(The) Abilene Paradox.
CRM Films (19??)
Explains mismanaged agreement within groups --- where a condition of poor communication causes counter-productive decisions. Not all group members are in agreement, but go along with decisions because they think the rest of the group does agree. Helps you identify the phenomenon and gives strategies for coping with it.
Video Cassette (28 min.)
Guide (10 p.)
HD 30.23 A25

Achieving Excellence.
Career Track (1988)
Addresses the key elements of excellence-oriented management. Explains how to put the emphasis on customers, inspire a commitment to quality among your people, handle mistakes the right way, get instant action on your ideas, give performance feedback, and many more techniques.
Video Cassette (1 hr. 31 min.)
HD 31 H399

Achieving World-Class Manufacturing Through CIM.
(1992)
One of the first efforts of firms and universities in Mexico and the U.S. to form a viable business. Kenworth of Mexico, a Mexican truck company, manufactures and sells trucks which meet international standards. Discusses how NAFTA will affect this company.
Video Cassette (47 min.)
T 57.6 A24

Adaptation and Innovation: Japanese Technology.
Films for the Humanities
Explores the roles of adaptation and innovation in Japanese industry, showing how the Japanese have learned from the West and overtaken their teachers. Assesses the future of Japanese industrial leadership.
Video Cassette (30 min.)
T27 J3 A33

Affirming the Future.
National Audiovisual Center (1988)
Discusses the history of affirmative action programs since the early 1960s. Shows two companies which have made affirmative action part of their corporate policy. Interviews corporate executives and government officials who have benefited from affirmative action.
Video Cassette (26 min.)
HF 5549.5 A34 A53

AFSA Focus Group.
American Financial Services (1986)
Discussion group expresses opinions about pros and cons of consumer finance companies. Differences between finance companies and banks are discussed from consumer's point of view. Group participants explain how and why they select finance companies.
Video Cassette (18 min.)
HG 3756 U6 A37

Against All Odds – Inside Statistics.
The Annenberg/CPB Collection (1989)
See Mathematics for titles and call numbers to 13 Video Cassettes

Agriculture, Food & Natural Resources.
Cambridge Educational (2006)
Presents information on the following occupations in areas of agriculture, food industries, and natural resources: agriculture and food scientist, nursery and greenhouse manager, tree surgeon, and veterinarian.
1 videodisc (21 min.)
S494.5.A4 A37 2006

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Alternative Agriculture: Food for Life.
Films for the Humanities & Sciences (2005)
Asserts that ecological, organic and ethical farming is a viable alternative to industrial agriculture.
1 videodisc (46 min.)
HD1761 .A64 2005

Alternatives to Globalization.
Radio Free Maine (1996)
Discusses topics such as globalization of the economy, unemployment caused by the dollar flight to foreign countries, divestiture of stock in companies doing business in South Africa, the World Bank, and the International Monetary Fund.
Video Cassette (1 hr. 58 min.)
HF 1359 A47

Amartya Sen: A Life Reexamined.
Documentary on the life and work of Amartya Sen, the first South Asian to win the 1998 Nobel Prize in Economics. The film is centered around a conversation between Sen and economist Kaushik Basu, a student of Sen, and is interspersed with interviews of other experts as well as footage of places connected with Sen's life.
1 videodisc (56 min.)
HB126.I4 S46 2003

America: What Went Wrong?
Films for the Humanities (1994)
Examines the forces that have contributed to the dismantling of the American economy. Based on the research of Donald Barlett and James Steele, who interviewed workers in nearly 50 cities in 16 states and Mexico, government officials and corporate managers.
Video Cassette (1 hr. 48 min.)
HC 106.8 A424

American/Japanese Culture Clash.
PBS (1991)
Begins with an examination of the racial stereotypes Americans have created as they struggle to understand a different culture. Digs into Japanese perceptions of Americans. Considers the obstacles Americans face while working for Japanese companies. Summarizes America's uneasy alliance with Japan.
Video Cassette (1 hr.)
E 183.8 J3 A67

American Portrait.
SRI International (1983)
Looks at the 9 lifestyle categories of Americans from the "survivors" to the "I-am-me," and their attitudes towards life, work, and leisure.
Video Cassette (25 min.)
HM 136 A43

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
BUSINESS/ECONOMICS 3

For additions to this section please see the Media Resources Desk. For availability check the Library catalog http://webpac.library.unlv.edu.
(The) Appraisal of Shopping Centers.
Appraisal Institute (1992)
Describes four types of shopping centers and factors considered by appraisers, developers, and retailers before construction. Topics include neighborhood trends, visibility, architectural design, overall profit forecasting.
Video Cassette (40 min.)
HF 5430 A66

(The) Art and Science of Shoveling.
Tutor/Tape (1980)
Cassette
T 60 A77

(The) Art of Decision Making.
Amacom (1978)
Cassette (69 min.)
HD 30.23 A73

Asia Capital Markets Conference.
JRC (1991)
A summary of the January 16-17, 1991 conference.
Video Cassette (1 hr. 36 min.)
HC 412 F68

(The) Asianization of America.
Films for the Humanities (1997)
See summary in Sociology section.
Video Cassette (26 min.)
E 184.06 A87

Asoh Defense: Managing Blame & Forgiveness.
CRM Films/Video (1990)
This film’s central question is “Why isn’t there a place for forgiveness in our organizations and shouldn’t there be?” Depicts the history of forgiveness and its importance in our culture. Explores issues such as accountability, blame and responsibility.
Video Cassette (14 min.)
Leader’s Guide (12 p.)
BF 637 F67 A86

Assertiveness for Career and Personal Success.
Amacom (1977)
12 parts: You and assertiveness; Assertion on the job; Assertion assessment—where you stand; You can learn to act with assertion; Assertion techniques; Throw out your hang-ups; Your personal assertion building program, How you may be avoiding assertion—Games you may play and intellectual misapprehensions; Guidelines you can live up to; Pitfalls; Assertion in everyday life.
Workbook (163 p.)
6 Cassettes
BF 575 A85 M62

Arthur Miller’s Adaptation of An Enemy of the People.
Insight Media (2000)
In Riverton, Maine, circa 1893, Dr. Thomas Stockman wants to disclose that the town’s moneymaking health spa “Clearwater Springs” has been fouled by pollution from a tannery. But his proposal to go public is opposed by his brother Peter, the town mayor, who prompts a wave of public outrage against Dr. Stockman and his family.
Video Cassette (1 hr. 52 min.)
PT8862.A37 .M52 2000

(The) Automobile Story.
Films for the Humanities (1992)
It was the symbol of American industry, style and leisure until Toyota adapted American mass production methods to Japanese standards. Now embattled American automakers are trying to reverse history by using Japanese success strategy in planning, design, engineering, and manufacturing.
Video Cassette (58 min.)
HD 9710 U62 A88

Avoiding Wrongful Termination in the 1990’s.
M&M Resources Corp. (1989)
An overview of the development of wrongful termination law and the variety of claims and remedies that a terminated employee may pursue in the courts. Presents the “ten commandments” for avoiding wrongful termination lawsuits.
Video Cassette (45 min.)
Guide (70 p.)
HF 5549.5 D55 W76

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Back Against the Wal.  
(1994)
Video Cassette (18 min.)
Booklet
HF 5429.215 U6 B32

Back to the Cutting Edge.
1. Manufacturing Priorities for the 21st century.
Video Cassette (30 min. each)
HD 70 U6 B32

Bank-Customer Relations.
RMI
A relationship that involves well defined rights and duties on both sides. If something goes wrong, the extent to which each side has fulfilled its duties will determine rights and liabilities.
Video Cassette (30 min.)
KF 974 B35

Being in the Zone: The Secrets of Personal Excellence.
Learn Inc. (1997)
Discusses simple daily actions to amplify personal power.
2 Cassettes
Booklet (28 p.)
BF637.S8 B43 1997

Benchmarking.
Each video looks at how a different company used benchmarking, the process of measuring products, services, and practices against competitors and industry leaders, to improve processes and customer service
1. Benchmarking Core Processes describes how GTE Telephone Operations used benchmarking to redesign its order fulfillment and repair service.
2. Benchmarking Outside the Box looks at how Mobil Corp. achieved a higher standard of performance at its gas stations by benchmarking.
3. Benchmarking for Continuous Improvement explores how SunHealth Alliance used benchmarking to manage resources more efficiently and provide better services to patients.
3 Video Cassettes (20 min. ea)
3 Guides
HD 62.15 B45

(The) Benetton Story.
Films for the Humanities (1993)
Examines the reasons for the success of the Italian-owned family firm that is one of the world's most successful companies. Looks at its shocking advertising campaigns, clear brand image, corporate structure, the role of franchising to minimize investment risk, and its aggressive expansion into the Third World.
Video Cassette (40 min.)
HD 9940 I84 B45

Beyond Borders: Ethics in International Business.
Barr Media Group
Each segment is designed to elicit discussion of ethics issues that are raised but not solved. Focuses on issues including approaches to making ethical decisions in the business context, employee's responsibilities to various stakeholders, balancing conflicting responsibilities, and organizational factors that affect employees' decision making abilities.
Video Cassette (25 min.)
Guide (64 p.)
HF 5387 B48

For additions to this section please see the Media Resources Desk.  
For availability check the Library catalog http://webpac.library.unlv.edu.
Beyond the Glass Ceiling.
CNN Video (1992)
Examines the challenges and opportunities ahead for women in the executive suite.
Video Cassette (41 min.)
HD 6054.4 U6 B48

Bhopal: The Search for Justice.
"On December 2, 1984, the release of poisonous methyl isocyanate gas from the Union Carbide plant in Bhopal, India, killed thousands of helpless men, women and children and permanently maimed hundreds of thousands more. It was, and remains, the world's worst industrial disaster. This documentary explores the continuing cover-up, analyzes the prospect for environmental and human justice in Bhopal, and exposes the responsibility of the multinational corporations"—Container.
1 videodisc (52 min.)
HD7269.C452 I525 2004

Big Bucks, Big Pharma: Marketing Disease & Pushing Drugs.
Media Education Foundation (2006)
"Big Bucks, Big Pharma pulls back the curtain on the multi-billion dollar pharmaceutical industry to expose the insidious ways that illness is used, manipulated, and in some instances created, for capital gain. Focusing on the industry's marketing practices, media scholars and health professionals help viewers understand the ways in which direct-to-consumer (DTC) pharmaceutical advertising glamorizes and normalizes the use of prescription medication, and works in tandem with promotion to doctors. Combined, these industry practices shape how both patients and doctors understand and relate to disease and treatment. Ultimately, Big Bucks, Big Pharma challenges us to ask important questions about the consequences of relying on a for-profit industry for our health and well-being"—Container.
1 videodisc (46 min.)
HD9665.6 .B54 2006

(The) Big Sellout.
California Newsreel, [2006?]
"Traveling throughout both the developing and industrialized world, The big sellout brings us face-to-face with the architects of the reigning world economic order, as well as with the people bearing the brunt of their policies. Shows how international financial institutions such as the IMF and the World Bank demand draconian cuts in public spending, the privatization of public services and market liberalization as the path to economic development"—Container.
1 videodisc (95 min.)
JZ1318 .B54 2006

Billion Dollar Day.
Learning Corp. of America (198?)
See summary in Marketing section.
Video Cassette (30 min.)
HG 3851 B44

Black Gold.
California Newsreel (2006)
"After oil, coffee is the most actively traded commodity in the world with $80 billion in retail sales. But for every $3 cup of coffee, a coffee farmer receives only 3 cents. Most of the money goes to the middlemen, especially the four giant conglomerates which control the coffee market. Tracing the path of the coffee consumed each day to the farmers who produce the beans, Black Gold asks us to 'wake up and smell the coffee', to face the unjust conditions under which our favorite drink is produced and to decide what we can do about it"—Container.
1 videodisc (78 min.)
HD9199.A2 B53 2006

Black Money.
PBS Home Video, c2009
Examines the shady world of international bribery, revealing how multinational companies create slush funds, set up front companies, and make secret payments, all to get billions in business. At the center of this is a controversial, ongoing investigation into the British-based multinational BAE Systems and allegations about billion dollar bribes.
1 videodisc (ca. 60 min.)
HV6768 .B53 2009
**Boeing vs. the World.**  
Learning Corp. Films (1983)  
The industry leaders plan to stay above the competition.  
Video Cassette (30 min.)  
HD 9711 U5 B64

**Booted Out!**  
Films for the Humanities (1993)  
Tells the story of the closing of Acme Boots profitable Clarksville, TN., plant.  
Explains the tax incentive (loophole) that enables a company to operate in Puerto Rico, stick a "Made in the U.S.A." label in its goods, but pay no federal corporate income tax. Shows the effect of a company's pulling out on workers and the community.  
Video Cassette (28 min.)  
HF 1414 B66

**Breaking the Glass Ceiling.**  
BBC (1993)  
The Glass Ceiling is the invisible barrier that stops a woman from moving up in her organization or profession. Content of the videos is based on interviews with women in the UK and USA who have broken the glass ceiling or are experts who have done research on the phenomenon. Presents practical how-to-do-it tips and hints.  
2 Video Cassettes (34 min.)  
Notebook (64 p.)  
HF 5500.2 B74 pt.1-2

**Bridging Cultural Barriers: Managing Ethnic Diversity in the Workplace.**  
Barr Films (1990)  
Offers four sound techniques for managing effectively in a culturally diverse workplace.  
Video Cassette (24 min.)  
HF 5549.5 C6 B75

**The Buck Stops In Brazil.**  
Learning Corp. of America (198?)  
Why do the world's largest banks continue to invest in Brazil, a country that already owes $70 billion it can never hope to repay, even as its export revenue to debt ration widens? A surprising look at international banking and the specter of default.  
Video Cassette (29 min.)  
HG 3881 B78

**The) Built-to-order Revolution.**  
PBS Home Video (2001)  
Michael Dell, chief executive officer of Dell Computer Corporation, and Frederick Smith, chief executive officer of FedEx Corporation, talk about their experiences in designing products and services that are specifically tailored to their customers' needs.  
Video Cassette (1 hr)  
HF5415.153 B84 2001

**Burning Questions: Losing the Future.**  
MTI Film & Video  
The U.S. has lost its manufacturing and technological lead to Japan, West Germany, and other innovators, becoming a debtor nation. Explores how this crisis was created by U.S. education, industry, and government, how it may be solved, and what it means to America's future.  
Video Cassette (50 min.)  
T 21 B83

**Business Ethics.**  
MTI Film & Video  
A video workshop designed to help managers at all levels within an organization develop the skills needed to identify and deal with ethical dilemmas when they arise. Unresolved dramatizations offer opportunities for managers to define their own moral and ethical managerial judgment.  
Video Cassette (34 min.)  
Workbook (20 p.)  
HF 5387 B868

**Business Ethics.**  
Kantola Prod. (1988)  
Discusses case studies designed to promote ethical concerns in business situations. Presents strategies for promoting ethical decision making in a firm.  
Video Cassette  
Guide (24 p.)  
HF 5387 B8677

For additions to this section please see the Media Resources Desk.  
For availability check the Library catalog http://webpac.library.unlv.edu.
(The) Business Lunch.
Public Media Video (1988)
The complete guide to dining etiquette for anyone who entertains for business or social occasions. Includes setting up your appointment, choosing the restaurant, ordering the meal, managing hard-to-handle foods, tipping, and ending the meeting.
Video Cassette (27 min.)
BJ 2038 B87

(The) Business of America...Can Business Still Do It?
California Newsreel (1984)
Examines the basic assumption that private corporations can be trusted to make investments upon which all Americans depend. Many American firms have transformed themselves from manufacturing enterprises into financial conglomerates.
Video Cassette (45 min.)
HD 70 U6 B87

(The) Business of Green.
Cambridge Educational, c2010
Introduces viewers to careers in several corporations which practice environmental sustainability. Profiles an eco-friendly hotel, an information and communications technology consultancy, a firm that invests in green business development, and a manufacturer of chemical-free, eco-friendly cleaning products
1 videodisc (28 min.)
HD9999.G772 B87 2010

(The) Business of Paradigms.
Charthouse Intl. Learning Corp.
Explains how to anticipate and deal successfully with change by understanding the power of paradigms.
Video Cassette (38 min.)
Guide
HD 30.23 B37

Business Organization and Delegation.
Tutor/Tape (1980)
Cassette
HD 50 B87

Business Planning and Decision Making.
Cassette
HD 30.23 B87

Buy Out.
Learning Corporation of America (1984?)
Can the 1,200 workers and managers who bought their unprofitable business from General Motors survive both a recession and the problems of reorganizing a formerly autocratic firm into a participatory one? The bold experiment of Hyatt-Clark Industries of New Jersey.
Video Cassette (29 min.)
HD 5658 M2 B89

Buyer Be Fair
Bullfrog Films, c2006
Globalization of world trade seems inevitable, but could lessons learned from fair trade price certification of timber, by the Forest Stewardship Council, and coffee, by Fair Trade, be applied to other products from developing countries?
1 videodisc (57 min.)
HF1413 .B88 2006

Can We Talk?
CRM (1993)
See summary in Communications section.
Video Cassette (18 min.)
Leader's Guide (36 p.)
HF 5549.5 C6 C35

Can You Afford to Retire?
PBS Home Video (2006)
"The baby boomer generation is headed for a shock as it hits retirement: boomers will be long on life expectancy but short on income. In addition to Social Security, the pillars of retirement income for Americans have been either lifetime corporate pensions or employee-contribution plans such as 401Ks. But both retirement strategies are in trouble. Buffeted by pension cuts, corporate bankruptcies, and the 2001-2002 stock market crash, most boomers now expect to be working into their retirement years"—Container.
1 videodisc (ca. 60 min.)
HG179 .C36 2006

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Career Evaluation.
Based on the notion that people do best at jobs they enjoy, this program shows students how to coordinate their interests, skills, education, training, values, and lifestyle with specific organizations.
1 videodisc (15 min.)
HF5549.5.J62 C37 2004

(The) Career Track Collection.
CareerTrack Publ (1992)
See summary in Communications section.
6 Cassettes
HF 5386 C26

Carpool to Nirvana.
Working Group (1999)
Looks at what the workplace of the future looks like by visiting people with different kinds of jobs and work environments, and considers various options for getting to work.
Video Cassette (57 min.)
HD6957.U6 C37 1999

(The) Case for Two-Way Trade.
U.S. Chamber of Commerce (1983)
Arguments for the subject of world trade are discussed. The theme is the case for two way trade, the best, most efficient use of a nation's resources, and the improvement of the standard of living of the consumer by providing the best, least expensive goods and services.
80 Slides
Cassette
Booklet (20 p.)
HF 1411 C37

Cash on the Vine.
MTI Teleprograms Inc.
See summary in Hospitality section.
Video Cassette (28 min.)
HD 9371.9 M37 C37

Centralizing Freight Operations: Reynolds Metals.
Institute of Management Sciences (1990)
Video Cassette (43 min.)
T 57.6 C45

Challenge to America.
Films for the Humanities (1994)

The Culture of Commerce.
Explores the systemic differences between the individualistic capitalism of America and Britain and the communitarian capitalism of Japan and Germany. Shows how Japan and Germany embrace more collaborative relations between labor and management, government and business, and among businesses than the more laissez-faire American system. HC 106.8 C84

The Heart of the Nation.
Explores the central values of Japan, Germany, and the U.S. and focuses on what drives each of these societies. America's hallmark is individualism; Japan's the pre-eminence of the group. Shows how education is a metaphor for the contrasts in the three societies. In America, freedom and diversity are primary values; in Japan, conformity and a powerful sense of nationalism prevail. Germany stands between the two. HC 106.8 H42

