

ATLANTIC CITY CASINO OCTOBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, NOVEMBER 2017

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino October 2017 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	10,492,904	-3.46%	6,087,717	12.29%	16,821,084	1.67%	1,622.96	190.69	11.98%
Borgata	39,999,707	0.86%	14,088,879	-27.97%	55,225,413	-8.72%	2,430.37	425.85	15.15%
Caesars	16,623,288	3.58%	9,099,016	22.44%	25,722,304	9.55%	2,142.46	289.39	11.58%
Golden Nugget	12,744,080	1.54%	5,250,662	34.46%	18,076,664	9.37%	2,065.56	282.54	16.39%
Harrah's	22,287,058	-3.61%	7,776,348	30.53%	30,367,571	3.54%	1,886.09	335.95	12.34%
Resorts	11,960,811	9.81%	3,005,420	-11.69%	14,966,231	4.69%	728.94	259.65	17.58%
Tropicana	21,219,311	5.51%	3,235,699	-28.15%	24,639,189	-0.80%	984.69	306.12	16.49%
Total	135,327,159	1.06%	48,543,741	-3.63%	185,818,456	-0.30%	1,859.77	312.37	14.40%
Average	16,915,895	1.06%	6,067,968	-3.63%	23,227,307	-0.30%	1,921.76	322.78	14.40%

Total October 2017 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	16,821,084	1.67%
Borgata	4,179,277	13.98%	59,404,690	-7.43%
Caesars	3,311,765	8.45%	29,034,069	9.42%
Golden Nugget	6,138,184	50.14%	24,214,848	17.45%
Harrah's	0	0	30,367,571	3.54%
Resorts	3,476,923	26.84%	18,443,154	8.25%
Tropicana	3,461,476	11.08%	28,100,665	0.53%
Total	20,567,625	23.41%	206,386,081	1.65%
Average	5,141,906	23.41%	28,369,213	3.30%

Casino Calendar Year Results Through October 2017

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	118,553,890	3.27%	57,916,562	-5.21%	179,217,779	0.15%	1,541.38	219.93	11.51%
Borgata	428,653,518	3.46%	192,273,312	8.07%	637,258,178	4.70%	3,385.86	465.64	11.94%
Caesars	173,725,780	6.35%	104,668,948	19.37%	278,394,728	10.90%	2,513.18	308.38	10.69%
Golden Nugget	134,835,066	6.42%	48,046,641	0.11%	183,681,822	4.65%	1,899.62	305.26	15.82%
Harrah's	235,262,432	6.48%	67,370,971	-9.07%	306,002,623	2.64%	1,622.36	359.68	11.94%
Resorts	125,339,508	8.89%	36,311,853	16.46%	161,651,361	10.51%	1,599.02	274.08	16.07%
Tropicana	239,015,454	20.09%	53,907,307	6.03%	295,150,182	17.05%	1,661.92	348.11	14.85%
Total	1,455,385,648	1.20%	560,495,594	2.72%	2,041,356,673	0.29%	2,193.88	312.92	15.52%
Average	207,912,235	22.02%	80,070,799	24.75%	291,622,382	21.91%	2,155.59	328.13	14.13%

Total Calendar Year Results Through October 2017

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	179,217,779	0.15%
Borgata	39,964,068	1.16%	677,222,246	4.48%
Caesars	35,843,805	13.16%	314,238,533	11.15%
Golden Nugget	56,287,973	67.24%	239,969,795	14.72%
Harrah's	0	0	306,002,623	2.64%
Resorts	36,218,724	42.55%	197,870,085	15.25%
Tropicana	35,923,551	16.21%	331,073,733	16.96%
Total	204,238,121	26.73%	2,245,594,794	2.23%
Average	51,059,530	26.73%	342,681,912	22.61%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu