

Guide to the MGM Mirage Records on Mandalay Resort Group

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Mandalay Resort Group
Contributor:	MGM Mirage
Title:	MGM Mirage Records on Mandalay Resort Group
ID:	MS-00511
Date [inclusive]:	1968-2005
Date [bulk]:	1995-2005
Physical Description:	85.49 Cubic Feet (73 boxes, 1 object)
Physical Description:	66.10 Linear Feet
Physical Location:	Materials are stored in the Lied Automated Storage and Retrieval Unit (LASR). Advanced notice may be required to access these materials.
Language of the Material:	English
Abstract:	The MGM Mirage Records on Mandalay Resort Group consists of materials from Mandalay Resort Group's office of public relations and community affairs records, which was closed after Mandalay's corporate merger with MGM Mirage in 2005. The files, dating from 1968 to 2005, provide documentation of Mandalay Resort Group's external affairs and internal operations. They contain subject files, photographs, negatives, slides, correspondence, VHS tapes, corporate publications, press releases, press kits, wholesale room agreements, hotel ephemera, employee newsletters, and press clippings. Of particular interest are files and photographs documenting the planning, development, construction, and opening of the Mandalay Resort Group properties.

Preferred Citation

MGM Mirage Records on Mandalay Resort Group, 1968-2005. MS-00511. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Historical Background

Mandalay Resort Group was, until its acquisition by MGM Mirage in 2005, the largest hotel and casino corporation in Las Vegas, Nevada by square footage of casino space and number of hotel rooms. Known as Circus Circus Enterprises, Inc. until June 1999, Mandalay Resort Group operated ten hotel and casinos in Nevada, including four properties on the Las Vegas Strip: Mandalay Bay, Luxor, Excalibur, and Circus Circus.

In 1968, Jay Sarno opened Circus Circus, the first casino of what would eventually become Mandalay Resort Group. The casino opened without hotel rooms but later in 1972, a 400-room, fifteen story hotel tower was added. In February 1974, the casino and hotel operation were incorporated as Circus Circus Enterprises, Inc. Three months later the company was purchased by William N. Pennington and William G. Bennett, a former furniture store executive who became chairman and CEO of the company. In the following year, a second hotel tower was opened. Four years later in 1978, the company duplicated the Las Vegas operations in Reno, Nevada, opening a second Circus Circus casino and hotel in a space that had formerly been a department store. In April 1988, the company purchased a large parcel of land once owned by Howard Hughes on the Las Vegas Strip. On this site the castle themed Excalibur opened in June 1990. In November 1991, Circus Circus announced development plans for the other half of its land on the Las Vegas Strip next to Excalibur called "Project X," later named Luxor. It featured an Egyptian theme and opened in 1993.

In 1995, Circus Circus acquired Gold Strike Resorts. About one hundred of the company's managers had once worked at Circus Circus, including Glen Schaeffer and Michael S. Ensign, who was a principal partner in Gold Strike. Ensign became vice-chairman and chief operating officer of Circus Circus, while Schaeffer became president and CFO. The acquisition came with a fifty percent stake in the Monte Carlo property being developed by Mirage Resorts. Monte Carlo Hotel and Casino opened in 1996 on the former site of the Dunes Hotel.

Construction of the company's largest hotel and casino, called "Project Paradise," began in 1997. Officially named Mandalay Bay, the property opened in 1999 on the former site of the Hacienda Hotel which had been imploded in 1996. Circus Circus moved its headquarters to Mandalay Bay and changed the company name to Mandalay Resort Group in June 1999. In 2004 MGM Mirage, Circus Circus's major competitor on the Strip, announced a bid to acquire Mandalay Resort Group. After a year of negotiations the transaction was finalized in April 2005.

Sources: "Mandalay Resort Group," Company-Histories. Accessed June 27, 2018. <http://www.company-histories.com/Mandalay-Resort-Group-Company-History.html>.

Chronology	
1968	Circus Circus casino opened in Las Vegas, Nevada.
1974	Circus Circus Enterprises Inc. was formed.
1996	Circus Circus partnered with Mirage Resorts to open Monte Carlo Resort and Casino.

1999	Mandalay Bay Resort and Casino opened and Circus Circus Enterprises Inc. was renamed Mandalay Resort Group.
2005	Mandalay Resort Group was acquired by MGM Mirage Corporation.

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Scope and Contents Note

The MGM Mirage Records on Mandalay Resort Group consists of materials from Mandalay Resort Group's office of public relations and community affairs records, which was closed after Mandalay's corporate merger with MGM Mirage in 2005. The files, dating from 1968 to 2005, provide documentation of Mandalay Resort Group's external affairs and internal operations. The collection contains subject files, photographs, negatives, slides, correspondence, VHS tapes, corporate publications, press releases, press kits, wholesale room agreements, hotel ephemera, employee newsletters, and press clippings. Of particular interest are files and photographs documenting the planning, development, construction, and opening of the Mandalay Resort Group properties. These include: Mandalay Bay, Luxor, Excalibur, Circus Circus, and Monte Carlo, in Las Vegas, Nevada as well as properties in Reno, Nevada, Laughlin, Nevada, Illinois, and Michigan.

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Arrangement

These records are organized into eight series:

Series I. Alphabetical subject files, 1991-2004;

Series II. Press clippings by subject, 1994-2004;

Series III. Press clippings in chronological order, 1968-2004;

Series IV. Press releases and promotional material, 1983-2005;

Series V. Mandalay Resort Group records, 1992-2004;

Series VI. Photographs, 1987-2004;

Series VII. Audiovisual, 1993-2004;

Series VIII. Publications, 1988-2004.

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Administrative Information

Access Note

Collection is open for research. Where use copies do not exist, production of use copies is required before access will be granted; this may delay research requests. Advanced notice is required.

Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

Acquisition Note

Materials were donated in December 2005 by MGM Mirage; accession number 2005-034.

Processing Note

Material was processed in 2006 by Peter Michel. In 2018, as part of an archival backlog elimination project, Chris Bruce and Brooks Whittaker rehoused the materials and revised the collection description to bring it into compliance with current professional standards. Born-digital materials exist as an inventory only; born-digital materials remain unprocessed.

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Related Materials

Related Materials

The following resources may provide additional information related to the materials in this collection:
MGM Mirage Corporation Records, 1970-2009. MS-00096. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Separated Materials

Copies of publications of *Casino Journal*, *Gaming Today*, and *The Ralston Report* that were acquired as part of this collection have been separated and described individually in the [University Libraries' catalog](#).

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Names and Subjects

- Hotels -- Nevada -- Las Vegas
 - Casinos -- Nevada -- Las Vegas
 - Gambling -- Nevada -- Las Vegas
 - Photographs
 - Public relations
 - Mandalay Bay Resort & Casino -- Public relations
 - Mandalay Resort Group
-

Collection Inventory

Alphabetical subject files, 1991-2005

Physical Description: 21.87 Cubic Feet (21 boxes)

Physical Description: 18.41 Linear Feet

Scope and Contents Note: The alphabetical subject files series of the MGM Mirage Records on Mandalay Resort Group dates from 1991 to 2005. The series contains subject files covering a variety of topics collected and used by the public relations department of Mandalay Resort Group.

Arrangement: Materials are arranged in alphabetical order.

Title/Description	Containers
Administration, Mandalay Bay Resort Group organizational chart, 2005	box 01
Ader, Jason, 2000	box 01
Advertising and budgets, 1997	box 01
Adventuredome, 10th Anniversary, undated	box 01
Agassi Grand Slam Event, 2003	box 01
Agassi, Andre Charitable Foundation, 2003	box 01
Agreements, location checklist, 2002	box 01
Air quality, 1996-1998	box 01
Airport information, 1994-1998	box 01
American Gaming Association, diversity task force, 1999-2003	box 01
American Gaming Association, general, 1998-2003	box 01

Physical Description: 3 Files

American Gaming Association, press releases and press clippings, 1995-2000	box 01
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American Lung Association, 2003 May	box 01
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American Society of Young Musicians, 2003	box 01
Analyst information, 1998-2000	box 01
Analyst information for Circus Circus, 1995-2000	box 01
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Analyst information for Hilton Park Place, 1997-2000	box 01
Analyst information for MGM Grand, 2000	box 01
Analyst information for Mirage, 1998-1999	box 01
Andrus, Scott, 1999	box 01
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Arcade security issues, 1997	box 02
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Asian Chamber of Commerce, Las Vegas, 2000-2004	box 02
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Autism Society of America, 2002-2003	box 02
Bannon, William M. D., 2000	box 02
Biloxi, general, 1996-1998	box 02
Biographies, Board of Directors, 1995-2001	box 02
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Black Meeting and Tourism Magazine, 2003	box 02

Physical Description: 2 Files

Blacks in gaming, 2001	box 02
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Book drive, first annual gaming book drive, 2001	box 02
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Channel 13, 2001	box 03
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Circus Circus Enterprises Inc. (CCEI), Board of Director's list, 1994	box 03
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Circus Circus, Reno, 1999	

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Circus Circus stabbing, Las Vegas, 1999	box 03
Cities of Refuge, 2000	box 03
Class Publications, 2000	box 03
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Compulsive gambling, 1995-2001 Physical Description: 5 Files	box 04
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"Development of Gaming," BBC Documentary, 2001 April 06	box 07
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Diversity, American Gaming Association, 2004	box 07
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Press clippings by subject, 1968-2004

Physical Description: 10.92 Cubic Feet (9 boxes)

Physical Description: 9.21 Linear Feet

Scope and Contents Note: The press clippings by subject series of the MGM Mirage Records on Mandalay Resort Group dates from 1968 to 2004. The series contains photocopied press clippings covering a variety of topics about Mandalay Resort Group activities and properties.

Arrangement: Materials are arranged in alphabetical order.

Title/Description	Containers
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Arkansas, press clippings, 1996-2000	box 21
Arizona, press clippings, 2002	box 21
Asia, press clippings, 1998-2000	box 21
Atlantic City, press clippings, 1996-1998	box 21
Physical Description: 10 Files	
Atlantic City, Circus Circus, press clippings, 1968-1998	box 21
Atlantic City, Mirage disputes, press clippings, 1995-2000	box 21
Atlantic City, tunnel, press clippings, 1996-1998	box 21
Physical Description: 2 Files	
Biloxi, Mississippi, press clippings, 1996-2000	box 22
Black Entertainment Television, press clippings, 1998	box 22
Boyd gaming, press clippings, 1996-2002	box 22
Caesars gaming, press clippings, 1995-2000	box 22
California gaming, press clippings, 1996-2002	box 22
Campaign donations, press clippings, 1998	box 22
Chalmette, press clippings, 1995	box 22
Physical Description: 2 Files	
Chicago, Illinois, press clippings, 1999-2001	box 22
Circus Circus, Hilton rumors, press clippings, 1998	box 22
Circus Circus, Las Vegas, press clippings, 1995-2002	box 22
Circus Circus Enterprises, general, press clippings, 1995-2001	box 22
Physical Description: 3 Files	
Circus Circus, Reno, press clippings, 2002-2004	box 22
Physical Description: 5 Files	box 23
Colorado Belle, press clippings, 1998	box 23
Connecticut gaming, press clippings, 1995-1997	box 23

Detroit, anti-gambling efforts, press clippings, 1998-2000	box 23
Detroit, casino sites and location changes, press clippings, 1997-2002	box 23
Detroit, Circus Circus, press clippings, 1997-2001	box 23
Detroit, editorials, press clippings, undated	box 23
Detroit, general, press clippings, 1997-2002	box 23
Physical Description: 32 Files	box 24
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Detroit, Greektown, press clippings, 2000-2001	box 25
Physical Description: 2 Files	
Detroit, lottery, press clippings, 1997-1998	box 25
Detroit, MGM, press clippings, 1997-2002	box 25
Physical Description: 2 Files	
Detroit, Michigan Indian gaming, press clippings, 1997-2001	box 25
Detroit, Owens, Belding, Richardson, Ensign, press clippings, 1998	box 25
Detroit, race issues, press clippings, 1997-2000	box 25
Detroit, temporary casinos, press clippings, 1998-2001	box 25
Detroit, Varner, Nellie issues, press clippings, 1998-1999	box 25
Development, press clippings, 1995-1996	box 25
Elgin, press clippings, 1995-1998	box 25
Physical Description: 2 Files	
Elections, press clippings, 1996	box 25
Emerald Casino/Rosemont, press clippings, 2001-2002	box 25
Excalibur, press clippings, 1995-2001	box 25
Federal Gaming Panel, press clippings, 1995-1999	box 25
Four Seasons, press clippings, 1999	box 25
Fremont Street Experience, press clippings, 1995-1996	box 25
Gaming hotline, press clippings, undated	box 26
Gaming tax, press clippings, 1999-2000	box 26
Gaming, general, press clippings, 1997-2001	box 26
Physical Description: 3 Files	
Gold Strike, press clippings, 1995-1998	box 26
Gold Strike, Boulder City, press clippings, 1998	box 26
Goldberg, A. and Hilton talks, press clippings, 1996 January-1997 December	box 26

Golf course, press clippings, 1998	box 26
Grand Slam Canyon, press clippings, 1995	box 26
Guggenheim Museum, press clippings, 2000	box 26
Hacienda implosion, press clippings, 1996-1997	box 26
Harrahs, press clippings, 1997-2000	box 26
Havener, Phil, press clippings, 1998	box 26
Hawaii gaming, press clippings, 2001	box 26
Hilton, press clippings, 1996-2001	box 26
Horse racing, press clippings, 1996-1997	box 26
Illinois gaming, press clippings, 2001	box 26
Indian gaming, press clippings, 1995-2001	box 26
Physical Description: 7 Files	
International Thoroughbred Breeders, press clippings, 1997	box 26
Internet gaming (online gaming), press clippings, 2001-2002	box 26
Prairie Meadows, Iowa, press clippings, 1996-2000	box 26
Jackson, Mississippi, press clippings, 1995	box 26
Las Vegas trip around the world, press clippings, 2002	box 26
Las Vegas Hilton, press clippings, 2000	box 26
Laughlin, Nevada, press clippings, 1995-1998	box 26
Le Reve (Steve Wynn), press clippings, 2000-2002	box 26
Louisiana gaming, press clippings, 1995-1996	box 26
Luxor, press clippings, 1995-2000	box 26
Macau, China, press clippings, 2002	box 27
Maine, press clippings, 2002	box 27
Mandalay Bay, press clippings, 1998-2000	box 27
Physical Description: 2 Files	
Maryland gaming, press clippings, 1995-1999	box 27
Massachusetts, press clippings, 2000	box 27
Master plan for traffic, press clippings, 1995	box 27
Mexico gaming, press clippings, 1995-2002	box 27
Mirage (MGM acquisition), press clippings, 2000	box 27
Mandalay sinking, press clippings, 1998	box 27
MGM, press clippings, 1995-2002	

Physical Description: 2 Files	box 27
Mirage resort, press clippings, 1995-2000	box 27
Physical Description: 2 Files	
Missouri, press clippings, 1995-1998	box 27
Monorail, press clippings, 1997-2002	box 27
Monte Carlo, press clippings, 1996-2000	box 27
Physical Description: 2 Files	
Motor City, press clippings, 1998-2002	box 27
Physical Description: 2 Files	
Motor City grand opening, press clippings, 1999 December	box 27
New Mexico gaming, press clippings, 1997-2001	box 27
New Orleans, Harrahs, press clippings, 1995-1996	box 27
New York gaming, press clippings, 1995-2000	box 27
New York New York, press clippings, 1995-2000	box 27
Niagara Falls, press clippings, 1996	box 27
Nordstrom's, press clippings, 1999-2000	box 27
North Carolina, press clippings, 2000	box 27
Ohio gaming, press clippings, 1996	box 27
Online gaming, press clippings, 2000-2001	box 27
Oregon gaming, non major, press clippings, 1995	box 27
Other gaming, non major, press clippings, 1995	box 27
Palm Springs, California, press clippings, 2000	box 28
Paris, press clippings, 1999	box 28
Park Place, press clippings, 1998-2000	box 28
Pennsylvania gambling, press clippings, 1997-1998	box 28
Primadonna, press clippings, 1997-1998	box 28
Referendum, press clippings, 1996	box 28
Reno, Nevada, press clippings, 1996-2000	box 28
Physical Description: 11 Files	
Rhode Island, press clippings, 2000	box 28
Rio, press clippings, 2000	box 28
Riverboat gaming, press clippings, 1995-2001	box 28

Sahara, Bennett, press clippings, 1995-1996	box 28
Salons, V.I.P., press clippings, 2001-2002	box 28
Silver City, press clippings, undated	box 28
Silver Legacy, press clippings, 1995-1999	box 28
South Carolina, press clippings, 1999-2000	box 28
South Dakota, press clippings, 2001	box 28
Station Casinos, press clippings, 1999-2001	box 28
Stocks, press clippings, 1996-2000	box 28
Stratosphere, press clippings, 1996-1997	box 28
Trump, press clippings, 1997-1999	box 40
Tennessee gaming, press clippings, 2001	box 40
Tropicana, press clippings, 1999	box 40
Tunica, Mississippi, press clippings, 1996-2000	box 40
Unions, press clippings, 2000-2002	box 40
Venetian, Sands, press clippings, 1997-2001	box 40
Washington state gaming, press clippings, 2000	box 40
Windsor, Canada, press clippings, 1996-2002	box 40
Physical Description: 4 Files	
Wisconsin Gaming, press clippings, 2000-2001	box 40

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Press clippings in chronological order, 1998-2004

Physical Description: 7.72 Cubic Feet (7 boxes)

Physical Description: 6.50 Linear Feet

Scope and Contents Note: The press clippings in chronological order series of the MGM Mirage Records on Mandalay Resort Group dates from 1998 to 2004. The series contains photocopied press clippings about Mandalay Resort Group activities and properties.

Arrangement: Materials are are arranged in rough chronological order.

Title/Description	Containers
Press clippings, 1998-2004	box 29

box 30
 box 31
 box 32
 box 33
 box 34
 box 35

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Press releases and promotional material, 1983-2005

Physical Description: 5.34 Cubic Feet (6 boxes)

Physical Description: 4.54 Linear Feet

Scope and Contents Note: The press releases and promotional material series of the MGM Mirage Records on Mandalay Resort Group dates from 1983 to 2005. The series contains press releases, press kits, and hotel brochures.

Arrangement: Materials are arranged in rough alphabetical order.

Title/Description	Containers
Press releases about Circus Circus Enterprises Inc., 1983-1999 Physical Description: 9 Files	box 36
Press releases about Circus Circus Reno, 1996-2004 Physical Description: 8 Files	box 36
Press releases about Colorado Belle and Edgewater, 1999-2005 Physical Description: 30 Files	box 36 box 37 box 38
Press releases about Excalibur, 1995-2004 Physical Description: 3 Files	box 37
Press releases about Luxor, 1997-2001 Physical Description: 3 Files	box 38
Press releases about Mandalay Bay, 1998-2004 Physical Description: 4 Files	box 38
Press releases about Mandalay Resort Group, 1996-2005 Physical Description: 4 Files	box 38
Press releases about Monte Carlo, 1996-2005 Physical Description: 2 Files	box 38
Press releases about Motor City Casino, 1999-2005 Physical Description: 2 Files	box 39
Press releases about assorted properties, 1996-2004	box 39

Physical Description: 2 Files

Press releases about Grand Victoria, 1999-2002	box 37
Press releases about Gold Strike, 2000	box 37
Press kits about assorted properties, 1990s-2000s	box 52
Physical Description: 34 Files	box 51
Assorted brochures, 1990s-2000s	box 51

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Mandalay Resort Group records, 1992-2004

Physical Description: 7.75 Cubic Feet (10 boxes)

Physical Description: 6.50 Linear Feet

Scope and Contents Note: The Mandalay Resort Group records series of the MGM Mirage Records on Mandalay Resort Group dates from 1992 to 2004. The series contains files about events, correspondence, wholesale room agreements, and operational records.

Arrangement: Materials remain in original order.

Title/Description	Containers
Burrelle's Monthly Clipping Report of Mandalay Bay Resort and Casino, 1999 January-1999 March	box 41
Advertising, 1996	box 41
Circus Circus-Mirage (CIR MIR) fact sheets, undated	box 41
Burton, Lance, 1996	box 41
Charitable organizations, brochures and correspondence, 2003-2004	box 41
CIR MIR biographies, undated	box 41
Daily media contacts, press kits sent, 1995-1996 Physical Description: 5 Files	box 41
Empire travel correspondence, undated	box 41
Extra press kit information, 1995	box 41
Food information, 1996	box 41
Grand opening, 1996	box 41
Mandalay Bay grand opening, media, 1999	box 42
Mandalay Bay grand opening, RSVP lists, 1999	box 42
Mandalay Bay grand opening, celebrities, 1999	box 42
Mandalay Bay grand opening invitation list, 1999 February 02	box 42

Physical Description: 2 Files	
Mandalay Bay Resort and Casino, grand opening print and media, 1999 March	box 42
Mandalay Bay Resort and Casino, guest lists and correspondence about grand opening, 1999 February-1999 March	box 42
Mandalay Bay Resort and Casino, outgoing correspondence for grand opening, 1999 February-1999 March	box 42
Physical Description: 2 Floppy Disks	
Mandalay Resort Group, charitable contributions, 2001-2002	box 43
Mandalay Resort Group, community affairs, correspondence, 2001	box 43
Physical Description: 8 Files	box 44
Mandalay Resort Group, incoming correspondence for charitable and political organizations, 2000	box 45
Mandalay Resort Group, Public Relations, correspondence, 2001	box 45
Mandalay Resort Group, Public Relations and Community Affairs, correspondence, 2000 August-2001 January	box 46
Physical Description: 2 Files	
Mandalay Resort Group, recording of donations for responsible problem gambling, 1996-2003	box 46
Marketing information, outlines, 1996	box 46
Monte Carlo grand opening, 1996	box 46
Monte Carlo grand opening, invitation lists, 1996	box 46
Monte Carlo, correspondence, 1996	box 46
Physical Description: 2 Files	
Monte Carlo, press clippings, 1996	box 46
Physical Description: 2 Files	
Monte Carlo, magazine articles, 1996	box 46
Monte Carlo grand opening, celebrity invitation lists, 1996	box 46
Monte Carlo media list, 1995	box 46
Monte Carlo, Monaco Principality information, 1995	box 46
Monte Carlo, press releases, 1996	box 46
Previous property grand opening information, 1992-1995	box 46
Public Relations information, 1996	box 46
Puckett, Thomas correspondence, 1996	box 46
Reservation studies, 1996	box 46
Supplies ordered, press kit covers, correspondence, and envelopes, 1996	box 46

The Team, 1995-1996	box 46
Team billing statements, 1996	box 46
Team correspondence, 1996	box 46
Wholesale room agreements, 2002-2003	box 69
Physical Description: 24 Files	box 70
	box 71
United States Securities and Exchange Commission Form 10-K, 2000-2001	box 68
Physical Description: 4 Files	
Mandalay Bay casino change cart, undated	object 72
Mandalay Resort Group employee uniforms, undated	box 73

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Photographs, 1987-2004

Physical Description: 4.50 Cubic Feet (4 boxes)

Physical Description: 3.79 Linear Feet

Scope and Contents Note: The photographs series of the MGM Mirage Records on Mandalay Resort Group dates from 1987 to 2004. This series contains slides, negatives, and photographs of Mandalay Resort Group executives, employees, and properties in various stages of construction.

Arrangement: Materials remain in original order.

Title/Description	Containers
Photographs of Detroit properties, Mandalay Bay, Luxor, Monte Carlo, 1996-1997, undated	box 47
Photographs and slides of Colorado Belle, Edgewater, Excalibur, Luxor, Monte Carlo, Nevada Landing, Silver City, Slots-A-Fun, as well as as Circus Circus Las Vegas, Reno and Tunica, 1987-1997, undated	box 48
Photographs of executives and several hundred slides of various hotel and casino properties, 1990-2004, undated	box 49
Photographs of various properties, employees, operations, and implosion of Hacienda, and assorted slides, 1995-2001, undated	box 50

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Audiovisual, 1993-2004

Physical Description: 16.70 Cubic Feet (14 boxes)

Physical Description: 14.08 Linear Feet

Scope and Contents Note: The audiovisual series of the MGM Mirage Records on Mandalay Resort Group dates from 1993 to 2004. Videotapes cover a variety of topics including: B-roll of properties, property openings, employee orientations, corporate promotional videos, executive interviews, sponsored events, stockholder presentations, and press

coverage. Format types in this collection include VHS tapes, Betacam, Betacam SP, Hi8, D-2, U-Matic, 3.5" discs, and CD's.

Arrangement: Materials remain as they were received.

Access Note: Where use copies do not exist, production of use copies is required before access will be granted; this may delay research requests. Advanced notice is required.

Title/Description	Containers
Dreams Really Do Come True 9 minutes Dream Foundation, undated	box 53
National Gambling Impact Study Commission Atlantic City 1-98 Testimony of HERE International Union and Local 54, undated	box 53
Crawford/Circus Circus Newscast Archive Service, undated	box 53
Straight Talk Circus Circus Greater Fall River Cable TV Inc., undated	box 53
MRG: Scholarship Lunch, KNTV channel 13, 2004 August 17	box 53
Dream Foundation "Elizabeth Rorman", 2003 June 24	box 53
"The Car Lot" Spanish Version, undated	box 53
Assistance League PRSA, undated	box 53
Mandalay Marketing Reggie Burton, undated	box 53
MRG Trib Teach/Tia Price, 2003 October 08	box 53
Mandalay Bay, undated	box 53
"Baby Geniuses" promotional video, version 2, undated	box 53
Cavato Report by Glenn Schaffer, undated	box 53
Estee Lauder Breast Cancer Awareness, undated	box 53
National Association for the Advancement of Colored People (NAACP) Clark County, Las Vegas (CCLV): Adventure Dome, undated	box 53
Mandalay Resort Group: Trib Teach/Sarah Gay, 2003 July 30	box 53
Dream Foundation: Dawn Bell Dream, undated	box 53
Vegas Challenge 3, 2002 December 09	box 53
Wish Grant Video Fairy God Mother Foundation, undated	box 53
Las Vegas Football Classic Promo, 2003	box 53
UNCF sponsor video, undated	box 53
Glenn Schaeffer Today Show, 1997 April 07	box 53
Clyde Turner Preview, undated	box 53
Sinbad's New Year's Eve, 1996 December 31	box 53
View from the Top Interview with Clyde Turner, 1995 June 19	box 53
Mandalay Resort and Casino B-roll, 2000 February 16	box 53
Direct Access, 2003 April 30	

	box 53
Mandalay Bay Resort and Casino VNR B-roll, 1999 August 11	box 53
Celebration the New Atlantic City 20th Anniversary of Casino Gaming, 1997 July 02	box 53
Town Hall Meeting Growth of Las Vegas, 1997 April 07	box 53
MRG "Hotel Entrance, Valet Parking Roulette, Coffee Shop Dining", 2000 February 10	box 53
The Squawk Box, 1995 August 29	box 53
Project Paradise, undated	box 53
Nevada Resorts Association Propose Increase in Room Tax, 1997 February 26	box 53
Glenn Schaffer Interview Dow Jones Investor Network, 1995 October 17	box 53
Stratosphere G.O. TV Coverage, undated	box 53
The New Atlantic City Convention Center Grand Opening, 1997 May 01	box 53
Floppy Disk: Harrah's Showboat Rio Logos, Laughlin Negative, Harrah's Network Log List of Tape for Employee Orientation, undated	box 53
Luxor Opens Friday comments by President Turner, 1993 October 14	box 54
Luxor Las Vegas, 1993 June	box 54
Luxor Hotel and Casino TV Spot Reel, 1997 June 12	box 54
Luxor "Blackout", undated	box 54
Luxor Time Lapse Construction, undated	box 54
Luxor Las Vegas B-Roll, undated	box 54
Luxor Hotel HR Video, 1998 August 28	box 54
Luxor Hotel and Casino "Get Into It", 1995 May 26	box 54
Luxor Hotel Casino "Turn It On", 1995 May 26	box 54
Luxor Hotel and Casino "B- Roll", 1999 November 18	box 54
Luxor: Lost And Found Now Computerized, 1997 November 13	box 54
EXC: Luxor Security Guards Union Representation, undated	box 54
Luxor Simply the Best, 1999 December	box 54
Luxor Simply the Best, 1998 March	box 54
Luxor Grand Opening B- Roll Beta, undated	box 54
New Years Eve at the Luxor, 1997 December 31	box 54
Luxor: Luxor Live Showscan Projection Large Screen, 1993 August 16	box 54
Circus Circus XIII: Luxor, undated	box 54
Luxor Grand Opening Television Coverage, 1993 October 27	

box 54

Luxor: "In Search of the Obelisk" Tough Composite, undated	box 54
Luxor Familiarization Video, undated	box 54
Luxor Hotel and Circus Circus: Clyde Turner Press Conference, 1994 September 27-28	box 54
Luxor Hotel and Casino "POV/Rev/2/cc", "Room/Rev 2/cc" "Excitement", 1995 October 12	box 54
Luxor "Blackout Revised Wonders Intro", 1995 October 13	box 54
Luxor Las Vegas "Aerials with Tower Construction" B-Roll, 1996 July 22	box 54
Pre-Luxor VNR "Interior and Exterior", 1997 April 16	box 54
"Luxor Hotel Opening, INTV/Clyde Turner, Pres/CFO", 1993 October 15	box 54
Luxor "Luxor Live" Video Feed with 3D, 1993 August 16	box 54
Luxor "Now Open", 1996 December 20	box 54
Luxor Hotel "Beehive Sports", undated	box 54
Teen Prostitution and Luxor Murder, 1997 October 17	box 54
Luxor B-roll, undated	box 54
Blue Man Group Live at Luxor B-roll Beta, undated	box 54
Luxor '97 In Room Video Long Version Beta, 1997 April 07	box 54
Circus Circus Enterprises, Inc. (CCEI) "Employee Orientation Video", 3rd version , 1997 May 22	box 55
Sloan's Suites Video, undated	box 55
CCEI Property Attractions, undated	box 55
CCEI Ext. Slots A Fun/Excalibur Interviews, 1995 September 01	box 55
CCEI Employee Orientation Video, 1995 September	box 55
CCEI Orientation Video, 1995 September 11	box 55
"Welcome to Mandalay Resort Group", 2000 June 23	box 55
"Welcome to Mandalay Resort Group", 2000 July 11	box 55
"Corporate Promo" with tag and still, 1994 January 12	box 55
Circus Circus stockholders meeting, undated	box 55
"Simply the Best", 1998 February 18	box 55
"Simply the Best", 1996	box 55
Employee of the Year, 1999	box 55
CCEI Corporate, undated	box 55
MRG "From Circus Circus to Mandalay Bay", 2004 April 23	

	box 55
CCEI "Simply the Best", 1998 May 04	box 55
CCEI Stockholder Meeting, 1996 June 21	box 55
Circus Circus 1 Network Australia: Grand Slam Canyon, 1993 June-September	box 55
2000 Variety Club Fort to Fort Bash, undated	box 56
Understanding the Odds A Key to Responsible Gaming, 2001	box 56
Bob O'Brien Mandalay Bay Mention "CNBC Power Lunch", 2000 November 03	box 56
Welcome To Mandalay Resort Group, 2000 July 11	box 56
Monte Carlo B-roll: Hotel Exterior, Lance Burton, Brewpub, Restaurants, Salon, Spa, Lobby, Room and Pool Exterior, 1998 July 17	box 56
Aerial Footage of the Monte Carlo and Strip, undated	box 56
Circus Circus Stock B-roll, undated	box 56
Grand Victoria Casino, undated	box 56
Skyscrapers Going Up, undated	box 56
Luxor Hotel and Casino B-roll, 2000 February 07	box 56
CCEI "Casino Detroit", undated	box 56
"Motor City Casino Opens" Broadcast Coverage 13-13,15-99, undated	box 56
Public Health Research Institute, International Center for Public Health, 1999 February 03	box 56
Trib Teach and Debbie Curtis, undated	box 56
"Welcome To Mandalay Resort Group" Employee Orientation Video, 2000 November 10	box 56
Trib Teach and Edward Jackson, undated	box 56
Grand Victoria Casino, undated	box 56
Excalibur Hotel and Casino B-roll, 1999 July	box 56
Mandalay Bay Resort and Casino B-roll, 2000 April 11	box 56
Grand Victoria Casino "Victoria's Grand" and "Special Occasion", 1999 January 21	box 56
"Mandalay Bay Resort Exterior B-roll", 2000 July 11	box 56
CCEI "Underage Gaming Policy", 1996 May 24	box 56
Monte Carlo Hotel and Casino "Employee Orientation Video", 1996 May 09	box 56
CCEI corporate promotional video with tag, 1993 December 23	box 56
Monte Carlo Hotel and Casino "Governor Miller's Monte Carlo Address", 1996 June 13	box 56

CCEI Employee Orientation Video Presentation, 1997	box 56
CCEI "Casino Detroit", 1997 October 27	box 56
"Welcome to Mandalay Resort and Casino" Employee Orientation, 2000 November 10	box 56
Grand Victoria Casino Plans Blue Screen, 1998 March 06	box 56
Audio Tapes: Wyatt Presentation Saker, Tunica, undated	box 56
Audio Tapes: C. Turner, 1993 August 19	box 56
Audio Tapes: Saker Interview, undated	box 56
Excalibur Opening: "World's Most Exciting Hotel", undated	box 57
Excalibur Opening: B-roll, 1999 November 18	box 57
Excalibur Opening: Out of Market Spots, 1992 May 27	box 57
Excalibur Opening: "Luxor B-Roll", 1995 January 18	box 57
Excalibur Opening: Simply the Best, 2000 February 24	box 57
Excalibur Opening: Post Opening Coverage, 1990 June 20	box 57
Excalibur Opening: Excalibur Opening, 1990 June 20	box 57
Excalibur Opening: Hotel Opening VNR and B-Roll, undated	box 57
Excalibur Opening: And the Search for Merlin, 1992	box 57
Excalibur Opening: Excalibur Opening, 1990 June 19	box 57
Excalibur Opening: King Arthur's, undated	box 57
Excalibur Opening: Montage A, undated	box 57
Excalibur Opening: New Lagoon Pool, undated	box 57
Excalibur Opening: Aerial Day and Night, undated	box 57
Circus Circus: Strip Properties Las Vegas, 1997 May	box 58
Circus Circus: Circus Circus Stock Value and Luxor Expansion, 1997 August 05	box 58
Circus Circus: Circus Circus Interviews #2, 1995 August 31	box 58
Circus Circus: Corporate Promo with End Title, 1993 December 23	box 59
Circus Circus: Corporate Promo, 1993 November 16	box 58
Circus Circus: Stockholder Presentation, 1995 June 30	box 58
Circus Circus: Expansion, 1995 March 20	box 59
Circus Circus: Stockholder Presentation Final Viewing Copy, 1995 June 21	box 59
Circus Circus: Corporate Promo with tag and still, 1994 January 12	box 59
Circus Circus: Corporate Promo without tag and still, 1994 January 07	box 59
Circus Circus: Employee Orientation Video, Interviews, 1995 August 31	

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Circus Circus: Managers Meeting Mandalay Bay, 1999 June 04	box 58
Circus Circus: Underage Gaming Policy Gaming & Non-gaming Employees Raw Video (1 of 2), undated	box 58
Circus Circus: Underage Gaming Policy Gaming & Non-gaming Employees Raw Video (2 of 2), undated	box 58
Circus Circus: Resort Exteriors, 1995 September 04	box 59
Circus Circus: Mandalay Bay Shareholders Presentation, 1999 November 16	box 58
Circus Circus: Employee Orientation Video, 1995 September	box 58
Circus Circus: Employee Orientation Video, 1997 May 22	box 58
Circus Circus: Stockholder Meeting, undated	box 58
Circus Circus: "Ring Master" w/ voice over, 1995 May 05	box 59
Circus Circus: "Reboot the Ride: 2 cuts", undated	box 59
Circus Circus: Reno: General, Art Geckos, Circus Acts, undated	box 59
Circus Circus: Salvation Army Thanksgiving 10 cuts, 1994 November 24, 26	box 59
Circus Circus: Raw Footage, 1998 April	box 59
Circus Circus: Human Resources "A New Frontier", 1993 September 28	box 59
Circus Circus: Aerials, undated	box 59
Circus Circus: GSC TV30/Way Cool, 2004 July 25	box 59
Circus Circus: Grand Slam Canyon Theme Park, 1995 January 05	box 59
Circus Circus: "Corporate Promo Version w/ Clyde Turner Bill Bennett Still Shot" with tag, 1995 January 04	box 59
Circus Circus: "A: Leader in Family Entertainment", undated	box 59
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Circus Circus: Grand Slam Canyon Exterior at Night, undated	box 59
Good Morning America: Jan Jones Interview, 1998 November 06	box 59
Circus Circus: B-Roll, undated	box 59
Circus Circus: Grand Slam Canyon, 1995 January 05	box 59
Circus Circus: Grand Slam #2, undated	box 59
Circus Circus: Aerials, 1994 July	box 59
Grand Slam Canyon "Nothing to Fear", 1995 May 15	box 59
Detroit Channel Seven Broadcast, 1997 November 06	box 60

O' Neal McClure Motor City Casino "Leg Opening Soon/Now Open", 1999 November 17	box 60
Tunica, MS Casino Competition: Growing with More Cosmos Arriving, 1994 June 03	box 60
Colorado Belle Exterior Shots, 2000 June 06	box 60
Circus Circus "Casino Detroit", undated	box 60
Grand Victoria "The Partnership Final Cut", 2000 September 20	box 60
Gold Strike And Nevada Landing Simply the Best The Best of the Best, 1999	box 60
Silver Legacy Sales, undated	box 60
Detroit Entertainment: "Mayor Dennis Archer Announces the Winners", 1997 November 20	box 60
Motor City Casino " Getting Ready", undated	box 60
Grand Victoria Casino "Welcome Aboard" Version 2.0, 1998 August	box 60
Circus Circus "Casino Detroit", 1997 October 27	box 60
Motor City Casino "Pre-employment Video", undated	box 60
Grand Victoria Gives Check to Elgin, 1996 February 12	box 60
Gold Strike Raw Camera Footage Reels with Visual Time Codes, undated	box 60
Circus Circus Closes Purchase of Gold Strike, 1995 June 01	box 60
Gold Strike Resorts Inc.: Stats, Gaming Tables, Exteriors, undated	box 60
Gold Strike Raw Camera Footage Reels 1 through 4 with Visual Time Code, undated	box 60
Gold Strike Resorts Inc. "Exteriors" reel 19, undated	box 60
Gold Strike Resorts Inc. " Exteriors" reel 18, undated	box 60
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Various hotel grand openings, 2000-2002	box 61
Monte Carlo: Pre-Grand Opening, 1996 May 09	box 62
Monte Carlo: Video wall, 1998 October 02	box 62
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