

THE AVERAGE LAUGHLIN CASINO, 2020

In fiscal 2020, 9 casinos in Laughlin produced gaming revenue of more than \$1 million. The averages for several key financial statistics produce a picture of the statistically ‘average’ Laughlin casino and give a good snapshot of the industry standard.

Definitions

All Casinos: Total for all 9 Laughlin casinos earning \$1 million and over in fiscal 2020.

Average Casino: Total for “All Casinos” divided by 9.

Daily Average: “Average Casino” total divided by 366, for the average daily revenue/expense for the category in question.

Available/Occupied Rooms: Total annual room nights in the respective category.

Comps: Expenses recorded for complimentary items.

Payroll: Total payroll taxes, employee benefits, and officer and employee pay.

% of Rev: Expense or revenue items as a percentage of total gaming or rooms revenue.

Revenues by Department

Department	All Casinos	Average Casino	Daily Average	% of Total
Gaming	409,354,583	45,483,843	124,273	61.4%
Rooms	101,119,246	11,235,472	30,698	15.2%
Food	60,536,260	6,726,251	18,378	9.1%
Beverage	59,758,196	6,639,800	18,142	9.0%
Other	36,074,347	4,008,261	10,952	5.4%
Total	666,842,632	74,093,626	202,442	100.0%

Casino Revenues

Revenue	All Casinos	Average Casino	Daily Average	% of Total
Pit*	35,586,055	3,954,006	10,803	8.7%
Slots	370,925,520	41,213,947	112,606	90.6%
Poker	1,743,025	193,669	529	0.4%
Race Book	215,222	23,914	65	0.1%
Sports Book	884,761	98,307	269	0.2%
Total	409,354,583	45,483,843	124,273	100.0%

* Includes keno and bingo

Casino Expenses

Expenses	All Casinos	Average Casino	Daily Average	% of Rev.
Bad Debt	28,785	3,198	9	0.0%
Comps*	137,370,411	15,263,379	41,703	33.6%
Gaming Taxes	31,597,202	3,510,800	9,592	7.7%
Payroll	38,272,389	4,252,488	11,619	9.3%
Total Expenses	256,595,884	28,510,654	77,898	62.7%

* Includes preferred guest expense

Room Revenues & Occupancy

Rooms	All Casinos	Average Casino	Daily Average	% of Rev.
Sales	49,566,097	5,507,344	15,047	49.0%
Comp Rooms	51,553,149	5,728,128	15,651	51.0%
Total Revenue	101,119,246	11,235,472	30,698	100.0%
Available Rooms	2,759,133	306,570	838	0
Rooms Occupied	1,568,583	174,287	476	0
Occupancy Rate	56.9%	0	0	0

Per Room Per Day Statistics

Average	Dollars
Pit revenue	22.69
Slot revenue	236.47
Food Sales	38.59
Beverage Sales	38.10
Rooms Payroll	15.99
Room Rate	64.47

Average Number of Employees

Department	All Casinos	Per Casino	Percentage
Casino	1,181	131	24.3%
Rooms	811	90	16.7%
Food	1,234	137	25.4%
Beverage	396	44	8.2%
G & A	1,008	112	20.7%
Other	228	25	4.7%
Total	4,858	540	100.0%

Ratios

Total Current Assets to Total Current Liabilities Ratio: 73.5%
 Total Capital to Total Liabilities: 191.4%
 Total Complimentary Expense to Gaming Revenue: 33.2%
 Total Revenue to Average Total Assets: 39.7%
 Return on Invested Capital: 0.9%

All data as for fiscal (July 1-June 30) years.

All data from *Nevada Gaming Abstract*. Carson City: Nevada Gaming Control Board, 2021.

<https://gaming.nv.gov/about/abstract/report/>

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu