

THE AVERAGE RENO/SPARKS CASINO, 2025

In fiscal 2025, 23 casinos in the Reno/Sparks area produced gaming revenue of more than \$1 million. The averages for several key financial statistics produce a picture of the statistically 'average' Reno-area casino and give a good snapshot of the industry standard.

Definitions

All Casinos: Total for all 23 Reno/Sparks casinos earning \$1 million and over in fiscal 2025.

Average Casino: Total for "All Casinos" divided by 23.

Daily Average: "Average Casino" total divided by 365, for the average daily revenue/expense for the category in question.

Available/Occupied Rooms: Total annual room nights in the respective category.

Comps: Expenses recorded for complimentary items.

Payroll: Total payroll taxes, employee benefits, and officer and employee pay.

% of Rev: Expense or revenue items as a percentage of total gaming or rooms revenue.

Revenues by Department

Department	All Casinos	Average Casino	Daily Average	% of Total
Gaming	1,009,105,123	43,874,136	120,203	53.6%
Rooms	325,585,715	14,155,901	38,783	17.3%
Food	258,060,444	11,220,019	30,740	13.7%
Beverage	160,145,506	6,962,848	19,076	8.5%
Other	130,668,788	5,681,252	15,565	6.9%
Total	1,883,565,576	81,894,155	224,368	100.0%

Casino Revenues

Revenue	All Casinos	Average Casino	Daily Average	% of Total
Pit*	121,306,324	5,274,188	14,450	12.0%
Slots	856,333,295	37,231,882	102,005	84.9%
Poker	7,448,027	323,827	887	0.7%
Race Book	2,539,890	110,430	303	0.3%
Sports Book	21,477,587	933,808	2,558	2.1%
Total	1,009,105,123	43,874,136	120,203	100.0%

* Includes keno and bingo

Casino Expenses

Expenses	All Casinos	Average Casino	Daily Average	% of Rev.
Bad Debt	2,983,087	129,699	355	0.3%
Comps*	349,066,882	15,176,821	41,580	34.6%
Gaming Taxes	72,418,763	3,148,642	8,626	7.2%
Payroll	88,749,322	3,858,666	10,572	8.8%
Total Expenses	608,279,639	26,446,941	72,457	60.3%

* Includes preferred guest expense

Room Revenues & Occupancy

Category	All Rooms	Average Casino	Daily Average	% of Rev.
Sales	202,065,868	8,785,473	24,070	62.1%
Comp Rooms	123,519,847	5,370,428	14,714	37.9%
Total Revenue	325,585,715	14,155,901	38,783	100.0%
Available Rooms	3,767,605	163,809	449	0
Rooms Occupied	2,369,247	103,011	282	0
Occupancy Rate	62.9%	0	0	0

Per Room Per Day Statistics

Average	Dollars
Pit revenue	51.20
Slot revenue	361.44
Food Sales	108.92
Beverage Sales	67.59
Rooms Payroll	37.46
Room Rate	137.42

Average Number of Employees

Department	All Casinos	Per Casino	Percentage
Casino	2,061	90	19.32%
Rooms	1,469	64	13.77%
Food	3,126	136	29.31%
Beverage	806	35	7.56%
G & A	1,714	75	16.07%
Other	1,491	65	13.98%
Total	10,667	464	100.00%

Ratios

Total Current Assets to Total Current Liabilities Ratio: 194.36%

Total Capital to Total Liabilities: 62.92%

Total Complimentary Expense to Gaming Revenue: 38.02%

Total Revenue to Average Total Assets: 50.27%

Return on Invested Capital: 5.06%

All data as for fiscal (July 1-June 30) years.

All data from *Nevada Gaming Abstract*. Carson City: Nevada Gaming Control Board, 2026.

<https://gaming.nv.gov/about/abstract/report/>

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