

# NEVADA GAMING WIN 2014

## Summary of Results from Selected Reporting Areas

The Nevada Gaming Control releases data about the financial performance of the state’s gaming industry. This report summarizes relevant data about gaming wins, hold percentages, and handles (total bet) for selected reporting areas in the state. The “Statewide” page includes information on the state’s gaming industry as a whole; the Las Vegas Strip is the area that generates over half of the state’s total revenue; Downtown Las Vegas produces less revenue, but is still a significant market; the Boulder Strip gives insight into the Las Vegas locals market; and Washoe County represents a significant piece of northern Nevada’s gaming industry.

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### Definitions

All figures are for calendar 2014, taken from the December 2014 Nevada Gaming Revenue Report, accessible at [Nevada Gaming Control Board](#).

For each reporting area, results are for all non-restricted locations and do not include totals for restricted locations (15 slots or fewer)

**# of Units** is the total number of machines or games for the category in question

**Win Amount** is the total win for the category in question

**Win %** is the win percentage for the category in question

The handle is the total theoretical Amount gambled, derived by dividing the win Amount by the win percentage

**Win Amount** and **Handle** are in thousands of dollars; add \$000 for total

**WPUD** is the average win per unit per day

For the sports book detail:

**% Win** is the percentage of the total sportsbook win that the game in question represents

**% Bet** is the percentage of the total sportsbook handle that the game in question represents

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)

## Statewide

339 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	153,491	6,746,835	-0.10%	6.40%	105,419,297	120.43
Games*	5,373	4,151,949	-2.73%	12.62%	32,899,754	2,117.10
<b>Total gambling win</b>	<b>0</b>	<b>11,018,688</b>	<b>-1.14%</b>	<b>7.97%</b>	<b>138,319,051</b>	<b>0</b>

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	53,726	2,624,141	5.01%	10.10%	25,981,594	133.82
5 Cent	3,253	82,052	-9.77%	5.64%	1,454,823	69.11
25 Cent	8,337	338,250	-8.58%	5.87%	5,762,351	111.16
1 Dollar	8,200	492,497	-2.25%	5.47%	9,003,601	164.55
Multi-Denom	76,811	2,934,448	-2.89%	5.02%	58,455,139	104.67

### Game detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	2,726	1,066,382	-2.54%	12.01%	8,879,117	1,071.75
Baccarat	327	1,504,634	-5.93%	12.48%	12,056,362	12,606.38
Craps	380	368,485	1.44%	13.69%	2,691,636	2,656.71
Roulette	453	345,960	-0.80%	18.38%	1,882,263	2,092.35
3-Card Poker	256	145,892	-5.63%	30.80%	473,675	1,561.34
Mini-Bacc	137	89,578	-14.34%	9.12%	982,215	1,791.38
Let It Ride	89	39,272	-3.28%	24.96%	157,340	1,208.93
Pai Gow	25	15,763	3.99%	18.51%	85,159	1,727.45
Pai Gow Poker	266	106,163	-1.89%	21.93%	484,099	1,093.45
Keno	85	26,478	-9.50%	25.30%	104,656	853.44
Bingo	41	6,173	13.32%	2.90%	212,862	412.50
Other Games	306	158,176	5.70%	24.80%	637,806	1,416.21
Race Book	99	51,948	-0.80%	15.09%	344,254	1,437.61
Sports Book	183	227,045	11.75%	5.82%	3,901,117	3,399.13
Poker tables*	736	119,904	-3.18%	0	0	446.34

\*rake only; no direct win

### Sports Detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	113,732	40.73%	6.50%	1,749,723	50.09%	44.85%
Basketball	54,239	-8.36%	4.89%	1,109,182	23.89%	28.43%
Baseball	21,294	-26.77%	2.95%	721,831	9.38%	18.50%
Parlay Cards	21,281	5.97%	36.83%	57,782	9.37%	1.48%
Other	16,500	17.85%	6.18%	266,990	7.27%	6.84%

## Las Vegas Strip

43 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	44,584	2,911,323	-0.07%	7.40%	39,342,203	178.90
Games	2,781	3,384,579	-3.84%	12.56%	26,947,285	3,334.35
<b>Total gambling win</b>	<b>0</b>	<b>6,372,500</b>	<b>-2.08%</b>	<b>9.61%</b>	<b>66,289,488</b>	<b>0</b>

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	15,704	1,074,748	4.90%	11.66%	9,217,393	187.50
5 Cent	579	26,056	-15.20%	7.89%	330,241	123.29
25 Cent	2,666	156,241	-8.96%	8.55%	1,827,380	160.56
1 Dollar	3,454	286,281	-1.77%	6.40%	4,473,141	227.08
Multi-Denom	20,611	1,190,174	-2.51%	5.84%	20,379,692	158.20

### Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	1,378	811,419	-2.90%	11.35%	7,149,066	1,613.26
Baccarat	308	1,489,682	-6.42%	12.55%	11,869,976	13,251.04
Craps	192	258,873	-6.23%	13.42%	1,929,009	3,693.96
Roulette	259	292,715	-1.11%	17.97%	1,628,909	3,096.37
3-Card Poker	138	104,588	-6.95%	31.82%	328,686	2,076.39
Mini-Bacc	94	71,876	-18.97%	8.81%	815,846	2,094.90
Let It Ride	43	25,172	-2.70%	24.97%	100,809	1,603.82
Pai Gow	16	13,526	8.72%	18.61%	72,681	2,316.10
Pai Gow Poker	104	65,081	-2.60%	22.70%	286,700	1,714.46
Keno	15	4,295	-24.31%	22.17%	19,373	784.47
Bingo	3	1,921	8.35%	8.59%	22,363	1,754.34
Other Games	173	118,073	5.95%	24.79%	476,293	1,869.87
Race Book	28	21,683	-2.26%	16.01%	135,434	2,121.62
Sports Book	36	107,370	19.30%	5.10%	2,105,294	8,171.23
Poker tables*	369	76,598	2.33%	0	0	568.72

\*rake only; no direct win

### Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	61,454	70.00%	6.30%	975,460	57.24%	46.33%
Basketball	25,301	-1.51%	4.41%	573,719	23.56%	27.25%
Baseball	6,452	-54.69%	1.69%	381,775	6.01%	18.13%
Parlay Cards	5,086	-11.88%	30.91%	16,454	4.74%	0.78%
Other	9,078	11.30%	5.65%	160,673	8.45%	7.63%

## Downtown Las Vegas

20 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	10,679	369,034	-0.25%	6.71%	5,499,762	94.68
Games	412	138,221	9.16%	11.76%	1,175,349	919.14
<b>Total gambling win</b>	<b>0</b>	<b>511,421</b>	<b>2.09%</b>	<b>7.66%</b>	<b>6,675,110</b>	<b>0</b>

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	4,293	163,389	6.23%	11.20%	1,458,830	104.27
5 Cent	357	7,842	-14.62%	8.19%	95,751	60.18
25 Cent	1,313	44,065	-8.47%	5.25%	839,333	91.95
1 Dollar	845	40,709	-1.42%	4.79%	849,875	131.99
Multi-Denom	3,598	93,725	-5.27%	4.94%	1,897,267	71.37

### Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	227	45,877	6.63%	13.05%	351,548	553.70
Craps	38	29,547	7.11%	12.25%	241,200	2,130.28
Roulette	35	12,691	7.58%	19.72%	64,356	993.42
3-Card Poker	20	9,105	3.24%	25.73%	35,387	1,247.26
Mini-Bacc	9	2,519	19.38%	6.73%	37,429	766.82
Let It Ride	11	5,056	-2.85%	23.12%	21,869	1,259.28
Pai Gow Poker	15	4,172	1.20%	21.39%	19,504	762.01
Keno	7	3,517	-5.86%	23.44%	15,004	1,376.52
Other Games	31	7,649	-1.77%	17.69%	43,239	676.01
Race Book	8	1,363	0.99%	16.61%	8,206	466.78
Sports Book	11	16,726	50.82%	4.96%	337,218	4,165.88
Poker tables*	45	4,167	-4.39%	0	0	253.70

\*rake only; no direct win

### Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	6,922	76.27%	5.54%	124,946	41.38%	37.05%
Basketball	4,530	32.23%	4.03%	112,407	27.08%	33.33%
Baseball	2,582	34.95%	3.62%	71,326	15.44%	21.15%
Parlay Cards	1,265	53.72%	41.04%	3,082	7.56%	0.91%
Other	1,427	42.59%	5.59%	25,528	8.53%	7.57%

## Boulder Strip

31 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	18,880	676,875	-0.78%	5.63%	12,022,647	98.22
Games	302	90,084	-7.86%	10.27%	877,157	817.24
<b>Total gambling win</b>	<b>0</b>	<b>772,707</b>	<b>-1.81%</b>	<b>5.99%</b>	<b>12,899,803</b>	<b>0</b>

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	6,214	249,338	1.29%	9.79%	2,546,864	109.93
5 Cent	423	8,480	-13.73%	4.26%	199,061	54.92
25 Cent	871	25,640	-6.42%	3.34%	767,665	80.65
1 Dollar	565	24,493	-1.78%	4.30%	569,605	118.77
Multi-Denom	10,622	356,433	-1.54%	4.59%	7,765,425	91.93

### Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	142	25,525	0.79%	14.88%	171,539	492.48
Craps	23	13,275	7.23%	16.06%	82,659	1,581.30
Roulette	23	4,430	-7.24%	20.89%	21,206	527.70
3-Card Poker	9	2,182	-7.99%	31.56%	6,914	664.23
Mini-Bacc	7	1,179	-30.26%	11.74%	10,043	461.45
Let It Ride	4	658	-19.55%	26.59%	2,475	450.68
Pai Gow Poker	26	5,424	-2.54%	23.00%	23,583	571.55
Keno	10	2,838	0.76%	26.56%	10,685	777.53
Bingo	8	-311	53.56%	-0.53%	58,679	-106.51
Other Games	19	5,408	-0.53%	23.25%	23,260	779.81
Race Book	10	8,938	1.47%	11.01%	81,181	2,448.77
Sports Book	21	20,538	-27.81%	5.35%	383,888	2,679.45
Poker tables*	44	5,749	-17.29%	0	0	357.97

\*rake only; no direct win

### Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	8,448	-35.22%	4.16%	203,077	41.13%	52.90%
Basketball	5,011	-44.42%	4.79%	104,614	24.40%	27.25%
Baseball	3,024	-11.03%	5.69%	53,146	14.72%	13.84%
Parlay Cards	2,559	19.05%	43.92%	5,827	12.46%	1.52%
Other	1,496	76.62%	8.76%	17,078	7.28%	4.45%

## Washoe County

47 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	18,069	600,344	0.55%	5.06%	11,864,506	91.03
Games	537	145,021	1.77%	15.04%	964,235	739.88
<b>Total gambling win</b>	<b>0</b>	<b>752,444</b>	<b>-0.17%</b>	<b>5.87%</b>	<b>12,828,741</b>	<b>0</b>

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	5,717	213,661	4.06%	7.24%	2,951,119	102.39
5 Cent	245	3,579	6.21%	5.00%	71,580	40.02
25 Cent	662	20,662	-7.16%	6.48%	318,858	85.51
1 Dollar	961	35,913	-2.62%	4.19%	857,112	102.38
Multi-Denom	10,186	314,108	-2.65%	4.24%	7,408,208	84.49

### Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	275	49,648	-3.09%	14.71%	337,512	494.63
Craps	33	17,410	4.53%	15.42%	112,905	1,445.41
Roulette	36	9,060	-5.19%	21.04%	43,061	689.50
3-Card Poker	23	7,890	-2.95%	28.12%	28,058	939.85
Mini-Bacc	7	4,812	35.91%	13.49%	35,671	1,883.37
Let It Ride	11	2,827	8.49%	26.76%	10,564	704.11
Pai Gow	6	2,043	2.94%	17.56%	11,634	932.88
Pai Gow Poker	53	13,215	-0.71%	21.28%	62,101	683.12
Keno	19	7,892	-6.62%	28.32%	27,867	1,138.00
Bingo	4	1,113	-14.75%	19.25%	5,782	762.33
Other Games	27	7,206	11.79%	17.68%	40,758	731.20
Race Book	13	3,802	9.10%	17.08%	22,260	801.26
Sports Book	29	18,104	14.55%	8.01%	226,017	1,710.34
Poker tables*	65	7,079	-6.29	0	0	298.38

\*rake only; no direct win

### Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	7,736	59.18%	8.46%	91,442	42.73%	40.46%
Basketball	3,547	-12.21%	5.44%	65,202	19.59%	28.85%
Baseball	1,617	-4.40%	3.74%	43,235	8.93%	19.13%
Parlay Cards	4,037	-3.10%	32.77%	12,319	22.30%	5.45%
Other	1,168	11.47%	8.52%	13,709	6.45%	6.07%