

## THE AVERAGE DOWNTOWN LAS VEGAS CASINO, 2020

In fiscal 2020, 15 casinos in the Downtown Las Vegas area produced gaming revenue of more than \$1 million. The averages for several key financial statistics produce a picture of the statistically 'average' Downtown casino and give a good snapshot of the industry standard.

### Definitions

**All Casinos:** Total for all 15 Downtown Las Vegas casinos earning \$1 million and over in fiscal 2020.

**Average Casino:** Total for "All Casinos" divided by 15.

**Daily Average:** "Average Casino" total divided by 366, for the average daily revenue/expense for the category in question.

**Available/Occupied Rooms:** Total annual room nights in the respective category.

**Comps:** Expenses recorded for complimentary items.

**Payroll:** Total payroll taxes, employee benefits, and officer and employee pay.

**% of Rev:** Expense or revenue items as a percentage of total gaming or rooms revenue.

### Revenues by Department

Department	All Casinos	Average Casino	Daily Average	% of Total
Gaming	534,821,861	35,654,791	97,417	51.4%
Rooms	187,424,885	12,494,992	34,139	18.0%
Food	133,365,409	8,891,027	24,292	12.8%
Beverage	111,531,104	7,435,407	20,315	10.7%
Other	73,093,538	4,872,903	13,314	7.0%
<b>Total</b>	<b>1,040,236,797</b>	<b>69,349,120</b>	<b>189,478</b>	<b>100.0%</b>

### Casino Revenues

Revenue	All Casinos	Average Casino	Daily Average	% of Total
Pit*	114,028,668	7,601,911	20,770	21.3%
Slots	364,693,403	24,312,894	66,429	68.2%
Poker	3,195,055	213,004	582	0.6%
Race Book	609,709	40,647	111	0.1%
Sports Book	52,295,026	3,486,335	9,526	9.8%
<b>Total</b>	<b>534,821,861</b>	<b>35,654,791</b>	<b>97,417</b>	<b>100.0%</b>

\* Includes keno and bingo

### Casino Expenses

Expenses	All Casinos	Average Casino	Daily Average	% of Rev.
Bad Debt	546,734	36,449	100	0.1%
Comps*	101,644,012	6,776,267	18,514	19.0%
Gaming Taxes	43,781,614	2,918,774	7,975	8.2%
Payroll	88,938,387	5,929,226	16,200	16.6%
<b>Total Expenses</b>	<b>290,682,862</b>	<b>19,378,857</b>	<b>52,948</b>	<b>54.4%</b>

\* Includes preferred guest expense

### Room Revenues & Occupancy

Category	All Rooms	Average Casino	Daily Average	% of Rev.
<b>Sales</b>	152,350,363	10,156,691	27,751	81.3%
<b>Comp Rooms</b>	35,074,522	2,338,301	6,389	18.7%
<b>Total Revenue</b>	187,424,885	12,494,992	34,139	100.00%
<b>Available Rooms</b>	2,780,737	185,382	507	0
<b>Rooms Occupied</b>	2,297,233	153,149	418	0
<b>Occupancy Rate</b>	<b>89.6%</b>	<b>0</b>	<b>0</b>	<b>0</b>

### Per Room Per Day Statistics

Average	Dollars
<b>Pit revenue</b>	46.64
<b>Slot revenue</b>	158.75
<b>Food Sales</b>	58.05
<b>Beverage Sales</b>	48.55
<b>Rooms Payroll</b>	31.45
<b>Room Rate</b>	81.59

### Average Number of Employees

Department	All Casinos	Per Casino	Percentage
<b>Casino</b>	2,334	156	28.29%
<b>Rooms</b>	1,415	94	17.15%
<b>Food</b>	1,923	128	23.31%
<b>Beverage</b>	604	40	7.32%
<b>G &amp; A</b>	1,570	105	19.03%
<b>Other</b>	405	27	4.91%
<b>Total</b>	<b>8,251</b>	<b>550</b>	<b>100.00%</b>

### Ratios

Total Current Assets to Total Current Liabilities Ratio: 97.9%  
 Total Capital to Total Liabilities: 200.2%  
 Total Complimentary Expense to Gaming Revenue: 20.2%  
 Total Revenue to Average Total Assets: 47.7%  
 Return on Invested Capital: 2.5%

All data as for fiscal (July 1-June 30) years.

All data from 2020 Nevada Gaming Abstract. Carson City: Nevada Gaming Control Board, 2021.

<https://gaming.nv.gov/about/abstract/report/>

Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)