

## ATLANTIC CITY CASINO SEPTEMBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS  
CENTER FOR GAMING RESEARCH, OCTOBER 2015

### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

### Definitions

**Slot, Table, Internet, Sports:** Total amount won by the casino in question for the category in question for the month.

**Casino Win:** The sum of slot and table win for the casino in question for the month.

**Total Win:** The sum of slot, table, internet, and sports win for the casino in question for the month.

**Δ%:** Percentage change in revenue from previous year.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

### Casino September 2015 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	13,069,576	-5.05%	5,387,976	-2.20%	18,800,947	-4.20%	1,403.12	236.77	13.90%
Borgata	41,532,509	14.21%	19,076,315	17.59%	62,955,248	14.43%	3,418.69	455.70	9.82%
Caesars	16,290,523	-12.77%	14,799,966	99.02%	31,090,489	19.06%	3,288.88	292.89	10.28%
Golden Nugget	12,946,596	17.85%	4,219,363	1.97%	17,250,004	13.60%	1,736.36	313.63	16.13%
Harrah's	24,700,673	-3.46%	6,604,368	23.45%	31,633,249	1.14%	1,618.72	381.89	13.09%
Resorts	11,942,173	16.64%	3,328,529	147.75%	15,270,702	31.85%	1,562.69	252.26	15.19%
Tropicana	19,857,465	13.22%	4,301,739	16.43%	24,404,187	14.02%	1,327.70	285.80	13.72%
Trump Taj	13,070,310	-2.12%	3,624,266	-7.09%	16,694,576	-4.62%	929.30	172.96	16.14%
<b>Total</b>	<b>153,409,825</b>	<b>3.74%</b>	<b>61,342,522</b>	<b>28.67%</b>	<b>218,099,402</b>	<b>9.52%</b>	<b>2,065.40</b>	<b>306.63</b>	<b>12.51%</b>
<b>Average</b>	<b>15,340,983</b>	<b>14.12%</b>	<b>6,134,252</b>	<b>54.40%</b>	<b>21,809,940</b>	<b>9.52%</b>	<b>2,065.40</b>	<b>306.63</b>	<b>12.51%</b>

### Total September 2015 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	18,800,947	-4.20%
Borgata	3,383,174	-2.13%	66,338,422	13.45%
Caesars	2,655,925	-0.30%	33,746,414	17.27%
Golden Nugget	2,421,261	122.74%	19,671,265	20.89%
Harrah's	0	0	31,633,249	1.14%
Resorts	944,299	0	16,215,001	40.00%
Tropicana	2,621,020	28.23%	27,025,207	15.26%
Trump Taj	0	0	16,694,576	-5.85%
<b>Total</b>	<b>12,025,679</b>	<b>17.34%</b>	<b>230,125,081</b>	<b>9.90%</b>
<b>Average</b>	<b>2,405,136</b>	<b>17.34%</b>	<b>28,765,635</b>	<b>30.96%</b>

### Casino Calendar Year Results Through September 2015

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	108,803,761	-5.68%	50,827,279	-6.19%	162,814,625	-5.82%	1,471.14	212.38	12.54%
Borgata	353,419,656	8.28%	157,725,109	10.02%	526,401,590	8.50%	3,155.18	423.33	10.65%
Caesars	149,578,531	-6.24%	91,399,683	4.27%	240,978,214	-2.52%	2,241.95	290.02	11.23%
Golden Nugget	112,086,131	17.67%	42,285,016	25.26%	155,072,763	19.45%	1,871.16	299.23	15.37%
Harrah's	217,553,549	7.10%	67,794,435	1.99%	288,311,241	5.92%	1,808.24	355.51	11.39%
Resorts	97,778,389	18.04%	24,736,500	14.22%	122,514,889	17.25%	1,284.23	218.96	14.97%
Tropicana	173,518,327	1.91%	38,951,194	-2.44%	214,686,962	1.32%	1,326.56	279.00	13.93%
Trump Taj	112,916,000	-11.38%	29,945,161	-30.80%	143,130,815	-17.55%	919.18	164.27	18.45%
<b>Total</b>	<b>1,325,654,344</b>	<b>-9.69%</b>	<b>499,811,329</b>	<b>-9.45%</b>	<b>1,853,911,099</b>	<b>-9.48%</b>	<b>2,499.68</b>	<b>383.80</b>	<b>24.12%</b>
<b>Average</b>	<b>155,857,298</b>	<b>17.67%</b>	<b>58,138,508</b>	<b>19.19%</b>	<b>217,887,641</b>	<b>16.78%</b>	<b>1,898.69</b>	<b>269.81</b>	<b>24.12%</b>

**Total Calendar Year Results Through September 2015**

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
<b>Bally's</b>	0	0	162,814,625	-5.82%
<b>Borgata</b>	34,102,188	0.04%	560,503,778	7.95%
<b>Caesars</b>	23,905,368	-10.17%	264,883,582	-3.26%
<b>Golden Nugget</b>	23,183,572	277.46%	178,256,335	31.11%
<b>Harrah's</b>	0	0	288,311,241	5.92%
<b>Resorts</b>	3,380,736	0	125,895,625	20.48%
<b>Tropicana</b>	24,177,538	50.14%	238,864,500	4.77%
<b>Trump Taj</b>	0	0	143,130,815	-19.93%
<b>Total</b>	<b>108,749,402</b>	<b>15.79%</b>	<b>1,962,660,501</b>	<b>-8.37%</b>
<b>Average</b>	21,749,880	15.79%	245,332,563	19.46%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)