

NEVADA GAMING WIN 2015

Summary of Results from Selected Reporting Areas

The Nevada Gaming Control releases data about the financial performance of the state’s gaming industry. This report summarizes relevant data about gaming wins, hold percentages, and handles (total bet) for selected reporting areas in the state. The “Statewide” page includes information on the state’s gaming industry as a whole; the Las Vegas Strip is the area that generates over half of the state’s total revenue; Downtown Las Vegas produces less revenue, but is still a significant market; the Boulder Strip gives insight into the Las Vegas locals market; and Washoe County represents a significant piece of northern Nevada’s gaming industry.

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Definitions

All figures are for calendar 2015, taken from the December 2015 Nevada Gaming Revenue Report, accessible at [Nevada Gaming Control Board](#).

For each reporting area, results are for all non-restricted locations and do not include totals for restricted locations (15 slots or fewer)

of Units is the total number of machines or games for the category in question

Win Amount is the total win for the category in question

Win % is the win percentage for the category in question

The handle is the total theoretical Amount gambled, derived by dividing the win Amount by the win percentage

Win Amount and **Handle** are in thousands of dollars; add \$000 for total

WPUD is the average win per unit per day

For the sports book detail:

% Win is the percentage of the total sportsbook win that the game in question represents

% Bet is the percentage of the total sportsbook handle that the game in question represents

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu

Statewide

335 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	149,364	7,003,484	3.81	6.57%	106,597,930	128.46
Games*	6,027	4,110,597	-3.77	12.94%	31,766,592	1,868.58
Total gambling win	0	11,114,081	0.87	8.03%	138,364,522	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	54,480	2,859,874	8.98	10.11%	28,287,577	143.82
5 Cent	2,830	84,100	2.50	5.69%	1,478,032	81.42
25 Cent	7,495	336,144	-0.61	6.26%	5,369,712	122.87
1 Dollar	7,970	511,835	3.93	5.61%	9,123,619	175.95
Multi-Denom	73,492	2,925,889	-0.29	5.08%	57,596,240	109.07

Game detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	2,672	1,097,836	2.96	12.16%	9,028,257	1,125.66
Baccarat	331	1,290,169	-14.27	12.60%	10,239,437	10,678.88
Craps	373	382,788	3.88	13.94%	2,745,968	2,811.62
Roulette	443	322,511	-6.78	16.77%	1,923,143	1,994.56
3-Card Poker	238	149,168	2.25	31.71%	470,413	1,717.14
Mini-Bacc	130	100,649	12.36	10.78%	933,664	2,121.16
Let It Ride	84	37,221	-5.22	25.20%	147,702	1,213.99
Pai Gow	24	15,680	-0.52	20.11%	77,971	1,789.95
Pai Gow Poker	258	103,675	-2.34	20.72%	500,362	1,100.93
Keno	80	27,566	4.11	27.18%	101,420	944.04
Bingo	43	6,944	12.39	3.17%	219,054	442.43
Other Games	295	177,804	12.55	25.43%	699,190	1,651.30
Race Book	178	48,776	-6.11	15.09%	323,234	750.75
Sports Book	197	231,787	2.09	5.47%	4,237,422	3,223.52
Poker tables*	681	118,023	-1.57	0	0	474.82

*rake only; no direct win

Sports Detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	82,546	-27.42	4.86%	1,698,477	35.61%	40.08%
Basketball	72,976	34.55	5.83%	1,251,732	31.48%	29.54%
Baseball	39,392	84.99	4.39%	897,312	16.99%	21.18%
Parlay Cards	15,983	-24.89	29.56%	54,070	6.90%	1.28%
Other	20,890	26.61	6.27%	333,174	9.01%	7.86%

Las Vegas Strip

42 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	42,703	3,062,759	-5.08	7.77%	39,417,748	196.50
Games	3,075	3,285,250	5.20	12.85%	25,566,148	2,927.05
Total gambling win	0	6,348,009	-0.38	9.76%	64,983,896	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	15,579	1,177,092	9.52	11.68%	10,077,842	207.00
5 Cent	632	34,302	31.65	8.02%	427,706	148.70
25 Cent	2,562	161,581	3.42	6.61%	2,444,493	172.79
1 Dollar	626	67,133	0.08	5.31%	1,264,275	293.81
Multi-Denom	18,902	1,195,169	0.42	6.21%	19,245,878	173.23

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	1,362	837,641	3.23	11.58%	7,233,515	1,684.95
Baccarat	311	1,286,226	-13.67	12.71%	10,119,795	11,330.89
Craps	187	267,408	3.98	13.44%	1,989,643	3,917.78
Roulette	254	263,772	-9.89	16.02%	1,646,517	2,845.13
3-Card Poker	125	106,287	1.62	32.98%	322,277	2,329.58
Mini-Bacc	88	79,774	10.99	10.71%	744,855	2,483.62
Let It Ride	38	24,168	-3.99	25.46%	94,925	1,742.47
Pai Gow	16	13,343	-1.35	20.61%	64,740	2,284.76
Pai Gow Poker	103	62,718	-3.63	21.25%	295,144	1,668.25
Keno	14	4,550	5.94	27.01%	16,846	890.41
Bingo	3	1,575	-18.00	7.26%	21,694	1,438.36
Other Games	175	134,101	13.77	25.85%	518,766	2,099.43
Race Book	36	20,547	-5.24	15.57%	131,965	1,563.70
Sports Book	37	105,796	-1.47	4.65%	2,275,183	7,833.84
Poker tables*	326	77,343	0.97	0	0	650.00

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	35,737	-41.85	3.65%	979,096	33.78%	43.03%
Basketball	33,865	33.85	5.35%	632,991	32.01%	27.82%
Baseball	21,044	226.18	4.76%	442,101	19.89%	19.43%
Parlay Cards	4,660	-8.38	29.22%	15,948	4.40%	0.70%
Other	10,491	15.56	5.11%	205,303	9.92%	9.02%

Downtown Las Vegas

19 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	10,297	387,398	4.99	6.97%	5,558,077	103.08
Games	434	154,402	8.44	11.94%	1,293,149	974.70
Total gambling win	0	541,800	5.95	7.91%	6,851,227	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	4,537	182,287	11.58	11.27%	1,617,453	110.08
5 Cent	260	5,889	-24.85	7.06%	83,414	62.05
25 Cent	1,104	42,467	-3.56	5.46%	777,784	105.39
1 Dollar	802	41,938	3.04	5.08%	825,551	143.27
Multi-Denom	3,361	95,476	1.84	4.86	19,645	77.83

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	216	47,601	3.76	13.26%	358,982	603.77
Craps	34	29,346	-0.68	12.65%	231,984	2,364.71
Roulette	32	14,034	10.59	19.60%	71,602	1,201.54
3-Card Poker	17	10,005	9.89	27.39%	36,528	1,612.41
Mini-Bacc	7	4,412	75.19	10.43	423	1,726.81
Let It Ride	11	4,447	-12.04	21.50%	20,684	1,107.60
Pai Gow Poker	15	4,162	-0.24	20.78%	20,029	760.18
Keno	6	3,773	7.27	26.91%	14,021	1,722.83
Other Games	29	9,450	23.55	18.78%	50,319	892.77
Race Book	10	1,417	3.95	16.67%	8,500	388.22
Sports Book	11	21,909	30.99	5.04%	434,702	5,456.79
Poker tables*	46	3,845	-7.72	0	0	254.37

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	7,361	6.35	5.65%	130,283	33.60%	29.97%
Basketball	7,957	75.66	5.53%	143,888	36.32%	33.10%
Baseball	3,816	47.79	3.11%	122,701	17.42%	28.23%
Parlay Cards	808	-36.13	26.99%	2,994	3.69%	0.69%
Other	1,967	37.79	5.68%	34,630	8.98%	7.97%

Boulder Strip

31 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	18,442	684,877	1.18	5.55%	12,340,126	101.74
Games	339	99,475	3.80	11.39%	873,354	803.94
Total gambling win	0	784,352	1.51	5.93%	13,213,480	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	6,258	268,278	7.60	9.57%	2,803,323	117.45
5 Cent	346	7,949	-6.26	4.37%	181,899	62.94
25 Cent	784	23,840	-7.02	3.62%	658,564	83.31
1 Dollar	574	24,182	-1.27	4.30%	562,372	115.42
Multi-Denom	10,300	348,688	-2.17	4.40%	7,924,727	92.75

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	136	26,732	4.73	14.85%	180,013	538.52
Craps	22	13,977	5.29	16.17%	86,438	1,740.60
Roulette	22	4,822	8.85	21.40%	22,533	600.50
3-Card Poker	10	2,235	2.45	31.31%	7,138	612.33
Mini-Bacc	7	1,698	44.00	15.84%	10,720	664.58
Pai Gow Poker	23	5,478	1.00	22.47%	24,379	652.53
Keno	11	2,996	5.55	26.66%	11,238	746.20
Bingo	8	-529	-70.22	-0.86%	61,512	-181.16
Other Games	19	6,300	3.86	22.15%	28,442	908.44
Race Book	15	7,864	-12.02	9.91%	79,354	1,436.35
Sports Book	23	22,392	9.03	6.29%	355,994	2,667.30
Poker tables*	43	5,509	-4.17	0	0	351.00

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	8,659	2.50	5.44%	159,173	38.67%	44.71%
Basketball	6,865	36.99	6.00%	114,417	30.66%	32.14%
Baseball	3,117	3.10	5.17%	60,290	13.92%	16.94%
Parlay Cards	1,759	-31.27	35.02%	5,023	7.86%	1.41%
Other	1,993	33.21	11.73%	16,991	8.90%	4.77%

Washoe County

47 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	17,340	623,509	3.86	5.14%	12,130,525	98.51
Games	604	152,870	0.54	15.32%	997,846	693.41
Total gambling win		776,378	3.19	5.91%	13,128,371	

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	5,803	237,639	11.22	7.24%	3,282,307	112.19
5 Cent	189	2,702	-24.50	5.47%	49,397	39.17
25 Cent	579	20,513	-0.72	6.70%	306,164	97.06
1 Dollar	909	35,484	-1.20	4.08%	869,706	106.95
Multi-Denom	9,580	313,554	-0.18	4.26%	7,360,423	89.67

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	265	51,011	2.85	15.03%	339,395	527.38
Craps	32	17,715	1.75	15.34%	115,482	1,516.70
Roulette	35	10,222	12.82	21.25%	48,104	800.16
3-Card Poker	23	8,095	2.60	27.41%	29,533	964.26
Mini-Bacc	9	3,888	-19.19	9.69%	40,124	1,183.56
Let It Ride	11	2,462	-12.91	27.35%	9,002	613.20
Pai Gow	6	2,266	10.93	17.93%	12,638	1,034.70
Pai Gow Poker	50	13,008	-1.57	19.98%	65,105	712.77
Keno	18	8,135	3.10	28.82%	28,227	1,238.20
Bingo	5	1,172	5.48	20.79%	5,637	642.19
Other Games	25	6,309	-12.45	14.04%	44,936	691.40
Race Book	29	3,490	-8.21	16.28%	21,437	329.71
Sports Book	32	18,312	1.15	7.91%	231,504	1,567.81
Poker tables*	64	6,784	-4.16	0	0	290.41

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	7,266	-6.07	8.51%	85,382	39.68%	36.88%
Basketball	4,096	15.47	6.60%	62,061	22.37%	26.81%
Baseball	2,153	33.12	3.96%	54,369	11.76%	23.48%
Parlay Cards	3,073	-23.88	27.43%	11,203	16.78%	4.84%
Other	1,725	47.71	9.30%	18,548	9.42%	8.01%