

THE AVERAGE RENO/SPARKS CASINO, 2020

In fiscal 2020, 23 casinos in the Reno/Sparks area produced gaming revenue of more than \$1 million. The averages for several key financial statistics produce a picture of the statistically ‘average’ Reno-area casino and give a good snapshot of the industry standard.

Definitions

All Casinos: Total for all 23 Reno/Sparks casinos earning \$1 million and over in fiscal 2020.

Average Casino: Total for “All Casinos” divided by 23.

Daily Average: “Average Casino” total divided by 366, for the average daily revenue/expense for the category in question.

Available/Occupied Rooms: Total annual room nights in the respective category.

Comps: Expenses recorded for complimentary items.

Payroll: Total payroll taxes, employee benefits, and officer and employee pay.

% of Rev: Expense or revenue items as a percentage of total gaming or rooms revenue.

Revenues by Department

Department	All Casinos	Average Casino	Daily Average	% of Total
Gaming	565,869,073	24,603,003	67,221	46.4%
Rooms	237,152,320	10,310,970	28,172	19.5%
Food	182,736,479	7,945,064	21,708	15.0%
Beverage	114,625,912	4,983,735	13,617	9.4%
Other	118,145,626	5,136,766	14,035	9.7%
Total	1,218,529,410	52,979,540	144,753	100.0%

Casino Revenues

Revenue	All Casinos	Average Casino	Daily Average	% of Total
Pit*	82,657,150	3,593,789	9,819	14.6%
Slots	466,241,752	20,271,381	55,386	82.4%
Poker	4,388,901	190,822	521	0.8%
Race Book	2,637,126	114,658	313	0.5%
Sports Book	9,944,144	432,354	1,181	1.8%
Total	565,869,073	24,603,003	67,221	100.0%

* Includes keno and bingo

Casino Expenses

Expenses	All Casinos	Average Casino	Daily Average	% of Rev.
Bad Debt	1,429,794	62,165	170	0.3%
Comps*	156,595,982	6,808,521	18,603	27.7%
Gaming Taxes	49,999,755	2,173,902	5,940	8.8%
Payroll	75,273,687	3,272,769	8,942	13.3%
Total Expenses	326,267,331	14,185,536	38,758	57.7%

* Includes preferred guest expense

Room Revenues & Occupancy

Category	All Rooms	Average Casino	Daily Average	% of Rev.
Sales	162,610,052	7,070,002	19,317	68.6%
Comp Rooms	74,542,268	3,240,968	8,855	31.4%
Total Revenue	237,152,320	10,310,970	28,172	100.0%
Available Rooms	3,435,119	149,353	408	0
Rooms Occupied	2,098,799	91,252	249	0
Occupancy Rate	61.1%	0	0	0

Per Room Per Day Statistics

Average	Dollars
Pit revenue	39.38
Slot revenue	222.15
Food Sales	87.07
Beverage Sales	54.62
Rooms Payroll	29.72
Room Rate	112.99

Average Number of Employees

Department	All Casinos	Per Casino	Percentage
Casino	2,431	106	21.55%
Rooms	1,714	75	15.19%
Food	3,251	141	28.81%
Beverage	803	35	7.12%
G & A	2,100	91	18.61%
Other	984	43	8.72%
Total	11,283	491	100.00%

Ratios

Total Current Assets to Total Current Liabilities Ratio: 243.4%

Total Capital to Total Liabilities: 96.9%

Total Complimentary Expense to Gaming Revenue: 31.5%

Total Revenue to Average Total Assets: 51.4%

Return on Invested Capital: 2.8%

All data as for fiscal (July 1-June 30) years.

All data from *Nevada Gaming Abstract*. Carson City: Nevada Gaming Control Board, 2021.

<https://gaming.nv.gov/about/abstract/report/>

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu