

THE AVERAGE RENO/SPARKS CASINO, 2014

In fiscal 2014, 26 casinos in the Reno/Sparks area produced gaming revenue of more than \$1 million. The averages for several key financial statistics produce a picture of the statistically ‘average’ Reno-area casino and give a good snapshot of the industry standard.

Definitions

All Casinos: Total for all 26 Reno/Sparks casinos earning \$1 million and over in fiscal 2014.

Average Casino: Total for “All Casinos” divided by 26.

Daily Average: “Average Casino” total divided by 365, for the average daily revenue/expense for the category in question.

Available/Occupied Rooms: Total annual room nights in the respective category.

Comps: Expenses recorded for complimentary items.

Payroll: Total payroll taxes, employee benefits, and officer and employee pay.

% of Rev: Expense or revenue items as a percentage of total gaming or rooms revenue.

Revenues by Department

Department	All Casinos	Average Casino	Daily Average	% of Total
Gaming	660,267,696	25,394,911	69,575	51.6%
Rooms	230,037,113	8,847,581	24,240	18.0%
Food	219,741,105	8,451,581	23,155	17.2%
Beverage	93,108,180	3,581,084	9,811	7.3%
Other	75,286,479	2,895,634	7,933	5.9%
Total	1,278,440,573	49,170,791	134,714	100.0%

Casino Revenues

Revenue	All Casinos	Average Casino	Daily Average	% of Total
Pit*	116,749,275	4,490,357	12,302	17.7%
Slots	520,862,453	20,033,171	54,885	78.9%
Poker	7,438,661	286,102	784	1.1%
Race Book	4,459,977	171,538	470	0.7%
Sports Book	10,757,330	413,743	1,134	1.6%
Total	660,267,696	25,394,911	69,575	100.0%

* Includes keno and bingo

Casino Expenses

Expenses	All Casinos	Average Casino	Daily Average	% of Rev.
Bad Debt	387,569	14,907	41	0.1%
Comps*	143,889,419	5,534,208	15,162	21.8%
Gaming Taxes	53,071,942	2,041,229	5,592	8.0%
Payroll	102,918,126	3,958,389	10,845	15.6%
Total Expenses	364,656,423	14,025,247	38,425	55.2%

* Includes preferred guest expense

Room Revenues & Occupancy

Category	All Rooms	Average Casino	Daily Average	% of Rev.
Sales	169,484,869	6,518,649	17,859	73.7%
Comp Rooms	60,552,244	2,328,932	6,381	26.3%
Total Revenue	230,037,113	8,847,581	24,240	100.0%
Available Rooms	4,463,470	171,672	470	0
Rooms Occupied	3,008,952	115,729	317	0
Occupancy Rate	67.4%	0	0	0

Per Room Per Day Statistics

Average	Dollars
Pit revenue	38.80
Slot revenue	173.10
Food Sales	73.03
Beverage Sales	30.94
Rooms Payroll	20.65
Room Rate	76.45

Average Number of Employees

Department	All Casinos	Per Casino	Percentage
Casino	3,405	131	23.11%
Rooms	2,268	87	15.39%
Food	4,331	167	29.40%
Beverage	1,268	49	8.61%
G & A	2,678	103	18.18%
Other	783	30	5.31%
Total	14,733	567	100.00%

Ratios

Total Current Assets to Total Current Liabilities Ratio: -205.2%
 Total Capital to Total Liabilities: 62.3%
 Total Complimentary Expense to Gaming Revenue: 29.5%
 Total Revenue to Average Total Assets: 77.7%
 Return on Invested Capital: 4.3%

All data as for fiscal (July 1-June 30) years.

All data from *Nevada Gaming Abstract*. Carson City: Nevada Gaming Control Board, 2015.

<https://gaming.nv.gov/about/abstract/report/>

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu