

ATLANTIC CITY CASINO DECEMBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, JANUARY 2017

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino December 2016 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	10,385,646	1.07%	4,830,518	0.06%	15,484,717	0.33%	1,207.93	186.33	12.07%
Borgata	38,521,052	4.38%	17,240,161	2.69%	57,107,058	3.72%	2,989.97	410.65	11.29%
Caesars	16,393,050	6.04%	13,268,971	92.01%	29,662,021	32.60%	3,124.32	285.23	9.82%
Golden Nugget	11,957,161	9.63%	5,385,850	83.11%	17,414,540	25.10%	2,227.40	265.10	15.11%
Harrah's	22,324,591	4.95%	6,484,229	24.07%	29,122,303	8.69%	1,483.47	330.80	11.94%
Resorts	10,316,588	12.92%	3,914,700	22.25%	14,231,288	15.34%	1,729.87	214.01	14.76%
Tropicana	21,399,927	25.71%	5,049,100	34.38%	26,676,021	26.96%	1,480.67	305.45	14.81%
Total	131,298,015	0.95%	56,173,529	24.12%	189,697,948	6.80%	2,121.84	299.85	12.33%
Average	18,756,859	15.37%	8,024,790	41.85%	27,099,707	22.06%	2,424.96	299.85	12.33%

Total December 2016 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	15,484,717	0.33%
Borgata	3,700,850	-6.56%	60,807,908	3.03%
Caesars	3,662,569	18.04%	33,324,590	30.83%
Golden Nugget	4,790,418	66.86%	22,204,958	32.24%
Harrah's	0	0	29,122,303	8.69%
Resorts	3,141,554	143.89%	17,372,842	27.50%
Tropicana	3,087,053	9.40%	29,763,074	24.88%
Total	18,382,444	30.89%	208,080,392	8.57%
Average	4,595,611	63.61%	31,695,318	32.30%

Casino Calendar Year Results Through December 2016

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	135,577,882	-3.31%	71,562,313	8.19%	210,710,409	0.07%	1,515.70	201.82	11.03%
Borgata	491,483,634	4.93%	211,834,101	1.80%	722,772,249	3.81%	3,154.12	443.87	10.25%
Caesars	195,049,635	-1.35%	106,954,998	-5.02%	302,004,633	-2.68%	2,129.16	287.39	10.57%
Golden Nugget	150,548,958	3.12%	58,173,754	9.10%	209,684,168	4.71%	1,448.75	283.92	15.04%
Harrah's	266,299,345	-5.94%	88,081,837	0.80%	358,068,502	-4.34%	1,935.69	364.84	10.39%
Resorts	135,090,368	5.39%	38,038,452	11.71%	173,128,820	6.72%	1,407.63	237.41	15.19%
Tropicana	241,439,840	7.01%	59,988,811	16.35%	304,149,289	8.60%	1,510.63	293.66	14.62%
Trump Taj	96,787,797	-31.95%	28,284,698	-25.13%	125,514,031	-30.37%	763.09	105.20	17.05%
Total	1,699,341,923	-1.85%	649,480,353	0.37%	2,406,032,101	-0.34%	1,896.72	288.13	13.61%
Average	207,713,477	0.55%	79,019,475	3.23%	292,038,173	1.43%	1,826.25	314.78	13.76%

Total Calendar Year Results Through December 2016

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	210,710,409	0.07%
Borgata	47,015,036	2.95%	769,787,285	3.76%
Caesars	38,699,334	18.57%	340,703,967	-0.66%
Golden Nugget	42,249,830	36.43%	251,933,998	8.95%
Harrah's	0	0	358,068,502	-4.34%
Resorts	31,761,839	368.20%	204,890,659	21.22%
Tropicana	36,983,288	12.68%	341,132,577	9.03%
Trump Taj	0	0	125,514,031	-30.37%
Total	196,709,327	32.13%	2,602,741,428	1.55%
Average	49,177,332	65.16%	325,342,679	1.55%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu