

NEVADA GAMING WIN 2010

Summary of Results from Selected Reporting Areas

The Nevada Gaming Control releases data about the financial performance of the state’s gaming industry. This report summarizes relevant data about gaming wins, hold percentages, and handles (total bet) for selected reporting areas in the state. The “Statewide” page includes information on the state’s gaming industry as a whole; the Las Vegas Strip is the area that generates over half of the state’s total revenue; Downtown Las Vegas produces less revenue, but is still a significant market; the Boulder Strip gives insight into the Las Vegas locals market; and Washoe County represents a significant piece of northern Nevada’s gaming industry.

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Definitions

All figures are for calendar 2010, taken from the December 2010 Nevada Gaming Revenue Report, accessible at [Nevada Gaming Control Board](#).

For each reporting area, results are for all non-restricted locations and do not include totals for restricted locations (15 slots or fewer)

of Units is the total number of machines or games for the category in question

Win Amount is the total win for the category in question

Win % is the win percentage for the category in question

The handle is the total theoretical Amount gambled, derived by dividing the win Amount by the win percentage

Win Amount and **Handle** are in thousands of dollars; add \$000 for total

WPUD is the average win per unit per day

For the sports book detail:

% Win is the percentage of the total sportsbook win that the game in question represents

% Bet is the percentage of the total sportsbook handle that the game in question represents

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu

Statewide

342 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	167,008	6,636,753	-2.73%	6.19%	107,217,334	108.87
Games*	5,519	3,632,777	6.10%	11.70%	31,049,376	1,803.37
Total gambling win	0	10,404,731	0.12%	7.56%	137,628,717	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	41,900	1,974,258	8.15%	10.01%	19,722,857	129.09
5 Cent	7,111	180,921	-24.11%	6.25%	2,894,736	69.71
25 Cent	15,174	545,188	-12.66%	5.72%	9,531,259	98.44
1 Dollar	11,579	537,067	-6.69%	5.27%	10,191,025	127.08
Multi-Denom	86,957	3,110,754	-4.30%	5.22%	59,592,989	98.01

Game detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	2,867	975,665	-3.26%	10.68%	9,135,440	932.35
Baccarat	254	1,187,876	21.42%	11.03%	10,769,501	12,812.81
Craps	397	385,493	9.25%	12.45%	3,096,329	2,660.32
Roulette	467	308,816	1.74%	17.36%	1,778,894	1,811.72
3-Card Poker	249	139,854	4.23%	28.26%	494,883	1,538.80
Mini-Bacc	123	75,339	-10.49%	8.61%	875,017	1,678.12
Caribbean Stud Poker	11	6,204	-27.25%	26.29%	23,598	1,545.21
Let It Ride	111	49,288	-9.04%	23.15%	212,907	1,216.54
Pai Gow	42	21,605	20.50%	15.16%	142,513	1,409.33
Pai Gow Poker	296	102,938	-4.21%	20.69%	497,525	952.78
Keno	107	32,209	-13.87%	26.49%	121,589	824.71
Bingo	36	5,197	-29.95%	2.56%	203,008	395.51
Other Games	278	128,881	1.55%	24.67%	522,420	1,270.14
Race Book	99	62,317	-5.75%	15.39%	404,919	1,724.56
Sports Book	183	151,096	10.79%	5.47%	2,762,267	2,262.09
Poker tables*	920	135,200	-6.54%	0	0	402.62

*rake only; no direct win

Sports Detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	56,428	15.95%	4.76%	1,185,462	37.35%	42.92%
Basketball	39,362	2.91%	4.74%	830,422	26.05%	30.06%
Baseball	22,627	5.72%	4.28%	528,668	14.98%	19.14%
Parlay Cards	18,997	-1.11%	33.50%	56,707	12.57%	2.05%
Other	13,684	54.54%	54.54%	25,090	9.06%	0.91%

Las Vegas Strip

42 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	49,352	2,789,753	-0.67%	7.22 %	38,639,238	154.87
Games	2,802	2,904,826	9.35%	11.43%	25,343,352	2,840.27
Total gambling win	0	5,776,570	4.08%	9.38%	63,982,590	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	11,674	743,101	12.89%	11.55%	6,433,775	174.40
5 Cent	1,948	72,254	-34.09%	9.16%	788,799	101.62
25 Cent	5,959	262,773	-11.67%	8.33%	2,800,000	120.81
1 Dollar	5,006	298,171	-5.17%	6.45%	4,385,346	163.19
Multi-Denom	22,576	1,233,092	-0.49%	6.04%	20,580,376	149.64

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	1,404	721,822	-0.29%	9.98%	7,232,685	1,408.54
Baccarat	241	1,181,967	21.83%	11.03%	10,715,929	13,436.79
Craps	202	267,397	12.16%	11.59%	2,307,135	3,626.71
Roulette	274	258,886	2.97%	16.80%	1,540,988	2,588.60
3-Card Poker	126	96,159	4.76%	29.05%	331,012	2,090.87
Mini-Bacc	89	62,424	-11.19%	8.34%	748,489	1,921.63
Caribbean Stud Poker	11	6,204	-27.25%	26.29%	23,598	1,545.21
Let It Ride	59	31,225	-9.77%	22.31%	139,960	1,449.97
Pai Gow	23	17,808	28.51%	14.44%	123,324	2,121.26
Pai Gow Poker	115	58,006	-5.24%	19.85%	292,222	1,381.92
Keno	22	6,909	-16.74%	28.03%	24,649	860.40
Bingo	3	1,652	15.80%	7.41%	22,294	1,508.68
Other Games	170	98,314	3.25%	24.78%	396,747	1,584.43
Race Book	26	26,715	-8.13%	16.51%	161,811	2,815.07
Sports Book	37	69,338	19.11%	5.11%	1,356,908	5,134.25
Poker tables*	435	81,990	-3.68%	0	0	516.39

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	25,692	14.61%	4.26%	603,099	37.05%	44.45%
Basketball	18,886	18.88%	4.56%	414,167	27.24%	30.52%
Baseball	10,601	12.80%	4.60%	230,457	15.29%	16.98%
Parlay Cards	5,651	0.90%	35.69%	15,834	8.15%	1.17%
Other	8,508	73.30%	8.99%	94,638	12.27%	6.97%

Downtown Las Vegas

21 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	11,649	371,597	-6.55%	6.37%	5,833,548	87.40
Games	401	116,589	-3.05%	12.77%	912,991	796.56
Total gambling win	0	493,392	-5.81%	7.31%	6,746,539	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	2,931	109,726	-0.40%	10.97%	1,000,237	102.57
5 Cent	682	15,820	-19.60%	8.75%	180,800	63.55
25 Cent	1,856	61,712	-13.35%	5.12%	1,205,313	91.10
1 Dollar	993	43,623	-6.25%	4.65%	938,129	120.36
Multi-Denom	4,862	121,276	-6.26%	5.61%	2,161,783	68.34

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	228	40,688	-6.01%	12.49%	325,765	488.92
Craps	37	28,327	0.53%	12.17%	232,761	2,097.52
Roulette	29	10,177	-7.06%	19.92%	51,089	961.45
3-Card Poker	20	8,743	-1.83%	24.66%	35,454	1,197.67
Mini-Bacc	4	830	-24.53%	4.55%	18,242	568.49
Let It Ride	11	5,313	-12.17%	23.06%	23,040	1,323.29
Pai Gow Poker	16	4,089	-7.91%	21.88%	18,688	700.17
Keno	14	4,175	-10.46%	25.53%	16,353	817.03
Other Games	25	7,977	-8.12%	20.99%	38,004	874.19
Race Book	6	1,899	-4.78%	17.00%	11,171	867.12
Sports Book	11	4,372	117.18%	3.07%	142,410	1,088.92
Poker tables*	45	5,205	-12.11%	0	0	316.89

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	2,223	932.61%	4.03%	55,161	50.85%	38.73%
Basketball	907	-16.47%	2.06%	44,029	20.75%	30.92%
Baseball	646	46.84%	1.86%	34,731	14.78%	24.39%
Parlay Cards	358	-41.16%	16.35%	2,189	8.19%	1.54%
Other	237	63.23%	3.62%	6,547	5.42%	4.60%

Boulder Strip

36 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	21,620	653,658	-4.50%	5.21%	12,546,219	82.83
Games	324	93,623	-0.83%	7.50%	1,248,307	791.67
Total gambling win	0	756,987	-4.23%	5.49%	13,794,526	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	5,657	199,444	5.78%	9.47%	2,106,061	96.59
5 Cent	1,469	34,418	13.39%	4.43%	776,930	64.19
25 Cent	1,784	51,168	-1.85%	2.96%	1,728,649	78.58
1 Dollar	886	28,317	-6.11%	3.44%	823,169	87.56
Multi-Denom	11,520	327,318	-11.78%	4.82%	6,790,830	77.84

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	156	25,995	-23.31%	9.42%	275,955	456.53
Craps	26	18,931	52.38%	14.77%	128,172	1,994.84
Roulette	25	5,352	38.31%	19.33%	27,688	586.52
3-Card Poker	10	2,513	-5.84%	26.86%	9,356	688.49
Mini-Bacc	7	1,345	-18.46%	7.86%	17,112	526.42
Let It Ride	3	1,159	-14.72%	26.82%	4,321	1,058.45
Pai Gow Poker	26	6,004	-4.07%	23.30%	25,768	632.67
Keno	9	2,599	-15.72%	26.67%	9,745	791.17
Bingo	7	-1,333	-17.74%	-2.39%	55,774	-521.72
Other Games	20	4,984	-14.22%	19.75%	25,235	682.74
Race Book	10	9,260	4.57%	11.44%	80,944	2,536.99
Sports Book	24	16,814	7.31%	2.86%	587,902	1,919.41
Poker tables*	76	9,706	-15.73%	0	0	349.89

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	7,332	44.32%	2.77%	264,693	43.61%	45.02%
Basketball	3,574	-28.53%	2.12%	168,585	21.26%	28.68%
Baseball	2,699	17.40%	2.23%	121,031	16.05%	20.59%
Parlay Cards	2,352	-6.40%	34.94%	6,732	13.99%	1.15%
Other	857	10.48%	3.20%	26,781	5.10%	4.56%

Washoe County

47 total locations for the calendar year

Category	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	18,567	609,087	-4.76%	4.87%	12,506,920	89.88
Games	557	152,499	-2.20%	16.49%	924,797	750.10
Total gambling win	0	770,516	-4.31%	5.74%	13,431,717	0

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	4,584	179,766	9.84%	7.57%	2,374,716	107.44
5 Cent	368	6,093	-18.61%	5.16%	118,081	45.36
25 Cent	1,033	30,085	-18.17%	6.07%	495,634	79.79
1 Dollar	1,321	44,070	-10.89%	3.95%	1,115,696	91.40
Multi-Denom	10,850	330,739	-8.38%	4.11%	8,047,178	83.51

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	299	60,313	-1.35%	16.06%	375,548	552.65
Craps	33	17,579	-12.52%	15.77%	111,471	1,459.44
Roulette	35	8,565	-4.21%	21.95%	39,021	670.45
3-Card Poker	23	8,564	6.12%	26.14%	32,762	1,020.13
Mini-Bacc	7	2,683	9.12%	13.40%	20,022	1,050.10
Let It Ride	12	3,690	-3.25%	26.46%	13,946	842.47
Pai Gow	7	2,366	0.39%	19.23%	12,304	926.03
Pai Gow Poker	56	14,448	2.06 %	21.47%	67,294	706.85
Keno	22	8,808	-8.93%	26.75%	32,927	1,096.89
Other Games	23	7,411	-2.22%	17.07%	43,415	882.79
Race Book	13	4,162	-3.02%	17.19%	24,212	877.13
Sports Book	27	13,910	4.12%	9.16%	151,856	1,411.47
Poker tables*	91	8,930	-8.59%	0	0	268.85

*rake only; no direct win

Sports detail

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	5,323	18.86%	8.80%	60,489	38.26%	39.83%
Basketball	2,978	-7.97%	6.82%	43,666	21.40%	28.75%
Baseball	1,633	1.12%	5.69%	28,699	11.73%	18.89%
Parlay Cards	3,135	-12.48%	26.06%	12,030	22.53%	7.92%
Other	841	87.83%	12.22%	6,882	6.04%	4.53%