







DISTINGUISHING

Scholarly and Popular Articles

<p>Usually a researcher or academic scholar (i.e. professor) who is an expert in the subject area. The university, research center, or academic credential (Ph.D., M.S.) is generally given</p>	<p>Author</p> 	<p>Typically reporters or freelance writers who may or may not have academic expertise in the subject matter. Author's affiliation is generally not given</p>
<p>Academic faculty, professionals, researchers, and students</p>	<p>Audience</p> 	<p>General public; people who work in a particular industry or trade</p>
<p>Use of jargon/specialized vocabulary related to subject area</p> <p>Longer in length (5 + pages) typically</p>	<p>Language & Length</p> 	<p>Simple, everyday language; layman's terms</p> <p>Shorter in length (1/4 page – 5 pages) typically</p>
<p>Articles may follow a predictable structure: abstract, introduction, literature review, methods, results, analysis/discussion, conclusion, and references</p> <p>May contain tables, graphs, and charts</p> <p>Limited or no advertisements</p>	<p>Appearance / Organization</p> 	<p>Slick, attractive appearance</p> <p>Often tells a story as a narrative</p> <p>Often contains lots of pictures or advertisements</p>
<p>Content typically reviewed by several experts or editorial board in the subject area (peer review) to ensure accuracy and research quality</p>	<p>Information Checking</p> 	<p>Content selected by editors employed by the magazine or trade publication</p>
<p>Academic and research libraries, other medical, scientific, and research settings</p> <p>Online in academic databases or at publisher web sites requesting password for access (Hint! start at UNLV's library web site to avoid paying)</p>	<p>Location of Information</p> 	<p>Newsstands, grocery stores, airport bookstores. Trade magazines get mailed to members of professional organizations</p> <p>Some popular and trade magazines are searchable in library databases</p>
<p>Yes. Lists the sources where quotes and information was taken from. Can be verified</p>	<p>References / Bibliography</p>	<p>Probably not. May refer to other sources but it is difficult to verify</p>
<p><i>American Journal of Sociology, Child Abuse & Neglect, Journal of Abnormal Psychology, American Economic Review</i></p>	<p>Examples</p>	<p><u>Popular Magazines:</u> <i>Time, Newsweek, Ebony, People, Scientific American, The New Yorker</i></p> <p><u>Trade Magazines:</u> <i>Architectural lighting, Cement Americas, Frozen Food Age</i></p> <p><u>Newspapers:</u> <i>New York Times, Washington Post, USA Today, Las Vegas Review Journal</i></p>