

Guide to the Dunes Hotel and Casino Records

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Dunes Hotel Casino and Country Club
Title:	Dunes Hotel and Casino Records
ID:	MS-00328
Date [inclusive]:	1954-1992
Physical Description:	15.33 Cubic Feet (30 boxes, 1 oversized box, 1 unboxed item)
Physical Description:	20.05 Linear Feet
Language of the Material:	English
Abstract:	The Dunes Hotel and Casino Records are comprised of administrative, publicity, and entertainment materials documenting the history of the Dunes Hotel and Casino in Las Vegas, Nevada from the years 1954 to 1992. Included are correspondence, contracts, photographs, hotel budgets, and an early aerial photograph of the property. The material provides a significant amount of historical documentation of the hotel that was long known to tourists and residents as the "the Miracle in the Desert."

Preferred Citation

Dunes Hotel and Casino Records, 1954-1992. MS-00328. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Historical Note

The Dunes Hotel and Casino was one of three resorts that opened on the Las Vegas Strip in 1955. The hotel, constructed at a cost of \$3.5 million, was designed by Robert Dorr Jr. and architectural engineer John Replogle. The exterior was distinguished by a giant fiberglass figure of a sultan that stood thirty feet high on the front of the hotel's roof. In later years it was moved to the rear of the property where it faced the I-15 freeway. Despite its early success, the original owners of the hotel lacked gaming experience and as a result, the Dunes went into decline. Wanting to save their investment, the hotel's owners hired the Sands Hotel management team to help them run the Dunes in 1956. Despite promotions, which involved the Sands Hotel's top entertainer, Frank Sinatra, and complimentary services offered to visitors, nothing seemed to help the fledgling hotel, and for a short time, the Dunes was reduced to operating as a motel. In late 1956,

Major Arteburn Riddle, the General Manager, introduced a number of significant innovations that proved instrumental in bringing the Dunes stability.

Riddle was successful in hiring high quality entertainment for the hotel. In 1957, he booked *Minsky's Follies*, the first topless show on the Strip, which ran for over four years. Riddle then hired producer Frederic Aparcar to stage *Vive Les Girls*, a mini revue which brought all the spectacle and costumes of a large production show into the intimate atmosphere of the Persian Lounge.

Other innovations introduced by Riddle included the opening of the Sultan's Table in March 1961 as one of the first gourmet restaurants in Las Vegas. Riddle also built Nevada's largest golf course, with 18 holes and a 72 par layout that was located directly behind the hotel. In July 1965, the hotel opened a twenty-four story high-rise, which provided two hundred and fifty additional rooms, a shopping arcade, and two additional gourmet restaurants. The Top-o-the-Strip featured dinner and dancing with the Russ Morgan Orchestra, and the Dome of the Sea featured a floor-to-ceiling aquarium and was Las Vegas' first seafood restaurant. The new Dunes sign, designed by the Federal Sign Company, was 185 feet high, which made it the largest free standing sign in the world at the time.

On December 27, 1963, Aparcar brought the Parisian production spectacular *Casino de Paris* to the Dunes showroom. The noted French singer Line Renaud was one of many artists who performed on stage, surrounded by dozens of dancers and showgirls clothed in the creations of designer Jose Luis Vinas.

Like the successful *Lido de Paris* at the Stardust, the show introduced many stage effects that Las Vegas had not seen before, including the imposing "octuramic" stage that projected out into the audience.

In the 1970s and 1980s, the Dunes experienced several changes in ownership and struggled with financial difficulties throughout the 1980s. The closing of the *Casino de Paris* show in 1981 diminished the hotel's attraction to tourists. In 1992 Steve Wynn, owner of the newly opened Mirage Hotel and Casino, purchased the Dunes and announced plans to build a large and spectacular new resort on the site. In October 1993 much of the Dunes and its towering neon sign was destroyed in a spectacular implosion that was viewed by thousands on the Strip. After several years of construction, Wynn's Bellagio Hotel and Casino opened in October 1998 on the site of the hotel that was once known as the "Miracle in the Desert."

Source:

"Dunes Hotel." Online Nevada Encyclopedia. Accessed December 14, 2018. <http://www.onlinenevada.org/articles/dunes-hotel>

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Scope and Contents Note

The Dunes Hotel and Casino Records are comprised of administrative, publicity, and entertainment materials documenting the history of the Dunes Hotel and Casino in Las Vegas, Nevada from the years 1954 to 1992. Included are correspondence, contracts, personnel information, programs, photographs, and budgets on the hotel's elaborate production show, *Casino de Paris*, as well as other entertainers who performed at the Dunes. The hotel's promotional activities involving golf tournaments, casino junkets, travel packages,

and special events are documented with correspondence, memos, photographs, newspaper clippings, and scrapbooks. The collection also contains material on the hotel's gourmet restaurants, the Sultan's Table and Dome of the Sea, and an early aerial photograph of the property. The collection provides historical documentation on the famed Strip hotel that was known to tourists and residents as the "The Miracle in the Desert."

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Arrangement

These records are organized into five series:

Series I. General Records, 1954-1991;

Series II. Employee Files, 1970s-1980s;

Series III. Entertainment Records, 1954-1991;

Series IV. Promotional Materials, 1955-1990;

Series V. 2010 Addition, 1954-1992.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were donated in 1992 by Al Gottesman and in 1993 by Mirage Resorts, Incorporated; accession numbers 92-22 and 93-8. Additional material was donated in 2010 by the Las Vegas News Bureau; accession number 2010-14.

Processing Note

Collection was processed in 1998 by Joyce Marshall. In 2016, Joyce Moore added an additional accession. In 2018, Sarah Jones revised the collection description to bring it into compliance with current professional standards.

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Related Materials

Related Collections

The following resources may provide additional information related to the materials in this collection:
Sands Hotel Public Relations Records, MS-00417. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Minsky's Burlesque Records, 1922-1978. MS-00290. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Frontier Hotel and Casino Collection, 1942-1988. MS-00297. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Thunderbird Hotel and Casino Records, MS-00180. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Dunes Hotel Photograph Collection, PH-00281. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Names and Subjects

- Casinos -- Nevada -- Las Vegas -- History
- Casino de Paris (Las Vegas, Nev.) – History
- Showgirls – Nevada – Las Vegas – History
- Casinos – Food service – Nevada – Las Vegas – History
- Casinos – Marketing -- History
- Photographs

Collection Inventory

General Records, 1954-1991

Physical Description: 1.38 Cubic Feet (3 boxes)

Physical Description: 1.25 Linear Feet

Scope and Contents Note: The general records series (1954-1991) contains budgets, contracts, correspondence, press releases, photographs, scrapbooks, and legal papers related to the administration and operations of the Dunes Hotel and Casino in Las Vegas, Nevada.

Arrangement: Materials are in rough alphabetical order.

Title/Description	Containers	
Inventory and container lists, undated	box 01	folder 1
Rouvuan address book, 1970	box 01	folder 2
Architectural plans and blueprints, 1955	box 01	folder 3
John Beible Story, undated	box 01	folder 4
Billboard and sign repair, 1978	box 01	folder 5
Board of Economic Development, 1974	box 01	folder 6
Budgets and broadcast, 1988	box 01	folder 7
Budgets, November 1988	box 01	folder 8
Budgets, December 1988	box 01	folder 9
Budgets, January 1989	box 01	folder 10
Budgets, February 1989	box 01	folder 11
Budgets, September 1989	box 01	folder 12
Comps for show, December 1979	box 01	folder 13
Contracts and miscellaneous, 1955	box 01	folder 14
Correspondence, 1955	box 01	folder 15
Customer complaint, 1991	box 01	folder 16
Directory of Nevada Businesses, 1979	box 01	folder 17
Eleventh Anniversary: Boom time continues, press release, undated	box 01	folder 18
Facts about the Dunes, undated	box 01	folder 19
Guest questionnaire format, 1990	box 02	folder 1
Hotel newsletters from other properties, various	box 02	folder 2
Las Vegas hotel literature and programs, 1954-1967	box 02	folder 3

Inter-departmental correspondence, 1969-1970	box 02	folder 4
Leasing to Sands Hotel, 1955	box 02	folder 5
McCarran airport passenger figures, 1966	box 02	folder 6
Newspaper and magazine clippings, 1954-1967	box 02	folder 7
Notes regarding the hotel, undated	box 02	folder 8
Outdoor displays and signs, 1955	box 02	folder 9
Photographs of the new casino, undated	box 02	folder 10
The Point Resort: NSO, 1990	box 02	folder 11
Rouge et Noir News, 1975-1990	box 02	folder 12
Scrapbook: general, 1961-1964	box 03	folder 1
Scrapbook: high-rise addition, 1962	box 03	folder 2
Teamster Union Trustees, Chicago, clippings, 1979	box 03	folder 3
Watts telephone line reports, 1974-1976	box 03	folder 4
World's biggest sign, undated	box 03	folder 5
Valley Bank of Nevada, 1977-1980	box 03	folder 6
Visitor survey, 1979	box 03	folder 7
Young, Cliff, 1967	box 03	folder 8

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Employee Files, 1970s-1980s

Physical Description: 0.46 Cubic Feet (1 box)

Physical Description: 0.42 Linear Feet

Scope and Contents Note: The employee files series (1970s-1980s) consists primarily of photographs of the Dunes Hotel and Casino, Las Vegas, Nevada employees and a small amount of correspondence.

Arrangement: Materials are in rough alphabetical order.

Title/Description	Containers	
Anderson, Jack and Shenker, Morris, 1970s-1980s	box 04	folder 1
Bilbray, James, Jr., 1970s-1980s	box 04	folder 2
Coburn, Dick, 1970s-1980s	box 04	folder 3
Conte, Jerry, 1970s-1980s	box 04	folder 4
Dean, Doug, tennis pro, 1970s-1980s	box 04	folder 5
Duckworth, Mr. and Mrs., 1970s-1980s	box 04	folder 6
Feldman, Sherlock, 1970s-1980s	box 04	folder 7

Group photograph: employee recognition, 1970s-1980s	box 04	folder 8
Johnson, Ron, valet, 1970s-1980s	box 04	folder 9
Kahn, Irvin, 1970s-1980s	box 04	folder 10
Horowitz, Louise, 1970s-1980s	box 04	folder 11
Kristoffersen, Day: Texas, 1970s-1980s	box 04	folder 12
Landy, Sam, 1970s-1980s	box 04	folder 13
Lewis, Ron, 1970s-1980s	box 04	folder 14
McGowan, Jean: travel expenses, 1970s-1980s	box 04	folder 15
Maxwell, Connie, 1970s-1980s	box 04	folder 16
Nangaru, Masao, 1970s-1980s	box 04	folder 17
Nesbitt, Robert, 1970s-1980s	box 04	folder 18
New Board of Directors: Continental Connectors, 1970s-1980s	box 04	folder 19
Rich, C.J., 1970s-1980s	box 04	folder 20
Riddle, Major, 1970s-1980s	box 04	folder 21
Nesbitt, Robert, 1970s-1980s	box 04	folder 22
Riddle, Major: scrapbook, 1970s-1980s	box 04	folder 23
Riddle, Major: estate, 1970s-1980s	box 04	folder 24
Riddle/Shenker transactions, 1970s-1980s	box 04	folder 25
Riklis, Meshulam, 1970s-1980s	box 04	folder 26
Snyder, Billy, 1970s-1980s	box 04	folder 27
Walters, Lou, 1970s-1980s	box 04	folder 28
Welch, Don, golf pro, 1970s-1980s	box 04	folder 29
Wyman Sid: correspondence, 1972-1973	box 04	folder 30

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Entertainment Records, 1954-1991

Physical Description: 2.76 Cubic Feet (6 boxes)

Physical Description: 2.50 Linear Feet

Scope and Contents Note: The entertainment records series (1954-1991) contains advertising information and publicity releases, statistics, and photographs of the Casino de Paris production and dancers at the Dunes Hotel and Casino, Las Vegas, Nevada. Also included are demonstration (demo) tapes from prospective entertainers given to the Hotel.

Arrangement: Materials are in rough alphabetical order.

Title/Description	Containers
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Advertising and Publicity		
Budgets, 1954-1955	box 05	folder 1
Bobby Morris Agency, undated	box 05	folder 2
Casino De Paris, printing sample, 1968	box 05	folder 3
Casino De Paris advertising, 1975	box 05	folder 4
Casino De Paris, analyses and contracts, 1963, 1970	box 05	folder 5
Casino De Paris '76, 1976	box 05	folder 6
Casino De Paris, "Octuramic" Stage, undated	box 05	folder 7
Choreography, 1954-1955	box 05	folder 8
D.L. Enterprises, 1990-1991	box 05	folder 9
D.L. Enterprises, contracts, 1990-1991	box 05	folder 10
Dennis Levinson, contracts, 1991	box 05	folder 11
Entertainment materials, 1991	box 05	folder 12
The Good Music Agency, Incorporated, Louis Fontaine, undated	box 05	folder 13
Harry Seybold Agency, 1991	box 05	folder 14
Hollywood Reporter, 1970	box 05	folder 15
Lew and Leslie Grade Agency: correspondence, 1955	box 06	folder 1
Music and personnel, 1954-1955	box 06	folder 2
Oasis Lounge, 1991	box 06	folder 3
Professional Event Services, Inc., 1991	box 06	folder 4
Proposals for entertainment, 1991	box 06	folder 5
Purchasing requisitions: stage, 1990	box 06	folder 6
Rosters and lists, 1955	box 06	folder 7
Show programs, undated	box 06	folder 8
Sinbad Bar entertainment, 1955	box 06	folder 9
Stage requisitions, 1990	box 06	folder 10
Voting results of the Wally Cox patron poll, undated	box 06	folder 11
William Morris Agency (Sha Na Na), 1990	box 06	folder 12
Entertainers		
The Abbott and Costello Show, undated	box 07	folder 1
Barton, Eileen: photographs and correspondence, 1955	box 07	folder 1
Beyer, Steve, 1976	box 07	folder 2

The Blobendales, undated	box 07	folder 3
Callaway, Hazel, 1955	box 07	folder 4
Casini, Mario, undated	box 07	folder 5
Chippendales, 1990	box 07	folder 6
Christy, Carla, 1990-1991	box 07	folder 7
Cox, Wally: photographs and correspondence, 1955	box 07	folder 8
Cox, Wally: publicity, 1955	box 07	folder 9
Dante, Christopher, undated	box 07	folder 10
DeLeon, Jack, undated	box 07	folder 11
Elliott, Royce, undated	box 07	folder 12
Gallagher, 1991	box 07	folder 13
Gregory, Illusionist, 1991	box 07	folder 14
Haymes, Dick, 1991	box 07	folder 14
Hemsley, Sherman, 1991	box 07	folder 14
Hertel, Ron, undated	box 07	folder 14
Jon Lexia Orchestra, undated	box 07	folder 14
Lawrence, Beth, undated	box 08	folder 1
Longthorne, Joe, undated	box 08	folder 2
Malagon Sisters, undated	box 08	folder 3
Marlow, Marion, undated	box 08	folder 4
Nouveaux, undated	box 08	folder 5
Orin Tucker Orchestra, undated	box 08	folder 6
Repak, Johnny and the Southerners Dance Orchestra, undated	box 08	folder 7
Ricci, Marlene, 1955	box 08	folder 8
Riga Concert, 1990	box 08	folder 9
Rooney, Mickey, 1955	box 08	folder 10
Sasha Semenov and his Romantic Strings, 1970	box 08	folder 11
Shimada, undated	box 08	folder 12
The Stupids, undated	box 08	folder 13
Unidentified photographs and negatives, undated	box 08	folder 14
Victor Lombardo Orchestra, undated	box 08	folder 15
"Vive Les Girls," Judy Ritsko, 1971	box 08	folder 16

Casino de Paris Dancers and Showgirls		
Aragna, Shirley	box 09	folder 1
Brinkley, Betsy	box 09	folder 2
Bryce, Sherry	box 09	folder 3
Cast member photographs, 1955	box 09	folder 4
Frazier, Sandra	box 09	folder 5
Koffman, Janet	box 09	folder 6
Lamb, Jodie	box 09	folder 7
LaSpina, Stephanie	box 09	folder 8
Mo, Gia	box 09	folder 9
Olmedo, Virginia	box 09	folder 10
Perkins, Lee	box 09	folder 11
Ruppert, Susie and the Ruppert Bears, 1973-1974	box 09	folder 12
Sharp, Jilly	box 09	folder 13
Uren, Janet	box 09	folder 14
Victorson, Heather	box 09	folder 15
Vital statistics for showgirls	box 09	folder 16
Zaplatilek, Bonnie	box 09	folder 17
Demo Tapes		
Bill Lang in Concert, undated Physical Description: 1 VHS Tapes	box 10	
Boy! Oh Boy!, undated Physical Description: 1 VHS Tapes	box 10	
Dancin' in the Street, undated Physical Description: 1 VHS Tapes	box 10	
Gina Joyce and Sister Swing, undated Physical Description: 1 VHS Tapes	box 10	
Guy Flint and Company, undated Physical Description: 1 VHS Tapes	box 10	
The Holanders, undated Physical Description: 1 VHS Tapes	box 10	
Las Vegas at Night, undated Physical Description: 1 VHS Tapes	box 10	
Lorna Luft: A Star on the Rise, undated	box 10	

Physical Description: 1 VHS Tapes	
Mia and Tommy Vig, undated	box 10
Physical Description: 1 VHS Tapes	
Smith Brothers, undated	box 10
Physical Description: 1 VHS Tapes	
Steve Corey and Paula Wolf, undated	box 10
Physical Description: 1 VHS Tapes	
Tommy and Louina, undated	box 10
Physical Description: 1 VHS Tapes	
Eddie Dewayne, "Flashbacks of Elvis", undated	box 10
Physical Description: 1 VHS Tapes	
Jimmy James, undated	box 10
Physical Description: 1 VHS Tapes	
Bethany Owens, undated	box 10
Physical Description: 1 VHS Tapes	

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Promotional Material, 1955-1990

Physical Description: 5.88 Cubic Feet (10 boxes, 1 unboxed item)

Physical Description: 5.25 Linear Feet

Scope and Contents Note: The promotional material series (1955-1990) contains material about special events at the hotel, travel agents and related information, restaurant photographs, menus, and press releases from the Dunes Hotel and Casino, Las Vegas, Nevada.

Arrangement: Materials are in rough alphabetical order.

Title/Description	Containers	
Hotel Advertising		
Addressograph: Multi-graph Corporation, undated	box 11	folder 1
Advertising copy and budgets, 1955	box 11	folder 2
Advertising, correspondence, 1954-1955	box 11	folder 3
Angelus Advertising Specialties correspondence, 1963	box 11	folder 4
Broadcast orders, 1988-1989	box 11	folder 5
Convention Hall, Dunes convention facilities press release, 1966	box 11	folder 6
Crosby DeMoss Illustrations, 1972-1977	box 11	folder 7
Diners Club Magazine, advertising suggestions, 1971	box 11	folder 8
Gore Bros., Engraving Co., 1960-1962	box 11	folder 9

Greyhound Bus Lines, undated	box 11	folder 10
Harry K. Renfro and Assoc. Inc., 1971	box 11	folder 11
Las Vegas Convention Authority, 1971	box 11	folder 12
Leadership Printing, 1968-1969	box 11	folder 13
Logo merchandise cost sheets, undated	box 11	folder 14
Marketing committee notes, 1989	box 11	folder 15
Paragon Press samples, undated	box 11	folder 16
Photographs: various views of the hotel, undated	box 11	folder 17
Press releases, 1954-1955	box 12	folder 1
Printing samples: Dunes shop, 1970	box 12	folder 2
Printing samples: outside vendors, undated	box 12	folder 3
Publicity articles and correspondence, 1955	box 12	folder 4
Publicity photographs, 1955-1971	box 12	folder 5
Quality Photos: samples, undated	box 12	folder 6
Scrapbook: conventions, 1961-1963	box 12	folder 7
Slot promotion employee forms, 1979	box 12	folder 8
Testimonials, 1955	box 12	folder 9
Travel agents: special California promotion, 1975 June	box 12	folder 10
Walter Lillian Studios, 1970	box 12	folder 11
Yellow Pages Advertising, 1966	box 12	folder 11
Insertion Orders, 1988 September	box 13	folder 1
Insertion Orders, 1988 October	box 13	folder 2
Insertion Orders, 1988 November	box 13	folder 3
Insertion Orders, 1988 December	box 13	folder 4
Insertion Orders, 1988 January	box 13	folder 5
Insertion Orders, 1988 February	box 13	folder 6
Insertion Orders, 1989-1990	box 13	folder 7
Golf Events		
Eleventh Anniversary: Golf Hits Jackpot, 1966	box 14	folder 1
Thanks for Giving Golf Tournament, 1971	box 14	folder 2
Super Bowl Scramble, 1972	box 14	folder 3
Silver Scramble, 1972 December	box 14	folder 4

Silver Scramble, 1972	box 14	folder 5
Third Annual Palm Springs Golf Tournament, 1972	box 14	folder 6
Celebrity Scramble, 1973 April	box 14	folder 7
Hawaiian Invitational Golf Tournament, 1975	box 14	folder 8
Little City Golf Tournament, 1975	box 14	folder 9
Ross Miller Golf Tournament, 1975	box 14	folder 10
Golfers "Vacation Sensation", 1975-1990	box 14	folder 11
Top Ten Golf Classic, 1990	box 14	folder 12
Golf writers, undated	box 14	folder 13
News releases and publications, undated	box 14	folder 14
Casino Junkets		
Hotel Representatives, Birmingham office tally sheets, 1971	box 15	folder 1
Hotel representatives, Chicago office room sales reports, 1969-1970	box 15	folder 2
Hotel Representatives, Dallas office room sales reports, 1970-1975	box 15	folder 3
Hotel Representatives, Tucson office room sales reports, 1968-1969	box 15	folder 4
Junkets, newspaper clippings and correspondence, 1970	box 15	folder 5
Junket invitations, 1973, 1976, undated	box 15	folder 6
Junket invitations, 1975-1976, undated	box 15	folder 7
Kaufman, Harley (Junket), 1972-1974	box 15	folder 8
Hotel Special Events		
Artists and Models Ball, undated	box 16	folder 1
Backgammon, 1968	box 16	folder 2
Beechcraft movie, "Flying America" presented at the Dunes Hotel, 1971	box 16	folder 3
Gin Rummy Tournament, 1962-1963	box 16	folder 4
Henry Lewin Dinner, 1976	box 16	folder 5
Joe Lewis Tribute Dinner invitation, 1978	box 16	folder 6
John De Nigris Company press clippings, 1978-1980	box 16	folder 7
John De Nigris Company press clippings, 1978-1980	box 16	folder 8
Karate: kick boxing, 1979	box 16	folder 9
Magazines: Holiday, 1968	box 16	folder 10
Moon landing, 1969	box 16	folder 11
Replicar promotion, 1972	box 16	folder 12

Sugar Ray Leonard fight, 1979	box 16	folder 13
Theisman, Joe newspaper clippings, 1970	box 16	folder 14
Travel Agents and Related Information		
Air-Land Packages, 1976-1979	box 17	folder 1
American Society of Travel Agents, 1961-1968	box 17	folder 2
Brochures, undated	box 17	folder 3
Hotel office: San Diego, 1973	box 17	folder 4
Hotel representative's recaps, 1968-1974	box 17	folder 5
Hotel representatives room sales: San Francisco, 1971-1977	box 17	folder 6
Incentive Travel, Kim Davis, room bookings, 1989	box 17	folder 7
Package plans, 1956-1963	box 17	folder 8
Room rates, 1967-1970	box 17	folder 9
Sportsman's Tennis and Gold Package, 1977	box 17	folder 10
Sultan's special room rates flier, undated	box 17	folder 11
Travel marketing, 1990-1991	box 17	folder 12
Union Pacific Railroad Packages, 1965	box 17	folder 13
Restaurants		
Arturo Romero's Magic Violins, undated	box 18	folder 1
Bella Vista Restaurant, 1976-1977	box 18	folder 2
Christmas Menus, 1976-1977	box 18	folder 3
Dome of the Sea Restaurant, press release, 1965	box 18	folder 4
Kosher Menu, undated	box 18	folder 5
Maitre D' and Chef's names, undated	box 18	folder 6
Menu samples, undated	box 18	folder 7
Menus and other printed matter, undated	box 18	folder 8
Savoy Room photograph, undated	box 18	folder 9
Sultan's Table: scrapbook, 1962	box 18	folder 10
Sultan's Table unveils new look, press release, undated	box 18	folder 11
Thanksgiving menus, 1972	box 18	folder 12
Thanksgiving menus, 1973	box 18	folder 13
Top of the Strip: duck recipe, undated	box 18	folder 14
Wine labels, undated	box 18	folder 15

Two scrapbooks of newspaper clippings, various dates	oversized box 19
Oversized material, menus, and photographs	oversized box 19
Square orange ballot box with black lettering "Wally Cox Ballot Box"	item 32

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2010 Addition, 1954-1992

Physical Description: 4.70 Cubic Feet (10 boxes, 1 flat file)

Physical Description: 6.17 Linear Feet

Scope and Contents Note: The 2010 addition series (1954-1992) contains scrapbooks, employee photographs, general records, and an aerial photograph of the Dunes Hotel taken in the late 1950s.

Arrangement: Materials are in rough alphabetical order.

Title/Description	Containers
Employees	
Apcar, Frederic, 1973-1976	box 20
Brinkman, Kippy Lou, undated	box 20
Celebrities, various, undated	box 20
Conte, Jerry, Vice-President of Marketing, undated	box 20
Levin, Gene, Director of Design, undated	box 20
Morgan, Jack, orchestra conductor, undated	box 20
Maitre' D Ray Pistelli, and captains, showroom, undated	box 20
Riddle, Major A., undated	box 20
Riggs, Bobby, tennis pro, undated	box 20
Semenoff, Sasha, undated	box 20
Shafer, Lenny, Director of Sales, undated	box 20
Shenker, Arthur, undated	box 20
Shenker, Lillian and Patty, undated	box 20
Shenker, Morris, undated	box 20
Showgirls, undated	box 20
Speck, Charles, Director of Casino Public Relations, undated	box 20
Spence, Paul, undated	box 20
Unidentified photographs, undated	box 20
Wyman, Sid, eulogy, undated	

box 20

Entertainment

Bionic Woman, television series episode, 1977

box 21

Casino de Paris

Advertising and promotions, 1977

box 21

Artists contracts, 1979

box 21

Correspondence and memos, 1977-1982

box 21

Fredric Apcar contract, 1980

box 21

Production changes, 1980

box 21

Profit and loss statements, 1979-1981

box 21

Programs, 1970-1971

box 21

Salary negotiations, 1979-1980

box 21

Slides of Casino de Paris, undated

box 21

Good Morning America, television show segment with David Hartman,
1977 March

box 21

Switch, television series episode, 1977

box 21

Tent cards, undated

box 21

Vive Les Girls advertising, 1971

box 21

Photographs of entertainers and employees, undated

box 30

General Records

Atlantic City, New Jersey correspondence, photographs, and newspaper
clippings, 1977-1978

box 22

Bomb Threat Procedure manual, 1977

box 22

Gaming Commission policies, 1963-1965

box 22

Comparative statement of operations, 1975-1978

box 22

Continental Connector Corporation correspondence, memorandums, and
newspaper clippings, 1968-1979

box 22

Correspondence, 1960-1992

box 22

Invoices, 1989

box 22

Las Vegas News Bureau correspondence and promotional material, 1964-1965

box 22

Now Magazine, 1971

box 22

Public relations, advertising and room reports, 1958-1963

box 22

Room sales reports, Salt Lake City, Utah, 1969-1974

box 22

Room sales reports, Denver, Colorado, 1970-1972

	box 22
Room sales reports, Beverly Hills, California, 1977	box 22
Grounds and Facilities	
Aerial photographs, undated	box 23
Beauty and Barber Shop, Charles Beene owner, 1976	box 23
Convention space photographs, undated	box 23
Dome of the Sea Restaurant photographs, undated	box 23
Hotel exterior, 1974	box 23
Health Club and Solaria, undated	box 23
High-rise planning, 1958	box 23
High-rise groundbreaking, 1962 October	box 23
Hotel guest rooms photographs, undated	box 23
Hotel expansion, 1977-1978 Physical Description: 2 Files	box 23
Hotel renderings, 1981	box 23
Jade room photographs, undated	box 23
Photographs of the casino games, undated	box 23
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