

NEVADA GAMING WIN 2011

Summary of Results from Selected Reporting Areas

The Nevada Gaming Control releases data about the financial performance of the state’s gaming industry. This report summarizes relevant data about gaming wins, hold percentages, and handles (total bet) for selected reporting areas in the state. The “Statewide” page includes information on the state’s gaming industry as a whole; the Las Vegas Strip is the area that generates over half of the state’s total revenue; Downtown Las Vegas produces less revenue, but is still a significant market; the Boulder Strip gives insight into the Las Vegas locals market; and Washoe County represents a significant piece of northern Nevada’s gaming industry.

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Definitions

All figures are for calendar 2011, taken from the December 2011 Nevada Gaming Revenue Report, accessible at [Nevada Gaming Control Board](#).

For each reporting area, results are for all non-restricted locations and do not include totals for restricted locations (15 slots or fewer)

of Units is the total number of machines or games for the category in question

Win Amount is the total win for the category in question

Win % is the win percentage for the category in question

The handle is the total theoretical Amount gambled, derived by dividing the win Amount by the win percentage

Win Amount and **Handle** are in thousands of dollars; add \$000 for total

WPUD is the average win per unit per day

For the sports book detail:

% Win is the percentage of the total sportsbook win that the game in question represents

% Bet is the percentage of the total sportsbook handle that the game in question represents

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu

Statewide

340 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	164,343	6,737,712	1.48%	6,737,712	107,631,182	112.32
Games*	5,459	3,831,405	5.48%	3,831,405	30,973,363	1,922.88
Total gambling win	0	10,700,994	2.83%	10,700,994	138,604,545	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	45,404	2,198,765	11.37%	9.98%	22,031,713	132.68
5 Cent	6,518	162,889	-10.21%	5.60%	2,908,732	68.47
25 Cent	13,536	499,654	-8.42%	5.56%	8,986,583	101.13
1 Dollar	10,429	520,508	-3.12%	5.38%	9,674,870	136.74
Multi-Denom	84,673	3,083,107	-0.89%	5.25%	58,725,848	99.76

Game detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	2,801	1,044,114	-4.66%	11.41%	9,150,868	1,021.27
Baccarat	259	1,262,087	8.94%	12.48%	10,112,877	13,350.47
Craps	397	394,992	-2.48%	12.44%	3,175,177	2,725.87
Roulette	467	323,359	13.69%	16.37%	1,975,315	1,897.03
3-Card Poker	263	156,394	0.25%	30.05%	520,446	1,629.19
Mini-Bacc	130	89,717	5.98%	10.16%	883,041	1,890.77
Caribbean Stud Poker	8	4,404	-29.01%	27.91%	15,779	1,508.22
Let It Ride	103	47,153	-5.46%	23.62%	199,632	1,254.24
Pai Gow	37	12,528	58.76%	11.74%	106,712	927.66
Pai Gow Poker	285	107,707	-2.02%	20.74%	519,320	1,035.40
Keno	104	32,260	-4.18%	27.47%	117,437	849.84
Bingo	38	6,572	-1.23%	3.24%	202,840	473.83
Race Book	99	59,557	-8.68%	15.23%	391,051	1,648.18
Other Games	287	149,830	16.30%	20.56%	728,745	1,430.29
Sports Book	183	140,731	20.84%	4.89%	2,877,935	2,106.91
Poker tables*	872	131,877	-6.54%	0	0	414.34

*rake only; no direct win

Sports Detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	44,279	-21.53%	3.30%	1,341,788	31.46%	46.62%
Basketball	48,818	24.02%	6.62%	737,432	34.69%	25.62%
Baseball	19,642	-13.19%	3.52%	558,011	13.96%	19.39%
Parlay Cards	17,600	-7.35%	28.10%	62,633	12.51%	2.18%
Other	10,391	-24.04%	5.79%	179,465	7.38%	6.24%

Las Vegas Strip

43 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	48,698	2,888,527	3.54%	7.34%	39,353,229	162.51
Games	2,817	3,099,492	6.71%	12.23%	25,343,352	3,014.47
Total gambling win	0	6,068,959	5.07%	9.38%	64,696,581	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	13,189	885,761	19.20%	11.63%	7,616,174	184.00
5 Cent	1,487	52,789	-26.94%	8.29%	636,779	97.26
25 Cent	4,884	232,120	-11.66%	8.29%	2,800,000	130.21
1 Dollar	4,364	291,187	-2.34%	6.64%	4,385,346	182.81
Multi-Denom	22,993	1,257,461	1.98%	6.11%	20,580,376	149.83

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	1,400	791,862	9.73%	10.85%	7,298,267	1,549.63
Baccarat	246	1,254,553	6.14%	12.48%	10,052,508	13,972.08
Craps	204	281,618	5.33%	11.89%	2,368,528	3,782.14
Roulette	277	273,362	5.59%	15.72%	1,738,944	2,703.74
3-Card Poker	140	111,837	16.31%	31.05%	360,184	2,188.59
Mini-Bacc	92	70,505	13.02%	9.82%	717,974	2,099.61
Caribbean Stud Poker	8	4,404	-29.01%	27.91%	15,779	1,508.22
Let It Ride	54	29,797	-4.57%	22.88%	130,232	1,511.77
Pai Gow	21	9,331	-47.60%	10.34%	90,242	1,217.35
Pai Gow Poker	112	63,887	10.15%	20.46%	312,253	1,562.79
Keno	21	7,062	-8.82%	2.20%	23,682	921.33
Bingo	3	1,420	-21.20%	-14.06%	23,667	1,296.80
Other Games	174	118,070	20.16%	19.64%	598,429	1,859.07
Race Book	27	26,126	-8.56%	-2.20%	166,726	2,651.04
Sports Book	38	55,657	53.17%	-19.73%	1,449,401	4,012.76
Poker tables*	420	80,940	-1.28%	0	0	527.98

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	11,460	-55.39%	1.69%	678,107	20.59%	46.79%
Basketball	22,977	21.66%	5.85%	392,769	41.28%	27.10%
Baseball	8,744	-17.52%	3.37%	259,466	15.71%	17.90%
Parlay Cards	5,251	-7.07%	30.91%	16,988	9.43%	1.17%
Other	7,224	-15.09%	7.06%	102,323	12.98%	7.06%

Downtown Las Vegas

20 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	11,472	374,914	0.89%	6.41%	5,848,892	89.54
Games	392	116,827	0.20%	12.78%	914,139	816.512
Total gambling win	0	496,678	0.67%	7.34%	6,763,032	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	3,343	126,927	14.03%	10.86%	1,168,757	104.02
5 Cent	611	13,788	-17.82%	8.78%	157,039	61.83
25 Cent	1,691	57,728	-8.27%	5.17%	1,116,596	93.53
1 Dollar	921	41,920	4.04%	4.63%	905,400	124.70
Multi-Denom	4,592	115,030	-2.83%	5.37%	2,142,086	68.63

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	224	42,450	4.33%	12.91%	328,815	519.20
Craps	37	28,165	-0.57%	11.91%	236,482	2,085.52
Roulette	28	10,636	4.51%	20.08%	52,968	1,040.70
3-Card Poker	19	9,148	4.64%	25.11%	36,432	1,319.10
Mini-Bacc	5	870	4.82%	4.46%	19,507	476.71
Let It Ride	11	5,522	3.94%	23.20%	23,802	1,375.34
Pai Gow Poker	16	4,089	-5.49%	21.88%	18,688	700.17
Keno	12	4,203	0.65%	25.05%	16,778	959.59
Other Games	23	5,975	-25.10%	17.19%	34,759	711.73
Race Book	6	1,630	-14.14%	17.11%	9,527	744.29
Sports Book	11	4,363	-0.20%	3.21%	135,919	1,086.67
Poker tables*	45	5,205	-25.10%	0	0	316.89

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	1,600	-28.02%	2.74%	58,394	36.67%	42.96%
Basketball	1,251	37.84%	3.61%	34,654	28.67%	25.50%
Baseball	517	-19.91%	1.64%	81,234	11.85%	59.77%
Parlay Cards	618	72.66%	26.38%	4,742	8.64%	3.49%
Other	377	58.67%	5.52%	6,830	0.85%	5.02%

Boulder Strip

35 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	21,419	670,968	2.50%	5.23%	12,829,216	85.82
Games	318	99,612	6.40%	7.92%	1,257,727	858.21
Total gambling win	0	778,886	2.76%	5.53%	14,086,943	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	5,517	206,491	3.53%	9.09%	2,271,628	102.54
5 Cent	1,447	34,650	0.67%	4.13%	838,983	65.61
25 Cent	1,800	52,398	2.41%	2.95%	1,776,203	79.75
1 Dollar	833	30,604	8.07%	3.78%	809,630	100.66
Multi-Denom	11,534	332,088	1.46%	4.91%	6,763,503	78.88

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	153	25,283	-2.74%	9.47%	266,980	452.74
Craps	28	14,109	-25.47%	10.54%	133,861	1,380.53
Roulette	25	4,073	-23.90%	15.65%	26,026	446.36
3-Card Poker	10	2,176	-13.44%	25.74%	8,454	596.16
Mini-Bacc	7	3,683	173.81%	12.58%	29,277	1,441.47
Let It Ride	3	1,122	-3.19%	28.22%	3,976	1,024.66
Pai Gow Poker	23	5,373	-10.51%	22.11%	24,301	640.02
Keno	8	2,683	3.22%	25.86%	10,375	918.84
Bingo	7	72	105.40%	0.13%	55,385	28.18
Other Games	22	5,211	4.54%	19.73%	26,412	648.94
Race Book	10	9,351	0.95%	11.58%	80,751	2,561.92
Sports Book	24	26,476	57.50%	4.48%	590,982	3,022.37
Poker tables*	61	8,306	-14.42%	0	0	373.05

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	15,734	114.61%	5.15%	305,515	59.43%	51.70%
Basketball	5,915	65.49%	4.75%	124,526	22.34%	21.07%
Baseball	2,687	-0.43%	2.33%	115,322	10.15%	19.51%
Parlay Cards	2,019	-14.17%	28.40%	7,109	7.63%	1.20%
Other	122	-85.77%	0.32%	38,125	0.49%	6.45%

Washoe County

49 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	18,147	599,034	2.50%	4.91%	12,200,285	90.44
Games	542	138,080	6.40%	15.32%	901,305	697.97
Total gambling win	0	745,691	2.76%	5.69%	13,101,591	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	5,037	192,795	-0.84%	7.25%	2,567,177	104.87
5 Cent	324	4,783	-22.77%	-21.49%	102,860	40.44
25 Cent	886	25,576	-11.59%	-14.99%	422,744	79.09
1 Dollar	1,202	41,079	-10.49%	-6.79%	1,011,798	93.63
Multi-Denom	10,303	320,322	-0.40%	-3.15%	7,774,806	85.18

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	283	49,618	-17.73%	14.12%	351,402	480.35
Craps	32	17,731	0.86%	15.67%	113,153	1,518.07
Roulette	35	8,513	-0.61%	21.92%	38,837	666.38
3-Card Poker	24	8,215	-4.07%	26.29%	31,248	937.79
Mini-Bacc	8	2,813	4.86%	11.28%	24,938	963.36
Let It Ride	22	8,808	-11.20%	26.17%	33,657	1,096.89
Pai Gow	7	1,803	-23.80%	17.26%	10,446	705.68
Pai Gow Poker	56	14,608	1.10%	21.83%	66,917	714.68
Keno	7	8,172	-7.22%	26.17%	31,227	3,198.43
Other Games	24	7,490	1.07%	19.55%	38,312	855.02
Race Book	12	3,689	-11.35%	17.06%	21,624	842.24
Sports Book	28	12,150	-12.65%	7.59%	160,079	1,188.85
Poker tables*	85	8,577	-3.95%	0	0	276.45

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	3,162	-40.60%	4.61%	68,590	26.02%	42.85%
Basketball	3,690	23.90%	9.35%	39,465	30.37%	24.65%
Baseball	1,614	-1.20%	5.34%	30,225	13.28%	18.88%
Parlay Cards	3,151	0.52%	22.75%	13,851	25.93%	8.65%
Other	534	-36.51%	6.63%	8,054	4.40%	5.03%