buttons commemorating Gay Pride and other LGBT topics from Las Vegas, California, New York and other U.S. and international locations, 1989-1997 | Box 03 |
| Buttons on issues relating to women, 1990s | Box 03 |
| Gay Pride jewelry, 1990s | Box 03 |
| Gay Pride ephemera, 1997 | Box 03 |