
COMBINED FACILITY REPORT: ATLANTIC CITY CASINOS, 2012

CENTER FOR GAMING RESEARCH, APRIL 2013

Executive Summary

In 2012, Atlantic City casinos had among them 1,629 table games, 26,991 slot machines, and 1,356,998 square feet of casino space. The distribution of these games and spaces is valuable information for those who study the industry. Collected here is a combined facility report for all Atlantic City casinos, with industry totals and the industry average in each category.

In that year, 24 different table games were in use in the city's casinos, and low-denomination slots (penny, two cent, and nickel) proved to be among the most popular slot machines.

Preferred citation:

David G. Schwartz and Lisa Podaca. Combined Facility Report: Atlantic City Casinos, 2012. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2013.

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Methodology

This report features statistical information from all Atlantic City casinos, the industry total, and the industry average. It is a supplement to the annual Facility Reports published by the Casino Control Commission and Division of Gaming Enforcement. It captures data for the total number of games and devices, facility square footage, and revenue.

Definitions

Most of the definitions are self-explanatory; for tables and slots, the numbers indicate the numbers of registered devices at their respective locations.

The “Revenue and Square Footage charts, however, aren’t completely self-explanatory. Here are the terms used there:

YTD Table/Other Win: 2012 win reported for table games, poker, simulcast, and keno operations.

YTD Slot Win: 2012 win reported for slot machines.

YTD Total Win: 2012 win reported for all casino games and devices.

Casino Sq. Footage: Reported square footage of casino space as of December 31, 2012.

Simulcast Sq. Footage: Reported square footage of simulcast space as of December 31, 2012.

Gaming Rev/Sq Foot: Gaming revenue per square foot of casino space.

Slot Rev/Slot: Slot revenue per slot machine.

Table Rev/Table: Table revenue per table.

Table Games: Industry Total and Average

Table Games	Industry Total	Industry Average
Blackjack	594	50
Craps	95	8
Roulette	141	12
Big Six	13	1
Baccarat	5	0
Minibaccarat	112	9
Sic Bo	3	0
Pai Gow Poker	35	3
Pai Gow	23	2
Keno	6	1
Caribbean Stud Poker	8	1
Let It Ride Poker	32	3
Three Card Poker	96	8
Casino War	2	0
Spanish 21	39	3
Double Attack Blackjack	4	0
Four Card Poker	27	2
Texas Hold'Em Bonus Poker	14	1
House Way Pai Gow Poker	0	0
Flop Poker	9	1
Two Card Joker Poker	0	0
Ultimate Texas Hold 'Em	6	1
Asia Poker	6	1
Winner's Pot Poker	0	0
1 Bet Threat Texas Hold 'Em	0	0
Mississippi Stud	4	0
Mini-Tex 3 Card Hold'Em	0	0
Supreme Pai Gow	0	0
5 card Hi-Lo	1	0
Electronic Table Games	13	1
Poker	338	28
Total Table Games	1,629	136

Slot Machines: Industry Total and Average

Denomination	Industry Total	Industry Average
\$0.01 and .02 Slot Machines	12,230	1,019
\$0.05 Slot Machines	1,670	139
\$0.25 Slot Machines	3,137	261
\$0.50 Slot Machines	364	30
\$1.00 Slot Machines	2,194	183
\$5.00 Slot Machines	567	47
\$25.00 Slot Machines	126	11
\$100.00 Slot Machines	97	8
Multi-denominational	6,224	519
Other Slot Machines	272	23
Total Slot Machines	26,881	2,240

Revenue and Square Footage: Industry Total and Average

Category	Industry Total	Industry Average
YTD Table/Other Win	859,645,839	71,637,153
YTD Slot Win	2,191,054,840	182,587,903
YTD Total Win	3,050,700,679	254,225,057
Casino Sq. Footage	1,356,998	113,083
Simulcast Sq. Footage	92,114	15,352
Gaming Rev/Sq Foot	2,248	2,248
Slot Rev/Slot	81,509	81,509
Table Rev/Table	527,714	527,714

Table Games: Casino Detail

Games	Atlantic Club	Bally's AC	Borgata	Caesars	Golden Nugget	Harrah's	Resorts	Revel	Showboat	Tropicana	Trump Plaza	Trump Taj Mahal	Industry Total	Industry Average
Blackjack	32	41	76	59	28	74	33	59	41	53	29	69	594	50
Craps	4	6	14	14	5	9	4	10	5	9	3	12	95	8
Roulette	5	14	21	17	8	12	8	9	9	15	9	14	141	12
Big Six	1	1	1	1	1	1	1	1	1	2	1	1	13	1
Baccarat	-	-	1	4	-	-	-	-	-	-	-	-	5	0
Minibaccarat	4	17	16	9	10	4	7	4	9	11	9	12	112	9
Sic Bo	-	-	1	1	-	-	-	-	-	-	1	-	3	0
Pai Gow Poker	1	3	6	6	2	3	3	2	3	2	2	2	35	3
Pai Gow	1	2	2	5	2	1	2	-	2	2	2	2	23	2
Keno	-	-	-	-	-	4	-	-	-	-	-	2	6	1
Caribbean Stud Poker	-	2	2	1	1	1	-	-	1	-	-	-	8	1
Let It Ride Poker	2	3	5	2	2	4	2	3	2	2	2	3	32	3
Three Card Poker	4	10	13	11	5	16	5	6	9	8	2	7	96	8
Casino War	-	-	2	-	-	-	-	-	-	-	-	-	2	0
Spanish 21	2	4	7	5	2	1	3	2	3	4	2	4	39	3
Double Attack Blackjack	-	-	-	-	-	1	-	-	1	1	-	1	4	0
Four Card Poker	1	5	4	4	1	2	1	2	2	2	1	2	27	2
Texas Hold'Em Bonus Poker	-	1	4	2	-	1	1	-	-	2	1	2	14	1
Flop Poker	1	-	4	-	1	2	-	-	1	-	-	-	9	1
Ultimate Texas Hold 'Em	-	2	-	1	1	1	-	-	1	-	-	-	6	1
Asia Poker	-	1	3	2	-	-	-	-	-	-	-	-	6	1
Mississippi Stud	-	-	-	-	2	2	-	-	-	-	-	-	4	0
5 card Hi-Lo	-	-	1	-	-	-	-	-	-	-	-	-	1	0
Electronic Table Games	-	-	-	-	-	-	-	13	-	-	-	-	13	1
Poker	-	26	78	32	20	40	-	37	24	27	-	54	338	28
Total Table Games	58	138	261	176	91	179	70	148	114	143	64	187	1,629	136

Slot Machines: Casino Detail

Denomination	Atlantic Club	Bally's AC	Borgata	Caesars	Golden Nugget	Harrah's	Resorts	Revel	Showboat	Tropicana	Trump Plaza	Trump Taj Mahal
\$0.01 and .02 Slot Machines	996	836	1,537	1,198	661	868	692	1,477	765	1,196	754	1,250
\$0.05 Slot Machines	42	168	383	116	128	171	142	81	109	130	82	118
\$0.25 Slot Machines	117	397	294	215	232	401	258	153	192	195	347	336
\$0.50 Slot Machines	17	36	91	45	24	8	38	-	1	29	56	19
\$1.00 Slot Machines	117	298	230	217	134	192	90	160	149	160	157	290
\$5.00 Slot Machines	45	87	79	68	25	56	28	25	29	38	14	73
\$25.00 Slot Machines	3	15	16	14	8	16	8	2	3	20	7	14
\$100.00 Slot Machines	-	14	8	13	4	7	6	5	3	13	2	22
Multi-denominational	133	448	614	263	284	881	658	505	1,038	868	147	385
Other Slot Machines	14	23	53	44	6	26	15	2	5	28	28	28
Total Slot Machines	1,484	2,322	3,305	2,193	1,506	2,626	1,935	2,410	2,294	2,677	1,594	2,535

Revenue and Square Footage: Casino Detail

Category	Atlantic Club	Bally's AC	Borgata	Caesars	Golden Nugget	Harrah's	Resorts	Revel	Showboat	Tropicana	Trump Plaza	Trump Taj Mahal
YTD Table/Other Win	16,498,019	98,112,689	195,457,441	129,102,488	33,171,681	101,357,509	31,691,937	42,051,867	44,603,297	59,622,147	19,387,100	88,589,664
YTD Slot Win	110,677,038	197,915,229	417,234,016	229,462,232	97,278,949	297,882,399	99,141,237	80,264,208	180,807,068	190,371,544	83,118,505	206,902,415
YTD Total Win	127,175,057	296,027,918	612,691,457	358,564,720	130,450,630	399,239,908	130,833,174	122,316,075	225,410,365	249,993,691	102,505,605	295,492,079
Casino Sq. Footage	75,416	104,084	136,667	111,812	70,250	158,497	92,345	130,000	108,869	132,896	86,923	149,239
Simulcast Sq. Footage	-	9,393	23,620	28,963	-	569	-	-	-	-	-	12,483
Gaming Rev/Sq Foot	1,686	2,844	4,483	3,207	1,857	2,519	1,417	941	2,070	1,881	1,179	1,980
Slot Rev/Slot	74,580	85,235	126,243	104,634	64,594	113,436	51,236	33,305	78,817	71,114	52,145	81,618
Table Rev/Table	284,449	710,962	748,879	733,537	364,524	566,243	452,742	284,134	391,257	416,938	302,923	473,742