

# NEVADA GAMING WIN 2018

## Summary of Results from Selected Reporting Areas

The Nevada Gaming Control releases data about the financial performance of the state’s gaming industry. This report summarizes relevant data about gaming wins, hold percentages, and handles (total bet) for selected reporting areas in the state. The “Statewide” page includes information on the state’s gaming industry as a whole; the Las Vegas Strip is the area that generates over half of the state’s total revenue; Downtown Las Vegas produces less revenue, but is still a significant market; the Boulder Strip gives insight into the Las Vegas locals market; and Washoe County represents a significant piece of northern Nevada’s gaming industry.

### Contents

Statewide.....	2
Las Vegas Strip.....	3
Downtown Las Vegas.....	4
Boulder Strip.....	5
Washoe County.....	6

### Definitions

All figures are for calendar 2018, taken from the December 2018 Nevada Gaming Revenue Report, accessible at [Nevada Gaming Control Board](#).

For each reporting area, results are for all non-restricted locations and do not include totals for restricted locations (15 slots or fewer)

**# of Units** is the total number of machines or games for the category in question

**Win Amount** is the total win for the category in question

**Win %** is the win percentage for the category in question

The handle is the total theoretical Amount gambled, derived by dividing the win Amount by the win percentage

**Win Amount** and **Handle** are in thousands of dollars; add \$000 for total

**WPUD** is the average win per unit per day

For the sports book detail:

**% Win** is the percentage of the total sportsbook win that the game in question represents

**% Bet** is the percentage of the total sportsbook handle that the game in question represents

### Preferred citation:

David G. Schwartz and Autumn Bassett. *Nevada Gaming Win 2018*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2019.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)

## Statewide

446 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	138,687	7,682,854	3.85	6.85%	112,158,453	151.77
Games*	5,573	4,182,044	2.00	13.51%	30,955,174	2,055.92
<b>Total gambling win</b>	<b>0</b>	<b>11,864,898</b>	<b>3.19</b>	<b>8.29%</b>	<b>143,113,626</b>	<b>0</b>

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	54,412	3,318,372	4.98	10.01%	33,150,569	167.09
5 Cent	1,671	47,097	-8.33	5.61%	839,519	77.22
25 Cent	5,412	291,614	0.56	7.17%	4,067,141	147.62
1 Dollar	7,235	555,280	7.79	6.39%	8,689,828	210.27
Multi-Denom	67,505	3,217,474	3.49	5.26%	61,168,707	130.58

### Game detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	2,478	1,146,248	-4.97	13.70%	8,366,774	1,267.31
Baccarat	361	1,207,840	6.14	12.34%	9,788,006	9,166.62
Craps	365	386,466	-1.79	14.86%	2,600,713	2,900.85
Roulette	457	384,121	4.63	18.48%	2,078,577	2,302.81
Ultim Texas Hold'em	48	38,182	0	25.13%	151,938	2,179.34
3-Card Poker	223	132,948	-6.21	31.62%	420,455	1,633.37
Mini-Bacc	125	79,544	-1.18	11.83%	672,392	1,743.43
Let It Ride	63	30,037	-5.54	25.84%	116,242	1,306.24
Pai Gow	18	12,332	4.62	18.28%	67,462	1,877.02
Pai Gow Poker	247	97,767	1.44	20.76%	470,939	1,084.43
Keno	71	25,215	-1.98	26.49%	95,187	972.99
Bingo	39	17,963	23.83	8.11%	221,492	1,261.89
Other Games	303	181,499	-10.87	22.66%	800,966	1,641.11
Race Book	78	41,949	-2.72	15.95%	263,003	1,473.45
Sports Book	98	279,923	23.07	5.92%	4,728,429	7,825.64
Poker tables*	599	120,010	1.33	0	0	548.91

\*rake only; no direct win

### Sports Detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	96,445	35.83	5.63%	1,713,055	34.45%	36.23%
Basketball	92,510	15.30	6.49%	1,425,424	33.05%	30.15%
Baseball	44,242	31.67	4.57%	968,096	15.81%	20.47%
Parlay Cards	20,353	54.28	23.52%	86,535	7.27%	1.83%
Other	26,332	-10.05	4.90%	537,388	9.41%	11.37%

## Las Vegas Strip

51 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	38,413	3,308,427	2.83	8.12%	40,744,175	235.97
Games	2,920	3,280,073	1.14	13.46%	24,369,042	3,077.57
<b>Total gambling win</b>	<b>0</b>	<b>6,588,499</b>	<b>1.98</b>	<b>10.12%</b>	<b>65,113,216</b>	<b>0</b>

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	14,327	1,311,271	7.61	11.70%	11,207,444	250.75
5 Cent	308	18,310	-10.92	8.37%	218,757	162.87
25 Cent	1,849	148,747	5.24	10.60%	1,403,274	220.40
1 Dollar	3,008	322,968	9.75	7.70%	4,194,390	294.16
Multi-Denom	17,724	1,340,094	-1.64	6.39%	20,971,737	207.15

### Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	1,240	857,837	-7.11	13.07%	6,563,405	1,895.35
Baccarat	333	1,195,146	5.65	12.43%	9,615,012	9,832.95
Craps	183	270,037	-1.23	14.70%	1,836,986	4,042.77
Roulette	269	318,856	5.30	18.04%	1,767,494	3,247.50
Ultim Texas Hold'em	23	26,859	0	25.63%	104,795	3,199.40
3-Card Poker	115	91,753	-7.82	32.89%	278,969	2,185.90
Mini-Bacc	77	60,687	0.75	11.89%	510,404	2,159.30
Let It Ride	30	18,621	-6.97	25.65%	72,596	1,700.55
Pai Gow	12	9,964	6.73	18.18%	54,807	2,274.89
Pai Gow Poker	94	58,180	5.36	21.38%	272,123	1,695.72
Keno	11	4,465	-8.95	29.29%	15,244	1,112.08
Other Games	170	136,230	-10.75	21.78%	625,482	2,195.49
Race Book	32	16,475	-6.85	15.98%	103,098	1,410.53
Sports Book	36	134,385	17.60	5.45%	2,465,780	10,227.17
Poker tables*	295	80,577	2.69	0	0	748.34

\*rake only; no direct win

### Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	51,352	42.93	5.14%	999,066	38.21%	40.52%
Basketball	44,432	-0.70	6.28%	707,516	33.06%	28.69%
Baseball	17,028	29.49	3.87%	440,000	12.67%	17.84%
Parlay Cards	10,241	122.13	17.71%	57,826	7.62%	2.35%
Other	11,315	-28.28	4.34%	260,714	8.42%	10.57%

## Downtown Las Vegas

25 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	9,444	449,107	4.11	7.64%	5,878,364	130.29
Games	418	200,834	0.49	11.04%	1,819,149	1,316.34
<b>Total gambling win</b>	<b>0</b>	<b>649,941</b>	<b>2.96</b>	<b>8.44%</b>	<b>7,697,512</b>	<b>0</b>

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	4,705	236,019	4.09	11.02%	2,141,733	137.43
5 Cent	177	4,530	-0.79	6.83%	66,325	70.12
25 Cent	787	34,891	-9.98	5.98%	583,462	121.46
1 Dollar	776	43,576	3.00	5.76%	756,528	153.85
Multi-Denom	2,796	110,617	11.41	5.31%	2,083,183	108.39

### Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	212	55,041	1.68	14.49%	379,855	711.31
Craps	35	29,966	-1.65	12.89%	232,475	2,345.68
Roulette	35	15,835	1.4	19.42%	81,540	1,239.53
Ultim Texas Hold'em	3	1,585	0	28.26%	5,609	1,447.49
3-Card Poker	18	11,311	-0.57	29.44%	38,421	1,721.61
Mini-Bacc	11	4,329	19.71	9.67%	44,767	1,078.21
Let It Ride	10	5,176	2.75	25.64%	20,187	1,418.08
Pai Gow Poker	13	4,590	8.06	22.09%	20,779	967.33
Keno	7	3,040	-15.27	21.99%	13,824	1,189.82
Other Games	31	11,922	-58.92	20.11%	59,284	1,053.65
Race Book	6	1,057	-5.20	16.03%	6,594	482.65
Sports Book	11	53,058	40.5	5.82%	911,649	13,214.94
Poker tables*	26	3,924	1.32	0	0	413.49

\*rake only; no direct win

### Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	13,293	24.81	5.73%	231,990	25.05%	25.45%
Basketball	17,472	24.94	5.92%	295,135	32.93%	32.37%
Baseball	12,329	68.81	5.46%	225,806	23.24%	24.77%
Parlay Cards	1,453	36.22	35.05%	4,146	2.74%	0.45%
Other	8,511	78.81	5.55%	153,351	16.04%	16.82%

## Boulder Strip

41 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	17,680	759,094	5.74	5.81%	13,065,301	117.63
Games	315	97,908	2.84	14.16%	691,441	851.56
<b>Total gambling win</b>	<b>0</b>	<b>857,002</b>	<b>5.40</b>	<b>6.23%</b>	<b>13,756,742</b>	<b>0</b>

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	6,072	311,522	4.46	9.79%	3,182,043	140.56
5 Cent	278	5,683	-4.48	3.77%	150,743	56.01
25 Cent	619	19,942	-0.89	4.07%	489,975	88.26
1 Dollar	499	26,667	10.32	4.87%	547,577	146.41
Multi-Denom	10,063	388,716	7.62	4.58%	8,487,249	105.83

### Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	126	30,641	3.73	17.52%	174,892	666.25
Craps	21	13,349	-4.67	16.62%	80,319	1,741.55
Roulette	20	5,029	-3.66	20.76%	24,224	688.90
Ultim Texas Hold'em	3	1,314	0	25.20%	5,214	1,200.00
3-Card Poker	8	1,779	-8.8	31.49%	5,649	609.25
Mini-Bacc	6	902	-49.75	8.06%	11,191	411.87
Pai Gow Poker	22	5,288	15.34	22.09%	23,938	658.53
Keno	10	3,425	5.91	28.50%	12,018	938.36
Bingo	7	2,208	870.6	3.66%	60,328	864.19
Other Games	24	7,036	-2.79	19.30%	36,456	803.20
Race Book	8	6,347	0.69	15.55%	40,817	2,173.63
Sports Book	22	15,485	-3.44	7.32%	211,544	1,928.39
Poker tables*	38	5,103	0.71	0	0	367.92

\*rake only; no direct win

### Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	4,150	-15.98	5.25%	79,048	26.80%	37.37%
Basketball	5,627	-7.51	9.09%	61,903	36.34%	29.26%
Baseball	2,168	36.31	4.63%	46,825	14.00%	22.13%
Parlay Cards	1,666	6.25	37.32%	4,464	10.76%	2.11%
Other	1,872	2.33	9.80%	19,102	12.09%	9.03%

## Washoe County

64 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	16,572	707,415	4.66	5.46%	12,956,319	116.95
Games	519	158,360	3.17	16.13%	981,773	835.96
<b>Total gambling win</b>	<b>0</b>	<b>865,775</b>	<b>4.39</b>	<b>6.21%</b>	<b>13,938,092</b>	<b>0</b>

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	6,366	300,587	-3.51	7.24%	4,151,754	129.36
5 Cent	127	2,140	34.4	5.80%	36,897	46.17
25 Cent	412	16,565	3.91	7.02%	235,969	110.15
1 Dollar	857	40,529	2.22	4.58%	884,913	129.57
Multi-Denom	8,573	334,765	14.37	4.52%	7,406,305	106.98

### Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	226	51,595	-0.31	15.71%	328,421	625.47
Craps	28	18,420	-2.92	15.97%	115,341	1,802.35
Roulette	30	11,142	-6.65	21.66%	51,440	1,017.53
Ultim Texas Hold'em	4	2,177	0	22.63%	9,620	1,491.10
3-Card Poker	19	7,553	-2.55	28.11%	26,869	1,089.11
Mini-Bacc	12	6,202	76.71	13.64%	45,469	1,415.98
Let It Ride	4	1,291	-14.39	26.09%	4,948	884.25
Pai Gow	5	2,266	-2.03	18.46%	12,275	1,241.64
Pai Gow Poker	48	11,780	-14.82	18.20%	64,725	672.37
Keno	17	7,175	12.76	28.13%	25,507	1,156.33
Bingo	3	1,379	16.93	25.14%	5,485	1,259.36
Other Games	27	8,864	0.8	18.03%	49,163	899.44
Race Book	13	3,285	-3.37	16.34%	20,104	692.31
Sports Book	28	18,782	19.52	8.70%	215,885	1,837.77
Poker tables*	55	6,448	-0.24	0	0	321.20

\*rake only; no direct win

### Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	6,503	32.09	7.77%	83,694	34.62%	38.77%
Basketball	5,371	86.89	8.56%	62,745	28.60%	29.06%
Baseball	2,674	-24.52	6.55%	40,824	14.24%	18.91%
Parlay Cards	2,944	16.64	27.30%	10,784	15.67%	5.00%
Other	1,289	-30.22	7.26%	17,755	6.86%	8.22%