

## THE AVERAGE RENO/SPARKS CASINO, 2013

In fiscal 2013, 22 casinos in the Reno/Sparks area produced gaming revenue of more than \$1 million. The averages for several key financial statistics produce a picture of the statistically ‘average’ Reno-area casino and give a good snapshot of the industry standard.

### Definitions

**All Casinos:** Total for all 22 Reno/Sparks casinos earning \$1 million and over in fiscal 2013.

**Average Casino:** Total for “All Casinos” divided by 22.

**Daily Average:** “Average Casino” total divided by 365, for the average daily revenue/expense for the category in question.

**Available/Occupied Rooms:** Total annual room nights in the respective category.

**Comps:** Expenses recorded for complimentary items.

**Payroll:** Total payroll taxes, employee benefits, and officer and employee pay.

**% of Rev:** Expense or revenue items as a percentage of total gaming or rooms revenue.

### Revenues by Department

Department	All Casinos	Average Casino	Daily Average	% of Total
Gaming	649,000,327	29,500,015	80,822	52.2%
Rooms	225,762,375	10,261,926	28,115	18.1%
Food	208,574,259	9,480,648	25,974	16.8%
Beverage	90,719,996	4,123,636	11,298	7.3%
Other	70,192,103	3,190,550	8,741	5.6%
<b>Total</b>	<b>1,244,249,060</b>	<b>56,556,775</b>	<b>154,950</b>	<b>100.0%</b>

### Casino Revenues

Revenue	All Casinos	Average Casino	Daily Average	% of Total
Pit*	114,244,214	5,192,919	14,227	17.6%
Slots	517,731,519	23,533,251	64,475	79.8%
Poker	8,061,945	366,452	1,004	1.2%
Race Book	3,374,031	153,365	420	0.5%
Sports Book	5,588,618	254,028	696	0.9%
<b>Total</b>	<b>649,000,327</b>	<b>29,500,015</b>	<b>80,822</b>	<b>100.0%</b>

\* Includes keno and bingo

### Casino Expenses

Expenses	All Casinos	Average Casino	Daily Average	% of Rev.
Bad Debt	416,939	18,952	52	0.1%
Comps*	142,159,372	6,461,790	17,704	21.9%
Gaming Taxes	52,724,722	2,396,578	6,566	8.1%
Payroll	103,231,286	4,692,331	12,856	15.9%
<b>Total Expenses</b>	<b>363,515,738</b>	<b>16,523,443</b>	<b>45,270</b>	<b>56.0%</b>

\* Includes preferred guest expense

### Room Revenues & Occupancy

Category	All Rooms	Average Casino	Daily Average	% of Rev.
<b>Sales</b>	167,186,295	7,599,377	20,820	74.1%
<b>Comp Rooms</b>	58,576,080	2,662,549	7,295	25.9%
<b>Total Revenue</b>	225,762,375	10,261,926	28,115	100.0%
<b>Available Rooms</b>	4,501,100	204,595	561	0
<b>Rooms Occupied</b>	3,010,789	136,854	375	0
<b>Occupancy Rate</b>	<b>66.9%</b>	<b>0</b>	<b>0</b>	<b>0</b>

### Per Room Per Day Statistics

Average	Dollars
<b>Pit revenue</b>	37.94
<b>Slot revenue</b>	171.96
<b>Food Sales</b>	69.28
<b>Beverage Sales</b>	30.13
<b>Rooms Payroll</b>	21.14
<b>Room Rate</b>	74.98

### Average Number of Employees

Department	All Casinos	Per Casino	Percentage
<b>Casino</b>	3,442	156	24.07%
<b>Rooms</b>	2,476	113	17.31%
<b>Food</b>	4,195	191	29.34%
<b>Beverage</b>	1,102	50	7.71%
<b>G &amp; A</b>	2,365	108	16.54%
<b>Other</b>	720	33	5.03%
<b>Total</b>	<b>14,300</b>	<b>650</b>	<b>100.00%</b>

### Ratios

Total Current Assets to Total Current Liabilities Ratio: 353.5%

Total Capital to Total Liabilities: 64.2%

Total Complimentary Expense to Gaming Revenue: 27.8%

Total Revenue to Average Total Assets: 71.3%

Return on Invested Capital: 3.0%

All data as for fiscal (July 1-June 30) years.

All data from *Nevada Gaming Abstract*. Carson City: Nevada Gaming Control Board, 2014.

<https://gaming.nv.gov/about/abstract/report/>

Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)