

ATLANTIC CITY CASINO SEPTEMBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, OCTOBER 2024

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino September 2024 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's (Premier)	9,754,267	-10.14%	2,813,861	23.12%	12,568,128	-4.35%	287.48	1,143.85	19.88%
Borgata	43,257,853	14.45%	17,187,025	11.82%	62,395,309	14.95%	617.53	4,546.83	14.49%
Caesars	13,680,240	-8.66%	6,845,613	6.61%	20,525,853	-4.07%	261.62	2,173.21	13.59%
Golden Nugget	8,932,225	-14.51%	2,154,830	-3.18%	11,087,055	-12.52%	274.92	920.87	18.31%
Hard Rock	31,801,060	-8.20%	12,838,101	5.16%	44,639,161	-4.72%	445.58	3,266.69	17.50%
Harrah's	14,944,794	-15.96%	3,460,406	-17.24%	18,610,188	-16.30%	270.30	1,142.05	14.76%
Ocean Resort	24,362,946	-5.92%	4,092,277	-69.98%	28,455,223	-28.01%	439.45	1,025.63	20.89%
Resorts	11,704,886	-11.08%	2,653,419	49.49%	14,358,305	-3.88%	306.49	1,195.23	16.67%
Tropicana	14,831,227	-13.47%	2,985,141	-28.35%	17,973,560	-16.33%	302.93	1,198.85	13.20%
Total	173,269,498	-5.16%	55,030,673	-11.61%	230,612,782	-6.45%	378.31	2,009.15	16.32%

Total September 2024 Results

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's (Premier)	9,281,992	32.98%	2,314,873	1371.37%	24,164,993	19.17%
Borgata	48,164,117	15.84%	9,712,965	-15.86%	120,272,391	11.98%
Caesars	0	0	102,890	-396.02%	20,628,743	-23.53%
Golden Nugget	61,798,775	36.95%	-18,022	-115.28%	72,867,808	25.82%
Hard Rock	12,269,874	97.49%	7,524,429	47.77%	64,433,464	10.80%
Harrah's	1,574,804	0	181,399	-38.15%	20,366,391	-9.59%
Ocean Resort	4,877,392	10.22%	592,361	-15.84%	33,924,976	-24.03%
Resorts	52,868,808	16.36%	39,302,019	-21.23%	106,529,132	-3.39%
Tropicana	17,281,880	105.26%	3,942,280	1.77%	39,197,720	16.06%
Total	208,117,642	27.06%	63,655,194	-10.74%	502,385,618	4.24%

Casino Calendar Year Results Through September 2024

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's (Premier)	86,592,627	-1.93%	26,480,006	-14.14%	113,072,633	-5.09%	279.43	1,178.57	20.56%
Borgata	400,097,545	-1.54%	164,310,540	5.34%	564,408,085	0.36%	625.36	4,759.31	16.95%
Caesars	121,088,605	-6.86%	46,853,319	-7.39%	167,941,924	-7.01%	253.55	1,628.55	12.99%
Golden Nugget	89,999,957	-2.53%	24,777,486	26.95%	114,777,443	2.62%	303.29	1,159.34	18.54%
Hard Rock	292,561,163	6.90%	124,349,325	11.81%	416,910,488	8.32%	448.82	3,464.35	17.35%
Harrah's	136,258,688	-11.18%	34,220,675	-19.62%	170,479,363	-13.01%	269.83	1,236.56	12.54%
Ocean Resort	233,485,818	6.71%	74,663,908	-15.38%	308,149,726	0.36%	461.11	2,048.84	16.48%
Resorts	102,988,020	-0.38%	20,481,651	-6.41%	123,469,671	-1.43%	295.26	1,010.14	17.02%
Tropicana	137,462,568	-6.01%	36,416,168	-6.79%	173,878,736	-6.17%	307.41	1,601.27	27.15%
Total	1,600,534,991	-0.74%	552,553,078	-1.32%	2,153,088,069	-0.89%	382.61	2,208.78	17.40%

Total Calendar Year Results Through September 2024

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's (Premier)	81,205,721	35.53%	12,578,263	1805.80%	206,856,617	15.10%
Borgata	397,815,059	5.84%	54,948,347	-7.86%	1,017,171,491	1.93%
Caesars	0	0	-236,695	-137.69%	167,705,229	-33.74%
Golden Nugget	490,323,504	31.65%	345,571	-65.90%	605,446,518	24.75%
Hard Rock	97,114,552	78.01%	41,145,830	70.56%	555,170,870	19.76%
Harrah's	10,799,153	0	1,602,594	-1873.90%	182,881,110	-6.64%
Ocean Resort	53,655,106	38.70%	2,697,157	-5.71%	364,501,989	4.57%
Resorts	444,377,907	20.64%	220,891,872	-9.94%	788,739,450	6.75%
Tropicana	137,425,904	116.99%	23,386,811	-4.86%	334,691,451	22.49%
Total	1,712,716,906	21.90%	357,359,750	-0.37%	4,223,164,725	7.29%

Preferred citation:

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu