

THE AVERAGE LAUGHLIN CASINO, 2025

In fiscal 2025, 9 casinos in Laughlin produced gaming revenue of more than \$1 million. The averages for several key financial statistics produce a picture of the statistically ‘average’ Laughlin casino and give a good snapshot of the industry standard.

Definitions

All Casinos: Total for all 9 Laughlin casinos earning \$1 million and over in fiscal 2025.

Average Casino: Total for “All Casinos” divided by 9.

Daily Average: “Average Casino” total divided by 365, for the average daily revenue/expense for the category in question.

Available/Occupied Rooms: Total annual room nights in the respective category.

Comps: Expenses recorded for complimentary items.

Payroll: Total payroll taxes, employee benefits, and officer and employee pay.

% of Rev: Expense or revenue items as a percentage of total gaming or rooms revenue.

Revenues by Department

Department	All Casinos	Average Casino	Daily Average	% of Total
Gaming	513,444,373	57,049,375	156,300	63.5%
Rooms	113,232,615	12,581,402	34,470	14.0%
Food	64,292,570	7,143,619	19,572	8.0%
Beverage	69,982,501	7,775,833	21,304	8.7%
Other	47,757,646	5,306,405	14,538	5.9%
Total	808,709,705	89,856,634	246,183	100.0%

Casino Revenues

Revenue	All Casinos	Average Casino	Daily Average	% of Total
Pit*	34,219,130	3,802,126	10,417	6.7%
Slots	476,682,025	52,964,669	145,109	92.8%
Poker	2,481,041	275,671	755	0.5%
Race Book	24,290	2,699	7	0.0%
Sports Book	37,887	4,210	12	0.0%
Total	513,444,373	57,049,375	156,300	100.0%

* Includes keno and bingo

Casino Expenses

Expenses	All Casinos	Average Casino	Daily Average	% of Rev.
Bad Debt	32,188	3,576	10	0.0%
Comps*	172,814,968	19,201,663	52,607	33.7%
Gaming Taxes	36,904,596	4,100,511	11,234	7.2%
Payroll	35,658,738	3,962,082	10,855	6.9%
Total Expenses	305,549,687	33,949,965	93,014	59.5%

* Includes preferred guest expense

Room Revenues & Occupancy

Rooms	All Casinos	Average Casino	Daily Average	% of Rev.
Sales	55,893,675	6,210,408	17,015	49.4%
Comp Rooms	57,338,940	6,370,993	17,455	50.6%
Total Revenue	113,232,615	12,581,402	34,470	100.0%
Available Rooms	2,725,215	302,802	830	0
Rooms Occupied	1,418,449	157,605	432	0
Occupancy Rate	52.0%	0	0	0

Per Room Per Day Statistics

Average	Dollars
Pit revenue	24.12
Slot revenue	336.06
Food Sales	45.33
Beverage Sales	49.34
Rooms Payroll	25.14
Room Rate	79.83

Average Number of Employees

Department	All Casinos	Per Casino	Percentage
Casino	1,052	117	25.1%
Rooms	735	82	17.5%
Food	845	94	20.1%
Beverage	337	37	8.0%
G & A	907	101	21.6%
Other	323	36	7.7%
Total	4,199	467	100.0%

Ratios

Total Current Assets to Total Current Liabilities Ratio: 1,115.98%

Total Capital to Total Liabilities: 88.42%

Total Complimentary Expense to Gaming Revenue: 32.75%

Total Revenue to Average Total Assets: 33.40%

Return on Invested Capital: 1.79%

All data as for fiscal (July 1-June 30) years.

All data from *Nevada Gaming Abstract*. Carson City: Nevada Gaming Control Board, 2026.

<https://gaming.nv.gov/about/abstract/report/>

Questions? Contact the UNLV Special Collections & Archives at (702) 895-2244 or special.collections@unlv.edu