

NEVADA GAMING WIN 2023

Summary of Results from Selected Reporting Areas

The Nevada Gaming Control releases data about the financial performance of the state’s gaming industry. This report summarizes relevant data about gaming wins, hold percentages, and handles (total bet) for selected reporting areas in the state. The “Statewide” page includes information on the state’s gaming industry as a whole; the Las Vegas Strip is the area that generates over half of the state’s total revenue; Downtown Las Vegas produces less revenue, but is still a significant market; the Boulder Strip gives insight into the Las Vegas locals market; and Washoe County represents a significant piece of northern Nevada’s gaming industry.

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Definitions

All figures are for calendar 2023, taken from the December 2023 Nevada Gaming Revenue Report, accessible at [Nevada Gaming Control Board](#).

For each reporting area, results are for all non-restricted locations and do not include totals for restricted locations (15 slots or fewer)

of Units is the total number of machines or games for the category in question.

Win Amount is the total win for the category in question.

Win % is the win percentage for the category in question.

The handle is the total theoretical Amount gambled, derived by dividing the win Amount by the win percentage.

Win Amount and **Handle** are in thousands of dollars; add \$000 for total.

WPUD is the average win per unit per day.

For the sports book detail:

% Win is the percentage of the total sportsbook win that the game in question represents

% Bet is the percentage of the total sportsbook handle that the game in question represents

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu

Statewide

454 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	124,793	10,284,789	2.76	7.16%	143,642,304	225.79
Games*	4,919	5,237,649	8.35	14.77%	35,461,401	2,917.20
Total gambling win	0	15,522,438	4.58	8.67%	179,103,706	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	44,835	3,152,705	-12.24	9.67%	32,602,947	192.65
5 Cent	847	42,575	-0.70	5.36%	794,310	137.71
25 Cent	3,064	219,876	-9.04	7.99%	2,751,890	196.61
1 Dollar	6,335	638,073	-12.03	6.39%	9,985,493	275.95
Multi-Denom	67,869	5,973,674	16.66	6.43%	92,903,173	241.14

Game detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	1,997	1,325,585	0.79	14.82%	8,944,568	1,818.60
Baccarat	392	1,488,412	28.17	16.42%	9,064,629	10,402.66
Craps	318	467,538	4.61	16.62%	2,813,105	4,028.07
Roulette	431	460,313	1.83	19.60%	2,348,536	2,926.06
Ultim Texas Hold'em	176	188,750	6.19	22.06%	855,621	2,938.20
3-Card Poker	170	125,281	-1.78	32.18%	389,313	2,019.03
Mini-Bacc	117	90,612	-6.74	12.34%	734,295	2,121.81
Let It Ride	38	17,770	-12.07	25.33%	70,154	1,281.18
Pai Gow	24	10,651	16.52	21.30%	50,005	1,215.87
Pai Gow Poker	208	124,308	-10.56	20.98%	592,507	1,637.36
Keno	43	17,998	-3.45	30.18%	59,636	1,146.73
Bingo	31	45,556	3.80	22.27%	204,562	4,026.16
Other Games	156	134,152	6.55	21.03%	637,908	2,356.02
Race Book	158	30,438	-9.73	15.60%	195,115	527.80
Sports Book	176	481,341	7.73	5.83%	8,256,278	7,492.85
Poker tables*	484	228,945	4.52	0	0	1,295.96

*rake only; no direct win

Sports Detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	157,935	-4.62	5.84%	2,704,366	32.81%	32.76%
Basketball	133,499	12.48	5.24%	2,547,691	27.73%	30.86%
Baseball	93,189	15.94	5.79%	1,609,482	19.36%	19.49%
Parlay Cards	8,473	-17.14	28.11%	30,142	1.76%	0.37%
Hockey	18,966	-1.01	4.51%	420,532	3.94%	5.09%
Other	69,280	31.24	7.29%	950,343	14.39%	11.51%

Las Vegas Strip

62 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	35,206	4,813,765	4.85	8.01%	60,096,941	374.61
Games	2,661	4,088,244	10.56	15.47%	26,426,917	4,209.20
Total gambling win	0	8,902,009	7.40	10.29%	86,523,858	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	12,903	1,321,327	-14.84	11.22%	11,776,533	280.56
5 Cent	172	14,725	-2.23	8.48%	173,644	234.55
25 Cent	1,028	119,941	-8.24	10.89%	1,101,387	319.66
1 Dollar	2,628	369,565	-15.83	7.05%	5,242,057	385.28
Multi-Denom	17,456	2,799,074	24.65	7.27%	38,501,706	439.32

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	1,078	1,015,902	-0.52	14.32%	7,094,288	2,581.90
Baccarat	358	1,465,607	29.86	16.60%	8,828,958	11,216.09
Craps	174	339,287	6.56	16.43%	2,065,046	5,342.26
Roulette	271	384,473	2.43	19.29%	1,993,121	3,886.90
Ultim Texas Hold'em	97	140,113	6.58	22.14%	632,850	3,957.44
3-Card Poker	84	86,281	-2.55	33.63%	256,560	2,814.12
Mini-Bacc	58	56,095	-6.92	13.35%	420,187	2,649.74
Let It Ride	17	9,968	-15.62	25.97%	38,383	1,606.45
Pai Gow	13	8,665	29.37	20.86%	41,539	1,826.13
Pai Gow Poker	88	76,664	-15.06	21.20%	361,623	2,386.80
Keno	6	1,988	4.35	29.02%	6,850	907.76
Other Games	86	107,578	5.34	20.68%	520,203	3,427.14
Race Book	38	10,262	-8.33	15.77%	65,073	739.87
Sports Book	36	208,115	15.10	5.31%	3,919,303	15,838.28
Poker tables*	262	177,245	4.82	0	0	1,853.45

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	69,062	-13.65	5.09%	1,356,817	33.18%	34.62%
Basketball	58,547	39.64	4.68%	1,251,004	28.13%	31.92%
Baseball	49,190	50.06	6.55%	750,992	23.64%	19.16%
Parlay Cards	1,486	-2.34	31.01%	4,792	0.71%	0.12%
Hockey	8,698	41.44	4.96%	175,363	4.18%	4.47%
Other	21,134	14.47	5.57%	379,425	10.15%	9.68%

Downtown Las Vegas

23 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	10,109	620,965	4.21	8.53%	7,279,777	168.29
Games	385	288,602	1.49	8.63%	3,344,171	2,053.74
Total gambling win	0	909,566	3.33	8.56%	10,623,949	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	4,194	233,633	-12.06	11.20%	2,086,009	152.62
5 Cent	94	3,259	-5.28	7.54%	43,223	94.99
25 Cent	574	30,006	-6.69	7.34%	408,801	143.22
1 Dollar	688	50,710	-6.09	6.65%	762,556	201.94
Multi-Denom	4,423	288,152	28.67	7.61%	3,786,491	178.49

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	204	68,363	5.26	15.55%	439,633	918.12
Craps	34	30,861	-3.31	13.97%	220,909	2,486.78
Roulette	36	20,839	2.36	19.60%	106,321	1,585.92
Ultim Texas Hold'em	9	8,324	36.35	24.39%	34,129	2,533.94
3-Card Poker	17	11,262	-2.65	27.34%	41,192	1,814.99
Mini-Bacc	12	9,487	-25.58	8.02%	118,292	2,165.98
Let It Ride	7	3,823	-10.88	23.56%	16,227	1,496.28
Pai Gow Poker	10	5,596	35.04	20.27%	27,607	1,533.15
Keno	3	1,832	-7.31	28.16%	6,506	1,673.06
Other Games	33	17,426	16.50	29.97%	58,145	1,446.74
Race Book	8	539	-15.50	8.77%	6,146	184.59
Sports Book	12	110,247	-0.43	4.86%	2,268,457	25,170.55
Poker tables*	0	0	0	0	0	0

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	30,386	-6.36	4.46%	681,300	27.56%	30.03%
Basketball	35,866	1.96	5.22%	687,088	32.53%	30.29%
Baseball	20,228	-7.86	4.33%	467,159	18.35%	20.59%
Parlay Cards	466	-65.74	32.91%	1,416	0.42%	0.06%
Hockey	4,728	-28.78	3.60%	131,333	4.29%	5.79%
Other	18,574	41.35	6.15%	302,016	16.85%	13.31%

Boulder Strip

42 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	14,130	856,570	0.20	6.36%	13,468,082	166.08
Games	213	108,969	0.49	16.63%	655,256	1,401.62
Total gambling win	0	965,539	-0.13	6.84%	14,123,337	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	4,557	275,017	-5.42	9.48%	2,901,023	165.34
5 Cent	133	4,316	3.54	5.22%	82,682	88.91
25 Cent	370	14,262	-15.59	5.07%	281,302	105.61
1 Dollar	323	22,417	-5.13	5.59%	401,020	190.14
Multi-Denom	8,648	536,751	-2.96	5.55%	9,671,189	170.05

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	78	28,092	2.26	16.96%	165,637	986.72
Craps	13	17,983	0.38	23.06%	77,984	3,789.88
Roulette	15	7,975	4.07	23.42%	34,052	1,456.62
Ultim Texas Hold'em	8	4,756	-2.83	19.40%	24,515	1,628.77
3-Card Poker	6	1,996	3.13	29.38%	6,794	911.42
Mini-Bacc	8	1,979	-47.33	8.20%	24,134	677.74
Pai Gow Poker	15	6,608	24.07	25.92%	25,494	1,206.94
Keno	6	3,611	-8.50	37.06%	9,744	1,648.86
Bingo	5	6,541	2.34	14.87%	43,988	3,584.11
Other Games	24	7,970	3.41	18.27%	43,623	909.82
Race Book	14	4,455	-11.19	15.70%	28,376	871.82
Sports Book	21	17,004	3.61	9.95%	170,894	2,218.40
Poker tables	0	0	0	0	0	0

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	6,552	55.59	10.36%	63,243	38.53%	37.01%
Basketball	3,718	-31.81	7.56%	49,180	21.87%	28.78%
Baseball	3,026	-10.85	9.42%	32,123	17.80%	18.80%
Parlay Cards	1,013	-9.62	41.67%	2,431	5.96%	1.42%
Hockey	374	-34.94	3.71%	10,081	2.20%	5.90%
Other	2,320	40.00	16.71%	13,884	13.64%	8.12%

Washoe County

61 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	15,295	875,265	-1.09	5.50%	15,913,909	156.78
Games	407	162,447	4.66	15.70%	1,034,694	1,093.51
Total gambling win	0	1,037,713	-0.24	6.12%	16,948,603	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	5,381	266,629	-13.90	6.24%	4,272,901	135.75
5 Cent	91	6,357	10.37	2.97%	214,040	191.39
25 Cent	226	12,317	5.89	6.23%	197,705	149.32
1 Dollar	736	50,028	-2.56	5.30%	943,925	186.23
Multi-Denom	8,712	526,612	7.13	5.27%	9,992,638	165.61

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	150	47,998	8.90	16.04%	299,239	876.68
Craps	22	18,224	3.29	16.32%	111,667	2,269.49
Roulette	25	10,916	-2.52	22.59%	48,322	1,196.27
3-Card Poker	15	6,056	6.67	33.03%	18,335	1,106.12
Ultim Texas Hold'em	13	9,013	14.25	23.56%	38,256	1,899.47
Mini-Bacc	15	9,887	20.81	16.64%	59,417	1,805.84
Pai Gow	9	1,782	-23.40	22.99%	7,751	542.47
Pai Gow Poker	38	10,261	-20.18	18.64%	55,048	739.80
Keno	11	4,651	-8.31	27.18%	17,112	1,158.41
Bingo	3	1,584	5.44	31.64%	5,006	1,446.58
Other Games	14	5,201	-2.54	21.45%	24,247	1,017.81
Race Book	23	2,574	-10.79	15.90%	16,189	306.61
Sports Book	24	27,541	14.45	8.51%	323,631	3,143.95
Poker tables*	45	6,760	3.77	0	0	411.57

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	11,363	11.98	10.52%	108,013	41.26%	33.38%
Basketball	7,653	32.95	7.39%	103,559	27.79%	32.00%
Baseball	3,069	-25.71	5.34%	57,472	11.14%	17.76%
Parlay Cards	1,400	-2.15	16.00%	8,750	5.08%	2.70%
Hockey	1,020	29.07	7.52%	13,564	3.70%	4.19%
Other	3,036	67.85	9.38%	32,367	11.02%	10.00%