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NEVADA POKER, 2004-2026

AN ANALYSIS OF MONTHLY STATEWIDE RESULTS

UNLV SPECIAL COLLECTIONS & ARCHIVES, OCTOBER 2026

Executive Summary

From 2003-06, Nevada poker saw an unprecedented boom, with revenues nearly tripling. From roughly the summer of 2006 to the summer of 2007, revenues then stabilized, showing continued small increases. Following a major jump in June 2007 (coinciding with an earlier start for the World Series of Poker), revenues then declined steadily. Since 2001, revenues again increased, although they have not reached their 2006-8 levels.

Trends

From January 2004 to May 2005, monthly win averaged $9.0 million
From June 2005 to July 2006, monthly win averaged $13.0 million
From August 2006 to June 2007, monthly win averaged $13.9 million
From July 2007 to July 2008, monthly win averaged $13.6 million
From August 2008 to February 2011, monthly win averaged $11.7 million
From March 2011 to December 2014, monthly win averaged $13.0 million.
From January 2015 to March 2026 monthly win averaged $13.6 million

Notes and Definitions

Tables is the total number of tables in operation during the month in question
Win is the total rake collected, in thousands of dollars. Add $ 000 for total
Change is the percentage change in win from the previous year
Rev/Tbl is the average monthly revenue per table in dollars.

All data taken from Nevada Gaming Revenue Reports for their respective months; accessible at https://gaming.nv.gov/about/gaming-revenue/information/.

World Series of Poker

Looking at the tables below, it's clear that in many years, dozens of tables appear for 2–3-month periods in the summer, then disappear again. These fluctuations are primarily caused by the addition of tables at the Rio during the World Series of Poker: to accommodate cash games, the casino creates an overflow poker room in a ballroom adjacent to the WSOP tournament games. This trend began when Caesars Entertainment (then Harrah's) moved the tournament to the Rio in 2005, and was particularly pronounced from 2006 onward. Due to COVID-19, a hybrid-online format has been available since 2020. The tournament moved to Horseshoe Las Vegas and Paris Las Vegas in 2022.

The chart below has the dates for the start and end of the World Series of Poker, which may help in identifying months whose results were skewed by a WSOP bump.

Year	WSOP begins	WSOP ends
2005	2-Jun	15-Jul
2006	25-Jun	10-Aug
2007	1-Jun	18-Jul
2008	30-May	15-Jul
2009	27-May	15-Jul
2010	28-May	17-Jul
2011	31-May	19-Jul
2012	27-May	16-Jul
2013	29-May	15-Jul
2014	27-May	15-Jul
2015	27-May	14-Jul

Year	WSOP begins	WSOP ends
2016	31-May	18-Jul
2017	30-May	11-Jul
2018	29-May	17-Jul
2019	28-May	16-Jul
2020	26-May	15-Jul
2021	30-Sep	23-Nov
2022	31-May	20-Jul
2023	30-May	18-Jul
2024	28-May	17-Jul
2025	27-May	16-Jul
2026	26-May	15-Jul

Monthly Results, Nevada Poker, January 2004 –Present

Month	Tables	Win	Change	Rev/Tbl
Jan-04	408	7,043	44.43	17,262
Feb-04	386	6,747	57.55	17,479
Mar-04	419	7,767	51.55	18,537
Apr-04	471	7,554	29.23	16,038
May-04	484	8,816	15.59	18,215
Jun-04	488	7,128	44.46	14,607
Jul-04	537	8,507	49.21	15,842
Aug-04	490	8,775	44.62	17,908
Sep-04	537	8,591	58.29	15,998
Oct-04	517	9,189	55.19	17,774
Nov-04	525	8,846	51.84	16,850
Dec-04	549	9,899	49.03	18,031
Jan-05	562	10,190	44.68	18,132
Feb-05	570	9,873	46.33	17,321
Mar-05	632	11,217	44.41	17,748
Apr-05	710	10,676	41.33	15,037
May-05	686	11,835	34.25	17,252
Jun-05	732	12,122	70.05	16,560
Jul-05	698	13,592	59.78	19,473
Aug-05	711	11,717	33.53	16,480
Sep-05	747	11,315	33.61	15,147
Oct-05	782	12,114	31.83	15,491
Nov-05	784	12,040	36.11	15,357
Dec-05	784	13,520	36.58	17,245
Jan-06	795	13,214	29.63	16,621
Feb-06	802	12,426	25.83	15,494
Mar-06	820	14,066	25.40	17,154
Apr-06	873	12,753	19.46	14,608
May-06	905	13,280	12.21	14,674

Month	Tables	Win	Change	Rev/Tbl
Jun-06	963	12,489	3.03	12,969
Jul-06	960	16,908	24.39	17,613
Aug-06	915	13,788	17.68	15,069
Sep-06	908	12,591	11.21	13,867
Oct-06	913	12,469	2.93	13,657
Nov-06	899	12,537	4.12	13,945
Dec-06	885	14,405	6.54	16,277
Jan-07	881	13,861	4.90	15,733
Feb-07	890	13,210	6.31	14,843
Mar-07	897	15,174	7.84	16,916
Apr-07	895	13,369	4.83	14,937
May-07	901	14,138	6.46	15,691
Jun-07	960	17,761	41.41	18,501
Jul-07	928	15,870	-6.14	17,101
Aug-07	912	12,971	-5.93	14,223
Sep-07	909	12,510	-0.64	13,762
Oct-07	903	12,448	-0.16	13,785
Nov-07	894	12,713	1.41	14,220
Dec-07	909	14,066	-2.35	15,474
Jan-08	896	12,763	-7.89	14,244
Feb-08	901	13,218	0.10	14,670
Mar-08	911	13,707	-9.64	15,046
Apr-08	905	12,243	-8.42	13,528
May-08	901	14,138	6.46	15,691
Jun-08	944	16,184	-8.36	17,144
Jul-08	951	14,428	-9.08	15,171
Aug-08	923	13,071	0.78	14,161
Sep-08	913	10,856	-13.22	11,890
Oct-08	904	11,778	-5.46	13,029

Month	Tables	Win	Change	Rev/Tbl
Nov-08	902	11,992	-5.74	13,295
Dec-08	903	12,157	-13.65	13,463
Jan-09	886	12,670	-0.77	14,300
Feb-09	883	11,338	-14.29	12,840
Mar-09	887	13,085	-4.62	14,752
Apr-09	874	11,642	-4.98	13,320
May-09	948	12,675	-4.89	13,370
Jun-09	957	16,222	0.23	16,951
Jul-09	932	13,329	-7.62	14,302
Aug-09	896	11,144	-14.75	12,438
Sep-09	896	10,467	-3.58	11,682
Oct-09	899	10,939	-7.02	12,168
Nov-09	893	11,022	-8.08	12,343
Dec-09	907	11,047	-9.14	12,180
Jan-10	901	11,535	-8.96	12,802
Feb-10	912	10,725	-5.40	11,760
Mar-10	909	11,791	-9.89	12,971
Apr-10	902	10,550	-9.38	11,696
May-10	991	11,573	-8.69	11,678
Jun-10	992	15,302	-5.67	15,425
Jul-10	1002	12,790	-4.05	12,764
Aug-10	906	10,095	-9.41	11,142
Sep-10	893	9,739	-6.96	10,906
Oct-10	881	10,404	-4.89	11,809
Nov-10	874	10,199	-7.47	11,669
Dec-10	875	10,497	-4.98	11,997
Jan-11	872	10,627	-7.88	12,187
Feb-11	873	9,944	-7.28	11,391
Mar-11	853	11,105	-5.82	13,019
Apr-11	855	10,040	-4.83	11,743
May-11	952	10,982	-5.1	11,536

Month	Tables	Win	Change	Rev/Tbl
Jun-11	946	15,754	2.95	16,653
Jul-11	943	13,526	5.75	14,344
Aug-11	839	9,845	-2.48	11,734
Sep-11	831	9,711	-0.28	11,686
Oct-11	836	9,704	-6.73	11,608
Nov-11	843	10,065	-1.31	11,940
Dec-11	823	10,574	0.74	12,848
Jan-12	836	10,277	-3.29	12,293
Feb-12	817	10,013	0.69	12,256
Mar-12	801	10,933	-1.55	13,649
Apr-12	808	9,175	-8.62	11,355
May-12	815	10,371	-5.57	12,725
Jun-12	907	14,667	-6.9	16,171
Jul-12	882	11,983	-11.41	13,586
Aug-12	785	8,999	-8.59	11,464
Sep-12	783	8,899	-8.36	11,365
Oct-12	767	8,850	-8.8	11,538
Nov-12	758	9,266	-7.94	12,224
Dec-12	758	9,821	-7.12	12,956
Jan-13	751	9,443	-8.11	12,574
Feb-13	750	9,269	-7.43	12,359
Mar-13	738	10,318	-5.62	13,981
Apr-13	738	8,564	-6.66	11,604
May-13	865	10,260	-1.07	11,861
Jun-13	863	15,909	8.47	18,435
Jul-13	849	12,380	3.32	14,582
Aug-13	756	9,445	4.96	12,493
Sep-13	755	8,941	0.47	11,842
Oct-13	745	9,657	9.51	12,962
Nov-13	737	10,045	8.47	13,630
Dec-13	748	9,675	-1.37	12,934

Month	Tables	Win	Change	Rev/Tbl
Jan-14	725	10,152	7.56	14,003
Feb-14	724	9,268	0.12	12,801
Mar-14	736	10,370	0.5	14,090
Apr-14	719	8,789	2.63	12,224
May-14	721	10,252	-0.08	14,219
Jun-14	806	15,163	-4.69	18,813
Jul-14	792	11,390	-7.99	14,381
Aug-14	784	9,008	-4.63	11,490
Sep-14	771	8,216	-8.11	10,656
Oct-14	691	8,743	-9.34	12,653
Nov-14	687	9,336	-6.94	13,590
Dec-14	679	9,233	-4.38	13,598
Jan-15	687	9,782	-3.44	14,239
Feb-15	660	8,530	-7.97	12,924
Mar-15	666	9,690	-6.55	14,550
Apr-15	652	8,511	-3.16	13,054
May-15	748	10,320	0.62	13,797
Jun-15	761	15,840	4.46	20,815
Jul-15	743	11,458	0.59	15,421
Aug-15	667	8,510	-5.53	12,759
Sep-15	664	8,340	1.52	12,560
Oct-15	663	8,730	-0.15	13,167
Nov-15	667	8,973	-3.89	13,453
Dec-15	664	9,359	1.38	14,095
Jan-16	661	9,503	-2.85	14,377
Feb-16	660	8,975	5.44	13,598
Mar-16	655	9,678	0.01	14,776
Apr-16	647	8,574	0.86	13,252
May-16	755	8,883	-13.92	11,766
Jun-16	763	16,137	1.88	21,149
Jul-16	753	12,332	7.63	16,377

Month	Tables	Win	Change	Rev/Tbl
Aug-16	655	8,235	-3.23	12,573
Sep-16	606	8,443	1.47	13,932
Oct-16	610	8,709	-0.23	14,277
Nov-16	625	8,915	0.65	14,264
Dec-16	602	9,368	0.09	15,561
Jan-17	596	9,001	-5.29	15,102
Feb-17	600	8,833	-1.58	14,722
Mar-17	596	9,608	-0.73	16,121
Apr-17	586	8,442	-1.54	14,406
May-17	724	8,917	0.38	12,316
Jun-17	731	16,678	3.35	22,815
Jul-17	724	12,463	1.07	17,214
Aug-17	603	8,565	4.01	14,204
Sep-17	598	8,744	3.56	14,622
Oct-17	572	8,736	0.31	15,273
Nov-17	580	8,954	0.44	15,438
Dec-17	568	9,514	1.56	16,750
Jan-18	568	8,996	-0.06	15,838
Feb-18	587	8,960	1.44	15,264
Mar-18	567	10,154	5.68	17,908
Apr-18	595	8,350	-1.09	14,034
May-18	688	9,171	2.85	13,330
Jun-18	683	17,483	4.83	25,597
Jul-18	694	11,966	-3.99	17,242
Aug-18	585	8,862	3.47	15,149
Sep-18	561	8,532	-2.42	15,209
Oct-18	558	8,725	-0.12	15,636
Nov-18	561	9,041	0.97	16,116
Dec-18	553	9,844	3.47	17,801
Jan-19	548	9,582	6.52	17,485
Feb-19	546	9,276	3.79	16,989

Month	Tables	Win	Change	Rev/Tbl
Mar-19	556	10,778	6.30	19,385
Apr-19	555	8,635	4.05	15,559
May-19	674	9,902	7.97	14,691
Jun-19	691	18,913	8.18	27,370
Jul-19	650	22,227	85.75	34,195
Aug-19	547	9,453	6.48	17,282
Sep-19	545	9,019	5.70	16,549
Oct-19	541	10,836	24.19	20,030
Nov-19	533	10,681	18.14	20,039
Dec-19	538	12,287	24.82	22,838
Jan-20	535	11,582	20.89	21,649
Feb-20	540	10,673	14.64	19,765
Mar-20	538	6,535	-39.36	12,147
Apr-20	0	0	0	0
May-20	0	0	0	0
Jun-20	189	8,711	-53.92	46,090
Jul-20	252	8,838	-61.32	35,071
Aug-20	294	7,169	-26.15	24,384
Sep-20	171	6,296	-37.02	36,819
Oct-20	354	7,650	-29.53	21,610
Nov-20	367	8,033	-24.86	21,888
Dec-20	350	8,161	-33.69	23,317
Jan-21	353	8,627	-25.58	24,439
Feb-21	185	5,868	-41.91	31,719
Mar-21	358	10,134	54.96	28,307
Apr-21	378	10,390	212.72	27,487
May-21	397	10,888	260.18	27,426
Jun-21	424	25,144	188.65	59,302
Jul-21	450	15,549	75.93	34,553
Aug-21	440	11,173	55.84	25,393
Sep-21	582	11,331	48.34	19,469

Month	Tables	Win	Change	Rev/Tbl
Oct-21	571	33,347	335.91	58,401
Nov-21	526	28,290	252.19	53,783
Dec-21	450	13,970	71.18	31,044
Jan-22	428	11,314	29.58	26,435
Feb-22	428	12,463	36.89	29,119
Mar-22	438	14,996	46.32	34,237
Apr-22	436	12,970	23.42	29,748
May-22	523	11,624	5.64	22,226
Jun-22	538	46,299	83.44	86,058
Jul-22	607	36,679	134.22	60,427
Aug-22	458	11,588	2.93	25,301
Sep-22	458	12,998	13.79	28,380
Oct-22	457	15,014	-54.98	32,853
Nov-22	457	12,342	-56.38	27,007
Dec-22	456	20,727	48.34	45,454
Jan-23	497	13,161	16.29	26,481
Feb-23	452	13,873	11.41	30,692
Mar-23	453	15,382	2.56	33,956
Apr-23	449	12,902	-0.59	28,735
May-23	575	15,458	32.96	26,883
Jun-23	585	57,187	23.5	97,756
Jul-23	540	33,894	-7.56	62,767
Aug-23	457	11,199	-3.35	24,505
Sep-23	452	12,252	-5.95	27,106
Oct-23	450	12,221	-18.48	27,158
Nov-23	454	12,303	-0.33	27,099
Dec-23	454	19,109	-7.81	42,090
Jan-24	451	13,232	0.51	29,339
Feb-24	453	11,945	-13.92	26,369
Mar-24	454	14,664	-4.42	32,300
Apr-24	456	13,832	7.20	30,333

Month	Tables	Win	Change	Rev/Tbl
May-24	593	13,466	-12.87	22,708
Jun-24	610	47,993	-16.08	78,677
Jul-24	573	35,030	3.37	61,134
Aug-24	477	11,686	4.37	24,499
Sep-24	458	11,662	-4.79	25,463
Oct-24	496	12,172	-0.40	24,540
Nov-24	503	12,673	3.01	25,195
Dec-24	458	17,824	-6.66	38,917
Jan-25	456	13,341	0.94	29,257
Feb-25	447	12,025	0.80	26,902
Mar-25	452	15,834	7.98	35,031
Apr-25	464	12,002	-13.23	25,866
May-25	606	17,850	32.26	29,455
Jun-25	607	51,213	6.71	84,371
Jul-25	555	35,843	2.27	64,582

Month	Tables	Win	Change	Rev/Tbl
Aug-25	501	12,031	2.96	24,014
Sep-25	506	12,137	4.07	23,986
Oct-25	516	12,782	5.01	24,771
Nov-25	517	12,867	1.53	24,888
Dec-25	501	17,971	0.82	35,870
Jan-26	495	13,149	-1.44	26,564
Feb-26	477	12,197	1.43	25,570
Mar-26	476	14,228	-10.15	29,891
Apr-26	502	11,410	-4.93	22,729
May-26	614	18,009	0.83	29,331
Jun-26	640	49,106	-4.11	76,728
Jul-26	546	33,943	-5.33	62,167
Aug-26	473	10,857	-24.62	22,953
Sep-26	473	10,646	-12.32	22,507