

## THE AVERAGE RENO/SPARKS CASINO, 2019

In fiscal 2019, 24 casinos in the Reno/Sparks area produced gaming revenue of more than \$1 million. The averages for several key financial statistics produce a picture of the statistically ‘average’ Reno-area casino and give a good snapshot of the industry standard.

### Definitions

**All Casinos:** Total for all 24 Reno/Sparks casinos earning \$1 million and over in fiscal 2019.

**Average Casino:** Total for “All Casinos” divided by 24.

**Daily Average:** “Average Casino” total divided by 365, for the average daily revenue/expense for the category in question.

**Available/Occupied Rooms:** Total annual room nights in the respective category.

**Comps:** Expenses recorded for complimentary items.

**Payroll:** Total payroll taxes, employee benefits, and officer and employee pay.

**% of Rev:** Expense or revenue items as a percentage of total gaming or rooms revenue.

### Revenues by Department

Department	All Casinos	Average Casino	Daily Average	% of Total
Gaming	769,212,044	32,050,502	87,810	49.2%
Rooms	315,520,726	13,146,697	36,018	20.2%
Food	237,424,830	9,892,701	27,103	15.2%
Beverage	131,994,072	5,499,753	15,068	8.4%
Other	110,809,793	4,617,075	12,650	7.1%
<b>Total</b>	<b>1,564,961,465</b>	<b>65,206,728</b>	<b>178,649</b>	<b>100.0%</b>

### Casino Revenues

Revenue	All Casinos	Average Casino	Daily Average	% of Total
Pit*	120,306,638	5,012,777	13,734	15.6%
Slots	627,747,014	26,156,126	71,661	81.6%
Poker	6,881,229	286,718	786	0.9%
Race Book	2,539,266	105,803	290	0.3%
Sports Book	11,737,897	489,079	1,340	1.5%
<b>Total</b>	<b>769,212,044</b>	<b>32,050,502</b>	<b>87,810</b>	<b>100.0%</b>

\* Includes keno and bingo

### Casino Expenses

Expenses	All Casinos	Average Casino	Daily Average	% of Rev.
Bad Debt	2,710,747	112,948	309	0.4%
Comps*	236,401,324	9,850,055	26,986	30.7%
Gaming Taxes	60,776,487	2,532,354	6,938	7.9%
Payroll	86,865,086	3,619,379	9,916	11.3%
<b>Total Expenses</b>	<b>441,909,726</b>	<b>18,412,905</b>	<b>50,446</b>	<b>57.4%</b>

\* Includes preferred guest expense

### Room Revenues & Occupancy

Category	All Rooms	Average Casino	Daily Average	% of Rev.
<b>Sales</b>	230,788,696	9,616,196	26,346	73.1%
<b>Comp Rooms</b>	84,732,030	3,530,501	9,673	26.9%
<b>Total Revenue</b>	315,520,726	13,146,697	36,018	100.0%
<b>Available Rooms</b>	4,205,708	175,238	480	0
<b>Rooms Occupied</b>	2,925,846	121,910	334	0
<b>Occupancy Rate</b>	<b>69.6%</b>	<b>0</b>	<b>0</b>	<b>0</b>

### Per Room Per Day Statistics

Average	Dollars
<b>Pit revenue</b>	41.12
<b>Slot revenue</b>	214.55
<b>Food Sales</b>	81.15
<b>Beverage Sales</b>	45.11
<b>Rooms Payroll</b>	24.61
<b>Room Rate</b>	107.84

### Average Number of Employees

Department	All Casinos	Per Casino	Percentage
<b>Casino</b>	2,584	108	19.77%
<b>Rooms</b>	1,976	82	15.12%
<b>Food</b>	3,874	161	29.63%
<b>Beverage</b>	1,099	46	8.41%
<b>G &amp; A</b>	2,513	105	19.22%
<b>Other</b>	1,027	43	7.86%
<b>Total</b>	<b>13,073</b>	<b>545</b>	<b>100.00%</b>

### Ratios

Total Current Assets to Total Current Liabilities Ratio: 205.4%

Total Capital to Total Liabilities: 98.5%

Total Complimentary Expense to Gaming Revenue: 34.6%

Total Revenue to Average Total Assets: 67.0%

Return on Invested Capital: 8.7%

All data as for fiscal (July 1-June 30) years.

All data from *Nevada Gaming Abstract*. Carson City: Nevada Gaming Control Board, 2020.

<https://gaming.nv.gov/about/abstract/report/>

Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)