Meeting the Challenge: A Conversation with President Clinton.
President Clinton shares his vision for re-engineering America's industrial and trade policies, education strategy, tax and fiscal incentives to meet the challenges posed by economic competitors in Europe and the Pacific Rim. HC 106.82 C65

Old Ways, New Game. Shows the stakes of the global economic competition for individual Americans and for the nation. Shows how major American companies fare in their battles with Japanese and German competition. Moves from an up-to-date look at mass production, craft production, and lean production in the auto industry to new races for "voice" computers and laptops. HD 2755.5 O43

Winning Strategies. Shows some of the concrete strategies that American companies, communities, and political leaders use to recapture America's competitive edge and improve efficiency and productivity. Raises such questions as apprenticeship training, tax incentives, and government industrial policy. HC 106.8 W56
5 Video Cassettes (58 min. ea)
Challenges of the 21st Century CEO.
Window to the World Communications
William Stavropoulos, CEO of Dow Chemical and David Perry, CEO of Chemdex, discuss the challenges facing CEOs in the 21st century. Topics discussed include ethics, environmental sustainability and the bottom line, and being a company man versus being an entrepreneur.
Video Cassette (60 min.)
HD31 .C43 2000

(The) Changing Role of the Supervisor.
Video Publishing House (1994)
Contains several skits meant to be humorous and insightful. Provokes some ideas on the realities of change and how supervisors can effectively deal with it. Discusses self managing change, building a team, increasing employee responsibility, and the new role of the supervisor.
Video Cassette (33 min.)
Guide (5 p.)
HF 5549.12 C42

Chef's Special.
Learning Corp. of America (1983)
See summary in Hospitality section.
Video Cassette (30 min.)
TX 911.3 M27 C53

China blue
Bullfrog Films, c2005
This documentary visits a Chinese blue-jean factory, where workers are trying to survive a harsh working environment. But when the factory owner agrees to a deal with his Western client that forces his teenage workers to work around the clock, a confrontation becomes inevitable.
1 videodisc (88 min.)
HD6073.C62 C45 2005

China: Food For a Billion Plus.
Cambridge Educational (2005)
Explores the relationship between Chinese agriculture and the urban centers of the country while also reporting on China's efforts to improve crop yields, food distribution, and environmental conditions.
1 videodisc (25 min.)
HD9016.C62 C45 2005

China in the Red.
PBS Video (2003)
"The economic reforms that have brought China economic prosperity now threaten the livelihood of many Chinese workers. The Chinese Communist Party can no longer afford to subsidize the factories, and millions of workers are being laid off, with no social safety net to catch them."
--Container. Filmed over the course of three years, Frontline tells the stories of 10 Chinese individuals-- factory workers, rural villagers, and a millionaire entrepreneur, caught up in China's effort to modernize its economy
1 Video Cassette (118 min.)
HC427.95 .C442 2003

Cliff's Customer Service Adventure.
CRM Films
Designed to teach young front-line employees how to give responsible, caring customer service.
Video Cassette (13 min.)
Guide (22 p.)
HF5415.5 C55 1999

Clockwork.
California Newsreel (1982)
Shows how Frederick Taylor and his followers attempted to meet poor productivity, rapid technological change and heightened competition through "scientific management", a radical program to organize every aspect of production under a regime of quantitative measures and systematic planning.
Video Cassette (25 min.)
HD 51 C56

Close-Up: Distribution Techniques & Inventory Procedures.
Looks at entrepreneur Sam Walton and the innovative distribution techniques and inventory procedures leading to Wal-Mart's phenomenal success in retailing. Explores the company's corporate culture, its "store within a store" concept, its computerized inventory system, and its distribution centers.
Video Cassette (11 min.)
HF 5429.215 U6 C56
Coat of Many Countries.
Filmmakers Library (1999)
The clothes we wear today are the remarkable coming together of goods and services from all over the world. By following the evolution of a suit, we glimpse the practical application of the new global economy.
Video Cassette (50 min.)
HF 1379 C63

Coffee.
A&E Television Networks (2009)
Traces the origins of coffee from Ethiopia over 1,000 years ago to the espresso-fueled explosion of specialty coffee stores like Starbucks today. See how American coffee companies grew to be giants, and how billions of coffee beans make their journey from coffee farms and plantations, and are processed in gigantic roasting and packaging plants. Details the invention and production of instant coffee, decaffeinated coffee, freeze-dried coffee, the espresso machine, and much more.
1 videodisc (47 min.)
SB269 .C64 2009

Coke on the rocks?
Films for the Humanities & Sciences (2006)
Originally broadcast as a segment of the BBC television series The Money Programme in 2005.
1 videodisc (29 min.)
HD9349.S634 C65 2006

The Colonel Comes to Japan.
Learning Corp & LCA Video/Films (1983)
Mitsubishi is the largest chicken grower in Japan. In America Colonel Sanders has a recipe for fast food success. Here's the fascinating story of how the 2 combined when Kentucky Fried Chicken was invited to set up shop in Japan.
Video Cassette (30 min.)
TX 945.5 K45 C64

Commanding Heights: The Battle for the World Economy.
WGBH Boston Video (2002)
This series explores our changing world: the new rules of the game, the winners and losers in the clash between government and the marketplace, the great debate over the impact of globalization, and the powerful forces shaping our economy and the future of society.
1. Battle for ideas
2. Agony of reform
3. New rules of the game
3 Video Cassettes (6 hrs)
HD87 .Y472 2002

Commercial Construction.
Appraisal Institute (1991)
Contains information on structural components and building techniques for appraisers and other real estate professionals. Includes architectural design considerations; building materials; mechanical, electrical, plumbing, and HVAC systems; elevators and escalators.
Video Cassette (40 min.)
TH 2031 C64

Community Investing.
Films for the Humanities & Sciences, c2005
While many nations and communities benefit from the fast track to globalization, others are in danger of being left behind. This program explores concepts embodied in the mantra, "Think globally, act locally," focusing on businesses and organizations that help to revitalize isolated and disadvantaged areas, thereby expanding access to the wider economy. Judy Wicks, founder of Philadelphia's White Dog Café, details her company's policy of buying from local farmers, while Shari Berenbach of the Calvert Foundation advocates small business loans and community development corporations. C.K. Prahalad, author of The Fortune at the Bottom of the Pyramid, and Equal Access executive director Ronni Goldfarb also supply valuable insight.
1 videodisc (28 min.)
HF1359 .C655 2005

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Competing Tomorrow in the Global Economy.
FIlms for the Humanities (1992)
A seminar with Professor Robert Hayes on corporate restructuring, Professor Alfred Chandler on the dynamics of capitalism, and Professor Jay Lorsch on corporate management and organizational control.
Video Cassette (28 min.)
HD 58.8 C64

Competitor Intelligence.
Wiley Sound Business Cassettebooks (1987)
Three entertaining radio plays which simulate the strategies and techniques you can use to monitor your competition's every move. Includes: how to do it, how the techniques work, where to find the information, and how to follow through.
2 Cassettes (2 hr.)
HD 38.7 F85

Consumer and Environment Protection.
RMI (1997)
Examines consumer and environmental protection laws and their impact on business behavior. Considers the ways in which laws recognizing consumer rights and those regulating the use of the environment affect the quality of life.
Video Cassette (30 min.)
KF 889 C63

Consumer Portraits.
SRI International (1989)
Discusses different types of lifestyles reflecting principle-based, status-based, or action-based orientations that influence consumer habits.
Video Cassette (18 min.)
HF 5415.32 C65

Control Your Business.
Tutor/Tape (1980)
Cassette
HF 5549 G3 C66

Controlling Interest.
California Newsreel (1978)
Documents the impact of multinational corporations on people around the world. Case studies from Massachusetts declining machine tool industry, Brazil's economic miracle, and Chile before and after the 1973 coup. Provides a glimpse at the reasoning behind corporate global strategy.
Video Cassette (45 min.)
HD 2755.5 C64

Coping With Conflict.
FIlms for the Humanities (1988)
Focuses on the ways in which conflict can be used for positive outcomes.
Video Cassette (13 min.)
HD 42 C66

Corporate Agriculture.
FIlms for the Humanities & Sciences (2005)
Corporate agriculture examines the cost to the environment and rural culture caused by a handful of multinational corporations involved in factory farming.
1 videodisc (46 min.)
HD1761 .C67 2005

Corporate Social Responsibility.
FIlms for the Humanities & Sciences (2004)
"Corporate social responsibility is not a high-minded luxury when bad press puts a chokehold on business growth and profits. This program looks at how product and service providers develop and implement better business practices to satisfy shareholders, customers, employees and the community"--Container. This features case studies from a number of diverse and high-profile businesses, which are assessed by ethical audit specialist GoodCorporation. These companies include ARM, DHL and Ladbrokes.
1 videodisc (51 min.)
HD60 .C677 2004

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
**Corporate Welfare in the U.S.**
Radio Free Maine (1996)

Discusses corporate welfare from the standpoint of the concentration of corporate power partly due to tax breaks and subsidies.

- Video Cassette (1 hr. 58 min.)
  - HC 60.5 U6 C67

**(The) Corporation**
Zeitgeist Films (2004)

Documentary examines the nature, evolution, impact and possible futures of the modern business corporation.

- 1 videodisc (145 min.)
  - HD2731 .B232 2004

**Corporations in the Classroom.**
National Film Board of Canada (2007)

"As cash-strapped schools struggle to pay for books and other materials, corporate sponsors are offering promotions, sponsorships, and even free curriculum. The line between corporate social responsibility and back-door marketing opportunities is blurring ... This tough documentary asks: Should our schools be free of commercial messages? Or should they be a microcosm of the outside world, where access is sold to the highest bidder?"—Container.

- 1 videodisc (46 min.)
  - LB2847 .C67 2007

**(The) Crash.**
PBS (1997)

Explores the dynamics of the global economy in an era of instability. Looks at Russia's default on its debts and the effects on American investors and the world's major markets.

- Video Cassette (1 hr.)
  - HF 1359 C73

**(The) Creative Spirit.**
Ambrose Video (1991)

Observations of creative people and places. Shows that creative solutions to problems begin with basic human qualities.

1. Inside Creativity
2. Creative Beginnings
3. The Creative Spirit at Work
4. The Creative Community

- 4 Video Cassettes (59 min. ea)
  - BF 408 C7473 programs 1-4

**Creativity in Management.**
Video Arts Inc. (1991)

John Cleese reveals the basic principles that managers need to manage most effectively.

- Video Cassette (37 min.)
  - HD 31 C74

**(The) Credibility Factor.**
CRM Films (1990)

Examines the critical difference between effective and ineffective leaders --- credibility. Describes practices that build credibility and fulfill followers' basic expectations of leaders.

- Video Cassette (22 min.)
- Leader's Guide (9 p.)
  - HD 57.7 C73

**Crisis Communications Training Seminar.**
American Hotel & Motel Assn. (198?)

Four different hospitality industry crisis cases are depicted. Dramatizations of a pool accident, a fire, a terrorist hostage incident, and a rape. In each case the audience learns fundamental techniques in crisis communications management.

- Video Cassette (48 min.)
- Manual (19 pgs.)
  - TX 911.3 R57 C75

**Creating the 21st Century CEO.**
Window to the World

Jeff Greenfield interviews Jim Clark, co-founder of Netscape and Thomas Jermoluk, chairman and former CEO of Excite@Home, to discuss the future of the Internet, taking risks, and advice to future business leaders. Students and faculty at the University of Chicago, Graduate School of Business ask additional questions.

- Video Cassette (57 min.)
  - HF5548.32 .C74 2000
Cross Talk.
Films for the Humanities (1998)
Looks at the misunderstandings and communication failures in business caused by cultural differences. Focuses on problems in America for those of Chinese and Korean origin. Uses footage of performance assessment in Bank of America to explain how different cultural outlooks can lead to unconscious communication breakdown.
2 Video Cassettes (54 min. ea)
HF 5549.5 M5 C767 pt. 1-2

Curt Carlson.
Syber Vision (1986)
Summary in Hospitality section.
Video Cassette (45 min.)
HD 2731 C87

NCS Video (1989)
Explains the various aspects of Japan's customs and manners: bowing, Hanko, Tatami, tea ceremony, awareness of others.
Video Cassette (29 min.)
DS 894.24 C87

Cutting Edge Technologies.
PBS Home Video,
Dr. William Haseltine, who manipulates genes to create new drugs and is the CEO of Human Genome Science, discusses issues such as cutting edge technologies, science as business, and research and development with Dr. David Huber, President and CEO of Corvis Corporation, who through manipulation of light is taking telecommunications to the next level.
Video Cassette (1 hr.)
T173.8 .C87 2000

Daily Café Operations.
Meridian Education Corporation, c2005
This program takes an inside look into the daily operations of the Provisions Café on a typical day. It highlights the various tasks involved with running a successful café, including issues and procedures from mundane duties to the highly visible tasks.
1 videodisc (27 min.)
TX911.3.M27 D34 2005

Dancing with the Bogeyman.
Video Publishing House
Looks beyond the crises that dominate today to examine reactions. Presents a new agenda for effectiveness to increase productivity and morale.
Video Cassette (1 hr.)
Guide (7 p.)
BF 575 F2 D35

(A) Dangerous Business.
WGBH Educational Foundation: distributed by PBS Video (2003)*An investigation of the McWane corporation, identified as one of the most dangerous companies in America in terms of health and safety violations, employee accidents and deaths. Over the last seven years the corporation has amassed more safety violations than all its major competitors combined.
Video Cassette (57 min.)
HD7654 .D35 2003

(The) Deep Dive.
Films for the Humanities & Sciences
Demonstrates a form of brainstorming called the deep dive. It is a form of focused chaos. Shows a team at IDEO, a product development firm, using this technique to redesign the shopping cart in just 5 days.
Video Cassette (22 min.)
HD66 .D433 1999

(The) Deming of America.
Petty Consulting/Prod. (1991)
Presents an overview of Dr. Deming's theory of management and his ideas about quality and their application in the U.S. Includes interviews with Deming and comments from business leaders.
Video Cassette (1/2, 57 min.)
HD 70 U6 D453

Developing a Customer Retention Program.
CareerTrack Pub. (1994)
Teaches simple steps to take to hold on to your customers and specific techniques to apply in your organization.
4 Video Cassettes (3 hr. 35 min.)
Workbook (38 p.)
HF 5415.55 D48 v. 1-4

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Developing a Strategic Plan.
McLean Media, Inc. (1999)
Due to their strategic management
Specialized Bicycle Components, Inc. is one
of the most successful bicycle companies in
the world. This video provides a brief look at
the strategy and planning used by this
innovative.
Video Cassette (10 min.)
HD 30.28 D478

(The) Devil Gave Us Oil.
PBS (1988)
Explores the oil industry in Mexico
and follows the life of a typical local farmer
and his family in their struggle to survive in
the shadow of an oil refinery and its polluted
environment.
Video Cassette (1 hr.)
HD 9574 M62 D48

(The) Diamond Game.
Learning Corp. of America (1983)
Probing the importance of the
DeBeers cartel and the Diamond Dealers
Club, this is a rare glimpse into a secretive
business. Glimpses the mines of South
Africa, the ad agency that has developed
alluring campaigns, and the cutting rooms
where the gems are shaped.
Video Cassette (28 min.)
HD 9677 S63 D53

Dirty Money: The Business of High-end
Prostitution.
CNBC, c2008
"In every city in America sex is for
sale and much of it operates in plain view.
But, there's one corner of the trade
protected like none other... the business of
high-end prostitution where clients can
spend hundreds of thousands of dollars
each year. It's a secret world with rules and
practices that will change everything you
think you know about the buying and selling
of sex"--Publisher's website.
1 videodisc (43 min.)
HQ144 .D545 2008

Discipline Without Punishment.
CRM Films (1994)
New information about what to do
when employee performance problems must
be addressed. Addresses how our attitudes
about discipline are shaped by childhood
experiences; why punishment as a strategy
has been proven ineffective; the growing
importance of documenting employee
discipline; and how to turn discipline into a
positive problem-solving process.
Video Cassette (22 min.)
Workbook (25 p.)
HF 5549.5 L3 D57

Discovering the Future: The Business of
Paradigms.
Chart House Int. (1990)
Helps people understand what
paradigms are and how they can act as
barriers to change and innovation. Provides
a common language for discussing change
and increases people's abilities to become
more exploratory.
Video Cassette (38 min.)
Guide (88 p.)
HD 30.23 B37

Diversity Inc Roundtable: Frank Talk
From Leading Women of Color: Is it
Race, Gender, Class or Everything?
DiversityInc (2006)
In January 2006, DiversityInc
convened a roundtable of eight women of
color, who candidly discussed race, gender
and class in the United States. Three
employees from DiversityInc facilitated.
1 videodisc (44 min.)
HF5549.5.M5 D578 2006

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Diversity: The Real Scene.
Coastal Training Technologies (2006)
Prepresents workplace scenarios involving behavior and speech that may be discriminatory or otherwise disrespectful. Explains laws regarding discrimination, as well as strategies for managing personal biases and finding ways to work with others.
1 videodisc (22 min.) + 10 booklet (16 p.: ill.; 21 cm.)
HF5549.5.M5 D579 2006

Diversity Works.
American Hotel & Lodging Educational Institute (2005)
Helps define diversity, explain why it’s important, and showcases the proper skills and attitudes to embrace it.
1 videodisc (24 min.)
HF5549.5.M5 D58 2005

Diverted to Delhi.
Filmmakers Library, [2002]
The toll-free telephone numbers used to place orders are often answered thousands of miles away by Indians trained to speak and think like Americans, or Brits or Australians. This film follows a group of university graduates through a rigorous 3-week course which they hope will prepare them for prestigious, well paying positions in these call centers. Over 200 of the U.S. Fortune 500 companies now choose to service their clients via Indian call centers where labor and set-up costs are low and the staff highly educated.
1 videodisc (55 min.)
HE8789.I4 D58 2002

Dog Fight Over New York.
LCA Video/Films (1983)
Deregulation lets brash newcomer New York Air compete with Eastern’s shuttle.
Video Cassette (30 min.)
HE 9803 Z7 C65

Doing Business in Hong Kong.
Northwest Airlines (1990)
To succeed in Hong Kong, you need to know how to deal with differences in attitude, protocol and priorities. Interviews business leaders from the banking, hotel and fashion industries who reveal how they learned to live and work in this environment.
Video Cassette (1 hr.)
Booklet (20 p.)
HF 3131 D63

Doing Business in Japan.
Northwest Airlines (1990)
Yue-Sai Kan’s Five Ps to Succeed Negotiating with the Japanese Myths/Truths Economic Background Political System Costs of Doing Business Taxation Travel Sources of Information Video Cassette (1 hr.) Booklet (20 p.)
HF3127 D63

Doing Business in Mexico.
Big World Inc. (1994)
HF 3066 D65

Doing Business in South Korea.
Northwest Airlines (1990)
Chaebol & Economic Structure Confucianism & Korean Customs Political System, Statistics Negotiating Korean Style Costs of Doing Business Taxation Travel, Visas, Getting Around Sources of Information Video Cassette (1 hr.) Booklet (20 p.)
HF 3127.5 D65

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Doing Business in Southeast Asia.
Big World Inc. (1998)
Provides an understanding of each
country's culture and way of doing business.
Vol. 1: Indonesia   HF 3125 D65
Vol. 2: Malaysia   HF 3123.6 D65
Vol. 3: Singapore   HF 3124 D65
3 Video Cassettes (45 min. ea.)
3 Guides

Doing Business in Taiwan.
Northwest Airlines (1990)
Lau-Ban & Economic Structure
Kuan-Hsi
Economic Background
Political System
Costs of Doing Business
Taxation
Travel, Visas, Getting Around
Sources of Information
Video Cassette (1 hr.)
Booklet (20 p.)
HF 3130 D63

Doing Business in the Americas.
Big World Inc. (1997)
Argentina (43 min.)   HF 3096 D65
Brazil (38 min.)   HF 3083 D65
2 Video Cassettes
2 Guides

Doing Business Internationally: The
Cross-Cultural Challenges.
Multimedia Inc. (1992)
Provides a solid foundation on which
participants can build skills needed to
conduct business in a variety of cultural
settings and meet the global business
challenge. Four modules: Global Business
Thinking, Cross-Cultural Awareness, Cross-
Cultural Communication, and Working
Across Cultures.
Video Cassette (20 min.)
Cassette
Leader’s Guide
Workbook
HD 62.4 D65

(The) Door Opens Both Ways: The New
Etiquette Between Men & Women in
Today's Business Environment.
South Carolina ETV (1990)
Demonstrates how "correct" business
manners are a professional skill, vital in
today's workplace.
Video Cassette (20 min.)
HF 5389 D66

Dot Con
PBS Video, (2002)
“When the Internet bubble burst in
March 2000, unlucky investors watched
more than $3 trillion of their money
disappear. What spurred the incredible dot-
com bull run on Wall Street? Was the public
blinded by dreams of small fortunes and
easy living or did the nation's investment
banks manipulate the IPO market and
exploit public trust?”—Container
1 Video Cassette (60 min.)
HD9696.8.U62 D67 2002

(The) Dow Turns One Hundred: A century
of American investing.
Wall Street Journal Video (1996)
For 100 years, the Dow Jones
Industrial Average has provided a window
into the very heart and of capitalism--the
volatile world of financial markets.
Video Cassette (60 min.)
HG 4915 D68

(The) Dynamics of the Johari Window.
Teleometrics Intl. (1989)
The Johari Window model describes
communication in interpersonal relationships
and allows us to predict the effects of
various communication styles. Describes
the model in the first half and gives scoring
and interpretation instructions for
Teleometrics' self-assessment Personal
Relations Survey and assessment-by-
another management Relations Survey
instruments in the second half.
Video Cassette (35 min.)
HM 132 D85

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Economics USA.  
Annenberg/CPB Project (1986)  
Resources & Scarcity  
Markets and Prices HB 3711 R47  
U.S. Economic Growth  
Booms & Busts HC 110 I5 U54  
John Maynard Keynes  
Fiscal Policy HB 99.7 J638  
Inflation  
The Banking System HC 106.6 I54  
The Federal Reserve  
Stagflation HG 2563 F43  
Productivity  
Federal Deficits HC 79 I52 P76  
Monetary Policy  
Stabilization Policy HG 230.3 M634  
The Firm  
Supply and Demand HB 241 F57  
Perfect Competition & Inelastic Demand  
Economic Efficiency HB 238 P47  
Monopoly  
Oligopolies HD 2757.2 M65  
Pollution  
Labor and Management  
HC 110 E5 P64  
Profits and Interest  
Reducing Poverty HB 539 P76  
Economic Growth  
Public Goods and Responsibilities  
HC 110 T4 E26  
International Trade Exchange Rates  
Exchange Rates HF 1379 I57  
14 Video Cassettes (30 min.)

(The) Effective Executive.  
Newman Communications Corp. (1983)  
Peter Drucker tells you how to acquire the habit of effectiveness by managing time, asking the right diagnostic questions, and improving concentration and focus.  
2 Cassettes (1 hr., 54 min.)  
HD 38.25 U6 D78

Effective Writing for Executives.  
Ambrose  
Tape 1: Writing for Results, Purpose & Audience.  
Tape 2: Effective Language, Review & Rewrite, Effective Editing  
2 Video Cassettes (2 hrs. 30 min.)  
Workbook (84 p.)  
HF 5718.3 E34

Effective Media Training.  
National Restaurant Association (1998)  
Discusses how the management of a restaurant can communicate successfully with the media in a crisis.  
Video Cassette (13 min.)  
TX911.3.P77 E34 1998

Effectiveness Measurement Tools and Techniques.  
Films for the Humanities (2000)  
"Dispelling the belief that click through rate is the ultimate online benchmark, this program identifies which cyber-factors e-tailers need to measure, how they should go about quantifying them, and how they should interpret and apply the resulting data. The interrelationship between impressions, click-through, and conversions is explained by e-commerce experts, along with the use of Internet research analyst services, ad servers, and path-tracking software to assist in gauging the success of an online ad campaign or to optimize a Web site."--Container  
1 Video Cassette (13 min.)  
HF5548.32 .E33 2000

Emerging Markets of Eastern Europe and Russia.  
Big World (1997)  
Discusses the special cultural characteristics of eastern Europe, western Russia, the Ukraine and Belarus, the problems caused by central control in this region, the history of these countries, the business opportunities presented by privatization, and suggestions for avoiding pitfalls in doing business with these countries.  
Video Cassette (35 min.)  
HF 5415.12 E815 E44
Emerging Powers.
Wall Street Journal Video (1996)
China: the fastest growing economy in the world. Examines China’s transformation from poverty to prosperity. Interviews a former state worker who created a multimillion-dollar textile empire, Shanghai’s most successful Avon saleswoman, and the leader of Beijing’s Commodities Exchange. HC 427.92 C45
India: looks at the liberalization program that has made India one of the hottest global markets. Introduces entrepreneurs, tours Bajaj Auto, and visits the Bombay Stock Exchange. HC 435.2 I53
Mexico: meet members of Mexico’s finance community and its micro-business association CAME. HC 135 M48
Brazil: looks at the forces that are changing Brazil’s economy. President Fernando Henrique Cardoso describes the steps his administration has taken to open up and privatize a colossal market. HC 187 B85
4 Video Cassettes (50 min.)

Emotional Intelligence.
CRM Learning (2001)
Discusses emotional intelligence, which is the idea that the proper understanding and use of emotions can make people more effective workers and better communicators. Illustrates how organizations such as Kaiser Permanente, State Street Bank, and Nichols Aluminum are accessing the power of emotions to create better, more productive teams and team members.
2 Video Cassettes (40 min)
1 CD
Leader’s Guide
10 Participant Workbooks
10 Pocket Cards
BF576 .E46 2001

(The) Emperor’s New Clothes.
Bullfrog Films (1997)
Filmed over a 3 year period, looks at the reality of life before, during and after the signing of NAFTA. Examines the effects that economic agreements between big business and government can have on human lives, including increased cuts to social programs, massive unemployment, environmental damage and demoralization.
Video Cassette (53 min.)
HF 1766 E46

Empowering Workers.
PBS (1993)
Shows how companies that have empowered workers save more than money. They save time, reduce absenteeism, and boost quality.
Videocassette (30 min.)
HD 5650 E47

Empty Oceans, Empty Nets.
Bullfrog Film (2003)
"... explores the immense changes threatening marine fisheries worldwide. Entire populations of fish are becoming commercially extinct, yet consumer’s demand for fish is on the rise .... [The film] examines the full extent of the global fisheries crisis and the forces that continue to push many marine fish stocks toward commercial extinction. It also documents some of the most promising and innovative work being done to restore fisheries and protect essential fish habitat”—Container.
1 videodisc (55 min.)
SH328 .E46 2003

Encouraging the Heart
CRM Learning (2000)
Shows leaders how they can motivate employees by respecting them and recognizing the things they do.
Video Cassette (20 min.)
Guide (34 p.)
HD57.7 .E53 2000

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Enduring Greatness: Building a Company that Lasts.
CRM Films (1997)
Pt. 1: Reveals the difference between clock builders and time tellers, explains the importance of preserving the core, describes how to stimulate progress.
Pt. 2: Tells how to try a lot of stuff and keep what works, explains how to grow your own leaders, reveals why visionary doesn't mean comfortable.
2 Video Cassettes (50 min.)
HF 5386 C7352 pt. 1-2

Enron: The Smartest Guys in the Room.
Magnolia Home Entertainment, [2006]
The inside story of one of history's greatest business scandals, in which top executives of America's seventh largest company walked away with over one billion dollars, while investors and employees lost everything.
1 videodisc (ca. 110 min.)
HD9502.U54 E5764 2006

Ethics and Work with Joanne Ciulla.
PBS (1990)
Ciulla talks about ethics in business and the meaning of work in our culture.
Video Cassette (30 min.)
HF 5387 E84

Ethics in Business.
Films for the Humanities & Sciences (2003)
“This NewsHour program scrutinizes the state of business ethics in an America riddled with financial fraud.”--Container.
1 videodisc (35 min.)
HF5387.5.U6 E74 2003

Ethics at Work: Doing the Right Thing on the Job.
Linx Educational Pub (2004)
Is it okay to give your friends free food at the restaurant where you work? Or bring home supplies from the office? Are these practices just as wrong as stealing from the proverbial cash drawer? That's what this video explores, by looking at the ins and outs of ethical behavior in today's work environment. From extended lunches to computer hacking to sexual harassment, we discuss the fine lines of business ethics with employers, employees and workplace professionals.
1 videodisc (21 min.)
HF5389 .E84 2004

(The) Entrepreneurial Life.
Wiley Sound Business Cassettes (1986)
Includes the six step process for launching a company, tips on finding an optimal location, pricing your product or service, and how to develop a business plan.
Cassette (1 hr.)
HB 615 S53

Entrepreneurs & Intrapreneurs.
Explores the innovative spirit and business techniques used by those who create new business ventures and products. Interviews with Ron Rice, founder of Hawaiian Tropic Suntan Oil and Jeff O'Hara, president of Red Lobster Restaurants.
Video Cassette (17 min.)
HB 615 E593

Entertainment.
Cambridge Educational (2007)
"Meet three women who have embarked on successful careers in media and entertainment. This program profiles Stephanie Gignac, an animation storyboard artist for award-winning children's films; Andrea Dixon, a film colorist with extensive television experience; and Marie-France Coallier, a photojournalist whose work often makes the front page. Remarks from coworkers and supervisors provide additional layers to the descriptions of each job"—Container.
1 videodisc (24 min.)
HD6054 .E57 2007

Ethics at Work: Doing the Right Thing on the Job.
PBS Home Video (2001)
Leslie Moonves, president & CEO of CBS Television, and Alex Yemenidjian, chairman & CEO of Metro-Goldwyn-Mayer, discuss topics such as: Entertainment in the digital age; David and Goliath: merging for better or worse; Is show business a contradiction in terms?
Video Cassette (1 hr.)
HE8700.4 .E57 2001

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
D.E. Visuals (1992)
  Video Cassette (25 min.)
  Guide
  HC 241.2 E78

European Union.
  Discusses the European Union and
  its economic history.
  Video Cassette (24 min.)
  HC 241.2 E87

Even Eagles Need a Push.
CRM Films (1993)
  David McNally describes the five
qualities of the self-empowered person. In a
motivational way, he states that each person
  can invest time to develop new strategies
  that will help them to live the life they have
imagined for themselves. The five qualities
  of confidence he outlines are self-appreciation, vision, purpose, commitment, and contribution.
  Video Cassette (27 min.)
  Leader's Guide (12 p.)
  HF 5549.5 M63 E84

Everyday Creativity with Dewitt Jones.
Star Thrower (1999)
  Uses stories and Jones' photography
  to apply creativity techniques to all aspects
  of life.
  Video Cassette (25 min)
  1 CD
  Leader's Guide (27 p.)
  Workbook (29 p.)
  10 Cards
  BF408 .E84 1999

Excellence in the Public Sector.
Coronet (1989)
  Tom Peters proves that a
management revolution is brewing in the
  public sector. Learn how to motivate
workers through recognition and
  gainsharing, the power of participative
management, why listening to the customer
  pays, and reinforcing your organization's
  mission.
  Video Cassette (1 hr.)
  JF 1411 E93

Executive Listening Program.
RM Inc. (1987)
  Designed to help build your
  communication skills and, in turn, do a better
  job both professionally and personally.
  2 Cassettes
  Guidebook (22 p.)
  HD 30.3 E93

Executive Recruitment Roundtable.
DiversityInc. (2006)
  Strategies to use in recruitment of
  diverse candidates for executive positions.
  1 videodisc (ca. 60 min.)
  HF549.5.R44 E94 2006

Export for Profit.
U.S. Chamber of Commerce (1983)
  Takes you step-by-step through the
  levels of export business.
  72 Slides
  Cassette
  Booklet (20 p.)
  HF 1009.5 E92

Extreme Oil.
Films for the Humanities & Sciences
  (2004)
  Portrays the challenges
  that face the oil industries and the
  consumers of the infinite products of oil. The
  pipeline follows the route of a new pipeline
  linking the Caspian Sea to the
  Mediterranean Sea and thus the global
  market. The oil curse contrasts the cases of
  Ecuador and western Africa, and looks at
  how the discovery of oil has affected the
  local population. The wilderness explores
  the tension between the world’s desire for oil
  and existing and proposed environmental
  restraints.
  [pt.1] The pipeline / produced &
  directed by Dominic Allan ; writer, William
  Cran.
  [pt.2] The oil curse /
  directed by William Cran & Rebecca John ;
  producer, Rebecca John ; writer, William
  Cran.
  [pt.3] The wilderness / directed by
  Paul Burgess ; produced by Rebecca John ;
  writers, William Cran, Rebecca John, Paul
  Burgess.
  3 videodiscs (171 min.)
  HD9560.5 E87 2004 pts 1-3

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
(The) Fairness Factor.
CRM Films (1999)
1. How to Recruit, Interview & Hire to Maximize Effectiveness and Minimize Legal Liability HF5549.5 S38 F35
2. How to Manage Performance & Discipline to Maximize Productivity and Minimize Legal Liability HF 5549.5 R3 F35
3. How to Manage Employee Termination to Minimize Legal Liability HF 5549.5 D55 F3
   3 Video Cassettes (20 min. ea)
   3 Guides
   3 Booklets

Fast Food Tech.
A&E 2007
Go behind the scenes to discover the cutting-edge technology and marketing efforts that satisfy our ever-accelerating craving for fast, inexpensive food.
1 videodisc (ca. 50 min.)
TX945.3 .F37 2007

Finance Role of the CFO.
RMI
Chief financial officer of Abbott Laboratories discusses the role of the CFO--the financial responsibilities, but also in operations and strategic planning.
Video Cassette (11 min.)
HG4027.35 .R64 2000

Fish!: Catch the Energy, Release the Potential!
ChartHouse International Learning Corporation (1998)
Shows employees how to generate the energy needed for a high morale work environment. Highlights four main concepts: play, make their day, be there, choose your attitude. Also portrays the playful atmosphere necessary for creativity to flourish.
   Video Cassette (17 ,om.)
   Facilitator's Guide (27 p.)
   Workbook (28 p.)
   HF5549.5.M63 F57

Focus on International Business.
Dryden Press
Students will gain an overall understanding of business by exploring some of the business decisions and strategies that have made Lakewood Industries successful in the local, national, and international marketplace.
   Video Cassette (13 min.)
   HF 1416.5 F63

Fired.
WGBH Boston.
"Outplacement" is a tidy word for the shattering process documented here: a dramatized profile of a fired, 44 year old VP attempting to regroup and find a new job. A close, painful look at the special plight of unemployed executives and the responsibilities of corporations as they make personnel changes.
   Video Cassette (30 min.)
   HD 5718 B83 F57

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Follow the Money: An Investor Tracks His Money Around the Globe.
Filmmakers Library, [2006?]
"Introducing himself as a middle aged, middle income man, Timo Harakka is a Finnish Michael Moore, though less abrasive. He sets out to track a small investment he made in a Far East Fund. He travels to Copenhagen to meet with the portfolio manager who acts as his amused guide through the morass of global investment. He learns he is invested in 55 companies in the 'digital universe'. Timo decides to discover where his money has gone and what effect it has made in different areas of the world. Timo's first stop is Seoul, where his investments include Samsung electronics. Here he finds a massive corporate city where thousands work in production lines, no unions are permitted, and smaller enterprises have been driven out of business. The fund has also invested in gigantic discount chains that have put 'mom and pop stores' out of business... In China he notes that the Beijing airport is privatized. He travels to one of many industrialized zones where he is proudly shown plans for a gigantic Underwear City, which will supply the world with undergarments. In all the manufacturing plants he visits, Timo notices that unions are not allowed, and employers bear no responsibility for industrial injuries, which are plentiful. A trip to India shows him that India's manufacturing is going to be bigger even than China's. When all the manufacturing is done in the 'underdeveloped countries,' what will the West contribute, he wonders? The answer that is offered is 'research and development' and intellectual property rights. From this follows a discourse on the importance of 'branding.' In Mozambique Timo sees factories closed down because the International Monetary Fund and the World Bank found it more profitable to invest in Asia. The unstable political situation makes investment in Mozambique too risky. Timo's tour around the globe leads him to conclude 'money is managing us... the global financial system is beyond control; everything has a price"—Container.
1 videodisc (75 min.)
HG4521 .F65 2006

Food Fight: Childhood Obesity and the Food Industry
Films for the Humanities & Sciences (2003)
"The food industry's marketing strategies are examined to try to determine to what extent they are responsible for America's epidemic of childhood obesity. Industry initiatives to make and offer healthier foods are also presented. Afterward, Chris Bury speaks with Kelly Brownell, director of the Yale Center for Eating and Weight Disorders, and Gene Grabowski, of the Grocery Manufacturers of America."--Container.
1 videodisc (23 min.)
RJ399.C6 F65 2003

For Man Must Work, or, The End of Work.
New Yorker Films (2001)
Discusses how in the global economy, human resources are being replaced by technology, ending the mass labor force era and moving toward creating an elite corps of workers in the knowledge sector.
1 Video Cassette (25 min.)
HD6331 .F67 2000

Forming a Business: Proprietorships and Partnerships.
RMI Media Productions
Describes the nature of, processes involved in, and advantages/disadvantages of sole proprietorships and partnerships as legal forms of business.
Video Cassette (30 min.)
HD 62.5 F67

Formula for Success: A Core Concept of Management.
AMACOM (1981)
Cassette
HD 31 A66

(The) 14 Points.
CC-M Prod. (1992)
Discussion of how businesses can produce better quality goods and improve their styles of management. Summarizes fourteen principles to revitalize an organization.
Video Cassette (40 min.)
Guide (28 p.)
HD 62.15 A22

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Fred Smith: Corporate Creativity (The Story of Federal Express).
PBS (1991)
Fred and his management team describe the original concept of Federal Express, providing insights into the entrepreneurial mind and the transport industry.
Video Cassette (30 min.)
HE 5903 F45 F74

Free Trade Slaves.
Films for the Humanities (1998)
Discusses free trade zones and the problems they have wrought in human terms. Filmed in Sri Lanka, El Salvador, Mexico, and Morocco. Exposes companies that pay little in taxes, exploit cheap labor, and reap significant profits by selling products at high prices. Reveals human rights abuses common to free trade zones.
Video Cassette (58 min.)
HB 72 F74

From Cradle to Grave.
Video Sig (1980)
Economist Milton Friedman examines the welfare system in the United States, its history and its effects. After he presents his views, a group of experts discusses them with him.
Video Cassette (1 hr.)
HV 51 .F76

From Sex to Religion:--And Everything In Between.
Examples of workplace harassment from sex, race, religion, to age. Includes information from an employment law attorney.
1 videodisc (ca. 23 min.) + 1 guide (31 p.),
HM1116 .F76 2002

Functions and Forms of Commercial Paper.
RMI (1989)
Examines the various forms of commercial paper, explores the situations in which each is appropriate, and looks at the contractual relationships that each form of negotiable instrument creates.
Video Cassette (30 min.)
HG 3741 F85

(The) Future of Investing: America’s financial experts look ahead.
Wall Street Video (1996)
One-on-one with the experts who offer insight into today’s complex, high-tech, global investment environment.
Video Cassette (1 hr. 30 min.)
HG 4521 F87

Gay Issues in the Workplace.
TRB Prod. (1993)
Highlights the problems which prevent gay employees from producing at their highest level, offers guidelines for countering the effects of homophobia, and underscores the issues of concern to gay workers.
Video Cassette (25 min.)
Text (151 p.)
HF 5549.5 S47 G38

Get the Whole Picture!: Asking Follow-up Questions in a Behavior-based Interview.
VisionPoint Productions (2002)
Designed to ensure that managers will know exactly how to get the specific work examples they need to evaluate and hire the right candidates and conduct legally defensible interviews. Helps learners to create their own probing-styles profile, develop a personal action plan, and practice each of the 5 probing strategies.
Video Cassette (22 min.)
Guide (43 p.)
HF5549.5.I6 G47 2002

Get the Whole Picture!: Asking Follow-up Questions in a Behavior-based Interview: Video Certification Training.
VisionPoint Productions (2002)
An instructional video designed to ensure the trainers’ success when using the video Getting the whole picture!. Offers a general strategy for facilitating the class along with a step-by-step look at the assessment tool, personal action plans, video simulations, .
Video Cassette (14 min.)
Computer Disk
HF5549.5.I6 G472 2002
Give 'Em the Pickle!
Media Partners (2002)
Discusses the secret
to a successful business, which is doing
those special or extra things ("pickles") to
make customers happy. Outlines the four
principles that will help ensure that your
customers keep coming back: service,
attitude, consistency, and teamwork.
1 videodisc (18 min.) + 1 leader's
guide
HF5415.5 .G52 2002

(The) Global Assembly Line.
New Day Films (1987)
 Takes viewers inside our new global
economy. A portrayal of the lives of working
women and men in the "free trade zones" of
developing countries and North America, as
U. S. industries close their factories to search
the globe for lower-wage workforces. Takes
a look at the people who make the clothing
we wear and the electronic goods we use,
as well as, the business decisions behind
manufacturing.
Video Cassette (58 min.)
HD 6336 G56

(The) Global Trade Debate.
Films for the Humanities & Sciences
(2001)
This program offers a balanced look
at the reality of globalization ... Since the
founding of the International Monetary Fund,
the world has seen a 10-fold increase in
global trade. But local economies and the
environment have paid a heavy price. --
Container
1 Video Cassette (41 min.)
HF1359 .G568 2001

Globalization at a Crossroads.
Films for the Humanities & Sciences,
c2009
"To some, the term globalization
means ruthless exploitation by corporations;
to others, it means bringing economic
development to all the peoples of the world.
This program explains key principles at the
core of global economics and takes a
historical look at their effects, focusing on
market liberalization and the failed 'East
Asian miracle'; privatization of basic
resources in Bolivia and the severe backlash
against it; Russia’s rapid transition to
capitalism and the oligarchism and
kleptocracy that came to characterize it; and
China’s incremental implementation of
capitalism under communism. The video
also takes stock of the seismic shift in the
U. S. economy and its probable effect on the
rest of the world"—Container.
1 videodisc (26 min.)
HF1418.5 .G5818 2009

Globalization is Good.
Films for the Humanities & Sciences,
[2005]
"Controversial writer Johan Norberg
argues forcefully for one side of the
globalization debate. In this program he
examines three developing countries and
how they fit into that debate, building a case
for deregulation, the abolishment of
subsidies and tariffs, and a long-term view of
industrialization. He frankly defends the use
of sweatshop labor, through which Taiwan
has cultivated a vigorous, targeted
manufacturing sector and transformed
agrarian poverty into affluence. Praising
Vietnam for following the same path and
criticizing Kenya as an unfortunate example
of isolationism, Norberg’s assertions
compose a powerful catalyst for classroom
discussion"—Container.
1 videodisc (50 min.)
HB501 .G5495 2005

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Globalization: Winner and Losers.
Films for the Humanities & Sciences (2000)
Sabreer Bhatia, inventor of Hotmail, Narayan Murthy, founder of Infosys, and other industry leaders attest that globalization has raised the standard of living in developing economies through high-tech opportunities, foreign investment, and debt relief. Harvard's Jeffrey Sachs and other experts point out that the world market is being exploited through shortsightedness. This program addresses the pros and cons of doing business in the global marketplace.
Video Cassette (42 min.)
HF1379 .G66 2000

Globalization: Winner and Losers.
Films for the Humanities & Sciences (2000)
Sabreer Bhatia, inventor of Hotmail, Narayan Murthy, founder of Infosys, and other industry leaders attest that globalization has raised the standard of living in developing economies through high-tech opportunities, foreign investment, and debt relief. Harvard's Jeffrey Sachs and other experts point out that the world market is being exploited through shortsightedness. This program addresses the pros and cons of doing business in the global marketplace.
Video Cassette (42 min.)
HF1379 .G66 2000

Globally Speaking: Skills and Strategies for Success with Asia.
Meridian Resources Asso. (1997)
1. Face-to-Face (30 min.)
   HD 62.4 F32
2. Communicating Across Technology (34 min.)
   HD 62.4 G64
3. Team Formation (22 min)
   HD 62.4 I53
4. Team Meetings (16 min.)
   HD 62.4 I532
5. Team Systems (20 min.)
   HD 62.4 I533
6. Transforming Leadership (32 min.)
   HD 62.4 T73
6 Video Cassettes

Go For the Globe.
Mentor Media (1992)
Shows how businesses can train themselves to see and seize the opportunities opening up in the new global market. Discusses foreign debt and its effects on U.S. markets, economic agreements with foreign countries, foreign investment in the U.S., and new technologies that bind the world.
Video Cassette (26 min.)
Manual (43 p.)
HF 1418.5 G62

Go For Your Goals.
Learn Inc. (1994)
Discusses essential parts of goals, how to choose goals, and how to keep on track to achieve them.
2 Cassettes
Booklet (32 p.)
BF 637 S8 G6

Going International.
Copeland Griggs Prod. Inc. (1983)
1. Bridging the Culture Gap. Contrasts one's own unconscious cultural values and habits to those of diverse cultures, and reveals the importance of cross-cultural understanding for the traveler.
   E 184.2 B75
2. Managing the Overseas Assignment. Shows how cultural misunderstandings can affect the traveler's ability to accomplish goals in diverse countries.
   HF 5549.5 E45 M35
3. Beyond Culture Shock is for the family or individual moving abroad. Experts explain the psychological phases of the adjustment process.
   GN 496 B48
4. Welcome Home Stranger. Focuses on how to overcome reentry into the workplace, community, and school environment.
   E 184.2 W45
5. Working in the USA. Introduces all cultures to the values and dynamics of the U.S. workplace.
   HD 8081 A5 W67
6. Living in the USA. Highlights challenges such as housing, banking, credit cards, school, shopping, home appliances, driving, social customs and the importance of making friends.
   E 184 A1 L58
   6 Video Cassettes (pt. 4 is 15 min; others are 30 min.)
   6 User's Guides

Going International Safely.
Designed to give travelers good, basic security awareness information. Provides a security philosophy and general principles which apply to most international travel situations. Alerts the traveler to the most likely dangers, shows them how to reduce risk, and what to do in the event of emergency.
Video Cassette (30 min.)
User's Guide
G 156.5 S2 G65

Going Places: Distribution Channels.
RMI (1991)
Discusses the system by which products are delivered to customers.
Video Cassette
HF 5415.6 G65

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Gold.
National Geographic (1979)
How it is mined and how it affects our daily lives and the economies of nations.
Video Cassette (1 hr.)
TN 420 G65

(The) Google Boys.
The story behind Sergey Brin and Larry Page, who met at Stanford University's PhD computer science program. Together the men started up Google, the world's top search engine using their own credit cards, and a little help from a savvy investor.
1 videodisc (ca. 50 min.)
HD9696.8.U64 G66 2006

Government Regulation.
RMI Media Productions (1990)
Considers the nature and scope of government regulation of business in America, from both historical and current perspectives. Looks at how the government derives its power to regulate business and how it currently exercises that power.
Video Cassette (30 min.)
KF 889 G68

(The) Great Divide
Films for the Humanities & Sciences (2000)
As the American economy surges ahead, the gap between rich and poor continues to widen. This program examines the moral and ethical questions that accompany national prosperity.
Video Cassette (29 min.)
HC106.82 .G74 2000

Great Men in Management.
Tutor/Tape (1980)
Cassette
HD 30.8 G73

(The) Green Movie: Empowerment Within a Framework.
CRM Films (199?)
Helps you give the green light to innovative people in your organization by: handing over responsibility without losing control; giving your people space to realize their potential; understanding when and how to apply creativity.
Video Cassette (16 min.)
HD 50.5 G74

Groupthink.
CRM Films (1991)
A thought provoking analysis of the complexity of modern decision making. Includes a detailed analysis of the eight symptoms of groupthink. Answers many questions about strategies for countering such decisions.
Video Cassette (25 min.)
HD 30.23 G76

Group Tyranny and the Gunsmoke Phenomenon.
CRM Films (1989)
Video Cassette (15 min.)
HD 30.23 G75

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Growing a Business. 
(1990)
Provides entrepreneurs' advice on how they got started, how they developed their products, how they raised capital, and how they formed a vision beyond dollars and cents.
1. Great Game of Business
   HD 62.7 G74
2. Beginnings   HD62.5 B43
3. Money   HG 4027.7 M65
4. Product   HF 5415.157 P76
5. Growing Pains   HD 62.7 G76
6. Numbers   HF 5635 N85
7. Employees   HF 5549 E46
8. Service   HF 5415.5 S47
9. Marketing   HF 5415 M295
10. The Broader Vision   HD 60 B76
11. L.L. Bean   HD 9940 U64 L22
12. Stew Leonard's   HD 9321.9 S7 S74
13. Quad Graphics Pt. 1   Z 244 U6 Q33
14. Quad Graphics Pt. 2   Z 244 U6 Q33
15. Kirk Stieff Co.   TS 730 K57
16. White Flower Farms
   SB 118.74 C82 L57
17. Henderson Industries
   HD 9696 C64 H45
18. Lundberg Family Farms
   HD 9066 U64 L85
18 Video Cassettes (30 min. each)

Guatemala: The Human Price of Coffee.
Films for the Humanities & Sciences 
(2005)
Owners of small coffee farms and members of the coffee cooperative Manos Campesinas are interviewed in this documentary about coffee production in Guatemala. Thanks to the Fair Trade Market, a European organization that guarantees a price for the farmers and finds buyers, cooperative members are earning 40% more than independent small farmers who sell on the local market.
1 videodisc (26 min.)
   HD9199.G82 G87 2005

Harassment & Discrimination in the Workplace: It's not Just About Sex Anymore.
VisionPoint Productions (2002)
Illustrates situations that may leave your employees and your organization open to lawsuit. Shows how harassment and/or discriminations can be based on such things as: race or national origin, religion, sex or sexual orientation, disability, marital status, and political affiliation.
Video Cassette (17 min.)
Guide (12 p.)
Workbook (5 p.)
HD4903 .H37 2002

Harvey Mackay on Customer Service: Always Deliver More Than You Promise.
Inc. Magazine (1993)
Discusses how to improve customer service by such methods as innovation and taking risks.
Video Cassette (1 hr. 20 min.)
HF 5414.5 H37

Head To Toe: Grooming and Dressing for the Best Possible You.
LINX Educational Pub (2005)
This program provides all the tips you need to look your very best and get ahead in the workplace.
1 videodisc (23 min.) + 1 instructor's guide (4 p)
HF5389 H43 2005

(The) Heartbeat of America.
WGBH Educational Foundation (1993)
Examines how General Motors Corp. went from being the undisputed number one car company in America to suffering the biggest corporate loss on record. Draws on interviews with current and former GM board members, executives, designers, workers, and automotive analysts.
Video Cassette (1 hr. 36 min.)
HD 9710 U64 G473

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Heat.
PBS Home Video, c2008
Under pressure from governments, green groups, and investors, big businesses, such as the oil and coal companies, electric utilities, and automobile manufacturers, are promising to reshape their approach to the environment, climate change, and carbon emissions. Shows how some corporations around the world are fighting to fend off new regulations while others are repositioning themselves to meet these challenges. Visits the melting glaciers of the Himalayas, Chinese coal companies, Indian SUV makers, and American oil giants, among other locations.
1 videodisc (ca. 120 min.)
TD195.E49 H43 2008

Help Wanted: Dynamics of the EU Labor Market.
Films for the Humanities & Sciences, c2007
Examines proposed and existing guest worker programs designed to address the results of globalization, low birth rate and an aging labor force. Looks at immigrant education, ambition and self-employment, worker job security and the growth of sex industries.
1 videodisc (26 min.)
HD8378.5.A2 H45 2007

Henderson Industries.
Ambrose Video Publishing (1988)
Describes Henderson Industries, a 32-year-old designer of computers and control systems, and how the company was able to double its business in two years by reorganizing.
1 videocassette (28 min.)
HD9696.C64 H45x

Henry Ford.
A&E Home Video (1994)
Ford created the Ford Motor Company in 1903. Dedicated to the notion of mass production, Ford launched the assembly line, the automotive industry, and an American dynasty.
Video Cassette (50 min.)
TL 140 F68 H45

Hidden Factors: Environmental Risk Evaluation & the Real Estate Appraiser.
The Institute (1992)
Discusses general issues of appraiser liability as well as specific considerations relating to the identification of hazardous materials on site, the development of support information, and the use of risk maps.
Video Cassette (53 min.)
HD 1387 H47

Hispanic Americans: The New Frontier.
Films for the Humanities & Sciences (1998)
Dozens of Hispanics explore what it means to be Hispanic American.
pt. 6 - Hispanic entrepreneurs : against all odds
7 Video Cassettes (44 min ea)
E184.S75 H558 1998 pt. 6

Historic Time Travel.
A2ZCDS.com (2004)
Disc 1 include: "how high technology allowed a spurt in agricultural growth in South America and the Philippines, the effort to protect the Honduran banana market, how Goodyear made rubber on the island of Sumatra including its forest-clearing techniques, production. Disc 2 include: the search and extraction of oil in Saudi Arabia, a glimpse of Coca-Cola's presence in Philippine culture, aerial views of the Panama Canal while under construction"--Publisher's website.
Disc 1.
1. Adelante cubanos, 1959
2. Emergency in Honduras, 1945
3. About bananas, 1935
4. The island of yesterday, 1920 --
Disc 2.
1. Desert venture, 1958
2. Pearl of the orient, 1955
3. Panama by air-reel 4, 1914
4. Through the canal bottom, 1912
HC54 .H57 2004
Hollywood's Favorite Heavy: Businessmen on Prime Time TV.
HFH Film Library (1988)
Discusses the usually negative image of businessmen on prime time TV and what effect that portrayal may have on real-live business ethics of today and the future.
Video Cassette (28 min.)
PN 1992.8 B87 H65

Homophobia in the Workplace.
Motivational Media (1993)
Brian McNaught shares a skilled explanation of the losses to everyone when homophobia exists at the workplace, school, or anywhere in society. Offers keys to overcoming ignorance in a homophobic work setting.
Video Cassette (59 min.)
HQ 76.3 U5 H643

Honda North America.
RMI Media (2000)
Describes the reasons Honda, the Japanese automaker, decided to begin auto production in the United States, and the methods it uses in producing cars in the United States.
Video Cassette (11 min.)
HD 9710 U64 H66

Honey, We Bought the Company.
The Working Group
Looks at American workers who create new ways to save jobs by redefining business culture. Also looks at the world of franchises and power lunches.
Video Cassette (57 min.)
HD 5660 U5 H65

House of Cards.
Films for Humanities & Sciences, c2009
"This CNBC Original documentary investigates the origins of the global economic crisis through eyewitness accounts from mortgage brokers, investment bankers, naive home buyers, and equally naive investors as well as former Federal Reserve chairman Alan Greenspan, who encouraged shifts away from traditional lending during the early and mid-2000s. Viewers encounter ex-CEOs of companies that targeted subprime borrowers, credit rating officials who enthusiastically widened the definition of the AAA rating, and a hedge fund manager who profited from the housing crash by investing in credit protection"—Container
1 videodisc (90 min.)
HG5095 .H68 2009

How Clothing is Sold: Merchandising Fashion.
Learning Seed (2003)
Explores modern merchandising strategies. Shows the difference between the garment industry and the fashion business.
1 Video Cassette (20 min.) 1 guide (20 p., 22 cm.)

How to be a Fearless Employee.
Pattern Research (1994)
How to stay productive and positive when your workplace is in chaos and your job is at stake.
Cassette
HF 5549.5 J63 W33

How to be a Successful Female Executive.
Network for Learning Inc. (1983)
Cassette
HF 5500.2 H69

How to Beat the Clock.
Films for the Humanities & Sciences (1999)
Discusses the tyranny of time in the workplace while making a case for saying, "Enough is enough!"
Video Cassette (56 min)
HD69.T54 H68 1999

For additions to this section please see the Media Resources Desk. For availability check the Library catalog http://webpac.library.unlv.edu.
How to Deal with Difficult People.  
CareerTrack Pub. (1988)  
Strategies for getting results with the hard-to-handle people in your life.  
2 Video Cassettes  
HM 132 H68

How to Deliver Superior Customer Service.  
Inc. Magazine (1991)  
Includes empowering employees, customer service from the inside out, going for the jugular, reward strategies, and building a lifetime relationship.  
Video Cassette (1 hr. 34 min.)  
HF 5415.5 H68

How to Get Results With People.  
CareerTrack Publications (1985)  
1. Content & Ego--The Principle that Determines Whether People Support or Resist You.  
2. Selling Your Ideas  
3. Building Rapport  
4. Power & Visibility  
5. Conflict & Criticism--How to Handle Difficult People and Tough Situations.  
Video Cassette (1 hr. 45 min.)  
HF 5549.5 L4 H68

How to Give Exceptional Customer Service.  
Career Track (1989)  
1. How Build Your Service Image and Customer Loyalty.  Gives 5 dos and don'ts of exceptional customer service and the real reason behind most customer dissatisfaction. Tells how to cool off an angry customer. (77 min.)  
2. How to Satisfy Even Your Most Difficult Customers.  Addresses the new basics of service and how to handle the difficult customer. Specific techniques show how to build rapport and enforce unpopular policies so customers cooperate. (88 min.)  
3. More Ways to Make Customer Contacts Positive and Profitable. Tells how to turn stress into positive energy and how to handle tough situations with savvy. (80 min.)  
3 Video Cassettes  
HF 5415.5 F65 vol. 1-3

How to Implement Training Programs.  
Affective House (1983)  
6 Cassettes  
HF 5549.5 T7 G73

How to Open a Restaurant.  
Using one couple's experience, Robert Krulwich takes you step-by-step through the stages of starting a restaurant and includes a list of "21 things everyone should know".  
Cassette (40 min.)  
TX 945 H69

How to Read Between the Lines.  
Dow Jones & Co. Inc. (1989)  
Wall Street Journal editors show you how to put the Journal to work. Section by section, they explain the paper's organization and regular features and point out time saving summaries and indexes. You'll learn how to track subject areas that interest you.  
Video Cassette (15 min.)  
PN 4888 C59 W35

How to Recruit, Train and Manage Temporary & Part-Time Workers.  
Sourcecom (1989)  
1. Find someone you want to work with  
2. Stop repeating yourself  
3. Forget the carrot-and-stick approach  
4. How to be a better temp  
4 Cassettes  
HF 5549.12 H68

How to Steal $500 Million.  
PBS (1994)  
Tells the story of Phar-Mor's rapid rise and stunning fall. Reveals how top executives hid a $500 million shortfall from the company's auditors for five years.  
Video Cassette (57 min.)  
HF 5429.2 H68

How Wall Street Works.  
PBS (1990)  
Made for the novice investor, this program demonstrates the basic do's and don'ts of the marketplace and gives concise explanations of commonly used terms. Takes you step-by-step through a variety of investment vehicles.  
Video Cassette (38 min.)  
HG 4521 H68

For additions to this section please see the Media Resources Desk.  
For availability check the Library catalog http://webpac.library.unlv.edu.
Hummerland.  
Cine Fête, 2006  
Examines the appeal of the Hummer all terrain vehicle.  
1 videotdisc (52 min.)  
TL235.65.H86 H85 2006

Humor is Not a Luxury.  
Video Arts Inc.  
A humorous speech by John Cleese which explains why successful organizations have fun. Tells how humor facilitates the learning process and help employees become more effective.  
Video Cassette (42 min.)  
HF 5386 H84

Hungry for Profit.  
Shows how agribusiness has created large, mechanized plantations out of small, peasant farms which grow profitable export crops despite local food needs. Tells how this situation actually increases the amount of hunger for some of the Third World.  
Video Cassette (1 hr. 27 min.)  
HD 9018 D44 H85

Ideas Into Action.  
Melrose Films (1993)  
Looks at the subject of creative thinking and innovation in organizations. Shows how we tend to restrict our thinking to narrow limits and suggests ways to broaden the thought processes and increase creativity.  
Video Cassette (10 min.)  
Guide (80 p.)  
HD 58.8 I34

If Japan Can...Why Can’t We?  
Films Inc. (1980)  
Examines the problems of productivity in American business by comparing our systems with those of the Japanese. Highlights programs used by the Japanese which are designed to give workers a greater sense of responsibility and participation in the design and conduct of their work.  
Video Cassette (1 hr. 10 min.)  
HC 462.9 I34

Implementing a Strategic Plan.  
RMI Media (1999)  
A brief look at the strategic marketing strategy of Specialized Bicycle Components, one of the worlds leading bike and cycling accessories companies.  
Video Cassette (10 min.)  
HD 30.28 I47

(The) Importance of Mistakes.  
Video Arts  
John Cleese explains why making mistakes is actually a crucial part of the creative process. Suggests new ways to provide an atmosphere of support in which people learn from their mistakes.  
Video Cassette (34 min.)  
HF 5549 I46

In Debt We Trust: America Before the Bubble Bursts.  
Media Education Foundation, (2007)  
This documentary, examining the increasing debt burden carried by millions of Americans, argues that corrupt practices by financial and government institutions are fostering citizens' dependence on credit while creating a ballooning national debt that is leading the country towards fiscal disaster.  
Introduction (4:46)  
The credit card crusader (4:40)  
How the companies operate (3:19)  
The marketing machine (5:36)  
How did we get into this mess? (2:37)  
A nation transformed (1:00)  
The crunch is coming (2:26)  
Bankruptcy blues (5:33)  
The politics of credit (5:23)  
Predators at work (10:22)  
What must be done? (6:21)  
1 videotdisc (52 min.)  
HG3711.U6 I5 2007

In Search of Excellence.  
Nathan/Tyler Productions, Inc. (1984?)  
A fascinating behind-the-scenes tour of American business in action. Filmed on location at "excellent" companies all over America.  
Video Cassette (1 hr. 30 min.)  
HD 70 U5 I52

For additions to this section please see the Media Resources Desk.  
For availability check the Library catalog http://webpac.library.unlv.edu.
In the Middle: The Role of the Third Party in Labor Management Cooperation.  
(1980)  
Explores the third party involvement and development of the Jamestown Area Labor Management Committee approach to third parties role. Offers some national perspective to this growing effort.  
Video Cassette (15 min.)  
HD 6490 L33 I52

Industrial Systems of Tomorrow: Finding Sustainability Through Natural Cycles.  
Video Project  
Introduces the theory and reality of a sustainable business and looks at four innovative companies.  
Video Cassette (44 min.)  
Guide (15 p.)  
TS 161 I547

(The) Industry Leaders and Online Strategy.  
Films for the Humanities (2000)  
"In this program, leaders in the field of online marketing cut through the confusion to lay out the principles of driving traffic, branding, and targeting on the Internet. Executives from companies offer keen insights into a wide range of topics, such as the value of online linking, how to effectively integrate offline and online brands, and the use of focus groups and site registration to gather demographic information in niche communities."
--Container.  
1 Video Cassette (13 min.)  
HF5415.1265 .I53 2000

Innovate...or Die!  
WingsNet (1997)  
Tom Peters makes provocative comments regarding the future of American business.  
Video Cassette (52 min.)  
Leader's Guide (21 p.)  
Participant's Guide (21 p.)  
HD 53 I55

Innovation and Entrepreneurship: Practice and Principles.  
Newman Communications Corp. (1985)  
Describes the seven sources of innovative opportunity, the requirements of knowledge-based innovation, and the strategies appropriate to these situations.  
2 Cassettes  
HD 2346 U5 D7812

Innovators of Silicon Valley.  
PBS Home Video (2001)  
Scott McNealy, chief executive officer of Sun Microsystems, and Marc Andreessen, co-founder of Netscape and chief executive officer of Loudcloud, talk about their experiences in creating new products in the computer industry.  
Video Cassette (1 hr)  
HD9696.2.U62 A53 2001

(An) Inside Job.  
Video Arts Inc. (1990)  
Shows all levels of staff the importance of recognizing your internal customers and serving them.  
Video Cassette (25 min.)  
Guide (48 p.)  
HF 5415.5 I57

Inside the Global Economy.  
Annenberg/CPB Collection (1994)  
1. Trade -- An Introduction  
2. Protectionism  
3. Trade Policy  
4. Trade Liberalization and Regional Trade Blocks  
5. Labor and Capital Mobility  
6. Multinational Corporations  
7. Fixed vs. Floating Exchange Rates  
8. Managing Currencies and Policy Coordination  
10. Developing Countries  
11. Economies in Transition  
12. Environment  
13. The Evolving World Economy  
13 Videocassettes (1 hr. ea)  
HF 1359 I57

For additions to this section please see the Media Resources Desk.  
For availability check the Library catalog http://webpac.library.unlv.edu.
Inside the World’s Mightiest Bank.
Produced for the Discovery Channel by Powderhouse Productions (2000)
"As the anchor of the global economy, the Federal Reserve Bank handles more money than any other bank in the world. This program explores the far-reaching responsibilities of the Federal Reserve in setting interest rates, regulating other U.S. banks, and making new money. For the first time, cameras go inside the Fed's network command center, the hub of the electronic payment system called FEDWIRE where banks and big institutions pay each other and where over $2.1 trillion changes hands each day. The program also looks at the manufacture of U.S. currency and high-tech ways to combat counterfeiting".--Container
1 videodisc (51 min.)
HG2563 .I57 2003

Internet Shopping in the 21st Century.
PBS Home Video
The man who is getting Europeans to buy online in 13 languages, Jim Rose, CEO of ZXL.com, meets the man who hopes to get the Old World thinking anew about marketing online, Kevin Roberts, CEO of Saatchi & Saatchi. Topics include the CEO and corporate culture; international branding; and old and new media.
Video Cassette (57 min.)
HF5415.1265 I57 2000

International Business: McDonald's.
RMI Media (2000)
Discusses how the McDonald's restaurant chain has used its ability to adapt to different countries and cultures to become one of the most well-known restaurants in the world.
Video Cassette (10 min.)
TX 945.5 M33 I582

Internet Shopping in the 21st Century.
Window to the World
Jeff Greenfield interviews Jeff Bezos, founder and CEO of Internet bookstore Amazon.com and David Dyer, president and CEO of apparel company Land's End, to discuss e-commerce. Students and faculty at the University of Pennsylvania, Wharton School in the studio audience ask additional questions.
Video Cassette (57 min.)
HF5549.32 .I587 2000

Interpretation of Contracts.
RMI Media Prod.
Explores the role that judicial interpretation plays in enforcing contracts. Sometimes contracting parties need the help of the court in interpreting what the document really says or requires. Looks at some tools and guidelines courts use to make that job easier.
Video Cassette (30 min.)
KF 801 I57

Interviewing For a Job.
The most intimidating and crucial part of a job search is the interview. This program covers information on how to prepare for interviews, dress, use body language to your advantage, articulate skills and abilities, answer difficult questions, and handle salary and benefits issues.
1 videodisc (20 min.)
HF5549.5.16 I57 2004

Intrapreneurs.
CRM (1990)
Four case studies show how DuPont, Digital, Polaroid and 3M identify and encourage intrapreneurism, and motivate creative thinking in their organizations.
Video Cassette (1 hr.)
HD 61 I57

Introduction to Employee Participation Groups.
GMC (1987)
Explores why management, union, and employees would want to implement Employee Participation Groups in their workplace. Discusses how they involve employees in decisions affecting their jobs.
Video Cassette (42 min.)
HD 6490 L33 I57

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Introduction to Life-cycle Costing.
NST
The fundamentals for applying the life-cycle cost method to decisions affecting the energy consumption of buildings.
Video Cassette 1/2", 1 hr.)
TH437 .I58 1990

(An) Invisible Man Meets the Mummy.
CRM (1994)
When the customer is invisible, when the service person is wrapped in red tape like a mummy, when procedures are more important than people, it's time for the eight skills of excellent customer service. Shows how to identify internal and external customers, how to determine their needs and how to help them achieve their objectives.
Video Cassette (18 min.)
Workbook (13 p.)
Guide (27 p.)
HF 5415.5 I58

(The) Invisible Wall.
Filmakers Library
An expose on the part played by multi-national corporations, Third World debt, and trade barriers in fueling poverty and environmental destruction in the world's poorest countries. Argues that in the post Cold War era, global rich-poor inequalities will occur on a grander scale than ever before.
Video Cassette (53 min.)
HD 9018 D44 I58

I.O.U.S.A. Roadside Attractions.
Distributed by PBS Home Video, 2009
"I.O.U.S.A. tells the story of America in debt. Faced with key deficits in budget, savings, trade and leadership, increased foreign competition and ballooning financial obligations, the federal government is critically overextended. With the economy already in shambles, 78 million baby boomers are now expecting retirement benefits from their indebted federal government. Weaving together archival footage, economic data and candid interviews with Warren Buffett, Alan Greenspan, Paul O'Neill, Robert Rubin, Alice Rivlin and Paul Volcker, along with David Walker of the Peter G. Peterson Foundation and Robert Bixby of the Concord Coalition, the film offers a vivid and alarming profile of America's financial status"—Container.
1 videodisc (ca. 85 min.)
HJ7537 .I56 2009

Is Wal-Mart Good for America?
PBS Video, c2004
Examines Wal-Mart's importation of Chinese goods into the United States. Discusses that while some economists credit Wal-Mart's focus on low costs with helping contain U.S. inflation, others charge that the company is the main force driving the massive overseas shift to China in the production of American consumer goods, resulting in hundreds of thousands of lost jobs and a lower standard of living in the U.S.
1 videodisc (ca. 60 min.)
HF5429.215.U6 I7 2004

It's a Process: Labor Management Cooperation and the Formation of the In-Plant Committee.
Discusses the development of communication between labor and management in three companies in Jamestown. Shows how the ongoing process of communication was set in motion.
Video Cassette (30 min.)
HD 6490 L33 I88

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
It's About Respect.
Coastal AMI, c2004
This program uses dramatization to illustrate various definitions of workplace harassment and how it can be prevented. DVD-ROM capabilities are necessary to access the added features.
1 videodisc (21 min.) + 1 guide (16 p.)
HF5549.5.M5 I87 2004

It's Not Just Courtesy --- It's the Law.
Advantage Media Inc. (1990)
Poignant vignettes show employees in office and industrial settings. Demonstrates how to handle unwelcome behavior, including sexual innuendoes, remarks, unwanted physical contact or demands for sexual favors in return for employment advancement.
Video Cassette (27 min.)
Leader's Guide (16 p.)
HD 6060.5 U6 I77

It's Not What You Say.
This 3-part series is based on the book of the same title by Bill Cakmis. It is a self-help course. Examples and scenarios of each type of communication are dramatized and explained.
[pt.1.] Mastering basic communication (26 min.)
[pt.2.] Mastering the interview (20 min.)
[pt.3.] Mastering goals (18 min.)
3 videocassettes (64 min.)
1 text (224 p.) + 3 sheets
P95 .I77 2003 pt.1 -5

It's Show Time Everyday!
Enterprise Media, c2002
DVD is case study of the customer service provided by the grocery store Stew Leonard's, which was named one of Fortune 500's best businesses to work for. CD-ROM has files having to do with how to provide good customer service.
1 videodisc (15 min.) + 1 CD-ROM
HF5415.5 .I77 2002

It's Up to You.
Ethics Resource Center (1988)
The situations depicted in the video are designed to expose management accountants to the ethical dimensions of certain business decisions. The scenarios presented invite you to explore various aspects of the responsibility for truthful record keeping and honest analysis of financial information. They also invite discussions of company rules, policies, and the NAA Standards of Ethical Conduct.
Video Cassette (30 min.)
HF 5657 I87

Burke recounts his career and concentrates on his years as chairman of Johnson & Johnson. Describes the company's response to the Tylenol tampering incidents of the 1980s.
Video Cassette (53 min.)
HC 102.5 B87 J34

(The) Japan They Don't Talk About.
Films, Inc. (198?)
The popular perception of Japan's economic miracle is contrasted with sobering facts about how workers cope with this seeming Utopia. Americans have an image of Japan's economic and manufacturing system as the ideal worker-employer relationship. Explores the reality of conditions in Japan today.
Video Cassette (55 min.)
HD 8726.5 J36

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Star Thrower (1999)
Designed to assist managers and staff in preparing for the coming 21st century and changing characteristics of leadership that will be experienced. The presentation anticipates more shared vision and more participation at all levels in decision-making.
Video Cassette (30 min) Facilitator’s guide (27 p.)
Participant workbook (29 p.)
CD
10 cards
HD 57.7 J63

Star Thrower (1999)
Designed to assist managers and staff in preparing for the coming 21st century and changing characteristics of leadership that will be experienced. The presentation anticipates more shared vision and more participation at all levels in decision-making.
1 videodisc (31 min.) + 1 facilitator’s guide (27 p.) + 1 workbook (29 p.) + 1 CD-ROM + 25 lesson cards (9 x 5 cm.)
HD57.7 .J63 1999b

Joel Barker’s The New Business of Paradigms
Star Thrower Distribution (2001)
Discusses the role of paradigms in resisting change and paradigm shifts in relation to effecting change.
Video Cassette (44 min.)
1 CD
Guide
10 Cards
HD30.23 .J56 2001

Joel Barker’s The New Business of Paradigms.
Star Thrower Distribution (2001)
Discusses the role of paradigms in resisting change and paradigm shifts in relation to effecting change.
1 videodisc (44 min + 1 guide (41 p.)
+ 10 reminder cards (4 1/2 x 8 1/2 cm.) + 1 CD-ROM
HD30.23 .J56 2001b

Joel Barker’s Wealth, Innovation & Diversity.
Star Thrower Distribution (2000)
Discusses the idea that an organization will succeed only when people collaborate with individuals and enterprises that are different from themselves.
Video Cassette (31 min.)
1 CD
Guide
Workbook
11 Cards
HF5549.5.M5 J64 2000

John Teets.
Syber Vision (1986)
Talks about the principles of achievement that enabled him to surmount personal and professional adversity. At age 33, he became the youngest subsidiary president in Greyhound’s history and earned a reputation for courage, high visibility, and talent for resolving difficulties.
Video Cassette (45 min.)
HE 5613 J64

(A) Journey into the Minds of Executives.
National Public Radio
Cassette
HF 5500.2 J68

Just in Time? Restructuring Corporate America.
Films for the Humanities (1996)
Examines the idea that the American economy has been, and will continue to be, vitally dependent upon the health of its manufacturing sector. Looks at Ameritech, Goodyear, and Sun Microsystems and explores what steps they have taken to restructure their businesses.
Video Cassette (50 min.)
HD 58.8 J87

Keiretsu and the Friday Lunch.
Films for the Humanities (1994)
Every Friday, employees, shareholders and partners at Mitsubishi would meet to discuss long-term strategy over lunch. Minoru Makihara talks about American and Japanese management styles and explains how the two can learn from each other.
Video Cassette (30 min.)
HD 2756.2 J3 K43

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Kemmons Wilson.
Syber Vision (1986)
Kemmons Wilson, founder of Holiday Inn, talks about the principles that enabled him to develop a vision and see it through to phenomenal success.
Video Cassette (45 min.)
HD 9981.95 W54 K45

Keynes, John Maynard: Life, Legacy, Ideas.
The Media Guild (1990)
Looks at his personal life, his intellectual roots and his long public career as advisor to governments. Examines his principal writings.
Video Cassette (1 hr.)
HB 103 K47 J63

(A) Killer Bargain.
California Newsreel (2006)
An indictment of the corporate irresponsibility of various Indian textile companies, who expose their workers to dangerous chemicals (long since banned in the developed world) and pollute their surrounding environments.
1 videodisc (57 min.)
HD9866.I42 K55 2006

Kilometer 0: WTO Shipwrecks in Cancun.
AIRE (2003)
Protest against the World Trade Organization meeting held in Cancun in September 2003.
1 videocassette (58 min.)
HF1385 .K54 2003

(The) Kyocera Experiment.
Learning Corp. of America.
"Theory Z" is put to the test in San Diego, where American employees of the Kyocera Company adjust to their owners' thoroughly Japanese brand of management, but not without tensions related less to production goals than to cultural differences in organizational style.
Video Cassette (30 min.)
HD 62.3 K96

Labor & Employment Practices.
RMI Media Productions (1990)
Gives the student a sense of the general intent of labor and management related legislation and an understanding of the appropriate and inappropriate economic weapons labor and management may use in maintaining that balance.
Video Cassette (30 min.)
KF 3319 L33

Labor's Future with Gus Tyler.
PBS (1990)
Tyler discusses labor's place in the new global economy.
Video Cassette (30 min.)
HD 6508 L22

Land of O's.
Goodmeasure Inc. (1995)
Follow up to the video, A Tale of O. Shows how to take a diverse workforce and leverage its inherent differences to the advantage of the organization and the individual.
Video Cassette (28 min.)
Disk
HD 58.7 L35

(The) La$t Market.
First Run/Icarus Films c2007
"Featuring an interview with C.K. Prahalad, professor of corporate strategy at the University of Michigan, "The last market" explains how the world's poor, who collectively have enormous buying power, represent an untapped engine of global economic growth. The film explores the pros and cons of strategies to market to the poor, questioning whether it is truly possible for corporations such as Philips to revamp capitalism so that it works for everyone. Can the bottom of the pyramid be mobilized? Can poverty be fought with profitability? Is this a win-win situation or merely a neocolonial strategy in disguise?"—Container.
1 videodisc (48 min.)
HF4055 .L37 2007

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Law and the Business Person.
RMI Media Prod.
Provides a basic foundation of what business law is, its importance in business operations, the importance of a business person understanding the law and the consequences of not knowing the law.
Video Cassette (30 min.)
KF 1600 L39

Leadership and the New Science.
CRM Films (1993)
Dr. Margaret Wheatley suggests a revolutionary new approach to breaking out of limited perspectives and seeing chaos as a natural force for creating order.
Video Cassette (23 min.)
Leader's Guide (42 p.)
Workbook (16 p.)
Q 158.5 L43

(The) Leadership Challenge.
Based on the book by James Kouzes and Barry Posner, this kit presents information on five practices common to all great leaders.
1 Video Cassette (27 min.),
1 Videodisc (27 min),
1 CD-ROM, 1 guide, 30 cards
HD57.7 .L427 2003

Leadership Challenge: How to Get Extraordinary Things Done in Organizations.
CRM Films (1989)
Describes the qualities and characteristics needed for successful leadership in organizations.
Video Cassette (26 min.)
Guide
HD 57.7 L42

Leading Women, Leading Men.
Leadership Institute at Ripon College
A look at long-standing traditions and changing expectations of men's and women's leadership roles.
Video Cassette (30 min.)
BF 637 L4 L42

Life and Debt.
First Run/Icarus Films (2000)
Set in Jamaica, this film is a case study of how contemporary free trade policies and global financial institutions such as the International Monetary Fund, World Bank and World Trade Organization affect the economies of developing nations. Includes interviews with IMF Deputy Director Stanley Fischer, Haitian president Jean-Bertrand Aristide, Jamaica's former Prime Minister Michael Manley as well as tourists, farmers, Rastafarians, factory workers and others
1 Video Cassette (86 min.)
HC154 .L54 2001

Like a New Birth: Plant Modernization Through Collective Cooperation.
Jamestown Area Labor-Management Committee, (198-?)
Explains the history and development of labor management committees and the insights gained from the process at a plant in Falconer, New York. Shows the elimination of "They" and the development of "We" in the plant's expansion.
Video Cassette (29 min.)
HD 6490 L33 L55

Macroeconomics.
Cerebellum Corp. (1995)
Video Cassette (2 hr.)
HB 172.5 P75

Made in Brooklyn.
New Day Films (1993)
Documentary on the decline of New York City's industrial base. Focuses on factories that flourish in Brooklyn, New York despite the shift from an industrial based economy to one that is service based.
Video Cassette (55 min.)
HC 108 N7 M33

Make It a Winning Life.
Wolf Rinke Asso. (1992)
Designed to teach you how to thrive in a rapidly changing world and to be successful in life, love, and business.
Video Cassette
Guide (67 p.)
Cassette
BF 637 S8 M33

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Making Choices/Asking Questions.
Saint Louis University (2002)
Case studies for use in teaching ethics in business.
[pt.1] Making choices : case study and ethical decision making (23 min.)
[pt.2] Asking questions : case study and ethical decision making (17 min.)
2 videocassettes (40 min.)
HF5387 .M334 2002

Making Globalisation Succeed.
Films for the Humanities & Sciences (1997)
Executives explain factors related to location, delegation and control that helped their international company achieve success. Also discusses government issues that affect globalization.
1 Video Cassette (72 min.)
HD62.4 .M33 1997

(The) Making of a Package Deal.
Learning Corp. of America (1981)
Traces The Day the Bubble Burst, by Max Morgan-Witts and Gordon Thomas, as it goes from being a market-tested idea to a "package" of book, movie, serial, and paperback rights. Describes how various companies get involved in the marketing of the work at different stages.
Video Cassette (30 min.)
HD 30.36 M3

Manage Anger.
National Education Media (1990)
Explores the topics of anger and effective anger management by the employee. Portrays 2 difficult work situations and demonstrates some responses to anger.
Video Cassette (22 min.)
Workbook (4 p.)
BF 575 A5 H64

(The) Manager's Job: Folklore and Fact.
MTI Film and Video (1985)
Shows how accomplishment in the managerial role often has very little to do with traditional managerial functions.
Video Cassette (30 min.)
Discussion Guide
HD 38.2 M3625

Managers With Impact: Versatile Inconsistent.
MTI Film & Video (1985)
Provides analysis of what qualities define a manager with impact. Shows how effective management is achieved at all levels by task analysis and choice of the correct approach to attaining the goal.
Video Cassette (32 min.)
Guide
HD 38.2 M3628

Managing Change.
Paul S. Goodman (1999-2001)
Organizational change is the theme of these three videos. The complete process, from getting started to institutionalizing the change, is discussed.
3 videocassettes (50 min.)
pt. 1. Getting started. Initiating change (14 min.)
pt. 2. The transition (14 min.)
pt. 3. Institutionalization of change (22 min.)
HD58.8 .M32 1999 pts.1 - 3

Managing a Diverse Workplace:
Understanding Different Cultural Values and Styles.
Films for the Humanities (1991)
Refutes the melting pot theory. African Americans, Asians, Hispanics, and Native Americans share their work experiences.
Video Cassette (56 min.)
HD 6304 M35

Managing for Excellence.
Willey Sound Business Cassettes (1986)
Guide to developing high performance in contemporary organizations. Explains the critical characteristics shared by excellently managed companies.
2 Cassettes (1hr. 56 min.)
HD 31 B722

Managing Globally.
Penn State (1992)
HF 1416 G54
7. Researching World Markets.
HF 1416 R47
2 Video Cassette (28 min.)
Managing Innovation Through Lead Users.
Massachusetts Institute of Technology
(1991)
Video Cassette (2 hr. 11 min.)
Guide
HD 30 M35

Managing in Turbulent Times.
Newman Communications Corp. (1983)
Presents Drucker's theories on today's economic situation.
2 Cassettes (2 hr.)
HD 31 D773412

Managing People Through Change.
Barr Films
Examines the four predictable phases of change -- denial, resistance, exploration, commitment -- and how each phase affects people and their work.
Video Cassette (19 min.)
HD 58.8 M256

Managing Stress.
CRM Films (1990)
Offers solutions to stress that help workers control their reactions to challenges in the workplace. Examples: open communication lines, involve employees in decision-making, learn to delegate, establish priorities, and stay healthy.
Video Cassette (26 min.)
Leader's Guide (11 p.)
BF 575 S775 M34

Managing Your Boss.
MTI Film & Video (1985)
This case study conducted at a Boston based specially fast-food chain defines and develops the three elements crucial to building and improving employee/employer relationships.
Video Cassette (32 min.)
Discussion Guide
HF 5548.83 M35

Manufacturing Insights.
SME
The Cost of Poor Quality (35 min.)
TS 156 C64
Mistake-Proofing, Achieving Zero Defects (30 min.)
TS 176 M57
Re-engineering the Manufacturing Enterprise (36 min.)
TS 176 R43
3 Video Cassettes

Margaret Wheatley's Lessons From the New Workplace.
CRM Films (1995)
Margaret Wheatley's perspectives on organizational thinking and chaos management are demonstrated in three examples of organizations that have implemented her theories: the U.S. Army, Du Pont Corporation, and a school district.
1 Video Cassette (23 min.)
+ 1 leader's guide (33 p)
HD31 .M37 1995
HD31 .M37 1995  guide

Marketing Services: Lakeway Resort - A Case Study.
Case study in marketing services dealing with an aging resort whose new owners form a strategic and a marketing plan to attract more business locally and to market the resort both state-wide and nationally.
Video Cassette (16 min.)
TX 911.3 M3 C37

The Masses and the Millionaires: The Homestead Strike.
Learning Corp. of America (1983?)
See summary in History section.
Video Cassette (26 min.)
HD 5325 IS 1892 H6 M3

(The) Massey Triad.
Video Publishing House (1986)
Pt. 1: The Past: What You Are is Where You Were When (69 min.)
Pt. 2: The Present: What You Are is Not What You Have to Be (64 min.)
Pt. 3: The Future: What You are is Where You See (59 min.)
3 Video Cassettes
Guides
BF 778 M323 pt. 1-3

Maxed Out.
Magnolia Home Entertainment, [2007]
Take a journey deep inside the American style of debt, where things seem fine as long as the minimum monthly payment arrives on time. Shocking and incisive, it paints a picture of a national nightmare, which is all too real for most.
1 videodisc (ca. 87 min.)

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
McLibel: Two People Who Wouldn't Say Sorry.
Bullfrog Films, c2005
Struggling to defend themselves in the longest trial in English history, Helen Steel and Dave Morris faced infiltration by spies, secret meetings with corporate executives, 40,000 pages of background reading and a visit from Ronald McDonald. The story of two ordinary people who humbled McDonald's in the biggest corporate public relations disaster in history.
1 videodisc (138 min.)
KD373.M42 M352 2005

M.E.E.T. on Common Ground: Speaking up for Respect in the Workplace.
VisionPoint Productions (2001)
This program uses six vignettes to demonstrate how employees can deal with workplace diversity issues professionally and respectfully.
Video Cassette (22 min.)
HF5549.5.M5 M43 2001

Meeting Robbers.
CRM (1995)
Details in a humorous manner how to handle various team members who may derail meetings through destructive behaviors that sap a meeting’s momentum and purpose. Provides skills for planning and running meetings for maximum overall effectiveness.
Video Cassette (20 min.)
Guide (54 p.)
Workbook (21 p.)
HD 30.3 M44

Meeting the Challenge of a Diverse World Economy.
PRSA (1989)
Provides a solid basis for understanding the current world situation as it affects U.S. business and offers strategies for winning in "business wars" of the 90s.
Video Cassette (50 min.)
HC 106.8 M44

Men and Women Working Together.
Films for the Humanities (1990)
The program is devoted to the issues raised by the changing roles of women in the workplace: discrimination based on sex and the legal issues involved, plus more common issues of confusion, resentment, and lack of cooperation and emotional support caused by the change in the traditional roles of men and women.
Video Cassette (18 min.)
Guide
HD 6060 M45

Men, Women and Work.
Video Publishing House (1994)
ABC News Prime Time Live takes on the questions of sexual harassment by looking at the law. Examines some real cases from the sexual harassment battlefield and the effects of wrongful accusation.
Video Cassette (46 min.)
Guide (8.)
HD 6060.3 M45

Merger between Disney and ABC.
MPI Home Video
Provides background information and analysis of the Disney/ABC merger, focusing on what it means for the American media.
Video Cassette (23 min.)
P96.M46 M47 1995

Mickey Mouse Monopoly.
Media Education Foundation, c2002
This program takes a close and critical look at the world Disney films create and reaches disturbing conclusions about the values propagated under the guise of innocence and fun.
1 videodisc (52 min.)

Microeconomics.
Cerebellum Corp. (1995)
Video Cassette (2 hr.)
HB 172 I45

Middle Manager as Innovator.
MTI Film & Video (1985)
Defines the essential principles and characteristics of innovation and then shows how to identity and nurture successful innovators within your organization.
Video Cassette (30 min.)
HD 53 M53

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Migrant Workers.
Paul S. Goodman (2002)
Video profiles four migrant workers who work in the blueberry fields of Union, Maine. The workers talk about their work, families, and their future. The migrant workers profiled are from various countries.
1 videocassette (10 min.)
HD1527.M2 M53 2002

Mind Your Manners: Practical Etiquette For Every Day.
Linx Educational Pub., c2005
A practical guide for everyday etiquette - from handling a phone call to assisting a customer to maintaining a friendship to dining with new acquaintances.
1 videodisc (24 min.)
HF5389 .M56 2005

Mined to Death.
Berkeley Media (2006)
Depicts the lives and work of miners in Potosí, Bolivia, who extract silver, zinc, and lead from the same mountain their ancestors mined five centuries ago. Documents how the mine is central to life in Potosí and how tourism in the region promises to bring in additional revenue to compensate for the 'dying' mountain.
1 videodisc (41 min.)
HD9506.B52 M55 2006

Mining Group Gold.
CRM (1992)
Tom Kayser, the creator of Mining Group Gold, explains that the process is designed to help managers encourage and tap the ideas, information, knowledge and creativity of the people they work with. As each tool is introduced, it is demonstrated in group sessions by managers and team members at Johnson & Johnson.
Video Cassette (25 min.)
Guide (13 p.)
HD 66 M55

Modern Meat.
PBS Video (2002)
A recent study by the Centers for Disease Control found that a single fast-food hamburger contained beef from more than 100 cows. In the last few decades, American meat production has become a highly mechanized and centralized industry, bringing about significant changes not only in the way meat is produced but also in the way Americans eat. "These changes have forced the U.S. Department of Agriculture to institute a new meat inspection process, which gives far greater control to the powerful meat industry. In this program, FRONTLINE investigates the modern meat industry and the safety of our current meat supply."--PBS website
1 Video Cassette (60 min.)
HD9415 .M63 2002

Money Never Sleeps.
Films for the Humanities & Sciences (2002)
Discusses global financial markets and how money circulates through a multiplicity of financial markets on a global scale. Covers topics such as lending liquidity, handling mutual funds, stock speculation, charting, and model-driven tracking.
1 Video Cassette (53 min.)
HG3881 .M65 2002

Money Talks: Profits Before Patient Safety.
Hummingbird Pictures, 2006
An in-depth, academic perspective on the questionable marketing tactics of the pharmaceutical industry, featuring the commentary of investigative journalists and medical professionals.
1 videodisc (50 min.)
HD9666.5 .M66 2006

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
(The) Monster that Ate Hollywood.  
PBS Video (1999)  
The large motion picture production studios are now merely sub-divisions of multi-national corporate "nation-states" whose focus is on producing the blockbuster. The massive production and promotion budgets required for such films render it nearly impossible for all but a few films to break even, thus draining away the possibilities that more modestly creative projects will ever be produced.  
Video Cassette (60 min.)  
PN1993.5.U65 M63 1999

More Bloody Meetings.  
Video Arts (1994)  
A training program which helps all managers, team leaders, and project leaders improve or refresh their skills at chairing meetings effectively.  
Video Cassette (27 min.)  
Booklet (36 p.)  
HF 5549.5 C6 M67

More Than Numbers: Management Accounting in Practice.  
Films for the Humanities (1996)  
1. Intro. to Management Accounting  
2. Fixed & Variable Costs  
3. Project Analysis  
4. Revenue & Production Constraints  
5. Process & Job Order Costing  
6. New Approaches to Costing  
7. Pricing Issues  
8. The Time Value of Money  
9. Capital Expenditure Analysis  
10. Strategic Planning  
11. Managing Uncertainty  
12. Cutting Edge Issues in Management Accounting  
12 Video Cassettes (28 min. ea)  
HF 5657.4 M67 pt. 1-12

National Industrial Policy.  
Films for the Humanities (1992)  
Looks at the enormous costs, the huge risks, and the potentially colossal pay-offs in the commercial aircraft industry.  
Video Cassette (58 min.)  
HD 9711 U62 N37

(The) Nature of Contract Law.  
RMI  
Explains what a contract is, how contract law has evolved, what elements are essential in a valid contract and how a contract can be classified.  
Video Cassette (30 min.)  
KF 801 N37

Necessity Creates Change.  
RMI Media (1997)  
The management of Dakin Farm, a Vermont food products mail-order business, decided to move a modern information systems in order to fill orders more quickly and to not have to turn away business because the orders could not be filled in time.  
Video Cassette (6 min.)  
HD 58.8 N42

(The) New Age of Walmart  
CNBC Video, c2009  
"CNBC's David Faber takes you back inside the biggest company in the world for an all-new, unprecedented look at the retailer. Over the last five years, since CNBC first took viewers inside the controversial powerhouse, Walmart has encountered an onslaught of lawsuits, intense criticism and a plummeting stock price, resulting in a time of tumultuous change and re-invention for the company"—Container.  
1 videodisc (65 min.)  
HF5429.215.U6 N48 2009

Bullfrog Films (2001)  
John Pilger looks at how globalization has increased the gap between the very rich and the very poor. In particular he looks at Indonesia as an example of how globalization and corrupt government has thrown millions of people into poverty and how multinational corporations support the abuse of poor workers in sweatshops.  
1 Video Cassette (53 min.)  
JZ1318 .N493 2001

New Skills for Global Management.  
Big World Inc.  
Video Cassette (35 min.)  
HD 62.4 N48

For additions to this section please see the Media Resources Desk.  
For availability check the Library catalog http://webpac.library.unlv.edu.
(The) Next Industrial Revolution.  
Bullfrog Films  
Tells the story of the movement led by architect Bill McDonough and chemist Michael Braungart to reinvent technical enterprises to mimic natural processes. Explores how businesses are transforming themselves to work with nature and enhance profitability.  
Video Cassette (55 min.)  
HC79.E5 N46 2001

Night Shift.  
The Working Group, c2000  
Who works the dawn to dusk jobs that make our round-the-clock economy possible?  
Video Cassette (57 min.)  
HD5113.2.U6 N53 2000

Nine to Five High: Substance Abuse in the Workplace.  
Films for the Humanities (1991)  
Drug and alcohol abuse in the workplace often leads to serious accidents, property loss and decreased productivity. Most companies and workers have yet to accept the dangers posed by their failure to deal with substance abuse problems among workers and managers. Details the problem and outlines the legal, financial, and psychological costs.  
Video Cassette (28 min.)  
HF 5549.5 D7 N55

9 to 5 no Longer.  
PBS Home Video, c2007  
"A demographic change is affecting Americans wherever they work and live: the rise of the flexible workforce. The global economy, increasing numbers of two-income families and the need for businesses to retain talent both in the executive suite and among low-paid workers are all having an impact on the way we work. '9 to 5 No Longer' explores the latest innovations in workplace flexibility"—Container.  
1 videodisc (ca. 60 min.)  
HD5109.2.U5 N56 2007

No Logo.  
Media Education Foundation (2003)  
"Using hundreds of media examples, No logo shows how the commercial takeover of public space, destruction of consumer choice, and replacement of real jobs with temporary work (the dynamics of corporate globalization) impact everyone, everywhere. It also draws attention to the democratic resistance arising globally to challenge the hegemony of brands."—Container  
Video Cassette (42 min.)  
HD69.B7 K542 2003

Norman Brinker.  
Syber Vision (1986)  
General partner of Jack-in-the Box, founder of Steak & Ale, and chairman of Chili’s. His "real love" is creating and developing operations.  
Video Cassette (45 min.)  
TX 910.5 B75 N67

(The) North American Free Trade Agreement.  
MultiMedia Inc. (1995)  
Identifies the business goals behind NAFTA, assesses the potential impact of these changes on different industries, discusses the cross-cultural issues essential for profiting from NAFTA.  
Video Cassette (35 min.)  
Guide (17 p.)  
HF 1746 N6685

For additions to this section please see the Media Resources Desk.  
For availability check the Library catalog http://webpac.library.unlv.edu.
1-800-India.
Films for the Humanities & Sciences (2006)
Over the past decade, India has emerged as the leader in the global market for white-collar "outsourcing" jobs--a notable component of India's rapid economic growth. This documentary explores the experience of young Indian men and women who have been recruited into these new jobs requiring long hours, night shifts, and westernized work habits. Also reveals the human and cultural effect on Indian family life, the evolving cities and towns, and on the aspirations and daily lives of young Indians, especially women, entering the work force. Followed by interview with Michael Elliott, editor of Time International.
1 videodisc (60 min.)
HD9696.67.I42 O53 2006

(An) Organic Food Primer.
Films for the Humanities & Sciences (2005)
Explains how organic crops and livestock are raised and why food certified as organic costs more than their non-organic counterparts. Differing opinions on whether organic foods are safer to eat and better for you as well as less damaging to the environment to raise are presented.
1 videodisc (24 min.)
TX369 .O74 2003

(The) Other Drug War.
PBS Home Video (2003)
"FRONTLINE examines the battle between major pharmaceutical companies and American consumers fed up with paying the highest drug prices in the world. Through interviews with consumers, legislators, scientists, top industry leaders and analysts, "The Other Drug War" examines the efforts of states like Maine [Maine Rx] and Oregon to control escalating drug costs in the face of strong opposition from the pharmaceutical industry. The program also explores the tension between the high cost of scientific innovation and society's need to keep drugs and health care affordable."—PBS
1 Video Cassette (60 min.)
HD9666.4 .O74 2003

Other People’s Money.
PBS (1990)
Details the financial schemes of Charles Keating in association with Lincoln Savings & Loan and his support from influential senators.
Video Cassette (59 min.)
HG 2152 O85

Our Daily Bread.
First Run/Icarus Films (2005)
Welcome to the world of industrial food production and high-tech farming. Produced between October 2003 and October 2005 the film looks into the places where food is produced in European farms, greenhouses, processing plants and other places where crops and animals are cultivated and processed to become food for people. The images of food and animals treated as an industrial products are presented without comment.
1 videodisc (92 min.)
SF140.L58 O87 2005

Our Towns.
Working Group (1999)
Explores the impact of workplace change as felt by communities.
Video Cassette (57 min.)
HM761 .O87 1999

Out of Work.
Films for the Humanities (1992)
Looks at what can happen emotionally and financially to those laid off. Offers advice on how job seekers can remain motivated, tips on assessing the job market and finding hidden job opportunities, and points out how American business is changing.
Video Cassette (58 min.)
HD 5724 O87

First Run/Icarus Films (2002)
Focuses on Levi Strauss & Co. and follows the relocation of garment production from Western countries to nations such as Indonesia, the Philippines, and Turkey where low wages are the rule and employee rights are nonexistent
1 Video Cassette (53 min.)
HD8039.C6 O88 2000

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Overcoming Procrastination.  
CareerTrack Pub. (1992)  
Gives a simple strategy for getting 
started on all your tasks promptly and 
enthusiastically.  
Video Cassette (1 hr. 3 min.)  
BF 637 P76 O84

Partners: Bethlehem Steel and the United Steelworkers.  
Merrimack Films (1996)  
Video Cassette (36 min.)  
HD 9519 B48 P37

Partners in Change.  
AARP (1989)  
Addresses the issue of older women 
re-entering the workplace. Designed to 
increase the awareness of employers and 
workers about this underutilized resource 
and to overcome stereotypical attitudes 
about older women who lack paid work 
experience.  
Video Cassette (17 min.)  
Manual (17 p.)  
HD 6056 P37

Pat Townsend on Quality.  
MTI (1991)  
Townsend elaborates on the three 
crucial elements of quality: leadership, 
participation and measurement.  
Video Cassette (56 min.)  
Cassette (1 hr. 26 min.)  
Leader's Guide (7 p.)  
HD 58.9 P373

Commonwealth Films (1995)  
Brings viewers face-to-face with 
cases that let them listen to the experience 
of F.C.P.A. lawyers and federal 
prosecutors. Delivers a strong message 
that compliance with the F.C.P.A. is good 
business; that payoffs to foreign officials are 
bad business; and that the final "payoff may 
be prosecution.  
Video Cassette (23 min.)  
Guide  
KF 9351 P38

Performance Appraisal.  
CRM Films (19??)  
Examines why and how managers 
make subjective performance appraisals. Shows three keys to successful 
performance appraisal management: 
establish responsibilities and objectives, 
coach and give feedback, guard against 
unconscious bias.  
Video Cassette (22 min.)  
Leader's Guide (7 p.)  
HF 5549.5 R3 P47

Pesticides: For Export Only.  
Richter Prod. (1997)  
Documents information about U.S. 
and Western European corporations that 
export products to developing countries 
which are prohibited or severely restricted in 
the countries where they are made. 
Products and manufacturers are named as 
the film depicts their use and abuse on five 
continents.  
Video Cassette (57 min.)  
HD 9660 P33 D44

Peter Drucker.  
PBS (1989)  
Drucker talks about the challenges 
facing American in the 21st century and the 
changes in the working class since the 
administration of FDR.  
Video Cassette (29 min.)  
H 59 D75 P47

(The) Planning Forum 5--Keynote Address.  
Creating Corporate Success (1990)  
Discusses characteristics of the 21st 
Century in terms of economics and 
business, management of businesses, the 
Common Market, education in the U.S., the 
state of the U.S. economy and its 
competitive position, and his prescription for 
change.  
Cassette  
HB 3730 T53
Planning Your Career.  
This program discusses how to select a rewarding and satisfying career by engaging in a reflective self-assessment process. This process helps job-seekers understand themselves by evaluating various aspects of their lives, including personal interests, skills, education, training, values, and lifestyle.  
1 videodisc (13 min.)  
HF5549.5.C35 .P53 2004

Poletown Lives.  
Information Factory  
See summary in Political Science section.  
Video Cassette (52 min.)  
Packet (18 p.)  
HD 9710 U63 D65

(The) Power Dead-Even Rule and Other Gender Differences in the Workplace.  
CorVision (1995)  
Explains that men and women are raised in two separate gender cultures, the internal "rules" each gender culture uses to define appropriate behavior, how gender cultures can clash in the typical workplace, and how to improve workplace communication between men and women.  
Video Cassette (36 min.)  
Guide (15 p.)  
HF 5549.5 C6 P68

(The) Power of Future Conversation.  
CRM Films (1999)  
Describes the model of communication that helps individuals make radical changes in their organizations by focusing conversations on the future instead of on the past.  
Video Cassette (19 min.)  
HM141 .P66 1999

Power Sharing at Daimler-Benz: An Interview with Edward Reuter.  
Films for the Humanities (1994)  
Germany's economic strength lies in the good relationship between labor and management, a relationship based on the principle of co-determination. In addition, economic policies are founded on long-term planning.  
Video Cassette (30 min.)  
HD 8039 A82 G36

(The) Power of Vision.  
Charthouse Learning Corp (1993)  
Barker shows us how a positive vision of the future is essential for providing meaning and direction to the present. He demonstrates how a meaningful vision empowers us to solve problems and accomplish goals.  
1 videodisc (30 min.) + 1 training manual (122 p)  
HD30.23 .P68 1993

Practice Delegation.  
National Educational Media (1991)  
Focuses on strategies for effective delegation at your company. Addresses issues of fear and responsibility and provides opportunities to cultivate and practice delegation skills.  
Video Cassette (24 min.)  
Workbook (4 p.)  
HD 50 H68

(The) Price of Wealth.  
Films for the Humanities & Sciences (2000)  
The dawning of the 21st century was a milestone in the longest and strongest economic expansion in America's history. But as a nation's fortunes continue to rise, the emphasis on wealth-building has left many feeling psychologically overdrawn. This program explores the hidden emotional costs associated with living during a boom time.  
Video Cassette (29 min.)  
HC106.82 .P75 2000

Principles of Accounting.  
South-Western Publishing Co. (1976)  
4 Study Guides  
36 Cassettes  
HF 5636 P55

For additions to this section please see the Media Resources Desk.  
For availability check the Library catalog http://webpac.library.unlv.edu.
Private Warriors.
WGBH Educational Foundation(2005)

"Frontline returns to Iraq, this time to embed with Halliburton/KBR, and to take a hard look at private contractors who play a critical role in running U.S. military supply lines, providing armed protection and operating U.S. military bases. Their dramatic story illuminates the Pentagon’s new reliance on corporate outsourcing and raises questions about where they fit in the chain of command and the price we are paying for their role in the war"—Container.
1 videodisc (ca. 60 min.)
DS79.764.U6 P74 2005

Productivity and the Self-Fulfilling Prophecy: The Pygmalion Effect.
CRM Films (1997)

Illustrates the power of expectation. Begins with highlights of the play "Pygmalion" and then shows modern-day demonstrations of the same effect. Challenges managers to treat their employees as competent individuals to create a spirited and productive work environment.
Video Cassette (30 min.)
Guide (13 p.)
HF 5549.5 I5 P76

The Professional Short Change Artist.
TrainingInGaming.com, c2008

Discusses methods, techniques, and scams used by professional short change artists, who can be either customers or employees of a business.
1 videodisc (ca. 45 min.) + 1 CD-ROM + 1 sheet
HV6768 .P76 2008

Profit and Nothing But!, or, Impolite Thoughts on the Class Struggle.
First Run/Icarus Films (2001)

The filmmaker contrasts the rhetoric of capitalism with the reality of his native land, Haiti. Explores the profit motive and its consequences on people’s day-to-day lives, their history and their outlook for the future.
1 Video Cassette (52 min.)
HB501 .P76 2001

Quality or Else.
Films Inc. (1991)

1. The Global Marketplace. Explores the shift from regional to international marketplaces, the use of new technologies, and the new management philosophies behind the Quality revolution.

2. Change to Survive: A Brand New Ball Game. Explores how governments, companies, managers, and workers have made, and continue to implement, drastic changes in order to survive, and how Japanese companies are giving Western businesses a run for their money.

3. How to Hit the Moving Target. Explores the basic ingredients necessary to achieve quality.

Red Capitalism: China’s Economic Revolution.
Filmakers Library

The birthplace of Chinese capitalism is Shenzhen. Shows how Western corporations are moving factories to Shenzhen to profit from cheap labor and to join one of the world’s largest consumer markets.

Remember Me.
CRM Films (1991)

A sensitive portrayal of how not to treat customers. Allows the service person to take an illuminating tour through the service world of today.

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Resume remedy.
JIST Works (2000)
Discusses how a resume differs from a job application, how to tailor a resume to suit individual needs, and how minor details in a resume can make or break a job seeker's chances. Includes information on posting resumes online.
1 videocassette (27 min.)
HF5383 .R417 2000

Retailing in Europe.
D.E. Visuals (1992)
Discusses the similarities and differences between retailing in the U.S. and Europe. Discusses supermarkets, hypermarkets, franchising, apparel retailers and auto dealers.
Video Cassette (28 min.)
Guide
HF 5429.6 E85 R47

Retailing in Europe.
D.E. Visuals (1987)
Cassette
66 Slides
Guide (6 p.)
HF 5429.6 E97 R47

(The) Richest People in America.
Four Point Entertainment (1993)
Focuses on some of the people on the Forbes list of the richest people in America (people having over $275,000,000), how they got rich, and their philosophies.
Video Cassette (46 min.)
HC 110 W4 F67

(The) Rise and Rise of Bill Gates.
Films for the Humanities (1998)
This program examines the aggressive management style of Bill Gates within the context of allegations that Microsoft uses unfair business practices to monopolize the market. It also includes an interview with an executive from Novell, a Microsoft competitor, who describes the merger tactics of Gates. Also examines a Federal Trade Commission investigation into whether Microsoft's 80 percent world market share constitutes a monopoly.
Video Cassette (40 min.)
HD 9696.63.U64 M5323

Robot Revolution?
Coronet (1985)
Examines the new technology of computer driven automation, and explores its unprecedented potential as America's means to recapture a competitive edge over foreign productivity and ingenuity.
Video Cassette (58 min.)
QA 76 R6

Rowing in an 8.
Paul S. Goodman (1998)
Profiles Cornell University women's crew team. Discusses group performance and characteristics that can enhance performance.
1 Video Cassette (13 min.)
1 guide (5 p.)
HD66 .C42 1998

Running Out of Time: Pressure, Overtime, and Overwork.
Films for the Humanities (1994)
Explores the social impact of time pressure and overwork on American society. Contrasts expectations about saving time with reality; compares conditions in other countries and at other times, and examines solutions to overwork.
Video Cassette (52 min.)
HD 4904.6 R85

Sales and Sales Contracts.
RMI
Examines sales contracts and how they differ from common law contracts.
Video Cassette (30 min.)
KF 915 S24

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Secret History of the Credit Card.
PBS Home Video (2004)

"The average American family today carries 10 credit cards. Credit card debt and personal bankruptcies are now at an all time high. With no legal limit on the amount of interest or fees that can be charged, credit cards have become the most profitable sector of the American banking industry: more than $30 billion in profits last year alone. Frontline and the New York times join forces to investigate how an industry few Americans understand how became so pervasive, so lucrative, and so politically powerful"—Container.
1 videodisc (ca. 60 min.)
HG3755.8.U6 S43 2004

(The) Secrets of Shared Leadership.
Wyncom (1997)

Experts tell how everyone at every level can achieve shared leadership through superior communication and mutual trust.
Video Cassette (1 hr. 30 min.)
HD 57.7 S43

(The) Selling Game.
National Public Radio
Cassette
HF 5438.25 S44

Services and Human Resources Management--Lakeway Resort: A Case Study.
The Dryden Press (1989)
Summary in Hospitality section.
Video Cassette (18 min.)
TX 911.3 P4 C37

Sexual Harassment from 9 to 5.
Films for the Humanities (1992)

Looks at the legal and the human side of sexual harassment in the workplace. Shows the rights of women, the responsibilities of male workers and the companies which employ them.
Video Cassette (26 min.)
HD 6060.5 U6 S48

Sexual Harassment in the Workplace.
Barr Films

Designed for use with all employees. Explains what sexual harassment is, how to stop it, and how to prevent it.
Video Cassette (23 min.)
HD 6060.3 S48

Sexual Harassment of Men by Women.
Films for the Humanities (1992)

Every year more than 200 men file sexual harassment charges with the EEOC. In this adapted Phil Donahue program, three men who were harassed by men and women make their complaints public and question whether society is ready to take a man seriously when he claims sexual harassment in the workplace.
Video Cassette (28 min.)
HF 5549.5 U6 S483

Sexual Harassment: Shades of Gary.

Allows individuals to set up sexual harassment training programs for employees in a number of days. A "how to" guide.
Video Cassette (10 min.)
Guide (20 p.)
HD 6060.3 S54

Shedding Light on the European Single Market.
MultiMedia Inc. (1995)

Consists of five parts: The European Single Market program, Financial Issues, Legal Issues, External Trade, and Strategy. Identifies the fundamental changes occurring in Europe, identifies the potential impact of these changes on your strategy, and develops action steps required to address the changing environment.
Video Cassette (45 min.)
Guide (37 p.)
HC 241.2 S482

Shell Shock: The Failure of Corporate Ethics
Films for the Humanities & Sciences, 2005, c2004

"When oil conglomerate Shell stunned investors by announcing a 20 percent reduction in its proven reserves, pensions and portfolios suffered around the world. This program reveals a pattern of exaggeration and cover-up at the company's top level -- specifically involving the former chairman and head of production"—Container.
1 videodisc (39 min.)
HF5387 .S54 2005

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Showdown at Generation Gap.  
CorVision Media, (2000)  
This video "is for supervisors, managers and employees at all levels. It introduces differences, perceptions and expectations of the two dominant employee groups which comprise today's workforce: Baby Boomers and Generation X. This video will show both managers and employees how they can communicate and work together more effectively in today's generationally diverse workforce."—Container  
1 Video Cassette (22 min.)  
guide (12 p.)  
HF5549.5.C6 S55 2000  
HF5549.5.C6 S55 2000 guide

Skills Crisis.  
PBS (1993)  
Shows how innovative companies and labor organizations develop ways to educate workers. Includes case studies from diverse organizations.  
Video Cassette (30 min.)  
HF 5549.5 T7 S58

(The) Small Business Ad Planner.  
Advertising Planners, Inc. (1981)  
A complete guide to small business advertising. Promotional Kit  
6 Cassettes  
Guide (223 p.)  
HF 5823 S616

Small Business: Triumph or Tragedy.  
Films for the Humanities (1991)  
Shows why small and medium-size businesses so often fail despite the dedication, perseverance, and hard work of their owners.  
Video Cassette (25 min.)  
HD 62.5 S62

Some Call It Greed.  
Learning Corp. of America (1987)  
See summary in Political Science section.  
Video Cassette (52 min.)  
HC 106 S68

Song Airlines.  
Cambridge Educational, (2005)  
"John Selvaggio has spent 35 years rising through the ranks to become president of Delta's low-cost carrier Song. Will he be able to cope as he rolls up his sleeves and volunteers to work, once again, on the front line? This video tracks John's trials as a gate agent, flight attendant, baggage handler, and remover of lavatory waste. Exposed to the daily struggles faced by employees on the customer side of the airline industry, he develops a deeper understanding of the teamwork, dedication, and sheer talent of his staff”—Container.  
1 videodisc (45 min.)  
HE9803.S66 S66 2005

Start Supervising.  
Educational Institute of the American Hotel & Motel Assn.  
8 lessons.  
Booklet  
4 Cassettes  
HD 30.412 S72

Starting a Business Series.  
Community Television Foundation of So. Florida (1992)  
The Nightly business report brings together several segments to help people who are planning to start their own business.  
Video Cassette (25 min.)  
HD 62.5 S74

(The) Stock Exchange.  
Gives the history of the New York Stock Exchange  
Video Cassette (49 min.)  
HG4572 .S83 1997

Stopwatch.  
Kikim Media, (1999)  
gives a detailed description of Frederick Winslow Taylor's time-study approach to efficient work/production and how this approach has influenced modern work practices and other aspects of our lives.  
1 Video Cassette (57 min.)  
T55.9 .K372 1999

For additions to this section please see the Media Resources Desk.  
For availability check the Library catalog http://webpac.library.unlv.edu.
Stress Management.
Nuclear Support Services, Inc. (1987)
Index of Slides (no script or cassette)
126 Slides
BF 575 S75 S8

Stress Reduction: Personal Energy Management.
Affective House (1980)
6 cassettes (12 presentations)
BF 575 S75 G67

Stress Seminar.
Relaxation procedures.
Cassette
RA 785 R36

Succeeding on the Job
This program features valuable information on job survival and how to get ahead. Topics include attitude, timeliness, dress, ethics, grooming, teamwork, conflict resolution, and getting along with coworkers.
1 videodisc (17 min.)
HF5549.5.C35 S83 2004

(The) Superliners: Twilight of an Era.
National Geographic Society (1980)
Take a nostalgic voyage on the Queen Elizabeth 2, the only luxury liner still in transatlantic service.
Video Cassette (59 min.)
HE 566 025 S86

Supply Chain Management.
SME (1999)
This program is an introduction to supply chain management. Shows how information technology is used to gather real time data to provide meaningful management information for maintaining supplier-customer relationships. Includes case studies.
Video Cassette (31 min.)
HD38.5 .S8958 1999

Surviving the Bottom Line.
Films for the Humanities (1998)
Hedrick Smith shows how the forces that have generated American growth and dynamism are also producing job instability for millions of middle-class Americans.

Running with the Bulls: tales of high finances and portraits of some of America’s most powerful business leaders. Depicts the massive power shift in the American economy from major corporate CEOs to Wall Street money managers.
HC 106.82 R85

Living on the Fault Line: focuses on the self-proclaimed City of the Future, San Diego, which has hitched its star to aggressive new information-age companies and rapid globalization.
HC 106.82 L58

Learning to Survive: strategies for successful education in diverse locations. Shows public schools that train youth and retrain adults for the backbone of the 21st century workforce. HC 106.82 B42

Beating the Bottom Line: Businesses on the verge of shutdown are rescued by creative partnerships which enlist management, labor, and communities in a common goal. HC 106.82 B42

4 Video Cassettes (1 hr. each)

(The) Tahoe Tapes: Throwing the Book at Antitrust Violators.
Commonwealth Films (1997)
Dick Thornburgh, former Attorney General of the U.S., drives home a powerful message to business people that antitrust compliance is essential in today’s climate of aggressive enforcement and the new reality of the Federal Sentencing Guidelines.
Video Cassette (17 min.)
KF 1652 T33

Tailspin.
Learning Corp. (1983)
The former president of our first bankrupt airline tries to put Braniff together again.
Video Cassette (30 min.)
HE 9803 B7 T2

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Taking Care of Business.
Films for the Humanities (1992)
Describes technology which allows for greater flexibility in communication and information in the workplace of the future. Looks at changes in the ways people conduct business and the challenge of the information revolution. Charts major trends in business expected to shape the next 20 years.
Video Cassette (57 min.)
HF 5548.2 T33

Taking Off.
We Do The Work (1996)
Deregulation of the airline industry has led to cost-cutting of airplane parts and repair and maintenance of smaller airlines mostly, however, bogus airplane parts have been sold to major airlines as well.
Video Cassette (30 min.)
HE9763 .T33 1996

(A) Tale of "O".
Goodmeasure Inc. (1993)
A parable about what happens to any new or different kind of person in a group and how the situation can be managed. Explains how to defuse conflict in the workplace, promote discussion and enhance mutual understanding, teach skills for managing group diversity, and avoid problems before they happen.
Video Cassette (45 min.)
Guide (174 p.)
HD 58.7 T34

Team Building.
CRM Productions (1983)
Outlines steps to follow and describes common pitfalls to avoid to change a group of people into an effective team.
Video Cassette (18 min.)
HD 66 T43

Team Creativity.
CRM Films (1995)
Shows how to nurture and protect creativity in a team or group. Tips on giving ourselves "permission" to be creative, supporting others creativity, and accepting creativity as a valid part of our role on a team.
Video Cassette (20 min.)
Leader's Guide (40 p.)
Workbook (15 p.)
BF 408 T38

Team Spirit.
PBS (1991)
Team building for the "great game of business. Features the successful motivational approach of Jack Stack.
Video Cassette (10 min.)
HD 58.7 T42

Teamwork: Principles of Successful Teams.
CoreVision (1993)
Presents five highly diversified cases of successful teams. Answers the question, "Does successful teamwork result from mysterious chemistry or concrete principles?"
Video Cassette (13 min.)
HD 66 T436

Ten Characteristics for Success.
CorVision Media, (1995)
Identifies 10 characteristics of a successful diverse team. Presents framework for assessing one's own team's effectiveness. Recognizes the differences between homogeneous and heterogeneous teams.
1 Video Cassette (ca. 13 min.)
1 leader's guide (20 p. ; 28 cm.)
HD66 .G3753 1995
They Made America.
..."Examines innovation in America through the stories of some resourceful men and women whose ideas and inventions have transformed the world"—Container.

disc 1. Rebels ; Revolutionaries (120 minutes)
disc 2. Newcomers ; Gamblers (120 minutes)
2 videodiscs (240 min.)
T39 .T44 2004

Think of Your Future.
AARP (1990)
Managers and employees of a northeastern manufacturing firm speak about retirement and retirement planning. Points out the need for and the benefits of retirement planning for employees and organizations.

Video Cassette (16 min.)
HQ 1064 U5 T45

Thoughts on Capitalism with Louis Kelso.
PBS (1990)
Kelso discusses his advocacy of a more democratic capitalism. He advises the U.S. to adopt a national economic policy that recognizes that capital is a main source of productive input and a human right.

Video Cassette (30 min.)
HD 5650 T56

Thriving in a Techno World.
WingsNet (1997)
This companion video to the Innovate or Die with Tom Peters training program brings together Jack Gordon, editor of "Training" magazine; Tom Peters, best-selling author; Nicholas Negroponte, director, MIT Media Lab; Diane Hessan, Executive V.P. The Forum Corporation; Michell Fromstein, CEO, Manpower, Inc., and Elliott Masie, President, The Masie Center in a discussion of "the importance of 'getting wired' in this age of new technology and its impact on our work lives."

Video Cassette (32 min.)
HF 5548.2 T47

Thriving on Chaos.
1: Looks at 3 organizations which are prospering in today's environment: Answer Products, The Soft Ad Group and KG Retail Stores. (62 min.)
2: Looks at how organizations are adapting to intense global competition and information technology. Examines MCI, the Social Security Administration, Bergan Brunswig, & KG Stores. (67 min.)
3: Looks at how organizations and people must adapt in order to succeed in the new information economy, where "brains are in." (68 min.)

3 Video Cassettes
3 Program Guides
HD 70 U6 T47 pt. 1-3

Ties & Tensions: EU-US Relations in the Next Century.
Karol Media (1996)
Describes the process of European union and how globalization of trade and communications will change life on both sides of the Atlantic.

Video Cassette (26 min.)
HF 1532.935 U6 T54

Time Management: How to Work Smarter Not Harder.
Newton Psychological Centre (1987)

Cassette
HF 5549.5 T5 G73

Time Management System.
Time Life Video (1986)
Presents practical skills that will help you become better organized, more productive, and a more effective executive.

Part 1. Principles of Time Management
2. Decision Making  3. Delegating
4. Scheduling 5. Managing Interruptions

2 Video Cassettes (3 hr.)
Workbook (98 p.)
HD 69 T54 T55

Tips & Taxes.
National Restaurant Assn. (1986)
Designed to demonstrate to employees the ease with which tips can be properly reported. Explains three forms: W4, 4070-A, and 4070.

Video Cassette (9 min.)
HJ 4653 T56 T56
Today’s Entrepreneur.
RMI (1986)
Twenty business entrepreneurs discuss how they succeeded and achieved financial independence.
2 Video Cassettes (2 hr.)
HB 615 T63 pt. 1-2

Tom Peters: Radically Reengineering Business.
BBC
Peters builds a case for implementing radically innovative management approaches in order to renew today’s business environment.
Video Cassette (59 min.)
HD 30.23 T65

Tom Peters: The Leadership Alliance.
Wingsnet (1998)
Peters explores successful leadership by visiting General Motors, Johnsonville Foods, Harley-Davidson, and Julia B. Thayer High School.
Video Cassette (1 hr.)
Guide (3 p.)
HD 57.7 T64

Total Quality Management.
CareerTrack (1992)
A how-to workshop with Verne Harnish.
3 Video Cassettes (1 hr ea))
Workbook (23 p.)
HD 62.15 T67

Tough Times.
Explains how today’s changing world economy affects the local job market. Discusses the importance of researching these effects on the community in which one is seeking employment and the benefits of searching various industries (1st work). Explains that today's jobs require wider and deeper skills than in the past. Stresses the importance of communication skills, flexibility, company knowledge, and the willingness to take on extra responsibilities, and learn new skills (2nd work).
2 videodiscs (30 min. each)

Trade Secrets.
Films for the Humanities and Sciences
This documentary exposes the 40 year history of the American chemical industry's suppression of information regarding the threats public health by synthetic chemicals being introduced into the environment at all levels. Followed by a panel discussion moderated by Moyers including industry spokesmen, environmental, and medical experts.
Video Cassette (2 hrs.)
HD9651.5 .T73 2001

Trading Democracy.
Films for the Humanities & Sciences (2002)
While the benefits of the North American Free Trade Agreement are still being argued, corporate investors are using the obscure NAFTA provision to challenge laws designed to protect the public health, environmental regulations and even jury verdicts... This program details a system of private justice that is enabling companies to obtain what they have failed to achieve publicly in America’s legislatures or courts.
Video Cassette (1 hr.)
HF1756 .T73 2002

Trillion Dollar Bet.
WGBH Boston Video (2000)
Traces the history of predicting financial markets and the mathematical breakthrough by economists Fisher Black, Myron Scholes and Robert Merton that revolutionized modern finance. Follows the development of the hedge fund Long Term Capital Management which shaped one of the most ambitious investment strategies in history. Also discusses the history of predicting financial markets and discusses modern traders who use intuition as well as mathematical models.
Video Cassette (1 hr.)
HG6015 .T75 2000

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Tupperware!
Distributed by PBS Home Video (2004)
Rare archival footage of Tupperware parties, annual Tupperware Jubilees, and home movies are interwoven with the thoughtful, often humorous recollections of Tupperware salespeople and executives who experienced firsthand the company’s meteoric rise.
1 videodisc (65 min.)
HD9662.C664 T86 2004

Type/Caste: A Secretary With a Camera.
Secretaries discuss what it is like to work as a secretary and how they are treated by their male bosses.
1 Video Cassette (ca. 36 min.)
HD8039.S582 U67 2002

Understanding Your Online Customer.
Einstein Network (2000)
Discusses electronic commerce, internet marketing, and customer satisfaction.
1 Video Cassette (20 min.)
HF5415.1265 .U53 2000

(The) Unorganized Manager.
Video Arts (1985)
Explains how a manager can organize himself and his workers.
Demonstrates time management and effective delegation.
1. Damnation
2. Salvation
3. Lamentations
4. Revelations
4 Video Cassettes (1 hr. 38 min.)
Guides
HD 31 U56

Up Against the Wal-Mart.
CBS Video (1994)
Depicts economic consequences that have ensued as a result of Wal-Mart’s opening stores in small towns, displacing smaller shops.
Video Cassette (1 hr.)
HF 5429.215 U6 U62

(The) Union: The Business Behind Getting High.
Phase 4 Films, c2009
“British Columbia’s illegal marijuana trade industry has evolved into an unstoppable business giant, dubbed by those involved as "The Union." Follow filmmaker Adam Scorgie as he demystifies the underground market and brings to light how an industry can function while remaining illegal. Through interviews with growers, police officers, criminologists, economists, doctors, politicians and pop culture icons, Scorgie examines the cause and effect nature of the business behind getting high. Nobody’s innocent in this exploration of an industry that may be profiting more by being illegal”—Container.
1 videodisc (104 min.)
HD9019.M382 U55 2009

For additions to this section please see the Media Resources Desk.
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Valuing Diversity.
Griggs Prod. (1992)

Pt. 1: Managing Differences: shows managers how to recognize talent and how to develop and motivate diverse employees. Illustrates how ethnic stereotypes and cultural differences affect management and how unwritten rules affect the upward mobility of women and minorities.
HD 8081 A5 M35

Pt. 2: Diversity at Work: shows employees how to succeed in the multicultural organization.
HD 8081 A5 D58

Pt. 3: Communicating Across Cultures: examines differences in communication styles. Shows misunderstandings that can result when people of different national origin try to communicate.
HD 8081 A5 C64

Pt. 5: Supervising Differences: shows how first line supervisors, plant managers, and others can get the best out of their diverse work force. Deals with climate setting, coaching, team building, culturally diverse workers, controlling stereotypes, and employee conflict.
HF 5549.5 M5 S86

4 Video Cassettes (30 min. ea)
4 Guides

Venturing...The Entrepreneurial Challenge.
Vermont ETV (1991)

Features a wide variety of entrepreneurs who have started and built successful companies. Emphasizes the human face of entrepreneurship.

1. The Fire Within
2. Getting Started
3. Finding Financing
4. Up and Running
5. Marketing and Sales
6. Market and Product Expansion
7. Financing Growth
8. Managing Growth
9. The Human Challenge
10. Managing Adversity
11. Agricultural Entrepreneurs
12. The Personal Side
13. The Innovators
4 Video Cassettes (1 hr. 42 min)
HB 615 V45

Views from the Top: American's most powerful CEOs look ahead.
Wall Street Journal Video (1996)

Corporate leaders offer informed views on their companies, the U.S. economy, and the global market.
Video Cassette (56 min.)
HC 106.82 V54

(The) Wall Street Connection.
California Newsreel (1985)

Provides a fast-paced, eye-opening look inside the new Wall Street—the frenetic, high stakes culture of New York's stock and commodity traders. Asks: What is the consequence for the rest of us now that Wall Street has transformed into "the most exciting game on earth"?
Video Cassette (40 min.)
HG 4572 W25

Wal*Mart: The High Cost of Low Price.
Retail Project L.L.C. (2005)

Shows the real lives of Wal-mart workers and their families, business owners, and their communities.
1 videodisc (97 min.)
HF5429.215.U6 W353 2005

Wal-town
ONF/NFB (2006)

"A group of six university students, calling themselves 'Wal-Town', take to the Canadian highway over two summers. Armed with thousands of pamphlets and fliers, and with one gonzo journalist along for the ride, they visit 36 of Canada's more than 200 Wal-Mart stores with one formidable goal: to raise public awareness about Wal-Mart's business practices and the effects of the company's policies on cities and towns across Canada... Interspersing frank exchanges between activists and Wal-Mart shoppers with interviews with a range of characters from either side of the issue, [the film] takes us to the frontlines of the ongoing debate over the company's dominance in the Canadian retail market. The film also creates an intimate portrait of six young activists as they experience the highs and lows of their first cross-country campaign" – Container.
1 videodisc (67 min.)

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(The) Wealth of Nations.
Knowledge Products (1985)
Tape 1 examines the basic problems addressed by Adam Smith. Discusses the life and thoughts of Smith in the context of the Scottish enlightenment. On tape 2 some major themes of the book are examined including the division of labor, the invisible hand, Smith's theory of economic value, and Smith's defense of free trade.
2 Cassettes (45 min. each)
HB 161 W42 pt. 1-2

What America Does Right.
Vol. 1: Management Turned Upside.
Profiles 3 companies, Sun Microsystems, Raychem & the Career Action Center. Shows how they changed the way they interact with their employees and changed the ways their companies are run. (32 min.)
Vol. 2: Organization is Strategic. Highlights 2 case studies and the cutting-edge innovations and strategic strengths of the companies. Gives insight into how you can reshape your company to meet the challenges of the next century. (29 min.)
2 Video Cassettes (29 min. ea)
2 Guides
HD 70 U5 W42

What Followers Expect From Leaders.
Pt. 1: The key qualities expected of leaders; How leaders can build credibility. Pt. 2: How leaders can lose credibility; Action steps for successful leadership.
2 Cassettes (2 hr.)
HD 57.7 K6812

What would Jesus buy?
Arts Alliance America, c2007
Bill Talen (aka Reverend Billy) was a lost idealist who hitchhiked to New York City only to find that Times Square was becoming a mall. Spurred on by the loss of his neighborhood and inspired by the sidewalk preachers around him, Bill bought a collar to match his white caterer's jacket, bleached his hair and became the Reverend Billy of the Church of Stop Shopping.
Follows Reverend Billy and the Stop Shopping Gospel Choir (a changing group of volunteers) as they go on a cross-country mission to save Christmas from the Shopocalypse.
1 videodisc (ca. 91 min.)
HF5415.33.U6 W43 2008

What's Good for GM...
California Newsreel (1981)
A case study of the trade-offs and conflicts which result from trying to reconcile the developmen agendas of corporations and cities. Shows business executives trying to balance the demands of corporations for improved profitability, of cities for more jobs, and of local residents for stable neighborhoods.
Video Cassette (45 min.)
HD 9710 U63 D653

What's in a Job Interview?
Linx Educational Pub. (2005)
Offers practical advice pertaining to various aspects of the job interview, including: dress, preparation, what to expect during the interview, answering and asking questions, salary negotiation.
1 videodisc (20 min.)
HF5549.5.I6 W43 2004

When Children Do the Work.
We Do the Work
Shows 15 year old Honduran girls who support their families by sewing designer clothing for U.S. stores, six year old Pakistani children chained to carpet looms, and a women's group protesting the use of Bangladeshi child labor for Wal Mart products.
Video Cassette (30 min.)
HD 6231 W44
When OSHA Visits Your Amusement Facility.
International Association of Amusement Parks and Attractions (200?)
This program provides how to deal with OSHA (U.S. Occupational Safety and Health Administration) before, during and after the inspection.
1 videocassette (23 min.)
HD3656 .W43 2000z

Whistleblowers.
Films for the Humanities (1991)
Tells the story of four American whistleblowers, who found that the price of integrity was indeed high. Addresses the questions of how whistleblowers can be protected and how distinctions must be made in the workplace between honesty and disloyalty.
Video Cassette (24 min.)
HD 60.5 U6 W45

Who's the Enemy?
WGBH (1992)
Who's fault is it that Japan took almost the whole consumer electronics industry away from the U.S.
Video Cassette (58 min.)
HC 79 H53 W56

Wine War.
Films for the Humanities & Sciences, [2007]
Are French wine producers an endangered species? This documentary vividly illustrates the economic dynamics of the global wine wars examining the explosion in New World wine-making and its implications for the French wine industry.
1 videodisc (53 min.)
HD9370.5 .W56 2007

Winners and Losers.
PBS (1992)
Many nations have fought for and won a piece of the clothing industry pie and the global economy has produced big winners. But there are also losers. Many American manufacturers struggle, American workers have lost their jobs, and Americans pay higher prices for clothes.
Video Cassette (58 min.)
HD 9940 U62 W55

(A) Winning Balance II.
LearnCom HR Consulting and Training (2001)
A video-based training program about today's increasingly diverse workplaces. Covers the impact that today's changing demographics have on the workplace; the important role they play in creating a workplace which people of all cultures and backgrounds have a chance to succeed; identifying personal attitude and behaviors toward differences; recognizing how attitudes toward differences influence interaction with others; acting as a diversity change agent to create a respectful workplace.
1 Video Cassette (30 min
+ 1 trainer's manual (46 p.)
+ 18 portrait cards (10 x 7 cm. in trainer's manual pocket)
+ 5 participant manuals (42 p.)
HF5549.5.M5 W557 2001 - videocassette
HF5549.5.M5 W557 2001
5 user manuals
HF5549.5.M5 W557 2001
trainers manual

Winning at Work.
Learn Inc. (1995)
Discusses productivity tips to prioritize work, handle pressure, streamline tasks, handle interruptions, increase effectiveness, and cure procrastination.
2 Cassettes
Guide (36 p.)
HD 69 T54 W55

Win-Win Negotiating.
Wiley Cassettes (1986)
2 Cassettes (1 hr. 46 min.)
HD 42 J36

Workforce Diversity.
PBS (1993)
Provides examples of American companies that make positive differences in how they accept and encourage diversity in the workforce.
Video Cassette (30 min.)
HD 6305 M5 W67

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For additions to this section please see the Media Resources Desk. For availability check the Library catalog http://webpac.library.unlv.edu.
Workplace Violence: Addressing Workplace Violence in the Lodging Industry.
Educational Institute of the American Hotel & Motel Association (2000)
Discusses effective measures to take when confronted by problem employees and/or other unbalanced persons threatening the safety of hotel guests and/or staff. Also discusses how to identify potentially violent personalities, prevent robberies through environmental controls, and reduce internal conflicts.
Video Cassette (22 min.)
HF5549.5.E43 W66 2000

Wrongful Termination in the 1990's.
M&M Resources Corp. (1989)
The management guide to minimizing the risks posed by the evolution of wrongful termination law.
Video Cassette (45 min.)
Guide (70 p.)
HF 5549.5 D55 W76

The X-factor: Managing & Motivating Generation X.
CorVision Media, (1998)
Introduces Generation X: who they are, how they view the world of work, and which factors shaped their perspective. Discusses seven management principles and how they are effectively used in recruiting, motivating, and retaining Generation X employees
1 Video Cassette (22 min.)
1 discussion guide (16 p.)
HF5549 .X33 1998

Yahoo!: Jerry & Dave's Excellent Venture.
Kantola Productions (1997)
The story of how two Stanford graduate students, David Filo and Jerry Yang, founded Yahoo!, one of the Internet's major search engines.
Video Cassette (32 min.)
HE7583.U6 Y33 1997

The Yes Men Fix the World.
Oley, PA : Bullfrog Films, c2009
The Yes Men again pull off one bold prank after another in an effort to raise political consciousness. Posing as top executives of giant corporations, they lie their way into big business conferences and pull off the world's most outrageous pranks.
1 videodisc (87 min.)

Triune Arts, [200-?]
Seven modules to be used in a workshop or by a single employee setting their own pace. Communicates what employers want to get across to new employees
1. Customer service introduction (8 min.)
2. Customer expectations (10 min.)
3. Communicating by phone (4:35)
4. Handling problems (11 min.)
5. Special customers (2:35 min.)
6. Internal customers (6:15 min.)
Customer service summary (7 min.)
1 videodisc (51 min.)
HF5415.5 Y68 2000z