

ALADN's Viva Las Vegas!
Pre-Conference March 27, 2005

8:30 Continental Breakfast

Las Vegas is the perfect stage to host ALADN's first talk and variety show, a dynamic educational and entertainment experience. Hosts, **Greg Griffin**, Syracuse University & **Laurie Miller**, Binghamton University, will mix talk, social and learning interaction, and variety through skits and games to teach the basic tenants of Library fundraising.

9:00 Intro Monologue – Greg Griffin

9:15 First Guests: "Two Aces: The Successful Development Team: the Library Dean and Library Development Officer"

Rush Miller and Julie Seavy, University of Pittsburgh

10:00 Top Ten Reasons Why Library Development IS the Most Revered Job In the Business – Greg Griffin

10:15 Morning Social

10:45 Stacking the Deck: How to Identify Library Prospects – Greg Griffin

11:45 Lunch: "Round Robin Social: Playing All Your Cards"

Round table discussions about Library Development nuts and bolts

1:30 Top Ten Reasons No Donor Can Refuse Your Library's Appeal (TBA)

1:45 Library Development "Card Sharks" Game

Contestants from the audience vie for valuable prizes based on their knowledge of libraries and library development

2:30 Afternoon Social

2:45 The Royal Flush: The Library Development Dream Team Tells All Panel Discussion and Audience Q&A

Five panelists will answer questions from lunch, share wisdom and success stories Chantal Dunham, University of Georgia; Sam Huang, University of Arizona; Karlene Jennings, College of William and Mary; and John Wilson, University of Texas, Austin

3:45 The Big Finish

A big *Thank You* to today's guests; A sneak preview of the rest of the conference; Then, time to grab some refreshments or take a break before the Conference Welcome Reception